minn CHRYSLER $\begin{array}{llll}52^{\circ} & 62^{\prime} & 72^{\circ} & 80^{\circ}\end{array}$ The New Dominant Values In Four Great Markets
CHRYSLER'S latest creations the Imperial " 80 "-are winning popular preference in their four edented in the entire history of the industry.
To thousands upon thousands of motorists their outstar.din
uperiorities in appearance performance, riding conifort and safety have nade it increasingiy obvious that Chrysler
Standardized Quality assures very definite advantages in the hings that count highest in etermining motor car value



## CHRYSLER MODEL N WEERS MEAO MILES PER HOUR

## GEO. THOMPSON

## ATTEND THE CLEVEL.AND COUNTY FAIR BIGGER

 AND BETTER THAN EVER BEFORE
## An Open Letter to the Editor

## From the President of General Motors

 in the country newspaper had led us in General
Motors to decide to advertise our product Motors to decide to advertise our product
together in the small-city press of the country The returns from the deries of the message and we shall continue to advertise in community through your newspaper this fall. It occurs to me, however, that some of your
readers may be asking: "What is General Motors?" and "Why is General Motors? These are fair questions and I should like to General Motore wes organized ago on the theory that a group of large coim panies, working together, could render a better service than they could separately. In this wc as old as civilization as regards the that in family and human progress.
Original members of the General Motors family were Buick, Cadillac, Chevrolet, Oak
land and Oldsmobile, together with the Eelco land and Oldsmobile, together with the Eelco
Light Company and other 'well-known comLight Company and other 'well-known com. panies manufacturing automotive
By joining together their resources, we wer able to establish great Research Laboratories, Plan of credit purchase; to effect vast econ omies in purchase and manufacture and of every product in the General Motors famity Has the General Motors family principle
proved iteelf in practice?
The best answer, I think, is to compare the Chevrolet, Buick, Cadillac, Oldsmobile and Oakland of to
ten years ago.

Then add Ponitiac, a General Motors crea-
tion. Add LaSalle, another General Motors
creation. And then creation. And then consider how General
Motors has developed these cars into a complete line, within which any family may find a suitable quality car at the price it plans to Another Another example is Frigidaire, the electric
refrigerator. General Motors had the resources to spend millions to develop a satisfactory refrigerator, and then to apply to its manufacture the same processes which have increased the utility and lowered the cost of the
nutomobile. We believ Motors as an economic record justifies General ucts are quality products, first of all. Their prices represent the economies of united effort passed on to the purchaser. In the last year one
in each three automobiles chosen by the in each three automobiles chosen by the public
has been a General Motors car. The service of Delco-Light electric plants has extended to more than a quarter million homes, while Frigidaire has become the world's largest selling convenience of its kind.
We believe also the
in the current General Motors prodered (which are listed below) prove anew that "many minds are better than one" and that a family of companies, working together, can produce results which are decidedly in the public interest and of increasing benefit to the
individual family. Very truly yours,
Alfred P. Sloan, Jr., President
General Motors Corporation

## GENERAL MOTORS

CHEVROLET - PONTIAC OLDSMOBILE - OAKLAND - BUICK - LASALLE CADHLLAC

Fire Drills Are

## Required In All

PEINY COUMW
TIRE TUBES CHEAP AT A.
FOR SALE OR WILL TRAD shely on paved street and ren GO TO A. B. C. TIRE SHOP FO

POR RENT NEW SIX ROO
ouse, furnished. Cleveland Spring
oad. $\$ 30$ per month. Call 673
A. B. C. TIR
arey Building.

STENOGRAPHER WITH THRE years experience wants
Shelby. Familiar wwith
fice work. Phone $345-\mathrm{R}$

FOR RENT-8 ROOM BUNG low, practically new; on hard sur
ace street, with all modern FOR RENT NEW SIX ROON
House furnished. Cleveland Spring
oad $\$ 30$ per month. Call 673

FOR RENT SIX ROOM HOUSE
ater and lights. South DeKalb St. FOR 10 YEAR LOANS ON
ity property see Bert Price. TH

ROOMS FURNISHED FOR LIG house-keeping, Modern
Close in Phone 345-R. CONTRACTING AND GENERAL Costner and Glaseo, Phone 67-J. tf FOR RENT NEW SIX ROOM
house furnished. Cieveland Spring
road 830 per month. Cail 673

STRAYED OR STOLEN-
black back, blue breasted hou
September 22. Retpurn to M .
liott and get reward, Shelby.

SPECTAL EXCURSION FAIR OF THE IRON
HORSE \& PAGEANT WASHINGTON, D. C.
And HALETHORPE, MD. SOUTHERN RAIL
SYSTEM And
Baltimore $\&$ Ohio $R . R$. Round trip fare from Round trip fare from
helby, N. C. . Washington, D. C., \$12.5.50
Halethorpe, Md., $\$$ Tickets on sale Oct. 5 th,
final return limit good to
for
 FARMERS-IF
any oats or barley for sale we wil? any outs highest cash
pay you heed Company.
eland THE ONLY TEXACO
close in town is at A . PINE WOOD CUT READY FOR
stove. $\$ 5$ per load delivered. S. A I AM OFFERING SOME GO
Ishes. c. C. Green. at Star office. These lottors
put up in booke of 25 gidd 50 w
otubs.
tfIF YOUR TITE GOES DOW

WANTED TWO UNFURNISHE rooms for night
ceted northeast
Write Kendrick ing, 1927. Ticket all regular trains except rescent Limited.
Pullman sleeping car For detailed information call on any Southern RailR. $\backslash H$. GRAHAM, Charlotte, N. C.

YOU CAN'T BEAT B. \& L. SHARES
ew shares and and start a fast your savings will grow week, four shares $\$ 1.00$ a an you save? It's easy af SAVE-
To Build A Home.
SAVE-
For Future Needs. OUR OCTOBER SERIES PENS SATURDAY, OCT-
OBER FIRST
$\qquad$
ay.
TTLE, Secretary
CLEVELAND BUILDING \& LOAN ASSOCIATION Office With
LEVELAND BANK \& SHELBY, N.

When in need
pine wood. ready. for
phone 338, M. D. Hopp



