

PRINCESS THEATRE

Home Of Good Shows

TONIGHT
"THE GREAT GATSBY"

A Paramount special from the popular novel of the same name. Added attraction "PRANCING HIGH"

ON THE STAGE

Homer Meacham's "Big Sensation"
Musical Comedy Company.

Don't forget we are giving away "A HOUSE AND LOT" to the lucky person. Bring the family.
PRICES—10c, 25c, 35c, 50c.

TOMORROW

OH BOY! Don't miss our Saturday show. Something NEW, THRILLING, INTERESTING—ALSO LAST TIME TO SEE HOMER MEACHAM, THE COMEDY KING IN BLACK—So loosen your collars and prepare to get a good laugh.
MATINEE — 10c-25c. NIGHT — 10c-25c-35c-50c
MONDAY—"WING OF THE STORM."

TO OUR FRIENDS AND PATRONS...

Although we have sold our Oil business we will still be at and maintain our office in our building on South Washington Street.

We desire to thank all our friends for the co-operation and patronage given and courtesies extended us and we assure you we shall be glad to serve you in any way possible at any time.

We have a few bargains in used cars and some odds and ends in tires, parts, etc., at very low prices.

Sincerely,

AREY BROTHERS

SPECIAL BARGAINS SATURDAY

At

Hamrick's

OUR THIRTIETH ANNIVERSARY SALE has been a great success and will continue through this week.

On SATURDAY we will offer some exceptional bargain—All over the store. Our window display will give you just a hint of what you can get for a little money.

\$3 Waterman PENS SATURDAY \$1.98

GOLD BABY RINGS SATURDAY 50c

26-PIECE SILVER SETS SATURDAY \$9.75

\$10 White Gold Bracelet Watch SATURDAY \$4.95

SET \$5.00 Knives & Forks SATURDAY \$3.50

\$1.50 America Alarm Clock SATURDAY 98c

T. W. Hamrick Co.

Jewelers & Optometrists.

LITTLE STARS

Cotton, Shelby Spots 13c
Seed, per bushel 40 1-2c

—Mrs. Hoey Sick—Mrs. Samuel A. Hoey is quite sick at the home of her son, Mr. Clyde R. Hoey on W. Marion street.

—Married—Among the marriage license issued at York, S. C., during January was one to Louis Bumgardner and Jane Mull, Landon. The license was issued January 6.

—Makes Assignment—V. C. Peeler, former partner with Paul Blanton in the DeLux cafe, which is in the hands of receivers, has made a voluntary assignment so as to protect himself in the safe matter.

—Conduct Revival—Jasper N. Barnett, of Cleveland county, state Sunday school worker, will conduct a Sunday school revival at Rutherfordton First Baptist church all next week. He will fill the pulpit Sunday morning.

—Buys Fine Lot—W. H. Hudson of the Wray-Hudson company has purchased a 90 foot front lot from George A. Hoyle on West Marion street, the lot adjoining the home of Lee B. Weathers. Deal was made through W. C. Harris, realtor. Mr. Hudson will erect a nice home thereon sometime later.

—Power off Sunday—You house wives who have electric stoves, prepare. The Southern Power company has notified the city that the power will be off practically all day Sunday. This is necessary while the Southern Power company is doing some urgent repair work at the sub-station.

—Aged Negro—"Uncle" Dan McCurry, one of Shelby's most respected colored citizens died Wednesday night of pneumonia. He was about 70 years of age and for the past ten years had worked for Mrs. J. Frank Wimsant. Before he got sick he helped around a number of homes and was found a most faithful, honest and dutiful servant.

—Mr. Beam Dead—Julius Beam, well known citizen of near Ellenboro, died at his home after an illness of a year. He was 68 years of age and is survived by five brothers: Monroe Beam, Spindale; James Beam, Cleveland county; Cicero Beam, John and Foster, all of Rutherford county and one sister Mrs. George Hamrick, of Spindale.

—Bonds Delivered—Printers have delivered the \$50,000 water works bonds to the town of Shelby and Mayor Weathers and Mrs. O. M. Suttle, clerk and treasurer, spent an hour or so signing their names to the bonds yesterday. The bonds were forwarded to the buyers today by City Attorney Mull and the money will be received shortly. This is the quickest time a bond issue has ever been completed in the city.

