



**SOCIETY**

All items intended for this department must be telephoned or sent in to the Society Editor before 11 a. m., the day before publication. All news items of interest to women are welcomed.  
By Mrs. Madge Webb Riley  
Telephone No. 30

**Shelby Riding Club Enjoy Wiener Roast**

The Shelby Riding Club had a most delightful ride on Monday evening, returning to the Sam Lattimore farm where they enjoyed a most delicious wiener roast. They were cooked as "Pigs in a Blanket" and were most appetizing, added with the other good things. The riders galloped home in the cool of the late evening.

**Mrs. Wall Being Entertained**

Mrs. Charles Wall who was formerly Miss Eugenia Holand, and one of Shelby's most charming young women is being beautifully entertained in her new home in Lexington. Many charming parties, receptions and dinners have been given in her honor since her return there, and many more are being planned.

**Attended Hoey-Gidney Wedding This Morning**

Among the out-of-town guests who attended the Hoey wedding this morning were, Mrs. Margaret Gardner, Mr. William Gardner and Mrs. Mason Alexander of Greenville, S. C. Mr. and Mrs. Bate Gardner and daughter, Miss Sarah, Mr. and Mrs. Will Warren, Mr. and Mrs. W. Y. Warren, Misses Lottie and Myrtle Warren and Mrs. Nell Warren of Gastonia.

**Dr. Hicks Gives Delightful Dinner Party**

On Sunday evening at the Cleveland-Springs Hotel Dr. Frank Hicks was a delightful host at a most enjoyable dinner party. The table was beautifully appointed, the central decoration being a large basket of garden flowers. The place cards were most attractive and a delicious five course dinner was served to the following invited guests: Dr. Hicks, Miss Betty Suttle, Dr. J. W. Branham of Gastonia, Miss Dorothy McBrayer, Mr. J. W. Ragland of Salisbury, and Miss Sarah Burton Jenkins.

**Mrs. C. R. Hoey Gives Picnic Dinner**

After the Hoey-Gidney wedding this morning Mrs. Clyde R. Hoey entertained the wedding party and relatives and out-of-town guests with a lovely picnic dinner at her beautiful and hospitable home. Garden bows graced this charming place and the table was most exquisitely appointed and decorated. The garden that which there is none lovelier in Shelby, was most beautiful on this day and out side under the pergola, iced tea and iced drinks were served. The dinner was most delicious and a most delightful time was spent with Mr. and Mrs. Hoey, who are perfect hosts.

**Mrs. Durham Moore Hostess**

Honoring her charming house guest and kinswoman of Virginia, Mrs. Pilcher, Mrs. Durham Moore was a lovely hostess on Thursday morning, with a delightful bridge party. At 10:30 the guests had assembled in the beautifully decorated rooms where the garden flowers, most lovely in their colorings, had been used in artistic profusion. The tables were centered with charming little vases holding roses, and the place cards were appropriate to the season. A most happy morning was spent playing this interesting game, and when the cards were laid aside a most elegant and delicious luncheon was served. A beautiful guest prize was presented to Mrs. Pilcher. The hostess and the honoree were charming sports frocks.

**Latest Fall Fashion Notes From Paris**

Worth concentrates all his art on the back of his black satin gowns, leaving the chic of the front entirely dependent on perfection of line and a lovely jeweled motif.

The "Chiton" silhouette in gowns and frocks introduced by every important Paris Couture. "Chiton" that flowing dress of Greece worn at the height of her artistic achievement—is the graceful influence that dominates the new mode. Paris sponsors this silhouette for today's fashions. The "Chiton" fashions are, the Vionnet Sleeve, The Chanel Wing Motifs, The Fremet Surplice, The Lelong Blouse Silhouette, The Cheruit Drapery, The Molneux Tiers, The Worth Jeweled Girdles and The Patou Collarless Neckline.

"Velours Glace" is introduced in the Descat Hat Velours Glace, finest imported velours with a sleek surface ripple gloss. The Descat Hat is the chic new hat with the mushroom brim and fold crown that is meeting with much success in Paris now.

The "Troubadour" Mode, which is inspired by that interesting period when Medieval France was awakened to the glories of the Italian Renaissance by the songs of the troubadours, have created exclusive troubadour fashions modernized, the troubadour sleeves, ribbon applique, in black and colors.

The new colors are—Black, New Blue, Chanel Red, Grape Shades, Nasturtium, The Rusty Browns, and

friends are in all walks of life. The lovely and valuable gifts received by the young couple attest the love and esteem they are held by their friends throughout the state.

