

ANOTHER ENTRANCE TO COUNTY FAIR

Two Driveways, One From East, One From West—Conflict In Dates Unavoidable

Thirty-seven new stalls for live stock have been added to the live stock department at the county fair and another drive-way is being graded on the West, affording two vehicular entrances, one from the east and one from the west.

At Kings Mountain The Star has an able correspondent, and his correspondence covers the newsy events of that enterprising town.

An item in The Star today says that a large number of former Belmont students are expected to gather at the Lawdale institution Saturday for the big alumni picnic.

Nearly everybody seems to favor the memorial for the county's World war dead yet they put off making a contribution. Glance over today's appeal.

Rev. A. L. Stanford, who was pastor here when Central church was erected, is now supervising the building of a million dollar church plant in Charlotte.

Do you ever read the "Little Stars"? They're short, yes, but they carry the gist of the most interesting news.

Read every page f today's paper Thank you.

SHELBY CENTERS TRAVEL BY BUS

Forty Busses Operating Daily Carry 1,500 People in and Out Of Shelby Each Week.

Shelby has grown and likewise the "travel by bus" slogan has resulted in a spread of business.

In 1900 only 1,874 people lived in Shelby. Today practically that many folks travel in and out of Shelby weekly on motor bus lines.

Let it sink in! That is quite a big jump in a quarter of a century.

E. H. Griffin, station master of the union bus station here and a valued employe of the Inter-Carolina Bus line, states that 40 busses now operate daily to and from the Shelby bus station—these in addition to the numerous individual taxis and jitney that ply in and about town.

Estimating from his daily records, Griffin states that approximately 1,500 people weekly board a bus or alight from a bus in front of the station at the Marion-Washington street corner.

The bus lines, he adds, are enjoying a better business than ever. Indication enough can be seen when one of the cars on the big bus lines unloads or leaves the terminal station—scores of people are on hand at the schedule hours to greet visitors or say a "bon jour" to those departing.

In other words a town the size of Shelby when your dad was a boy now rides the bus lines in and out of Shelby every seven days.

Good Openings In Two Schools

Belwood Has Opening Attendance Of 350 In New Building. Many Pupils at Grover

Two more Cleveland county schools opened this week with unusually good prospects for the school year—Grover and Belwood.

At Belwood, where Prof. C. A. Leiford is principal, the opening attendance touched a new mark at 350, of which 73 were in the high school. The school this year is housed in the handsome new building of the district and prospects for an unequalled year are bright.

At Grover, where Prof. B. F. Bird is the popular principal, the opening was considered a big success, according to information through the office of the county superintendent. The Grover school this year is working for a larger number of high school students than ever before and opening attendance seems promising.

Citizens Think Well Of Plan For Memorial Slab

Extra Good News! Deaths Decrease

John M. Best, one of the best known undertakers in the Piedmont, says:

"From the standpoint of the public health, this has been one of the best years ever known here. Fewer deaths have been recorded, especially this summer, of any period in recent times. I don't recall when there were fewer mortalities—certainly not during my eight years of service in this business."

Good weather, good health, good crops—good prospects! Cheer up—you are thrice blessed, even if that rheumatic knee does give you a twinge now and then.

Prospects Improve For High Football

Numerous Youngsters Just Growing Up Will Make Bid For High School Eleven

The Shelby highs of 1926 are engaging in their first training session this afternoon under the direction of Coach "Casey" Morris. Remaining afternoons of the week will be given over to a survey of material, rudiments of the game and preliminary plans for the practice season. Meantime fans are casting an eye towards the ball park debating on prospects.

Although minus important cogs in his last year eleven Morris has quite a bit of promising green material. Among the number will be Elam and several other husky youngsters making their first bid for the team.

The backfield problem as to active backs is not so discouraging with the present group back, except for the fact that there is no quarterback and little suitable material for the making of a quarter. With Grigg gone there remains no back experienced enough to handle the team. From the coach's few remarks it might be that the Shelby eleven will jump into play this year from the huddle system. Up in the line Peeler, the school's best all-around athlete last year, leaves the biggest hole even with considerable green material to fill his berth.

The status of the team, fans have hoped out, depends on how the green material comes around with several weeks handling by Morris. With three experienced players back and the new material the Shelby coach has a likely-looking squad if it does not take too long to develop. In which connection it might be added that Morris has developed several teams here from little material, and handled the developing in a rapid style.

