

SALE
BEGINS
SATURDAY
JANUARY 15TH
NEW ITEMS
OFFERED
DAILY

GILMERS' Shelf-Emptying SALE

BOYS'
OVERCOATS
REDUCED
TO
HALF
PRICE!



DRASTIC REDUCTIONS ON WOMENS and MISSES COATS!

Made of the newest fabrics. Vogueish colorings. Shaggy woolsens, velours, Bolivias, blocked plaids, Camel Hair, Etc. Plain and furred models.

New Winter — Sale Special
COATS \$6.79

Values \$12.50-\$15

New Winter — Sale Special
COATS \$12.79

Values \$19.95-\$22.50

NEW WINTER COATS VALUES TO \$27.50.



CHILDREN'S COATS!

MOST ALL SIZES
1-4 OFF
A VARIETY OF COLORS

SALE SPECIAL \$15.79

YOUR CHOICE OF ALL HIGH GRADE

SUITS!

Shelf Emptying Sale Special Price
\$19.⁸⁵

1 and 2 Pants Suits — Values to \$32.50.

Hurry men! This is an exceptional opportunity to make an investment in good appearance. "Marx Made" and other high grade suits all placed in this offer. In fact, every suit we have.

ALL SIZES — ALL FABRICS.



New Spring Dresses

Youthful model Spring Dresses of Crepe, Flat Crepe and beautiful combinations. Some Velvet trimmed. Sizes to 50. Come and inspect these garments. You cannot really appreciate their value unless you see them. The newest shades.

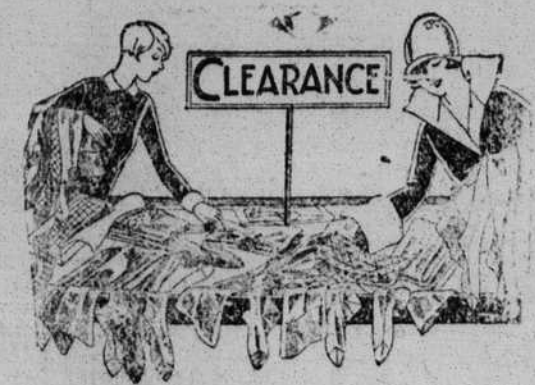


GROUP 1 — SALE
DRESSES \$9
SPECIAL

GROUP 2 — SALE
DRESSES \$11
SPECIAL

GROUP 3 — SALE
DRESSES \$15
SPECIAL

GROUP 4 — SALE
DRESSES \$12
SPECIAL



WOMEN'S SILK HOSE

Pure thread silk, full fashioned hose. Regular \$1.75 value. All sizes and shades. Special Shelf Emptying Sale Price **\$1.50**

FULL FASHIONED HOSE

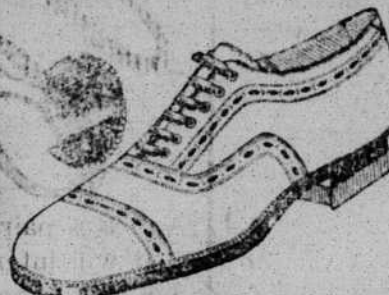
Pure silk from top to toe. A variety of colors. All wanted sizes. Regular \$2.00 values. Special **\$1.85**

A SHELF EMPTYING SALE OF SHOES!

1 BIG TABLE OF MEN'S SHOES AND OXFORDS

Men's Black and Tan Dress Shoes and Oxfords. Regular values to \$7.48. Your choice. All sizes

\$2.98



MEN'S WORK SHOES!

Men's High Grade All Leather Work Shoes. Thick soles and heels. Built for hard service. All wanted sizes. A big value at

\$1.98

Men's Bedroom SLIPPERS! Men's leather, felt lined comfort slippers. Values to \$1.39. Special **\$1.19**

Women's Felt MOCCASINS — Women's Felt Slippers, ribbon trimmed. All sizes. A regular 98c value. Special **88c**

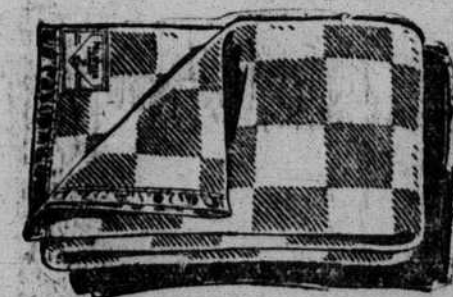
Women's SLIPPERS! Women's Patent, Suede and Satin Pumps and Straps. High and medium heels. Plain and trimmed patterns. Most all sizes to select from. These are excellent numbers and will go in a hurry, **\$2.85**



MEN'S WARM OVERCOATS

A limited supply of men's high grade overcoats. Colors are most pleasing. Neatly tailored. Don't miss this big value during our Shelf Emptying Sale. CHOICE **\$16.85**

20 SHORT PANTS Suits For Boys! None held back. All must go. 20 boys suits. Some with 2 pair pants. Values up to \$10.50. Sizes 8 to 16. SPECIAL **\$3.95**



62x82 Chatham Blankets Good warm single blankets. A real value during our Shelf Emptying Sale. Only **\$1.98**

LINEN NAPKINS! Excellent quality linen table napkins. Shelf Emptying Sale Price, 6 FOR **\$1.00**

1 TABLE OF SILKS Values to \$1.55. Choice, yard **\$1.69**

ODDS AND ENDS In Curtain Goods and white goods, choice, yard **5c**

KIMONA CREPES Drapery, etc., values to 98c, choice, yard **49c**

PONGEE, CREPES, Tub Silks, etc., values to \$1.00. Choice, yard **49c**
CREPES AND SATINS 33 in. wide, \$1.69 values, choice, yard **\$1.49**

BOYS' and YOUTHS Thermo sweaters, values to \$2.75. Choice **\$2.59**

MEN'S WORK SHIRTS Men's blue denim triple stitched work shirts. Double pockets. Most all sizes. Special, 2 FOR **\$1.00**

1 Big Table Children's Wear Rompers, Outing Sleepers, Aprons, Sweaters, Etc. Some slightly soiled **25c**

CHILDREN'S GINGHAM DRESSES! Children's gingham dresses. All neatly trimmed. Regular \$1.48 value **69c**

81x90 SHEETS! "Gilmers Special" hemmed sheets. Buy several at this low price **\$1.00**

MOHAWK SHEETS! 81x90 Mohawk hemmed sheets. Special for Shelf Emptying Sale **\$1.39**

Crinkled Bed Spreads 81x90 colored Crinkled Spreads. Regular \$1.25 values. Special **\$1.00**

Underwear For The Entire Family



Women's Unions Women's sleeveless and knee length unions. A high quality knit undergarment. All wanted sizes to select from. Our Low price only **83c**

BOYS' UNIONS Boy's Hanes Unions, "Pall Mall" and "Gold Seal" brands. Closed crotch, full cut and roomy, first grade garments. Special **79c**

MEN'S HANES UNIONS Men's first quality Hanes Unions, All sizes **\$1.29**

One lot of Men's Heavy Unions, Big sizes **\$1.00**

- One lot of Outing 36" n. wide, yd. **14c**
- 32-in. Ginghams, good quality, yd. ... **24c**
- 36-in. Silk Crepes in all shades, yd. **\$1.00**
- 36-Inch Pajama Checks. Good quality, Yard **10c**
- 27-Inch Ginghams. Pretty Patterns. Yard **5c**
- 81x90 Crinkled Bed Spreads, white. A big value **\$1.98**
- Brushed wool scarfs. Regular values to \$4.98. Shelf Emptying price, **75c**
- Very Special