PERSONALS

Home folks you know on the go.

Miss Ouida Mundy will spend Saturday in Charlotte with friends.

Mrs. Willard Roberson is visiting her mother in Boiling Springs.

Mrs. G. A. Green of Boiling Springs was a Saturday visitor here.

Rev. Ed. Thompson of High Point is visiting his daughter, Mrs. Lamar Gidney on E. Marion street.

Mrs. J. L. Alexander has returned from Charlotte where she has been visiting her mother.

Miss Millicent Blanton and Miss Mary Harris spent the day in Forest City Wednesday with friends.

Mr. L. A. Gettys is at the bedside of his brother who is very ill at his home near Gaffney, S. C.

Mr. and Mrs. Albert T. Summey of Charlotte were Shelby visitors on Wednesday.

Mr. and Mrs. Otto Long are spending this week in Forest City with Mr. and Mrs. J. B. Long.

Mrs. W. F. Mitchell spent Friday in Mt. Holly with Mrs. Burton Mitchell.

Miss Melissa Kerr, Albert Kerr and Garratt Poston spent Tuesday in Statesville.

Miss Kaie Pearsall of Morganton is the guest for awhile of Mr. and Mrs. R. L. Ryburn.

Mr. and Mrs. Alex Howard and daughter Louise, of Boiling Springs spent the week end here with Mr. and Mrs. Freeman Horn.

Mr. D. B. Simmons of Spencer spent yesterday with his parents Mr. and Mrs. Hamp Simmons of near Double Shoals.

Miss Virginia Hoey who is a student at Converse college, Spartanburg, S. C., is spending the week end with her parents, Mr. and Mrs. S. E. Hoey.

Mr. C. C. Blanton, Miss Millicent Blanton, Forrest Eskridge and Miss Ora Eskridge went to Charlotte Wednesday night to hear the famous Will Rogers.

Mrs. J. Webb Moore of York, S. C., is spending several days with Mrs. H. K. Boyer. Mrs. Moore was formerly Miss Julia Jennings and nursed many families in town.

Mr. and Mrs. Moody Hambright spent the week end in Boiling Springs with Mrs. Hambright's parents, Mr. and Mrs. A. R. Hamrick jr.

Capt. and Mrs. J. Frank Roberts returned today from a visit to Burlington and Raleigh. Mr. Roberts attended Grand lodge in Raleigh while Mrs. Roberts visited her son in Burlington.

Dr. H. A. Wiseman and Miss Nannie Wiseman who have been the guests for ten days of Mr. and Mrs. Lee B. Weathers and Mrs. H. E. Kendall, returned today to their home in Danville, Va.

Mr. and Mrs. J. D. Linberger and childrer, and Mr. and Mrs. Julius Suttle and son Albert left this morning for Florida. They will visit Mr. and Mrs. Alfred P. Marshall in Clearwater, Fla., and extend their trip into Cuba.

Miss Helen Campbell, student at Converse college, Spartanburg, will spend the week-end here with her parents, Mr. and Mrs. R. E. Campbell. She will have as her guests, her school mate, Miss Mary Helen Hatch.

Hearing Will Rogers, noted American cowboy humorist in Charlotte Wednesday evening were Mr. and Mrs. R. T. LeGrand, Mr. and Mrs. Lee B. Weathers, Mr. Garnett Cox, Miss Jane Mosely, W. T. Sinclair, A. D. James and Dr. H. A. Wiseman who is a guest of Mr. and Mrs. Weathers.

Diversification

North Carolina has launched its spring offensive against low priced cotton with an intensive campaign to teach the necessity of diversification to the planters. Under the direction of extension service experts from State College, meetings will be held in each of the cotton producing counties, with the initial gun fired at Rutherfordton this week.

So much for that. The doctrine taught at these meetings is not new. It is the same old story that far-sighted economists have been hammering at the farmer for ten years or more. It is the same recipe they give them in 1914 when the World War sent the prices cellarward, and the identical prescription written out when the boll weevil forsook the Texas field for his Northern migration.