Immediately after the ceremony the bride and groom left for a honeymoon in the mountains of N. C. The brides going away gown was a stunning fall model in chanel red patou crepe, with hat to match, and maple kid slippers and accessories. After their return to Shelby they will be at home to their friends at the beautiful home of Mr. and Mrs. Clyde R. Hoey, Mr. Hoey's parents.

**Mrs. Lamar Gidney and Miss Leona Gidney Entertain Rehearsal Party**

At the beautiful new home of Mrs. Lamar Gidney, Mrs. Gidney and Miss Leona Gidney, entertained the members of the Hoey-Gidney rehearsal party on Tuesday evening after the rehearsal. This lovely home was most exquisitely decorated with the pink crepe myrtle and ferns, and the dining room was most beautiful.

The table had for its covering a handsome lace piece and centering this was the large and lovely wedding cake iced in pink and white most artistically. Surrounding this were crystal chandeliers with white tapers tied with tulle. On each end of the table were exquisite crystal bowls filled with the loveliest of flowers and soft greenery. Delicious refreshments in the shape of beautiful ices and cakes of the prevailing color of pink, were served in the dining room with candies and nuts, and on the side veranda the most refreshing frappe was served from a flower embedded bowl in the colors of pink white and green. The cake cutting afforded much merriment and the following symbols were cut by Miss Carobel Lever who cut the ring, Miss Gussie Sisk cut the button, Miss Hattie Gidney cut the four leaf clover and Mr. Wade Hoey cut the anchor.

**Miss Gidney Weds Mr. Charles Hoey At Beautiful Ceremony**

Market by a quiet simplicity yet most impressive and beautiful was the marriage of Miss Mary Gidney and Mr. Charles Hoey, which was solemnized at 10:30 o'clock Wednesday morning at the Central Methodist church, Dr. H. K. Boyer performing the ceremony in the presence of a large assembly of friends and relatives. The altar, chancel, and choir loft were beautiful in their decorations of tall stately palms, ferns and trailing ivy and at intervals between this lovely greenery, were the pink gladioli mixed with the white clematis which flowers were in flat standards, making an exquisite coloring, amid the green background. Mrs. P. L. Hennessee, wearing a lovely orchid chiffon costume and large purple hat, presided at the organ, and used as a prelude "Andante in D flat," Lohengrin's bridal chorus heralded the approach of the bridal party, and Mendelssohn's wedding march was rendered as a recessional. During the ceremony "To a Wild Rose" was played. Prior to the ceremony, Miss Myrtle Warren, a cousin of the groom, dressed in a charming costume of gray chiffon with large picture hat of pink and carrying pink roses, sang in her clear voice "All For You" and "Because." The first to enter were the groomsmen, Mr. Oliver Anthony and Mr. Shovine Beam, and Mr. J. D. Lineberger and Mr. Will Arcey. Next came Misses Elsie and Elizabeth Gidney, junior brides maids, and twin sisters of the bride, entering singly down each aisle.

**Invited to "Brunswick Stew"**

A feast of the justly renowned "Brunswick Stew" is the newest sort of party in these parts. Wednesday G. B. Elam, of the Ford forces, invited friends to his home to partake of a dinner featured by this stellar menu feature. Amongst those who attended were W. K. Hardin and B. A. Lefler. Hadin and Lefler made a remark following the meal that of a real feed this old style dish takes the proverbial cake. It proved an innovation in Shelby.

The worm may turn but he never stumbles.

Men are known by the company they keep; women by the clothes they keep on wearing.

