This is the opinion of U. B. Bla- with less than a 13,500,000 bale Cooperative association.

world had their opportunity last estimate.

duction by 168,000 bales.

that the removal of this four mil- a very low sag in prices. handle four million bales of sur- ed for last year. cotton and meet his obligations. \$1,000,000,000.

the advice of those who believe 000,000.

tage of their great opportunity. oped, The all-absorbing question is valuation." "With exports around eleven will the cotton producers take admillion bales and domestic convantage of the present situation to sumption over seven million bales, market this crop orderly or will the total of export and domestic they follow the usual "dumping" consumption was in excess of pro- process and rush it on the market "Last season at the beginning of the "autumnal dip" in cotton the annual "autumnal dip" in the prices that usually follows the cotton market Mr. Eugene Myer heavy dumping of cotton on the lion bales of surplus cotton. It now business shows that regardless of failed to become rich. There are ton linters a product of the cotton-

have had a very stabilizing effect the "grand rush" to market. Our reap the reward it is entitled to lo'd, which is highly inflammable. substantial part of the almost operate under very low rates of in- region, when he entertains an in- result. Cotton is now used in some fifty per cent increase in the value surance and reasonable rates of telligent conception of what is form by all of us from the cradle to of cotton inside a period of six storage. Seventy-five per ct. of the happening is to broaden the field the grave. It has been said that any still exist. months. But Mr. Myer's plan did value of the cotton can be borrow- in which cotton is to serve. This over thirty pounds of cotton is not work, as no hastily organized ed from Federal Intermediate editorial on the use of cotton ap- used in the building of a Ford WOMEN DO CHARLESTON plan for the handling of four mil- Credit banks and other sources at pearing in the Manufacturers Rec- automobile, products of the fiber lion bales of cotton will ever work. four and one-half percent interest and should lift the vision of the itself and materials utilizing cot-It was an impossible task to so and the seventy-five percent is far cotton grower: hastily take off the market and more than the cotton was market-

nine or ten cents per pound on his than this) only brought us about

"But a different situation con- "A thirteen million bale crop at fronts the cotton prooducers this twenty-five cents per pound will

and with the aid of the Mississippi this is not at all unlikely, if we floods, we were able to reduce our gradually market it, a thirteen

million bale crop will not the South industry.

## Crop Is Failure

Food And Raiment But Section Remains Poor.

"Since the dawn of history cot- | Cottonseed oil not only furon has been used for making nishes a large supply of the world's plus cotton; and besides, the farm- "Our bumper crop of 1926 at cloth and for half a century it has vegetable fat, but it is often sold er was too dead broke to borrow twelve cents (and it averaged less far nished food for mankind. Cot- for olive oil. Many a bottle of supton, in recent years, by the magic noed imported olive oil comes to touch of the chemist has become the table from the cotton fields of the basis of many other products the South. Cottonseed oil makes a which in no wise are recognizable wholesome salad oil and a cooking fall from that of 1926. Acting on bring a total crop value of \$1,430,- as being in the slightest connect fat said to better than hog lard. tion with the cotton plant Cotton The South's cotton industry furthat the salvation of the farmer is always in a curtailment of acreage, twenty-five cents per pound, and into explosives and it is used in chemist is constantly developing the manufacture of mechanical new products. equipment. Attempts have been made to utilize the cotton plant it- Odd Words Getting

self in the making of paper. "Announcement has been made by the Westinghouse interests that airplane propellers are now being Greensboro News. cepted by the army and havy as Star suggested. To which our Mon-standard equipment and are to be roe contemporary appends: of its water-resisting nature.

the uses of cotton, which it will boys. velopment of the cottonseed-oil fing or saoging.

