

WAREHOUSE IDEA VERY BENEFICIAL TO THE FARMERS

Cotton Buyers Say Cotton Farmers Loses Money By Not Using Warehouse Storage.

"The cotton farmer in Cleveland county loses money and a feeling of surety by not patronizing a bonded cotton storage warehouse," in the opinion of one of the leading cotton buyers on the local market.

This buyer in a boost for the Merchant and Planters warehouse of Shelby, which is operated under the North Carolina warehouse system, says Cleveland county's income from the cotton crop would be considerably increased if every bale of county cotton was stored in a modern warehouse.

At the Merchants & Planters warehouse J. O. Propst, the manager states that a wrong impression prevailing among some farmers keep many of them from storing cotton in the bonded warehouse and thereby causes many to lose money. The erroneous impression is that when some mill or buyer purchases a receipt for a bale of cotton in the warehouse he goes to the warehouse and picks out the bale he wants or takes the first one he gets his hand upon. This idea is entirely wrong. A system of checking with receipts makes it entirely impossible for a buyer to get other than the bale he buys.

When a bale of cotton is left at the warehouse by a farmer it is weighed, sampled and tagged. A receipt corresponding to the tag on the bale is given the farmer and the receipt is signed and countersigned by J. O. Propst, warehouse manager, and the state warehouse representative. When the bale of cotton is sold the receipt must be presented and the tag and receipt comparing the bale can be secured. At least four times each year an inspector of the state system checks the warehouse and records seeing that every bale as tagged can be accounted for. There is no possibility of bales getting switched, or some mill securing cotton that belongs to a farmer and is not sold.

Safe Every Way
There are nine compartments in the big warehouse, which has a total capacity of 7,000 bales. With double water protection in case of fire—one from the city hydrant and the other from the Shelby Cotton Mills—the fire risk is low. In addition to this a modern sprinkler alarm system is complete throughout the warehouse.

However, this immediate protection is of lesser interest to the farmer considering that when he stores his cotton there it is protected by the insurance of the bonded warehouse.

Saves Many Ways
The saving of a warehouse is evident along several lines. In addition to the protection offered against weather and fire there is considerable saving in the handling, quicker sale and a better price.

A cotton buyer who purchases cotton from a gin lot, or from poor storage is always dubious about the price he pays, because he cannot tell from outside appearances just how much the bale has been damaged by rain and mud. When the cotton is in a warehouse the buyer usually takes the sample at its face value and pays the prevailing price. Quicker sale of cotton is plain because when a buyer is seeking cotton it is only natural that he will seek the easy plan, visit the warehouse and make his purchase in 30 minutes instead of a long trip to the country. When the purchase is made the buyer takes the cotton at the warehouse, or loads it in cars there and the sale is complete.

The cost of cotton storage is really inconsequential. The local warehouse a member of a chain operated by the state and national system

operates at the system rate and not at a profit-making price for local men who made such beneficial storage possible. One cent a day per bale is the rate. An insurance rate book shows that a farmer can store his cotton there and protect against the weather as well as fire for just 20 cents more per year than he can insure it against fire alone at his home. Furthermore, the farmer who stores his cotton at home cannot be sure of insurance unless it is divided in ten bale lots and removed a certain distance from buildings in which there is a fire.

From the standpoint of community benefit the bonded warehouse assures more buyers on the local market. Many buyers who now work on the Shelby market would not do so were it necessary for them to maintain their own warehouse. Under the present plan a buyer who makes a purchase that is not for immediate delivery leaves the cotton in the warehouse and keeps his receipt until he wishes it delivered.

In the course of a year many bales of cotton are burned in Cleveland county, while the warehouse plan for \$3.70 will protect a bale for a year. This does not consider the hundreds of dollars lost by weather damage of Cleveland county cotton.

Many farmers leave their cotton to weather damage at home, and possible destruction by fire, because they intend to sell their cotton within a short time. At the warehouse it is pointed out that storage for only a few days is beneficial, as ordinarily a trip to town will be made anyway and with the cotton here it stands a better chance of being looked over and bid upon by market buyers.

Farmers in town on shopping expeditions are on other business are urged to drop by the warehouse long enough to see for themselves that the warehouse idea is in the main for their benefit.

Too much economy is planned for the future; the only way to save money is to do it today.

want more EGGS this winter

You can get them—at a lower cost than ever before—if you will put your hens on

Ful-O-Pep Egg Mash

Now—This Week!

For this is the unusual feed that contains Cod Liver Meal, and the hens will get off to a flying start that will carry them right through the dark and chill months. Let us show you what a pure and clean feed this is, and how it insures you better egg profits all winter and better chicks next spring.

Made by
The Quaker Oats Company
Sold by
McKnight and Co.
Shelby, N. C.

- AT THE MOVIES -

"A crackerjack, one of the best pictures I have ever seen," was the verdict of a leading Shelby film fan who visited the Princess last night and witnessed the two-day feature picture "Underworld." The house was filled to capacity. It is one of the most talked of cinemas of the time. The second showing will be today.

Tomorrow brings a sprightly action western, "Open Range", a Zane Grey thriller.

It is hard as the dickens

—to run a store like we are running
BUT we are doing it—just the same—
CHEAPEST TO THE BEST

We start in our Basement with the cheapest—prices are no better any where else—We have scoured the markets for Basement items—We found them and you'll find them in our Bargain Basement: MILL LADIES SHORT ENDS, ODDS and ENDS, LADIES COATS, DRESSES, HATS, UNDER-THINGS, SHOES, MEN'S CLOTHING, OVERALLS, WORK SHOES, WORK SHIRTS, HATS, BOYS CLOTHING of every description, RUGS, NOTIONS, BLANKETS, COMFORTS and hundreds of other items, at real Honest to goodness prices—BARGAINS, REAL BARGAINS.

