

DID YOU KNOW THAT--

A Life Insurance Policy Is An Old Age Comfort?

The M. P. Coley Agency

Shenandoah Life Insurance Company
Shelby, North Carolina.

Daily News Letter

Gossip of Staff Correspondents at World Centers of Population

(By Jack Hanley, INS Staff Correspondent.)

Hollywood.—What Price Fashion?

"Women are sacrificing individuality by their desire to be correctly dressed," says Max Ree, costume creator for screen celebrities of First National productions, "when a slight variation from the accepted standard may give them just that touch that is needed to make distinction. It isn't necessary for women to become monotonous in mode.

"Each year we notice there are fewer 'old ladies' than the year before. We were quite surprised at the white-haired women who bobbed their locks at one time. The grandmothers in short skirts were a revelation, and while some of them were ridiculous in their get-ups, still we cannot help admiring their desire to keep in the race.

"The 'galloping grandmas' have readjusted themselves to a practical bob, their garments are reaching a compromising length between extreme youth and extreme age, and this is a great indication of mental and physical advancement of the feminine sex. The women of the world are growing younger."

A smart new novelty, the "handkerchief dress," is causing much comment among the well dressed screen stars and players in Hollywood. This type of gown has been hailed as an innovation in sport frocks.

Norma Shearer, Metro-Goldwyn-Mayer star, is credited with its introduction to film circles. The skirt is made entirely of large silk handkerchiefs, placed so that the points form an uneven hem line. The bodice represents two large handkerchiefs, of gay colors, and the sleeves are of smaller ones.

"Sport clothes, like not other type of wearing apparel, admit of novelty," states Miss Shearer. However, the smartness of a sport outfit depends upon the tactics employed to attract the eye. Gay colors, weird designs, novelty materials and 'different' patterns are chic.

How "Jesse James," a law-abiding man, was transformed into a notorious desperado, will be portrayed by Fred Thompson, western star, for Paramount. Without in any sense condoning his outlawry, the true story of "Jesse James" will be flashed upon the silver sheet. This picture will be the first of a series that Thompson will make for Paramount.

Thompson recently signed a long term contract to make pictures for Paramount. Announcement of this effect was made from New York by S. R. Kent, General Manager of the Paramount-Famous Lasky Corporation.

Production on this picture is scheduled to start about July 1 and it is expected to be finished by October 1. Lloyd Ingraham will continue as Thompson's director and Frank Emmett Clifton is now writing the "Jesse James" story. Silver King, the star's famous horse, will appear in the picture with Thompson.

Wine room towers—wine cellars—floors covered with demijohns, jugs, vats, hogsheads and cases all labelled with names and trademarks, now mere memories, will

be revived again in "The Stolen Bridge," starring Billie Dove.

The dead days when prohibition was not thought of will be recalled when the filming of the First National picture is completed.

Designing and decorating of the sets is now under way. A wine cellar supposedly a part of a grand, old Hungarian castle, is one of the sets for the picture. Alexander Korda will direct.

'THEY SAY' TALK BUGABOO OF ALL MODERN ELECTIONS

Charlotte News.

One of the penalties of every political campaign is that the public has got to stand for the wild and reckless ravings of the "they sayers," the fellows who go up and down the street telling things that they do not know to be true, and reckless ravings of the "they they are unwilling to accept personal responsibility but always evade that issue by repeating that "they say" such-and-so is the fact about a candidate.

The gossipers are all bad. We have never heard or laid eyes upon one of them, whatever their class, color, condition or previous condition of servitude, who was entitled to respect. Telling things on people that one does not know to be true is a terrible sin. Telling things on them that may unfortunately, be true, is nothing to brag about.

The fact is, of course, under all conditions, when one does not know anything good to say about somebody else, the part of wisdom, the part of expediency, the part of charity, the part of Christianity, is to keep the mouth shut.

But it is about those who have a fine time of it going around spreading rumors that we are speaking at this time, the gossip-mongers, the fellows who have great delight, especially during a political campaign, to stop you on the street and ask you if you have heard so-and-so about some candidate.

Pin him down as to the veracity of his remarks and he will exclaim at once and with considerable emotion that he, personally, does not know that "they say" it is, and off he shoots it.

Practically every time the remarks thus made are bald-faced lies, with no suggestion of truth, utterly without foundation, but they make fine campaign fodder, and provender for the benches of the gutter, and such as this is an imperative in an election. The scandalizers must be served.

Whether they are telling is the truth or not is totally immaterial, if only the ends for which it may be designed are accomplished.

The "they-say" spreaders are out aiming to hurt somebody and for the want of something detrimental to say that they can rely upon as being the truth, they get the rumors going and to the winds they fly.

You can drop a remark on Independence Square about a candidate this afternoon at six o'clock, if such a remark happens to be hurtful and damaging enough, by bed-time it will just about have covered the city, flying from one side to the other of the gang that goes about fully armed and equipped with the "they says."

We are thinking of nothing in particular, but of a great deal in general, along this line and how that for 25 years in this community, and of course, in this respect, this community is not peculiar or unique, this sort of disreputable chatter has been flowing down the gutters to the harm of men of splendid reputation, stuff merely designed to prejudice and belittle them in the estimation of good

people and to influence voters for or against some man who is being acclaimed with partisan and prejudicial heat.