The same Monroe Journal tells \$1,625,000,000, or approximately "Some fifty years ago cotton- the Daily News paragrapher that 60 percent more than our eighteen seed was considered a waste pro- those structures for the illuminamillion bale crop of last year. duct and the lint was used solely tion of the grounds where camp "The cotton producers of the acreage one-half of the suggested "Let the producers rush their for cloth-making purposes. The meetings were held "may not have South have a golden opportunity twenty-five per ct. reduction. With cotton to the market and depress great piles of seed left after the been braziers" but also they were to recoup some of their losses sus- the further aid of the boll weevil the price two cents per pound and lint was ginned from them were a not "flat rocks laid no tall stumps tained last year in marketing an and adverse weather conditions, we the South loses \$130,000,000. nuisance although farmers grad- leveled on top," nor yet "on top of eighteen million bale crop of cot- are now confronted, according to "Lower the price four cents per ually learned their value as a fer- rock iles.' They were "masses of ton below the cost of production." the government's last estimate, pound and our loss is \$260,000,000. tilizer when spread over the land, stone and mortar about four feet "If the eleven million bales we left to rot and then plowed under, high, about two feet square. The lock, general manager of the crop and our prediction is that the exported last year could have been. Today, the cottonseed-oil industry dictionary says a brazier is a pan North Carolina Cotton Growers next government report issued on marketed for only 4 cents per annually produces about \$250,000,- for coals. We called these columns September 8th will be several hun- pound more, or \$20.00 per bale, it 000 of crude materials furnishing braziers because the word seemed The cotton spinners of the dred thousand bales less than this would have increased the value of food for man and beast and raw to come handy and we supposed our export trade \$220,000,000. material for explosives and other nobody would give a durn-just as year and statistics as issued by "The cotton consuming world "A fair price for the South's products undreamed of less than most newspaper stuff is written. Colonel Hester of the New Or- needs every bale of this thirteen great money crop not only in- a generation ago. Cottonseed oil Stretched the word a bit too much leans Cotton Exchange and by the million bale crop, and more. New creases the buying power of the has long been a factor in the but what of that? Does not Ye U. S. department of commerce. uses for cotton are being develop- agricultural South but enriches the world's supply of fats and in rec- Paragrapher know that there is show how well they took advan- ed and will continue to be devel- whole nation by increased export ent years the meal from the seed no longer any accuracy in the use has been made into a most neur- of words in newspapers? Newsishing flour for human consump- paper lingo is fast becoming a tion. A mill in Texas has built up libel of the English language anva large business in this product. way. And the bigger the paper the

Not so long ago a writer point- worse the libel.'

What would you call them? ed out that cotton now masqueras fast as harvested and thus cause South's Cotton Industry Furnishes ades as velvet, brocade, fleece-lin- What could you? "Flambeau" is ed, all-wool underwear, glessy practically synonymous with mercerized stuffs, wool hats. arti- "torch;" one is French of Latin ficial silk stockings, gloves, derivation, the other English of came South with his proposed plan market during the fall months. The With a monopoly on the great- underwear cigarette holders, linen Latin derivation. One or two readto take off the market four mil- history of the cotton marketing est crop in the world the South has sheets, celluloid colars, etc. Cot- ers of accurate recollection of camp-meeting grounds in various develops that there was a hidden the size of the crop that there is many reasons for this and most of seed oil industry, form the raw neighborhoods testify that the demand for every bale of our almost invariably a rush move- those reasons have been pointed material for the making of whote- lighting was by means of flat, eighteen million bale crop that we ment of cotton during the fall out so often they have become ted- graphic supplies, moving picture stones laid, not atop the stumps of months that always causes what lous and uninteresting to listen to, films, floor coverings, imitation trees that happened to be placed "It is almost inconceivable that has become among cotton men far says. The Spansarmorg Herald, leather goods, toilet articles and conveniently for the purpose, but any sensible man would now argue and wide as the "autumnal dip" or Some day the South will produce explosives. It is said that, in com- atop poles sunk in the ground. cotton as it should be produced bination with certain chemicals. They have never seen the more elalion bales of cotton would not "There is no real necessity for and sell it as it should be sold and cotton and our milk produces cellu- borate and durable masonry structures of the Journal's recollection. upon the market and that the pro- North Car. warehouses. practic- However, the great factor of and mix cotton with nitric acid and which, it may be supposed, endure ducer would not have received a ally all of them, are bonded and promise to the cotton growing a highly explosive product is the to this day, objects of mystery to a curious younger generation, as are the masonry uppin' blocks if

