

COTTON PRODUCERS HAVE GOLDEN OPPORTUNITY TO RECOUP LOSSES

The cotton producers of the South have a golden opportunity to recoup some of their losses sustained last year in marketing an eighteen million bale crop of cotton below the cost of production. This is the opinion of U. B. Blacklock, general manager of the North Carolina Cotton Growers Cooperative association.

million bale crop will net the South \$1,625,000,000, or approximately 60 percent more than our eighteen million bale crop of last year.

Greatest Monopoly Crop Is Failure

South's Cotton Industry Furnishes Food And Raiment But Section Remains Poor.

With a monopoly on the greatest crop in the world the South has failed to become rich. There are many reasons for this and most of those reasons have been pointed out so often they have become tedious and uninteresting to listen to.

"Announcement has been made by the Westinghouse interests that airplane propellers are now being manufactured from ordinary cotton canvas compressed into a material known as Micarta, which is another indication of the growing uses to which it is put today.

industry. "Some fifty years ago cottonseed was considered a waste product and the lint was used solely for cloth-making purposes. The great piles of seed left after the lint was ginned from them were a nuisance although farmers gradually learned their value as a fertilizer when spread over the land, left to rot and then plowed under.

Odd Words Getting Interest Of Papers

Greensboro News.

"Boys, There Was One Souging Big Crowd at Trinity," a headline in the Monroe Journal which attracted the attention of the Shelby Star.

"But everybody does not; we dare say we could get up a crowd respectable in numbers and in the matter of average vocabulary to whom this old word is entirely new; and at the least the Journal and the Star should tell how it is said. It might be souging, o as in cow or o as in sowing oats; suffing or sooging.

The same Monroe Journal tells the Daily News paragrapher that those structures for the illumination of the grounds where camp meetings were held "may not have been braziers" but also they were not "flat rocks laid on tall stumps leveled on top," nor yet "on top of rock lies." They were "masses of stone and mortar about four feet high, about two feet square. The dictionary says a brazier is a pan for coals. We called these columns braziers because the word seemed to come handy and we supposed nobody would give a darn—just as most newspaper stuff is written.

WOMEN DO CHARLESTON AND BLACK BOTTOM IN PARIS BEAUTY SHOP

(By International News Service.) Paris.—The women are doing the Charleston, the Black Bottom and all the other dances in one of the smart hair-dressing shops in Paris these days. The coiffeur-proprietor of the establishment had tried everything to keep the ladies happy waiting—fine, illustrated papers and magazines, books and even a radio and loud speaker. But all to little avail, they found the time long and many of them went away to have a trim and wave elsewhere.

Finally, in desperation, he hired a jazz-band, one that had been laid off for the summer. And now everybody is happy. The ladies dance with each other, practice new steps and don't mind how long it is before the barber says, "Your turn, please."



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Never before has Oldsmobile been so thoroughly desirable, so utterly enjoyable as it is today. To all those qualities which stamped it as a top value in the \$1000 field, are now added new smartness, new luxury, new colors and thrilling, smoother performance.

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The Safety and Soundness of Cooperative COTTON MARKETING

Depositing cotton in the Cooperative Association is very similar to depositing money in a bank, therefore it is very desirable to know something of the soundness of the Cooperative Association and its methods of operation.

The governing body of the Association is its Board of Directors ten of whom are elected annually by its members, and one appointed by the Governor to represent the public.

Our Board of Directors is composed of very able, sound business men and farmers, all of whom are sincerely interested in the welfare of their fellow farmers. None of them are on the pay roll. All members of the present Board have seen several years' service with the exception of two.

Most of our executive officers and department heads and quite a number of the employes have been with the organization since its beginning.

Each employe of the Association is under bond, ranging from one thousand to fifty thousand dollars each.

Every bale of cotton is stored in warehouses licensed and bonded under both State and Federal governments. There is no possibility of a loss of a bale of cotton by fire or theft.

Every warehouse receipt is issued and sent direct to the trustee bank in Raleigh which holds these in trust for the lending banks and the membership.

664,469 bales of cotton have been handled during our five year period and every bale has been accounted for.

Over seventy-three million dollars volume of business has passed through our hands during the five year period. All of this has been handled through a very large number of banks throughout the country and not a single dollar has been lost through any bank failure.

\$672,075.30 has been accumulated as a reserve fund by deducting one percent (1%) of the sales. This reserve fund has been very safely and jealously guarded.

Six per cent (6%) has been paid annually to our members on this reserve fund.

North Carolina Cotton Growers Cooperative Association RALEIGH, N. C.

- HIGH POWERED TELESCOPE - SATURN—It's wonderful ring clear and distinct. JUPITER — And its four largest Moons. A world system in action 9 P. M. THE MOON—This wonderful little world startles you with its wealth of detail apparently at the tips of your fingers lay great mountain ranges, broad plains.

NOW IS THE TIME TO Buy Your Coats AT A SAVING Yes they are here in the best materials and colors. Prices from \$2.98 up to \$50.00. See Me Before Buying. Mrs. W. S. Smith LaFayette Street.

Just Arrived Lots of new fall goods for the Ladies, Men, Girls and Boys. These goods were bought right and we are going to sell them right. It will pay you to look our goods before you buy. Shoes for the whole family at the right price. Tires at unheard of prices. Groceries, Flour, Chicken & Dairy Feeds. We appreciate your business and believe we can save you money. Give us a trial before you buy. HUNT & HEWITT, Lattimore, N. C.

EFIRD'S Department Store NEW AUTUMN Millinery Our stock right now is most complete, with everything that is new in Fall Millinery. All the new shades of brown. The new shades of red. The new shades of blue. As well as black. The very latest ideas in trimmings. And this season more than ever, you will find our prices most reasonable. We extend you a very cordial invitation to inspect our New Hats, whether or not you are ready to purchase. Prices start as low as— \$1.95 TO \$2.95 A large assortment of Children's and Misses Dress and School Hats in all leading colors— \$1.95