**PEYTON McSWAIN**  
Attorney-At-Law  
Civil and Criminal Practice in All Courts.  
Office: Union Trust Co. Building.

**W. C. HARRIS CO.**  
"Realtors"  
Office Paragon Bldg.  
Phone 568.

**THESE WANT AD'S BRING RESULTS**

**WANT AD'S**

**Real Estate Bargains**  
—They Sell Fast When Listed Here.—

- FRESH JERSEY MILK COW FOR Sale. J. F. Dodd, R-3, Shelby 6t-2p
- IF YOU HAD RATHER BUY A farm than rent one see M. D. Hopper, Shelby. 4t-16c
- 50 ACRE FARM FOR RENT, 27 acres in cultivation. Will rent for third and fourth. Good pasture with water. Good big barn, cow barn, plenty out-buildings, good size house, well in yard near Bethlehem church and school. You will find me at Mrs. J. J. Pruett's after August 30th. Call or write. Mrs. Lula Dixon, Shelby, Route 2. 1tp
- MONEY TO LEND—BORROW money from the Federal Land Bank at 5 1-2 per cent interest, and save paying higher interest and extra cost. Let me have your application by September 4th, and get your money when you want it this fall. Rash Stroup, Sec'y, and Treas. 10t-9c
- FOR SALE—Fresh milk cow, D. B. Hamrick, Lineberger St., Shelby, N. C. 3t-16p
- LOST AT UNION CHURCH MONDAY night white purse containing \$17.00. Please return to Irvin Richards R 1 Lattimore. 2t-18c
- FOR SALE GOOD-HAND MADE walnut chairs. Sim Wortman, R-1, Belwood. 3t-16p
- FIRST CLASS REPAIR WORK at reasonable charges at Fair Ground Service Station. 8t-9p
- MONEY TO LEND ON BUSINESS property and farms. Bennett & Edwards, Royster Building, Shelby, N. C. 4t-30c
- FOR SALE: EFFECTS OF PETER Grigg: Including typewriters adding machine, safe, 14 used cars, auto accessories—tires, tubes and a full line of fine automobile tools. One of the typewriters is an L. C. Smith, practically new. The used cars include the following: One Chrysler 4 door sedan; one '25 seven passenger touring Nash, in first class condition. Others include one Dodge, one Chevrolet sedan, two Chevrolet coupes, 1 Ford, 1 Flint, 1 Nash and others. These effects are all on display at the Z. P. Ruppe Garage, South Shelby (near Putnam Gin). 2t-13c
- FOR SALE AT AUCTION TO highest bidder for cash at the home place of J. H. Smith, deceased, near Waco, all of his personal property, including stock and farm tools. J. H. Smith Adams. 2t-18p
- THE NEW WINSTON-SALEM Journal covers northwestern North Carolina, a territory that is rich in agriculture and manufacturing. The Journal solicits your advertising, either display or classified. Rates very reasonable. Address Winston-Salem Journal, Winston-Salem, N. C. 12-10p
- I HAVE PAIR NICE ENGLISH setter puppies. I want some bird dog man to take and train both, for one. J. R. Osborne, Shelby. 1t-18c
- FOR SALE CHEAP TO QUICK buyers:  
One Packard Piano  
One York Piano  
One Milton Piano  
One Hobart M. Cable  
All slightly used but in good condition. Better see them at once. W. A. Pendleton, The Music Shop.
- WANTED HENS AND fryers. Will pay 17c for hens. 20c for fryers. Central Hotel. 2t-18c
- REPAIR WORK ON ALL KINDS on automobiles, trucks and tractors. Prices reasonable. R. G. Stockton, Bost's old bakery stand, West Marion street. 4t-16c
- ONE MORE NEW MOWER AND rake at a bargain. J. F. Moss & Son, Waco. 1t-13c
- FOR SALE OLD VIRGINIA RED cliff seed wheat. Cleaned and ready for sowing. \$2 per bushel. W. A. Royster, R-2, Lawndale. 3t-16p
- FOR SALE AT A BARGAIN TWO shares of Eagle Roller Mill stock, ten shares of Cleveland Bank and Trust company stock. Lee B. Weathers. 4t-11p.
- MONEY TO LEND AT 6 PER cent for five or ten years on business or residential property in Shelby. With or without life insurance assigned. C. R. Webb, Lineberger Bldg. 4t-11p.
- STRAID — GERMAN POLICE pup, half grown, Saturday night from my home in South Shelby. Please return if found to Rev. Rush Padgett and oblige. 3c-16c
- WOOD IN ANY QUANTITY AND quality. Prepared for stove or fireplace. Morrison Transfer, Phone 406, 4t-7c
- SERVICE IS OUR MOTTO AT Palace Barber Shop. 12-28p
- MONEY TO LEND ON FARM land. Loan made for long term with convenient repaying plan. If interested see or write Marvin Blanton, Shelby, N. C. 4t-21c
- MONEY: FIVE AND TEN YEAR loans on business and residential property. See the Royster Company, Inc. 12t-23c

**DR. H. D. WILSON**  
Eye Specialist And  
Optometrist  
28 Years Experience. Prices Reasonable.  
Office at Paul Webb's Drug Store.