> AND BLACK BOTTOM IN PARIS BEAUTY SHOP

(By International News Service.) Paris,-The women are doing the Charleston, the Black Bottom and all the other dances in one of the smart hair-dressing shops in Paris these days. The coiffeurproprietor of the establishment had! tried everything to keep the ladies happy waiting-fine, illustrated papers and magazines, books and even a radio and loud speaker. But all to little avail, they found the time long and many of them went away to have a trim and wave elsewhere.

Finally, in desperation, he hired a jazz-band, one that had been laid off for the summer. And now everybody is happy. The ladies dance with each other, practice new steps and don't mind how long it is before the barber says, "Your turn, please."

# A BETTER CAR A LOWER PRICE

f. o. b. Lansing

Never before has Oldsmobile been so thoroughly desirable, so utterly enjoyable as it is today.

To all those qualities which stamped it as a top value in the \$1000 field, are now added new smartness, new luxury, new colors and thrilling, smoother perform-

And the amazing thing about it is that all this has been added along with lower prices.

Formerly \$950, today the smarter,

finer Oldsmobile Two-Door Sedan is spectacularly priced at \$875!

All through the whole resplendent line similar sharp reductions -reaching as high as \$115-set a new pace in value giving!

These are the facts-but plain, cold facts that fall far short of doing justice to the value you will instantly recognize when you see for yourself this latest Oldsmobile triumph-a better car at a lower

## Hawkins Brothers



Star Want Ads Always Pay

## **Just Arrived**

Lots of new fall goods for the Ladies, Men. Girls and Boys. These goods were bought right and we are going to sell them right. It will pay you to look our goods before you buy.

Shoes for the whole family at the right price.

Tires at unheard of prices. Groceries, Flour, Chicken & Dairy Feeds.

We appreciate your business and believe we can save you money. Give us a trial before you buy.

HUNT & HEWITT, Lattimore, N. C.

## Interest Of Papers

ton by-products as a base.

manufactured from ordinary cot-ton canvas compressed into a mat-Big Crowd at Trinity," a headline "Boys, There Was One Souging erial known as Micarta, which is in the Monroe Journal which atanother indication of the growing tracted the attention of the Sheluses to which it is put today. The by Star. "Somewhere back in the propeller blades of this material boyhood days" of the Star "that = are said to be moisture-proof, non- word was heard but the memory corrosive and of metallic strength fails to recall what it means and and are reported to have been ac- how it is derived. Soughing?" the

used by the Government on its So far as we know that word is, training planes. This new cotton not found in any dictionary but it product is likewise used for the is a good word. We never saw it in manufacture of pulleys and other print before and we never heard mechanical parts required in the it used but once. Many years ago construction of airplanes, because we heard a Union county woman say that her husband had just haul-"At the spring meeting of the ed up a souging big load of hay. cotton industry the Cotton Textile Well, what kind of a load is a Institute, with Walker D. Hines as souging big load? Why ask, for president, was discussed broadly. everybody knows. We are introducand great hopes were expressed for ing a very handy word. Use it

endeavor to do through study and But everybody does not; we dare research work. As much progress say we could get up a crowd rehas been made in recent years in spectable in numbers and in the creating new uses for cotton, with matter of average vocabulary to the Cotton Textile Institute now whom this old word is entirely functioning, its organization new; and at the least the Journal should mark the beginning of al- and the Star should tell how it is most as great expansion as that said. It might be sowging, o as in which resulted from an era of de- cow or o as in sowing oats; suf-

# The Safety and Soundness of Cooperative

Depositing cotton in the Cooperative Association is very similar to depositing money in a bank, therefore it is very desirable to know something of the soundness of the Cooperative Association and its methods of operation.