In the present campaign, the thing is no more notorious than usual, probably hardly as much so, and yet we have the same old rot to contend with; the whisperers are going up and down the land seeking whom they may devour; rumors are whizzing over the heads of the populace in dazzling fashion and the assassins with their sabres cleverly concealed are out to do the most possible damage to fellow citizens against whom they know nothing except what is clean and honorable and of good repute, but against whom, nevertheless, for mischievous purposes they send their shafts of putrid scandal.

INDIANA BANKS WORRY AS LAND VALUES TUMBLE

Financial Men Watching Mortgages With Much Care To Make Loans Safe.

(By Robert W. Ginsberg, INS Staff Correspondent.)

Indianapolis.—Indiana bankers are scrutinizing land mortgages with extreme care this spring, following the closing, sale or consolidation of more than 18 institutions since the first of the year, largely the result of depreciation in farm land values.

Twelve of the banks were closed outright. In almost every instance it was the same story—farm loans greatly in excess of actual cash value. One institution consolidated with its competitor before the crash came, and the others were purchased by the strong banks in the communities to avoid the inevitable.

In the fact of these failures, Luther F. Symons, state bank examiner, is optimistic. Symons admits the end is not yet. In fact, he rather expects additional failures among some of the state's financial institutions. He says it is a weeding out process, and banks organized several years ago that should never have been brought into existence will be eliminated.

The bank examiner believes there is a definite ratio that should be maintained between population and the number of institutions in a given community.

Although he refused to set a rule of thumb, Symons pointed out the ratio between banks and population in the east averages one institution to every 10,000 inhabitants. In this state, the examiner said, the ratio is 1 to 2,500.

A large number of the smaller banks in Indiana were organized in the period of prosperity during and after the war, Symons said. These institutions made money while farm crops were high and land values inflated.

But farm land values have dropped a great deal in the last few years. In the last two or three seasons the Indiana farmers have had poor crops. In addition, crop prices dropped.

The result, according to Symons was inevitable. Farmers sought to have their loans extended. Their lands no longer bore a high cash value and additional extensions and additions to already over-mortgaged farms were impossible.

The weaker institutions began to totter. One by one they began closing their doors—and the end is not yet, Symons says.

But the weeding out process is a healthy indication, Symons believes. To date the losses to stockholders have been comparatively small. To a great extent the institutions are being liquidated with a deficit for stockholders only.

The condition resulting—leaving the field open to the stronger

institutions—will be beneficial to everyone concerned, Symons thinks.

The bank examiner is not the only one in the state offices that feels the same way. David H. Jennings, state securities commissioner, has expressed himself quite frankly to the writer in discussing the banking situation.

Symons is a solidly right in his belief, Jennings said. "There are too many small, weak banks in this state today. We would be much better off if these little institutions were closed."

INDIAN LASSIE REFUSES INDIAN INHERITED MONEY

(By International News Service.)

Dupree, S. D.—The Indian department is confronted by a peculiar case in settling up Indian inheritance on the Cheyenne river Sioux Indian reservation and one that is puzzling Judge Gorman, examiner of inheritance, and which is believed to be without parallel in the history of Indian inheritance.

About 35 years ago an Indian widow living in this part of the country took her small daughter to Sioux Falls, S. D., and placed her in an orphanage. Later the child was adopted by white people who took her into their family and raised her as one of their own children. They moved from the state taking the child with them, and until several years ago the matter was a closed incident as far as the Indian department was concerned.

Find Missing Heir. Then an attempt was made to settle the Dox Eagle estate and the tribal rolls disclosed that one of the heirs was missing and her whereabouts was unknown.

Judge Gorman commenced an investigation and recently located the missing heir living in Canada, and whose name is now Russell. Approximately \$3,000 in cash is held by the department to her credit, in addition to the interest in her share lands. A department agent was sent to see her, but when the nature of his business was disclosed she positively refused to sign the papers as an Indian, and declined the money and other business interests if she had to accept of those terms.

Estate Held Up. In the meantime, probating of the Dox Eagle estate is held up indefinitely, unless the heir reconsiders her refusal to attach her signature to the papers in the case.

When the Indians were allotted prior to the opening of the Cheyenne reservation, to settlement, Mrs. Russell was allotted a piece of good agricultural land in one of the best farming sections of the reservation. Eventually, it is assumed, considering her refusal to accept monies and a share of the inheritance that belongs to her, the land will revert to the tribe and some Indian will pick up a valuable allotment.

LONDON-PARIS AIRPLANES TO HAVE BUFFET LUNCHES

(By International News Service.)

London.—To add to the comfort of passengers travelling by air between London and Paris, buffets are to be installed on three of the biggest Imperial Airway machines operating between the two cities.

The planes will have a waiter on board, and the twenty passengers will be able to obtain anything they desire in the way of light refreshments and sandwiches from the buffet.

The cream shipping station at Peachland in Anson county is now selling about \$800 worth of cream each month for the farmer patrons.