Piedmont Alumni Gather Saturday

Expect to Make Big Annual Event Of Picnic, Alumni Coming From Many Sections

A large crowd of former students is expected to attend the Piedmont high school alumni picnic on Saturday of this week. The all-day affair will be held at the school at Lawdale. Invitations have been mailed to former students living in all sections of Western Carolina and upper South Carolina and the majority are expected to be present. The informal program will include talks by alumni, dinner on the grounds, and a general get-together of old-timers and youngsters fond of the well known institution.

Raleigh Paper "Hee-Haws" When Charlie Ross Is Invited to Make Home in Shelby

Is, or is not, Charlie Ross a good publicity article for a town?

The Raleigh Times apparently doesn't think so judging from the following editorial on "date-line advertising" in Shelby and other towns:

"Advertising by date-lines is perhaps the most effective and also the most disastrous specialty of the least understood of all the arts. For publicity is now an art depended upon to do everything encompassed by human desire, from popularizing a special brand of lip-stick to winning a World War. Properly handled, the date-line method is of untold value to the community blessed with an expert in its use. In the hands of amateurs who do not understand its essentials nothing can be so expensive and futile.

"By date-line advertising is meant the process by which the name of a city or town is kept before the reading public as the scene of happenings in which there is a human interest. In the case of great centers of population it is an automatic benefit that pays the big dividends flowing to any news center, whatever the character of the news. In smaller communities, where happenings of general interest are rare, frequent date lines are secured only by a very special kind of ingenuity. "For instance, Montclair, N. J., is one of the best known towns in the country. Its name is as familiar to the reading public as New York or Washington, yet it is a small city of secondary news value. The secret is that for years it has maintained correspondents who possess the knack of sending out stories of the unusual, or what is termed "human interest" appeal. Kinston, North Carolina, has an anonymous genius whose stuff has the two great virtues of catching the eye and of being quickly told and done with. Kinston, "makes" date-lines, if anything, more frequently and consistently than Raleigh, Charlotte, Greensboro, Winston-Salem, or Asheville. These are examples of good date-line practice the return from which cannot be measured. "On the other hand, there is the spasmodic dateline, whose very use in the exceptional news of a day defeats the end. For instance, Hendersonville, which paid thousands of dollars to have Jack Dempsey spend a few weeks there in nominal "training"; Shelby, Montana, which literally "went broke" to hold the temporary notoriety of a world's championship fight; Dayton, Tennessee, which got world fame by the device of advertising its ignorance and bigotry. Latest example is a Shelby date-line to the effect that the secretary of the chamber of commerce is offering inducements to have Dellinger, pseudo Charly Bass, take up his residence there. He is a wood-worker and the dispatch naively concludes that if he gets a job with a local wood-working or lumber plant, "needless to say, the Denver man's connection with most any firm would be top-notch advertising."

Many Eager to Contribute To Fund Honoring World War Dead of County.

"I think it is a great movement, that of honoring our boys who gave their lives during the World War, and I want to contribute my bit," was the statement of a well known citizen of the county who dropped in The Star office with a contribution this week.

Seemingly that citizen expressed the sentiment of the county's citizenship generally. However, many are hesitating and keep putting off their contribution. "I'm going to help out on that" dozens have said, yet they haven't found time.

Perhaps they forgot that the boys who gave up their chances for careers left their business and their homes for many months—some forever. It will take no time to make your contribution. Just send a check or cash along to The Star, or if you haven't time for that just call The Star office and someone will drop by for your contribution. And, remember, dollars help. It needn't be such a big sum.

From expressions heard on the streets favoring the memorial it seems as if enough money could be raised to purchase a small monument, of modern type, to contain the memorial slab.

Why put off your contribution? Perhaps seeing your name in the list Friday will spur someone else on to make a contribution. It should be a memorial for the entire county; every family should be among the contributors. The list of contributors to date will be published in Friday's Star. Surely your name will not be missing?

Building and Loan Cuts a Watermelon

The Shelby building and loan association of which J. Frank Roberts is the enterprising secretary-treasurer has cut a watermelon. All who had shares of stock in the forty ninth series get a slice, either in canceled mortgage or in honest to goodness good checks if the shares were carried through the series without a loan. The 49th series matured with the last payment in August and today Mr. Roberts is cancelling mortgages or paying shares holders on 811 matured shares, having a value of \$81,100. Shares were matured in 331 weeks which is considered the best record any safe, conservative building and loan association should make.

J. D. Crowder Sells His Interest In Nifty-Jiffy Store

Announcement is made that J. D. Crowder has sold his interest in the Nifty Jiffy to J. B. Wilson.

Mr. Crowder has been a member of the firm since its inception, about the first of the year. Mr. Wilson has been with the Carolina Fruit and Produce company, and prior to that with the Campbell department stores.