It is sound doctrine, and it will be followed religiously by the great majority of cotton growers for at least a year. Where the acid test will come is in the reaction a year hence, when the fruits of diversification appear in the form of a shorter crop and correspondingly higher prices. If the cotton growing element can be held in check then and prevented from stampeding after the elusive dollar they see at the end of the row, all well and good, if the stampeede comes all the efforts will be in vain, and we will enter the same old cycle.

The one crop system has always been to us remindful of the story about the newly rich man and his library. This individual sensed that empty bookcases around his living room did not add to his prestige, so he phoned a stationer and told him he wanted 500 books at once. "What kind of books?" inquired the dealer in tomes.

"Reading books, any kind," was the guarded answer.

In the course of time the books arrived and were duly installed. Proud of his library, the owner showed them to the first caller and was informed he had purchased 500 copies of McGullick's Fifth Reader.

Diversification is a simple rule of nature after all. Feed a man salt food exclusively and he dies with scurvy. Deprive him of water and he succumbs to thirst in the midst of plenty. Man cannot eat gold, nor trade on the Rialto with bread. Doctors prescribe a balanced ration to induce physical health, and economists insist upon a similar treatment as an aid to commercial or industrial progress.

—Wilmington Star.

Crooks think everybody else is crooked.

- AT THE MOVIES -

The Webb theatre is bringing back to day "The Waning Sex" with Norma Shearer and Conrad Nagel. It is being shown by request of the theatre patrons. Some two months or more ago this picture was exhibited at the Webb and made such a hit that there has since been an ever growing demand that it be re-shown.

It is a very excellent picture—a comedy—played by two very popular stars, and in addition George K. Arthur is in the cast. Miss Shearer is cast in the role of a young and pretty criminal lawyer. Ken Maynard, the hardest rider of Westerners, is at the Webb tomorrow in "The Overland Stage," a very spectacular and lively Western drama, and Monday brings the popular and beautiful Corinne Griffith in "The Lady in Ermine."

Miss Griffith is always popular in Shelby. Her last picture shown here was excellent, and this, her latest, is described as equally good. But don't miss "The Waning Sex" today.

Homer Meacham's big musical comedy company is drawing big crowds to the Princess theatre. Tomorrow night winds up for the time being this highly popular attraction, and big features are announced (see advertisement) for both the concluding days.

The picture for today is "The Great Gatsby"—a Paramount—dramatization of the novel. It is a fast moving, fine picture. "Prancing High" is announced as an added attraction for the road show.

The Beams are advertising some thing special for Saturday—an extra big show.

Monday brings the "Wing of the Storm" a very good dramatic picture.

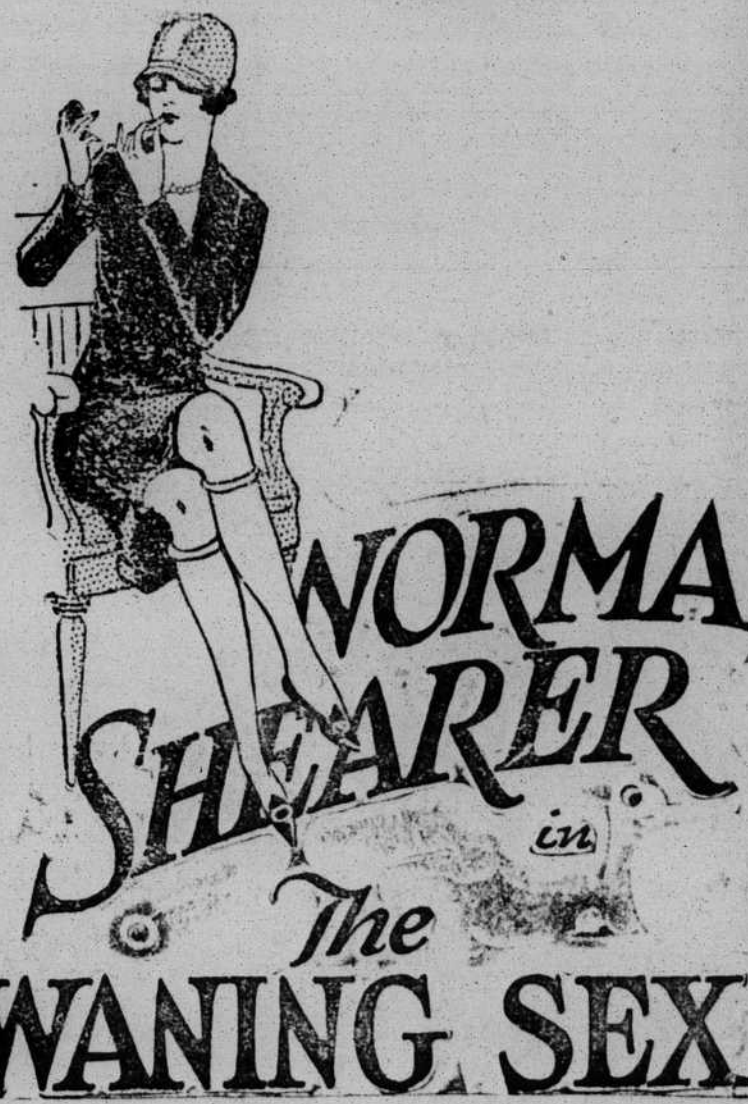
Intelligence test: Who is who at Hankow?

