MEN USED TO SHAVE EVERY OTHER DAY-

Now They Give Their Physiognomies The Once Over EVERY Day.

In other words neatness and smartness of appearance is the modern idea. We don't pay much attention to slouchy folks these days.

And this state of affairs-a more attractive world of human beings-is due as much to such institutions as this, that cater to APPEARANCE, as to the

We consider that we are as essential to appearance as the clothes makes themselves.

Be neat, smart and up-to-date. Send your garments here, and keep them looking fresh and new and attractive.

Remember: We are giving away a Junior Rolls Royce valued at \$200.00 (now on display in the Swofford Grocery Company Window.) A gem of a gift for the kiddies' Christmas.

The patron who receives the most tickets by December 23, gets the car. 25 voltes for an order of a dollar and a quarter, and 25 votes for each additional order amounting to a dollar.

— PHONES 112 and 113 —

Beam Block, N. Washington Street, SHELBY, N. C.

-- TONIGHT--

BIG SUPER SPECIAL

"ROSE OF THE GOLDEN

With beautiful Mary Astor and Gilbert Roland.

Spanish night, Spanish lovers, Sanish eyes. Piercing the heart of a brave Caballero. A love song, a kiss, a sigh. We are proud to be the first in the south to show this long awaited special.

Also a Ben Turpin Comedy and Newest News Reel.

-- TUESDAY --

"HERE US IS"

The Famous Duncan Sisters In

Their first United Artists Picture. Very funny. Don't miss it. Also a selected Comedy.

--- WEBB THEATRE

-O-O-O-O-OITTLE CTARC

Cotton, Shelby spots _____ 19 1-2c

-Ladies Aid-The Ladies club of Polkville will meet Wednesday p. m. end with her parents at Alexander. Nov. 16, 1927 at 2 o'clock with Mrs.

A. L. Powell of the Union commun- Bryson spent Thursday in Gastonia. November 9th, a fine twelve both doing nicely.

-Masonic Meet -A meeting of Friday in Charlotte. Cleveland lodge 202 A. F. and A. M. row, for work in the first degree...

fessional at the Cleveland Springs after visiting relatives for a month golf club, performed in the Mid- in Memphis, Tenn. South professional goif tournament held at Pinehurst last week. Lyle Moore of Alexander visited in Sheland Bill Crichton, of Durham, were by Saturday. paired together and established a

-Turkey Car-A turkey car will daughter, Miss Bernice Borders. be at the Seaboard station here on Mr.and Mrs. Lee B. Weathers leave Wednesday, November 16, to pur- this afternoon for New York to be chase turkeys from Cleveland coun- gone for the remainder of the week. ty farmers, according to County Agent Alvin Hardin. Prices are cited guest spent Friday in an advertisement in The Star to-

tion is being built to the cloth room Riley. of the Cleveland Cloth Mill by W. Mrs. Clyde Hoey sr., returned Fri-J. Ramsey, contractor. The extension was made necessary by rea- Mrs. Clyde Hoey jr., in Canton. ed running at night about five is here visiting her mother Mrs. E. weeks ago. Cost of the improvement M. Eskridge for several days. s about \$2,000.

-Owens Honored-Mr. and Mrs. C. C. Owens have been notified that bal game in Durham Friday. their son, Cadet Harlan Clinton Ow- Mrs. M. A. Gardner, of North Laens, student at Oak Ridge Military Fayette street continues quite ill at academy, has received a diploma for her home. markmanship. The award came to young Owens through the National Isla Stack of Dallas, Texas, visited Bible association with the target in Charlotte, Friday. contest supervised by a lieutenant

-Birth-Born to Mr. and Mrs. T. show in Asheville Friday. P. Lail, Clegg street in West Shelby, Friday, a daughter, Betty Frances.

Ware has closed the Hilliard Tea room which she has been operating ters of Kings Mountain were shopin the Green residence corner of ping in Shelby Saturday Washington and Marion streets. She house to the rear of the Penney com | Wall on Suttle street. pany store where she will continand pack her product known as over the week end. 'Pot-8-0 Chips" on which she has a splendid sale through merchants. | college, Charlotte, visited her par-

-From New York-Bringing a ents, Saturday and Sunday. nessage to Shelby that New York ousiness men are on the qui vive for night for New York to buy new one of the best year's in recent busi- ready-to-wear for the Wootton shop. ness history, Mr. J. C. McNeely reday, having been a week on the "big in Lincolnton. time" on a buying trip. "From what he wholesalers are optimistic. The the most extensive stock he has ever Mr. Everett Whisnant. section of Fifth avenue to Shelby. days, suffering from having a tooth

