

ment must be telephoned or sent in to the Society Editor before 11 a. m., the day before publication. All s items of interest to women

> By Mrs. Madge Webb Riley Telephone No. 30

and Mrs. John Schenck, jr. be hosts at a beautiful dinner this evening at their lovely

s. William McCord is enterof Mrs. W. A. McCord on Washington street at 3

ovely party of the afternoon giving this afternoon Miss Marjorie Benitz, of ington. The hour is 3 o'clock.

e of the season and many viswill make the scene

Ceph Blanton

s. Ceph Blanton was the graday afternoon club on Thurs- Forrest Eskridge. afternoon at 3 o'clock. The of this hospitable home were with their Christmas decrrs. Tables were placed for rook after many progressions, Mrs. ton served delicious refresh-

Lucy and Kate Harmon

ful dinner on Monday even-7 o'clock at their attractive A most delictous six course was served to ten guests.

Mrs. Lynch is a most charmnd accomplished young woaving been Miss Mildred ected with the Janette me at Mr. and Mrs. Ceph

ding of much interest in other counties was scl-Shelby, when Miss Lillie er became the bride of Mr. Carpenter of near Waco. ush Padgett performed the Miss Millicent Blanton

le Shoals community. is a splendid farmer.

por guests were Misses Posten-Self amp, of Forest City; Tom- Wedding Hardin, of Blacksburg, and A wedding of much cordial in-

of the younger social set at Gaffney, S. C. elby and following a numment were served.

by was the meeca of a will make their home with the athering on Wedness at 3 o'clock when Mr.

their brightness and beauty. large Christmas tree was truly a work of art. The tables were placed in the living and library rooms and each table was most aftractively decorated with Christmas flowers and favors. The place and score cards pertained to the Chris mas senson and also the South Washington pretty little favers. Bridge was played during the evening and at club this efternoon at the the conclusion of the games a most delightful repast was served.

> Mr. And Mrs. Grady Lovelace Charming Hosts

One of the leveliest of the many Christmas parties was on Welnese bridge tea, Miss Margaret day evening when Mr. and Mrs. Grady Lovelace were the charming hosts at a beautiful bridge dinper at the Quinn home. The rooms were a picture of Christmas beauty. Holly and greens of the Christmes being used with the most artistic art. Five tables of bridge was played, after which a most dee New Year's Eve dance which licious six course turkey dinner sponsored by the Shelby was served. Mr. and Mrs. Lovethis evening at the lace's guests were as follows: and Springs hotel brings to Misses Janie and Charleen Stamey, to the last of the beautiful of Fallston; Mr. and Mrs. Oscar The ball this evening Lovelace, of Goldsboro: Mr. and to be the outstanding Mrs. Deck Wilson and Misses Sarah and Mildred Taylor. of Rutherfordton; Dr. and Mrs. Pitt Beam, Mr. and Mrs. Ralph Royster, Mr. and Mrs. Rob Doggett, Mr. and Mrs. Alten Story, Misses Lucy Hamrick and Elizabeth McBrayer and Miss Ruth Mundy, Mr. and Mrs. Aaron hostess to the members of the Quine and Dr. Harbeson and Mr.

Mrs. Sam Lattimore

Gives Beautiful Dinner One of the prettiest affairs of the season was a lovely dinner party given by Mrs. Sam Lattimore at the home of her parents Mr. and Mrs. Mc K. Albergotti in Blacksburg on Tuesday evening. The table was beautiful in every detail, Kate and Lucy Harmon the center piece being a large silver basket of red roses and poinsettes. A delicious six course dinner was served by Misses Catherine and Addie Turner. Covers were , helly and poinsettas. The laid for the following: Mr. and was charmingly appointed Mrs. Sam Lattimore, Mr. and Mrs. was charmingly appointed Albergotti, Misses Louise Hardin, Lucile Gooch, Lurline Porter, Kath-basket filled with crimson Lucile Gooch, Lurline Porter, Kath-leen Hardin, Mary Turner, Gladys

> Miss Helen Bess Honora Delightful Guests

At her attractive home on South and Mrs. R. M. Lynch who married in Georgia the past DeKalb street Miss Helen Bess was have returned to Shelby the charming young hostess at a they are making their most delightful party given in honor of her lovely house guests, Misses Juanita Mauney and Christine Carpenter, of Crouse. The at-, of Griffin, Ga. Mr. Lynch tractive home was beautiful decorated with Christmas decorations y Co. and they are making and presented a lovely picture. A number of Shelby's younger social set were present and many delightful and enjoyable games were played and music enjoyed also. At the close of the evening the young hostess assisted by V her mother, Mrs. Bess. served a most delicious on Wednesday December sweet and salad course with hot chocolate and candies and nuts. A most enjoyable evening was spent.