READ ON PLEASE

We want you to know that the Paragon Stores are at the hat—We are knocking home runs every day—When you leave the basement you will find our medium price and better merchandise consisting of the things you find in first class department stores: PIECE GOODS, NOTIONS, NOVELTIES CHILDREN'S THINGS, MEN'S CLOTHING, MEN'S FURNISHINGS, SHOES, ETC.

MEZZANINE FLOOR

—You will find the Best, Largest, and most Reasonably Priced Ladies Ready-to-Wear and Millinery in this entire section. Now Folks, we stand behind what we say

Come Down—Investigate

If we have lied, then kick us out of town. But we can prove what we say, if you'll give us a chance and that is all we ask—Come to see us.

WE WILL SAVE YOU MONEY!

Our Stocks are Large and Complete,
You'll Find Here Cheapest to the Best
An Outstanding, Individual Store
Just the Kind of Store Shelby & Cleveland Needs.

"A Square Deal to One and All" is
Our Motto.

Cordially yours,
**The
Paragon
Department
Store**
Shelby, N. C.
Where Style, Quality and Price are Right
Every Day in the Year.

RED GRANGE SAYS TOTING ICE IS BUNK

New York—Red Grange is to tote no more ice.

"The Wheaton ice man" who popularized the business as an avocation for half backs in the off season declared he believes the practice causes rheumatism.

"Yes, sir," said Red, "that cold water on your shoulders doesn't do anybody any good. I know some old time ice toters back home and its ruined 'em. I'm going to stick to shoveling cement and playing golf like I did last summer."

BEGINNING SATURDAY AND CONTINUING THROUGH
NEXT WEEK

Final Clearance 69 MEN'S SUITS

CARRIED OVER FROM FANNINGS STOCK



Out They Go

In Three Groups
\$14.50 \$19.50 \$24.50
(\$30.00 -- \$35.00 -- \$40.00 -- \$45.00 Values)

Right now fellows, while you are planning to buy a new suit, comes a final clearance sale of 91 suits we've carried over from Fannings stock. You want to see these suits so come and look them over. They are all in one rack marked in plain figures.

Now don't think because they are not brand new that they are not in style. You'll find some wonderful values in these close-outs. Good fabrics and good styles. Most everyone has been cut to less than half price.

91 Pairs Edwin Clapp SHOES AND OXFORDS

To Be Closed Out At
\$3.85 and \$7.85

By actual count we still have 91 pairs Clapps shoes and oxfords in our stock. We want to sell them and sell them right now as we are discontinuing the Clapps line and have grouped them according to style and leather at \$3.85 and \$7.85. The original price was \$12.50 to \$14.50.



123 Men's Hats

AT ALMOST GIVE AWAY PRICES
\$1.95 \$2.85 \$3.85

We Have Far Too Many Hats. We are determined to clear them out. Good felts but broken sizes or off styles. You'll find in these hats John B. Stetsons, Dunlups and Sun Fast, all well known brands. This is a big lot of hats, fellows, and you are sure to get a bargain if you can be fitted. You'll find ever color but lack.



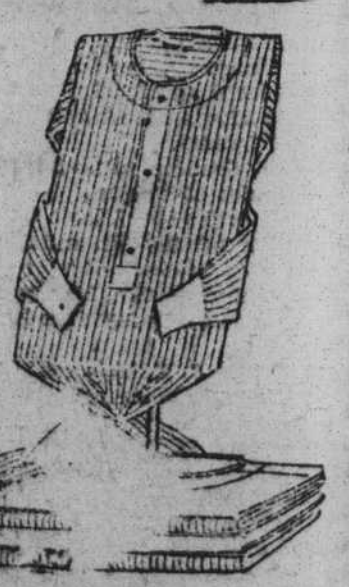
BARGAIN BASEMENT VALUES

READ—LOOK THEM OVER—READ AND COME

- MATTRESS
- Tick 10c
- Outing 10c
- Chambray 10c
- Ginghams 10c
- Sateen 25c
- Children's Union Suits 59c

- 32 Inch LAD LASSIE 19c
- Saturday and Monday. Lad Lassie is on sale for 19c yard.
- 9x12 LINOLEUM RUGS \$7.95
- \$12.50 value
- Blue, tan and grey design.

Men's
WINTER
UNION SUITS
Special
89c



A super-special for Saturday and Monday. Good quality, medium and heavy weight, slightly fleeced.

PARAGON DEPT. STORE

(SUCCESSORS TO W. L. FANNING CO.)

PENDER'S YELLOW FRONT STORES

HONEST VALUES
Have Built this Great Business.

Red Grape Juice	4-oz. Bottle	3 for 19c
Bartlett Pears	Large Can	23c
Picnic Shoulders	Small and Lean	lb. 20c
Santa Clara California PRUNES	Extra Large	2 lbs. 25c
Colonial Layer CAKE	Snow Cream FLOUR	
Three layer, rich Chocolate icing, wt. 1 1-2 lbs.	(Patent or Self-Rising) 12-lb 24-lb. 48-lb.	52c \$1.00 \$1.95
Our Pride BREAD	Land o' Lakes BUTTER	
21 ounce loaf of finest quality	lb. cut from tub	10c 57c