The Shelby Beauty Shoppe Announces:

A lecture on physical culture, subject: "The Woman Worth While—Character as Expressed in the Body"—by the special state representative of Susanna Croft, Mrs. Corzine—
Together with a permanent wave demonstration by Mrs. Hamrick and her staff—revealing the latest developments in hair culture—
At the Shelby Woman's Club—Club Rooms—Evening of Tuesday, February First.

Shelby Beauty Shoppe
—FANNING'S DEPARTMENT STORE—
SHELBY, N. C.

Webb Theatre Special Tonight



A splendid picture, brought back for reshowing by request. Those who saw the picture when we showed it two months ago declared it to be one of the very best pictures seen at this theatre.

---SATURDAY---

Ken Maynard In
"THE OVERLAND STAGE"
And his wonder horse "Tarzan." A big First National Special.
No Extra Charges.

Coming Monday

CORINNE GRIFFITH In
"THE LADY IN ERMINE"
WEBB THEATRE

A Big Dollar Is Your First Dollar

\$\$\$ \$ \$ \$ \$

DEPOSIT that First Dollar in our bank on interest and let it earn WAGES FOR YOU. KEEP putting other dollars with it.

IT WILL BE a wonderful pleasure in seeing the steadily increasing balance in your bank book, aided by the semi-annually compound interest credits.

ALL OF THIS will help make it easy to keep up the good work.

First National Bank

SHELBY, N. C.

RESOURCES FOUR MILLION DOLLARS.

Free!

CHILDREN'S CLOTHES TO BE PRESSED AND CLEANED FREE OF CHARGE

—AT THE—
Shelby Dry Cleaning Co.
(Beam Block)

THREE DAYS NEXT WEEK —
Monday - Tuesday - Wednesday

On either of those days send to the SHELBY DRY CLEANING COMPANY the garment of an adult to be pressed or cleaned at our stipulated cost (list below) with it send a garment belonging to your child, coat or suit, and we will clean the latter absolutely free of charge.

This is a bona fide offer, made for the purpose of demonstrating the value of our service. You will discover that we will renew the life of children's clothes, restore their freshness and good appearance, just as we do those of older folks.

Remember—this offer is good for Monday—Tuesday—Wednesday of next week.

Give us a Phone call and our delivery department will be at your service.

Following is a list of our prices for adult garments:

Dry Cleaning: Men's Suits \$1.25; Men's Trousers 50 cents. Ladies Coats \$1.50; Wool Dresses \$1.25; Silk Dresses \$1.50.

Sponging and pressing: Men's Suits 50 cents; Dresses 75 cents.

Shelby Dry Cleaning Company

PHONE 113

Beam Block. North Washington Street, SHELBY, N. C. Delivery Service To Kings Mountain and Cherryville.