


## Has Leased His Millinery <br> Department

AND EVERY HAT IN THE ESTABLISHMENT T O BE SOLD AT ONCE REGARDLESS OF COST.

300 in the big sacrifice. Come and buy at once and get the pick.

PRICES:-All brand new Felt Hats, formerly priced $\$ 5.95$ TO CLOSE OUT AT $\$ 3.50$

All Hand Blocked Hair Felt Hats, worth up to $\$ 12.50$ TO CLOSE OUT AT $\$ 6.00$.
Pick of any Straw Hat in the Store at ......................... $\$ 2.50$
These were regularly priced from $\$ 12.50$ to $\$ 14.50$. A superlative bargain offer.

## Extra Specials--

-30 BRAND NEW DRESSES received in the store Friday morning from New York-sizes up to 44 -Dresses that formerly would have sol d for $\$ 22.75$ OFFERED NOW AT - $\$ 9.88$,

160 Dresses now in stock to be closed out at exactly
ALL SILK UNDERWEAR, HAND BAGS JEWEL
RY, BATHING SUITS, KNICKERS-1.3 OFF.
These itmes are all features of our JULY CLEARANCE
Prices cut to make the last week in July the banner week in our trading history. Aet at once; take advantage of these splendid and bona fide offers.

OUR NAME IS A GUARANTEE OF QUALITY.

## J. C. McNEELY Company

In the South dincluding to even Mis-
souri and Oklahoma, the percent-
 late enemies
and invested

## onservation and indomitable cour- ge in the long struggle with pop- rty, and by the way her people 

 crop land, and 36 percent of allfarm property in the South is $\$ 15,-$ B
$462,648,885$. A three-fold inerease
$\qquad$
$\qquad$