The Nifty Jiffy was inaugurated by J. D. Crowder, Fred Baber and L. A. Jackson. Later Mr. Jackson sold his interest to M. M. Mauney.

The business is now conducted by Mr. Mauney, Mr. Baber and Mr. Wilson.

Lincoln Prisoner Caught in County By Local Officer

Lincolnton—Fred Walker, who escaped from Lincoln jail in the jail delivery at Lincoln jail in July, has been captured and returned to his former place of abode in Lincoln jail. Walker was captured by Deputy Sheriff Buren Dedmond, of Cleveland county, the officer having located the escaped prisoner at Buffalo mill section of Cleveland county.

Star Increases Size

The Star is today appearing in larger form. The number of columns to the page is now standard eight columns. Heretofore it has been printed in seven columns width, but practically all of the larger papers of the country have changed to eight, making a new standard which The Star has adopted. In making the change, The Star has 64 columns in an eight page paper, thus giving more space for reading matter and opportunity to give advertisers better position for the advertisements. With three issues a week, 64 columns to an eight page paper, fifty per cent advertising and fifty per cent reading matter, our subscribers receive 96 columns of reading matter each week at a cost of a fraction over five cents per week for the three copies.

PETITION SENT IN FOR WIDER STREET

South Shelby Citizens Want Bottle Neck Eliminated in Extending South LaFayette

A petition has been presented to the city authorities signed by some 50 or more influential citizens of South Shelby asking that the proposed 22 foot paved extension on South LaFayette street be made a width of 32 feet to conform to the width of the old paving which stops at Belmont mill. In South Shelby business district, farther down on the same street the width of the new paving will be 40 feet, narrowing down in the residential section below the stores.

Some weeks ago it was the unanimous vote of the four members of the board of aldermen to make the stretch 22 feet without a gutter so it can be widened later, but there is a strong sentiment for the wider street to be made now among citizens of South Shelby and up town.

There was some division of sentiment on the width of the street in South Shelby at the time but this seems to be settled to the satisfaction of the majority. Now the width of the street from the present terminal of the S. LaFayette street hard surface to the railroad is causing some concern and it is probable that a meeting of the aldermen can be had to definitely determine this matter before the construction work goes too far.

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Presidential Timber?



Here is Frank O. Lowden's home, beautiful estate at New Oregon, Ill. It may house a future president, at least his name is figuring in Republican deliberations. Inset shows the former Illinois governor who may bid for the farm vote in the next presidential campaign

Silver Lining Appears In Clouds-He's Off To College

Cleveland County Boys Will Have Education Even If It Means Work And Great Sacrifice

With school days hovering around the corner and pretty misses buying their first college frocks while their shiek friends lay in new balloon trousers it's cheering to note that a larger number of Cleveland county boys and girls will attend school this year than ever before.

And therein comes a story. Cleveland county boys once they set their heads for a college education are a hard bunch to stop. Perhaps such boys have brought to the county the record of exceptional college leaders. But—

Last spring one year ago, when the class of 1925, bright and cheerful, graduated at the Shelby high, it had in its roster two young fellows endowed with brilliant minds and determined spines, but none too blessed—or cursed—with wealth. Both boys were honor students, respected and liked by their classmates. To one came the honor of the C. C. Blanton scholarship, and there were those who were glad of the opportunity offered the boy who otherwise might have never seen college.

Then another came fall and college time. The boy failed to show up and claim his scholarship. Some passed it by curtly, others found out why: Up on a farm in the county that boy lived with a widowed mother. Although the scholarship afforded him an open avenue for the dream of his life, circumstances ruled otherwise. Somebody had to grind a livelihood out of the farm for the widowed mother. The someone had to be that boy. But he didn't give in. "Next year," he said, "I'll be ready to go to college. I don't mind (and it took a clenched fist to say it, waiting a year and I'm going to work hard and have enough money to go then."

His spunk was admired, but to the inquiring friends it seemed a hopeless task. The odds were too much against him. And a year passed. Another summer rolled by and still another college year is in the offing. Tuesday, a young fellow, who hasn't been seen in town so much lately, walked into the office of county Supt. J. H. Grigg and had his necessary papers filled out for entrance at Duke university. He was the boy who won a scholarship more than a year ago and did not have enough money to use it. In that year he has worked hard and sacrificed much. Those who thought he would finally give up in despair failed to measure their boy. He proved himself of the type that gets a college education and knows what to do with it when he gets it. Soon he will leave to become a student in one of the South's greatest universities. What the going cost him few folks know; what it will mean is evidenced in his gritty determination to stick to it until he could go. Cleveland county knowing the boy, and having known few better, will watch his progress with interest. It will take a considerable stumbling block to halt him. Many a boy would have been halted already had they his road to travel.