FREE DEMONSTRATION



SHELBY HARDWARE COMPANY

MAY 7TH

A factory representative will demonstrate the remarkable qualities and many uses for this wonderful new finish adapted for brush application in a variety of popular colors and stains.

Come in and see how easy it is to apply—how quickly it dries.

Bring in a small article and have it finished free of charge.

SCHEDULES

Inter-Carolina Motor Bus Company

Shelby to Charlotte—7, 8, 11, 1, 3, 5, 7:30—Charlotte to Shelby—8, 10, 12, 2, 4, 6.

Kings Mountain to Charlotte—7:30, 9:30, 11:30, 1:30, 3:30, 5:30, 8:30. Direct connection made in Kings Mountain for Spartanburg and Greenville in the morning—One hour lay-over in the afternoons.

Bessemer City to Charlotte—7:45, 11:45, 1:45, 3:45, 5:45, 8:45.

Gastonia to Charlotte, leaves every hour on the hour, from 7 a. m. to 8 p. m. Connection made there for Rock Hill, S. C.; Spartanburg, Greenville, Cramerton, Lincolnton and Cherryville, York and Clover S. C.

Gastonia to Shelby—On the odd hours, making connections for Rutherfordton, Hendersonville, Asheville and Statesville.

Gastonia to Cherryville—8:30, 12:10, 4:10, 8:10.

Cherryville to Gastonia—7:15, 10, 2, 6 p. m.

Charlotte to Rock Hill—8, 10:30, 4:15.

Bus leaves Spartanburg 6:15 p. m. Connection at Kings Mountain, Charlotte.

Telephones:

Charlotte 2671; Gastonia 1051; Shelby 450; Shelby to Rutherfordton—5 a. m. and 1 p. m. Rutherfordton to Shelby—9:40 a. m. and 2:15 p. m.

Shelby to Asheville—10:00 a. m., 12, 2, 4, 6 p. m. Asheville to Shelby—8, 9 and 11 a. m. and 2, 4 p. m.

Shelby—7:20 a. m.; 10:00 a. m.; 1 p. m.; 4:30 p. m. Lincolnton—8:30 a. m.; 11 a. m.; 3:00 p. m.; 6:30 p. m.

Schedules Subject to Change.



EXCEPTIONALLY POWERFUL.

We especially recommend Sinclair Kerosene as the fuel for your tractor. Leading tractor manufacturers use it for tests,—recommend it. Why?—because it develops exceptional power,—burns quickly and completely,—leaves no carbon deposit,—is refined to absolute purity,—giving uniform and uninterrupted power from the first drop to the last.

CLEVELAND OIL CO.

Distributors — Shelby, N. C.

THREE to FIVE MINUTES to FORTY THEATRES AND ALL SHOPS

HOTEL ST. JAMES

Much Favored by women traveling without escort.

Rooms \$2.50 up with Bath \$3.00 up

TIMES SQUARE NEW YORK CITY JUST OFF BROADWAY AT 109-111 WEST 45TH ST.

Send Postal For Rates and Booklet W. JOHNSON QUINN, President

EFIRD'S

Charlotte Headquarters For All Out-of-Town Shoppers

Efird's Buying Power Puts Low Prices On Quality Merchandise

New Spring and Summer fashions at Efird's have set a new standard for fashion and quality at low prices—the magnificent buying power of this organization has made it possible. When in Charlotte shop at Efird's!

USE OUR SERVICES
Rest Room, Writing Desks, Telephones, Beauty Parlor and Postoffice—Mezzanine Floor.
Dining Room—Fifth Floor—Tea Room and Soda Fountain—Downtown Store.
Adjustment Desk—Street Floor—Parcels Checked—Street Floor.

North Tryon Street

North Tryon Street

TRY STAR WANT ADS—THEY BRING RESULTS

AUCTION THURSDAY, 2 P. M. MAY 12TH, Shelby, N. C.

R. E. ROBERTS PROPERTY AT

On the above day and hour we will sell at absolute auction 50 lots located on the OLD KINGS MOUNTAIN road, lying in the city limits of Shelby, having electric lights and water on the property. It is ideal for the home-seeker or for the investor. This property is only a few minutes drive from the hub-center of Shelby. All lots are on high elevated land, overlooking Shelby. All lots have frontage on highway. All adjoining property is owned by some of Shelby's best and most substantial citizens, among them are Mr. Guy Roberts, C. B. Cabaness, R. E. Roberts and others.

FREE RADIO SET — ATWATER KENT —

A valuable Radio set will be given away at this sale. Every person over 16 years of age will be given a Free and equal chance at this valuable prize. No obligation on your part, just your presence. You must be on the ground at the beginning of the sale.

This property is being offered to the public in order that any one who desires a nice home-site, close to the town of Shelby, and not right up in the business and residential district, can buy same without having to pay a small fortune for it.

Band Concert - - - Terms Easy

Look the property over before the sale. Remember the day and hour, and plan to buy a lot. Located on Old Kings Mountain Road.

Selling Agents **J. B. NOLAN CO., Inc.,** SHELBY, N. C. **COL. J. A. RUSH** Auctioneer