Hestess At Beautiful Dinner Miss Millicent Blanton was the oride was beautiful in brown with tan and gold. She is the charming hostess at a beautiful r of Mr. W. S. Spangler of dinner party on Thursday evenjing at the attractive Blanton home groom is the son of Mr. and on West Warren street. The B. Carpenter of Shelby, rooms with their lovely Christmas de is a splendid farmer. decorations presented a beautiful after the ceremony Mr. and scene. The table was most exarpenter left for Charlotte, quisite in its appointment. It had ev visited Mr. Deems Car- for its central decoration a handin Myers park. They return- some green bowl holding crimson y afternoon and are now roses and poinsettas with soft with the grooms parents. green ferns. At the four corners of green vases holding red candles and between these were the dain-Adelaide Cabaniss, daughtiest of green compotes holding Mr. and Mrs. C. B. Cabaniss, Christmas candies in red and ess at a lovely party at green. A most delicious six course e Wednesday evening hon- turkey dinner was served and coveral college chums of Lime ers were laid for twelve.

Hamrick, of Boiling terest was that of Mr. Fibra Poston, son of Mrs. J. R. Poston. of ne was lovely with its near Waco, and Miss Sarah Self, decorations and Miss Cab-coved a charming young Her guests included quite on Wednesday evening at 3 o'clock

The bride is a most popular and ames and other entertain- charming young lady and bright Cabaniss is a student at dressed in a blue flat crepe and accessories to match. She has been a saleslady at the J. C. Penny Co. Mr Poston is one of Cleveland county's most prominent young farmers. At the present time they



MCNEELY'S HALF PRICE SALE Now Rumming---

the most successful ever staged in Shelby.

STANDING ROOM was at a premium in the store Friday morning. Women literally scrambled for the bargains.

The big HALF PRICE offer brought them.

THE SALE IS STILL ON

And Will Continue While The Supply of Merchandise Lasts.

All Coats, Dresses, And Millinery Reduced ONE-HAILF

J. C. McNeely Co.

STORE OF STYLE



Is the most successful sales event in the history of the establishment, and one of Charlotte Observer.

Such bargains in fine wearing apparel have never before been seen here. Take advantage of this offer while it lasts. It will not soon come again.

Remember—DRESSES, COATS, MILLINERY CUT IN TWO—FIFTY PER CENT OFF. ALL OTHER GOODS CUT—SOME FROM 25% TO 75%.



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This size type 2c per word each insertion. This size type 3c per word each insertion.
Ads that run less than 25c, will be charged 25c for first insertion and above rate on subsequent nisertions.

ROOMS FOR RENT, STEAM FOR RENT ALL NEW FIVEheat, close in, V. D. Ross, Phone rom apartment. Modern conven-762. Residence 207 E. Marion iences, Close in Garage. Phone 551. Street.

turned to J. V. Martin, R-2, Grov- uary 4th. A. B. Suttle Hatchery.

BLACKSMITH SHOP WILL P. Kings' place. All kinds of repa., beans at rear of office every Saturwork. O. S. Lipscomb, owner. 3tp day until further notice. Morrison

A COMPLETE LINE OF INgredients in stock if you care to

MAKE NO MISTAKE HLANT BASS BRED UF Realty Co., on Court Square, residence 124-R.

prospective students 15 cents a particulars. Gastonia Business Col-

LOST DOUBLE BAR AUTO bumper between Lawndale and Fallston. Notify Sam Blanton, HIGHEST CASH Lawndale, R-2.