And the other boy? Shelby knows him more intimately, for day after day he has been working in the town since he watched his class go on off to college without him. But, this year, he's going himself! His education depends entirely upon his own shoulders and furthermore he has other dependents. Yet he will be a Carolina student this

Vickers Shot By Guard When He Tries Escape

Man Who Married Shelby Girl Tries Second Escape. Shot In Chest

News & Observer, 1st. "Good Lord! You've got me and I give up," were the words of J. B. Vickers, World War veteran, a few moments before a guard of the State's prison shot him down in the yard of T. R. Coburn, 308 South Boylan avenue. Prison officials declined at first to give out the name of the prisoner, who was shot, but later said the man's name is Vickers. He is J. B. Vickers, who escaped from guards in Charlotte last week.

Dr. Norman was quoted by other officials at the prison as stating that Vickers was seriously wounded and that the chances for recovery are about even.

Prison officials stated that Vickers was not handcuffed at the time of the shooting. They state that the guard had gotten Vickers to the side entrance of the prison when the latter broke away and ran up Montford avenue and a few seconds later the guards pursued him into the Coburn yard and was attempting to handcuff Vickers when the latter tried to grapple with the guard, who then shot him.

Vickers was arrested in Spartanburg, S. C., following his escape at Charlotte, was being returned to

LICENSE BUREAU IS CLOSED HERE

Touring Data, However, Is Available—5053 Plates Sold and \$68,738 Collected

Following discontinuance of the sale of license plates at the close of business Tuesday at the local office, Manager Chas. L. Eskridge of the branch office of the Carolina Motor club announced that touring data and other information will still be available here.

Sale of state license plates has been in effect here since June 1st, the contract between the Carolina Motor club and the state department of revenue covering the "rush period" months of June, July, and August. Motorists desiring information about license, transfers of title and other data may continue to receive service at the local office, according to Manager Chas. L. Eskridge, although the actual plate cannot be issued here.

During the three months period, a total of 5053 plates have been issued here and \$68,738 collected in license fees.

Office where sale of plates was discontinued Tuesday are: Asheville, Burlington, Concord, Durham, Fayetteville, Gastonia, Greenville, Henderson, Hickory, High Point, Lexington, Lenoir, Lumberton, New Bern, Rockingham, Salisbury, Shelby, Statesville, Sylva, Williamston and Wilson.

Plates will be available at Asheville, Charlotte, Elizabeth City, Goldsboro, Greensboro, Rocky Mount and Wilmington.

"As a whole, sale of plates at the branch offices was satisfactory," said Mr. Roberts, "although changes in policy by the State department that were in effect during the majority of the rush period made it compulsory for many automobile owners to secure their plates direct. During August the restrictions were modified and branch office sales showed an increase."

Negro Who Shot Wife, Given Bond

Byers Has \$300 Bond For Superior Court Trial. Court Docket Monday Was Heavy

Horace Byers, colored tenant farmer of the Patterson Springs section, who recently fired upon his wife, Mary Byers, with a shotgun and has since been held in jail here, was allowed bond Tuesday following a hearing before Recorder John P. Mull. Bond was set at \$300 and was not given during the afternoon, but will likely be made at an early date, it is understood.

Only three witnesses testified in the hearing. They were Dr. E. A. Houser, Mary Byers, and another woman, who is said to have witnessed the shooting. The woman has about recovered from her wounds, although physicians say there may be some shot in her body, and she can now see quite a bit out of the eye which was injured by one of the shot.

The charge against Byers for Superior court is assault with intent to kill.

Monday was a heavy court day with the county court, Judge Mull and other county officials devoted practically the entire day to the docket, leaving the court room about 6:30 in the evening. The cases for the most part resulted from minor charges.

Stanford Building Church Estimated At Million Dollars

Rev. A. L. Stanford, former pastor of Central Methodist church here, is now the pastor of a charge building a church project that will total around one million dollars, according to Charlotte dispatches. The church is that of the new First Methodist church there made possible through the consolidation of Tryon and Trinity churches.

Rev. Mr. Stanford, under whose pastorate the handsome new Central edifice here was erected, is known in the Carolina conference as the "building pastor."

The Charlotte dispatch of last week says of the new church: "The building permit for the new First Methodist church at 501 North Tryon street was issued yesterday. The cost is given in the permit as \$447,000.

"With the land on which it is being constructed, the project will cost in the neighborhood of a million dollars.

"In addition to the \$447,000 as actual cost of construction, the wiring and fixtures will cost \$10,000."