DERSONALC Mrs. Alma Webber and son. from the Ware community visited Mr. and

Mr. and Mrs. J. B. Freeman and Mrs. E. Miller Eskridge. two children of Cliffside spent the Mr.and Mrs. Fred Morton and Mr. week end with their parents, Mr. and Mrs. C. H. Hardin and little and Mrs. Ed Wilson on N. Morgan daughter Louise, were Asheville and

Some of the crowd who attended played in Asheville Saturday: Mr. days visiting in the home of Judge and Mrs. Earl Hamrick, Mrs. T. W. and Mrs. J. L. Webb. Hamrick, Misses Foy More, Minna | Miss Mary Suttle of Queens col-LeGrand, Birdie Gettys, Sarah lege, accompanied by Miss Edna Thompson, Mr. and Mrs. Carl Earl Williams of Charlotte spent the Thompson, Mr. and Mrs. Jack Pal- week end at home. mer, Mr. and Mrs. Ed Post, Messrs. Renn Drum and others.

Misses Sedalia Propst and Mary

held in Charlotte Saturday.

Mr. and Mrs. Knox Hardin moved game in Durham Friday. last week from South Washington | Raymon Carroll and Tom Kerr, street to their new home on Chest- State college students, spent the

Miss Mary have taken rooms with fresh football eleven in victory over Mr. and Mrs. J. B. Rhyne for the the Davidson freshmen Friday. present, so they can be near their

to Mrs. Holland's father's Mr. J. W. of the local store. Hogue, where they will remain un- Mr. and Mrs. O. M. Gardner,

Casar spent the week end with her formed a motor party to Asheville parents, Mr. and Mrs. J. A. Harmon Saturday, where they attended the

on N. Washington street. Mrs. May E. Elliott of Glen Flora, Texas, who has been visiting her sis- tlers convention in New Orleans ter, Mrs. Dorcas Beam and other rel were Messrs. John Honeycutt and atives for some time leaves this week Will King of the Shelbl Coca-Cola

Mrs. W. B. Nix accompanied Miss this week Rosalyn and her house guests home to Durham Sunday afternoon, where Mary Neil Davis of the city school she will visit for a week.

Mr. and Mrs. C. A. Overstreet and Chapel Hill, visiting Miss Pritchards Mrs. J. J. Roberts and children of parents. They went especially to at-Ninety-nine Island, S. C., were Shel- tend the Carolina-Davidson game.

liams of Lenoir-Rhyne college at D. B. Goforth and daughter, Miss Hickory, spent the week end with Eva Goforth, have returned to Mrs. Bryson Williams at the home Chimney Rock. Mrs. Goforth, proof Mr. and Mrs. Zeb Mauney.

Mesdames W. C. Logan and Gus House," announces she is spending Morris of Rutherfordton were shop- the winter at the well known re-

Home folks you know

Mrs. J. B. Francis of Lattimore, vas shopping in Shelby Saturday. Miss Foy Moore spent the week Mrs. W. H. Blanton spent Friday and Saturday in Charlotte.

-A Birth-Born to Mr. and Mrs. Mrs. Joe Turner and mother, Mrs. Rev. A. C. Miller jr., preached yes-Mother and baby are terday in Wilmington, to the deaf. Mr.and Mrs. Tom Abernethy spent

Mrs. Mary Dickson of New Jersey, is called for Tuesday night, tomor- visited Mrs. R. T. LeGrand, Friday. Messrs Evans Hartgrove and Hazel Members and visitors urged to at- Allen of Charlotte were Shelby visitors Sunday

Mrs. Fred Dean arrived Monday,

Mrs. Terry Moore and Miss Ruth

Mrs. Mike Borders spent the week end at Meredith college, with her

Mr. and Mrs. Carey Boshamer and

with relatives. Mrs. Jeremiah Goff of Charlotte, -Adding at Cloth Will-An addi- spent Friday with Mrs. Madge Webb

day from a weeks visit to Mr. and son of the fact that the mill start- Mrs. J. M. Cornwell of Charlotte

> Messrs. Ralph Royster and Roy Sisk attended the State-Duke foot-

Mesdames Carey Boshamer and

Mrs. Fred Wagner and Miss Eliza both Roberts attended the Flower

Mr. D. R. Yates continues quite sick at the home of Mr. and Mrs. -Close Tea Room-Mrs. R. E. Cicero Lutz on N. LaFayette street. Mrs. J. M. Black and two daugh-

Mr. Grady Wall spent Sunday with has moved to the Claude Webb his parents, Mr. and Mrs. W. H.