**A FEW RULES FOR FAILURE.**

- By Dr. Frank Crane.
- Never do anything you are not paid to do!
  - Don't be thorough in your work. "Good enough" is a fine slogan to hang up and remember.
  - Pity yourself. Believe in luck alone. Remember that when you were born you did not have the chances John D. Rockefeller, Jr. fell heir to.
  - Don't stick to anything too long. Something else may be easier.
  - Remember nothing matters except what you do during working hours. How you spend your leisure is nobody's business but your own.
  - Wait until you are making big money before you begin to save regularly. Then you will be pretty sure to die poor.
  - Either have no sense of humor at all, or inversely, try never to be serious at any time.
  - Always let others make decisions for you. It is no use to develop the capacity for making decisions because your present job doesn't demand it. It simply does not pay.
  - Put off until tomorrow what you do not feel like doing today. You will feel more like doing it then.
  - Don't be too much "trouble to yourself" in the matter of taking care of your health and what you eat. After you get where you want to you can take care of your health.
  - Demand immediate results. Don't go into anything that requires years of waiting and working before results can be seen.
  - Avoid all regular habits of self-improvement. They are artificial. The mind will take care of itself. Anyhow, they rarely show any immediate benefit.
  - Be proud. Don't do jobs beneath your dignity. Don't stand corrections from anybody. If you can't work worthy of your efforts, don't do anything at all.
  - Don't be finicky about keeping promises and appointments. If you can't keep a promise or an appointment, don't worry. It's all right.
  - In such matters as appearance, manners, courtesy and the social side of life—let them slide. They are not important.

**TRUSTEE'S SALE**

By virtue of the power of sale contained in a Deed of Trust executed by R. L. Weathers and wife, Susan O. Weathers, and J. Mac Green (widower), on May 16th, 1924, to me as Trustee for the Shelby Building and Loan Association, and default having been made in the payment of the indebtedness thereby secured, now being owned by Robert Logan, Jr. as Trustee, will sell for cash, to the highest bidder at public auction at the Court House door in the Town of Shelby, N. C., on Monday, September 13th, 1926, within legal hours, the following described real estate:

Situated in the Northeastern part of the Town of Shelby, N. C. in the section known as "Freedman" and being Lot No. 6 of the subdivision of Lot No. 75 of the T. P. Crawford estate, being the lot conveyed by E. Y. Webb to R. L. Weathers and J. Mac Green by deed which is of record in the Register's office of Cleveland County in Book "900" page 418, the said Lot No. 6 beginning at a stake in line of Lot No. 76 of the Crawford land, corner of East No. 5, sold to Charlie Miller, thence North 87 West 107 feet to a branch, thence North 35 East 81 feet with the said branch, corner of Lot No. 74, the Crawford land, thence nearly East with line of Lot No. 74 of Crawford land 60 feet to a stake, Charlie Miller's corner, thence nearly South with Charlie Miller's line 70 feet to the beginning. This August 11, 1926.  
CLYDE R. HOEY, Trustee.

**USED PIANOS**

We have a number of good used Pianos all in A-1 condition which we offer at very low prices.

They are just the thing for schools and churches. All guaranteed to give good service.

SEE THESE VALUES BEFORE THEY ARE SOLD.

PRICES RANGE FROM \$100 to \$225.

These include such makes as Packard, Hobart M. Cable, York, Milton and others.

**W. A. Pendleton**

**Blanton & Wright**

ALWAYS FIRST WITH THE NEW STYLES

The new Fall Clothing is coming in, and we have a fairly complete showing of the new styles. If you want to know what men are going to wear this autumn come in and look over these new shipments.

The cuts are conservative—more elegant and finished than those of last year, and the colorings, especially the color combinations, are new and striking.

Generally speaking the color tones are darker than heretofore, but very new and very rich, especially combined with the heavy weaves.

We are showing new **BLUES**, both in the **PLAIN** and **DIAMOND WEAVE**; new **GRAYS**, and combination **BLUE** and **Gray**. They come in both **SINGLE** and **DOUBLE BREASTED**.

Prices—\$29.50 for a good serviceable garment—to \$35.00—and for extra quality \$39.50.

We are also showing the new **FALL HATS**—priced at from \$3.95 for an inexpensive topper, to \$8.00 and \$10.00 for the new **STETSONS**.

WE INVITE ALL OUR PATRONS, ESPECIALLY THE YOUNG COLLEGE MEN, TO COME IN AND GIVE THESE NEW STYLES THE ONCE-OVER.

**Blanton & Wright**  
Clothing Company  
"SHELBY'S BEST MEN'S STORE"