71,824 Shown As Charlotte Census

the opening of 1927, seven years C. P. Bumgardner, Gastonia, R-1. after the last decennial census, is 71,824, compared with 69,507 at the cording to a survey just completed A. B. Suttle Hatchery. for The Charlotte Observer and the Newspaper Feature bureau. AUCTION SALE-AT MY

1910-1920 decade.

er of sale made and provided for Stockton, Bost's old bakery stand, and in case of liens, I will sell to the highest bidder for cash, at the court house door, in Shelby, Cleveland county, North Carolina, on Saturday, January 15th, 1927, at 2 o'clock, p. m., in order to satisfy and pay a labor and material lien on the same done and furnished by the undersigned, the following deand quality. Prepared for stove or scribed personal property, towit: fireplace. Morris: Transfer, One Hudson Coach In Good Condition and Repair Generally.
This 30th day of December, 1926.
RUSH THOMPSON

NOTICE OF SALE OF PERSON-

AL PROPERTY As administrator of the estate of HIGHEST CASH

Terms of sale: CASH.
This December 31, 1926.
J. L. HERNDON,

LOST WHITE AND BROWN BABY CHICKS FOR DELIVspotted hound dog. Reward if re- ery every Tuesday beginning Jan-

open Monday, December 27th in W thresh your peas, cane seed, soy

mix your own feeds. A. B. Suttle fair grounds tan handbag, containtf-24c ing children's clothes. Owner identi-

WOOD FOR SALE DRY PINE ready for stove or fire place. Will See T. H. Abernethy. Thomasson Transfer Co., Phone office 718, deliver any amount call. Howell

15c FOR COTTON-WE ARE GENUINE FORD offering to a limited number of batteries, new and pound for cotton, same to be ap- guaranteed, for only plied on tuition charges. Write for \$12.00 installed in ege, Gastenia, N. C. 21-31p. vour car. Charles L. Eskridge.

> price paid for poultry. Ideal Ice & Fuel Com-

LOST BLACK AND TAN FEmale hound near Dirty Ankle above. The population of Charlotte at Casar. Notify John Cook, Casar or

opening of 1926, and 46,338 in 1920 A COMPLETE LINE NEWTON and increase of 55.0 per cent, ac- and Wishbone brooders in stock.

The survey, with definitely as- home on Eud Hardin place, Shelby, certained figures of increase, is not R-2, Wednesday, Jan. 5, 10 o'clock. to be classed with estimates deriv- Farming tools, wagon, buggy, ed only from the gain of the mule, cow and feed. J. A. Stewart.

NOTICE OF SALE OF A VALU- REPAIR WORK ON ALL KINDS ABLE HUDSON COACH. of automobiles, trucks and trac-Under and by virtue of the pow- tors. Prices reasonable. R. G.

Phone 406.

FOR RENT-THREE ROOMS close in furnished or unfurnished. Mamie Jones.

Wade A. Bell, deceased. I will offer for sale at public auction at the home place of the said Wade A. Bell, in Number Four Township, Cleveland county, near Grover. N. C., on Saturday, January 22, 1927, at 12 o'clock, poor, or within level

at 12 o'clock, noon, or within legal hours, the following described personal property, towit:

Three mules, one buggy, two cows, a quantity of corn, two cane mille, one wagon, a number of farming tools. \$12.00 installed in your car. Charles L. Administrator. Eskridge.

PRINCESS THEATRE --- Tonight Special

THOMAS MEIGHAN IN "THE CANADIAN" ALSO VAUDEVILLE. ADMISSIONS 10c, 25c, 35c. Reserve Seats 50c. MIDNIGHT SHOW - VAUDEVILLE & PICTURES. All Seats Reserved -

7 P. M. TO 10:30—THOMAS MEIGHAN IN "THE CANADIAN." ALSO VAUDEVILLE — 10c, 25c, 35c, 50c.

-11 P. M. TO 2 A. M. - MIDNIGHT SHOW-"SUMMER BACHELORS."

ALSO VAUDEVILLE — ADMISSION 50c — 99c

---- SATURDAY ---- OH BOY! SEE TOM TYLER IN "OUT WEST."

COMING STAGE ATTRACTION - "THE GORILLA" VAN ANM MINSTREL - "Geo. White's Scandals" And Others.

TICKETS GO ON SALE NEXT WEEK AT THE CLEVELAND DRUG STORE FOR "THE GORILLA."

I'LL MEET YOU AT 11 P. M. TONIGHT AT THE