
KIOW YOURESNEED



Work Socks For Men mod Boro
 known for durability In White mixed

15c \& 19c A Fall "Muration"


The rech Hest word in
 $\$ 4.98$



$\$ 1.98$
Fancy Hose

$\frac{49 \mathrm{c}}{\text { Boys' Waverly }}$

cipe set epecilly sutre

\$1.49-\$1.98


A NATION-WIDE
INSTITUTION

## enney 0.

DEPARTMENT STORES
masonic temple bulding.
shelby, n. c.
Talking the Language of Style and Personality As Applied to the


New Fall SUITS at 295

Young Men want Style-YES!
But they also insist on real Value that assures Style-Predominance.
-worth-while tailoring, good trimmings.

Here are serges, unfinished wor
steds and cassimeres-the very es sence of VALUE, in easy-fiting
styles that you are sure to like.
SEE THEM! Others at $\$ 19.75$ to 939 in


The efficient scholas
carries her or his books, carries her or his books,
pencils, pens, etc., in a
neat, durable bag of keaki, glazed leatherette,
or some other worthy fabric. Ours are priced
only, 43 c ${ }^{*} 89$ c Girls' Frocks Our 745 -Store Buying
Power permits us to sif
these unusually splend
Gingham School Dresse ${ }^{3}$
at this price. 7 to 14 year
${ }^{\text {and }}$

## 

## Pen Holders

Rember or Cork Tip:

## Another example of saw ings in school supplies. <br> 

## Men's Gun Metal Oxfords



$\$ 3.49$


Fall Millinery


Regardiess of price, our Harily chic! A=alhbTh pac price to so lowl Featured
$\$ 3.98$

## Hat Boxes

 Black Enamel$\qquad$ sege. Black enamel duck lock: cretonne lined. Re. vable hat form; 18 -inch
good-looking and

## $\$ 3.98$

Stamped_Dresses Of Good Gingham


HCS Gingham
$\qquad$
 dasigns as well as prans
colors.
32
inches
wide 16c

## Silk Hose!

Here is an all-around

 siors you want|
\$1.49
They'reLadylyke




69c
KOTEX
Packed 12 to the box. We
are selling this large size at the same price as the regular size.
Priced at49c