The governing body of the Association is its Board of Directors ten of whom are elected annually by its members, and one appointed by the Governor to represent the public.

Our Board of Directors is composed of very able, sound business men and farmers, all of whom are sincerely interested in the welfare of their fellow farmers. None of them are on the pay roll. All members of the present Board have seen several years' service with the exception of two.

Most of our executive officers and department heads and quite a number of the employes have been with the organization since its beginning.

Each employe of the Association is under bond, ranging from one thousand to fifty thousand dollars each.

Every bale of cotton is stored in warehouses licensed and bonded under both State and Federal governments. There is no possibility of a loss of a bale of cotton by fire or theft.

Every warehouse receipt is issued and sent direct to the trustee bank in Raleigh which holds these in trust for the lending banks and the membership.

664,469 bales of cotton have been handled during our five year period and every bale has been accounted for.

Over seventy-three million dollars volume of business has passed through our hands during the five year period. All of this has been handled through a very large number of banks throughout the country and not a single dollar has been lost through any bank failure.

\$672,075.30 has been accumulated as a reserve fund by deducting one percent (1%) of the sales. This reserve fund has been very safely and jealously guarded.

Six per cent (6%) has been paid annually to our members on this reserve fund.

The first year's reserve was returned last year to our members dollar for dollar. The 2d, 3d and 4th year's reserve are being returned now; and the 5th and last year's reserve will be returned not later than March I of next year.

An annual audit made by some well known fim of auditors employed by the Board of Directors is made annually and published for the benefit of our members and for the public

#### OUR NEW CONTRACT AND ITS IMPORTANT CHANGES.

The drawers of our new contract had in mind rendering the most economical and efficient service possible to our members with just as little inconvenience to the members as possible.

It was recognized that the old contract with one seasonal pool did not meet the financial condition of all classes of members, therefore, in addition to the seasonal pool such as we have had heretofore, the member is given the right of optional pools, daily or monthly, in which pools he may select the times when he wants his cotton sold. Under this polo the member will exercise his own discretion and judgment as to sales. Under the seasonal pool the cotton will be sold as heretofore, in the best judgment of the Board of Directors.

All cotton under the new contract will she settled for on basis of middling prices. That is, the man who has a good grade of cotton or staple will always receive the premiums to which he is entitled regardless of date of sale. Low grades will be penalized accodingly.

The third important change is the feature of the withdrawal clause. Every member has the privilege of withdrawing after delivering one year's crop. By this provision in the contract, it will be seen that the Association expects to win by merit and to hold the membership intact by rendering a service and not by depending upon the inflexibility of the contract.

North Carolina Cotton Growers Cooperative Association RALEIGH, N. C.

## EFIRD'S Department Store



Our stock right now is most complete, with everything that is new in Fall Millinery. All the new shades of brown. The new shades of red. The new shades of blue. As well as black. The very latest ideas in trimmings. And this season more than ever, you will find our prices most reasonable. We extend you a very cordial invitation to inspect our New Hats, whether or not you are ready to purchase. Prices start as low as-

A large assortment of Children's and Misses Dress and School Hats in all leading colors-

\$1.95

### HIGH POWERED TELESCOPE

SATURN-It's wonderful ring clear and distinct. JUFITER - And its four largest Moons. A world system in action 9 P. M.

THE MOON-This wonderful little world startles you with its wealth of detail apparently at the tips of your fingers lay great mountain ranges, broad plains.

EACH OBJECT EDUCATIONAL DISPLAY FREE. THE SUN-SUN SPOTS \_\_\_\_\_ 5e NIGHT OBJECTS-EACH \_\_\_\_\_ 10c

CORNER GRAHAM and LaFAYETTE STREETS.

NOW IS THE TIME TO

## Buy Your Coats

AT A SAVING Yes they are here in the best materials and colors.

Prices from \$2.98 up to \$50.00. See Me Before Buying. Mrs. W. S. Smith

LaFayette Street.