Miss Myrtle Richards and mother ue to do catering for parties, etc., visited relatives in Gaffney, S. C.,

Miss Margaret Blanton of Queens Mr. P. R. Wootton left

Mr. and Mrs. B. R. Dellinger and turned from the metropolis Satur- family spent Sunday with relatives Mesdames E. A. Houser,

could learn," Mr. McNelly said, Harris and Colin Hull attended the ousiness is good most everywhere; flower show in Asheville Saturday. Miss Inez Whisnant has recently market is full of buyers." Mr. Mc- returned from a visit to the eastern Neely went to headquarters to buy part of the state with her brother,

hown here, and he declared he real | Miss Elizabeth McBrayer has been extracted

ERSONALU Mrs. Tom Hester Sunday in Ashe-

Dr. O. G. Falls o. Kings Mountain Mr. and Mrs. Eugene T. Hord and is taking treatment at the Shelby son Gene of Raleigh, spent the week end here with Mrs. Hord's mother

Hendersonville visitors Sunday. Mrs. J. A. Darwin of Athens. Ga. the Shelby-Asheville football game arrived Saturday to spend several

Mrs. Rob Laney and Miss Mary Henry Edwards, Al Bennett, Charles Deal Laney of Monroe spent the Eskridge, Clyde and James Wilson, day Friday with Mr. and Mrs. J. R. Dover.

Mr. and Mrs. Richard Crook, of Hester Ellis of Mars Hill college Raleigh, visited Mesdames Sam spent the week end with their par- Blanton and O. E. Carothers Satur-

Mrs. T. W. Ebeltoft and Miss Eli- | Messrs Hopson Austell, Forrest zabeth, attended the funeral of their Brackett, Chas. Dover, Ben Henkinswoman, Mrs. Geo. B. Hanna, drick, Frank Hoyle and Ralph Hoey attended the State-Duke football

week end at their home here. Kerr Mrs. W. L. Dameron and daughter played quarterback for the State

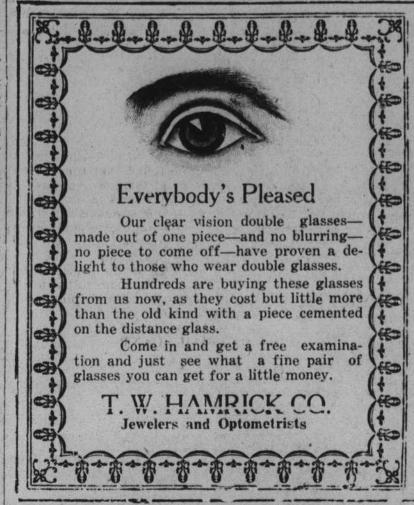
Mr. Cleveland Muldrow who has home place which was recently been affiliated with Gilmers store in Winston-Salem arrived here this Mrs. O. M. Holland and baby morning to fill the capacity of deleft the hospital yesterday going partment in the piece goods section

Judge and Mrs. J. L. Webb. Mrs. Miss Kate Harmon who teaches at Gene Burgess and Judge E. Y. Webb flower show and ball game.

Leaving Sunday to attend the bot-Bottling plant. They will be gone

Misses Margaret Pritchard and faculty spent the week end in

Misses Mauney and Mildred Wil- to their old home in Shelby, Mrs. prietress there of the "Carolina



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YOUR NEW SUIT-

Keep it looking new by sending it to us at regular intervals-A thorough cleaning now and then, will add considerably to its appearance-and it's a known fact it adds to its long life.

You'll like the way we clean and press your clothes.

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> "QUALITY" CLEANERS — DYERS

Those Children Of Yours

You want them to make a success in life, of course. Ask yourself if you are systematically training them along the lines that make for success.

A Savings Account for each child, growing as they grow, will teach them to save, and will furnish funds later on for a higher education or a start in busi-

Also, it will establish business relations with this bank which may prove of inestimable value to them in the years to come.

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Resources Over Four And A Half Million Dollars.

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— THEATRE —

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How much is a beautiful girl worth? Don't miss this special. A man makes

"A MILLION BID"

For his bride, but does not buy her love.

Featuring DOLORES COSTELLO, supported by Warner Oland, Malcolm McGregor, Betty Blythe.

COMEDY - NEWS.

— TOMORROW —

A tense, gripping story of life and love in the Ghetto of New York. Be sure to see-

"A HARP IN HOCK"

A big picture, filled with action. Colorful, Attractive, Amusing, Appealing.

Also COMEDY - NEWS.

COMING THURSDAY, FRIDAY Fred Thompson in "JESSE JAMES"

Admission 10c - 30c

— COMING SOON — "WHAT PRICE GLORY" "When A Man Loves," "Rough Rid-

Any Many Others.

ers," "Wings," "Singed."

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Make money honestly. Spend it intelligently.

SAVE some regularly.

Invest it wisely.

Your saved dollars earn interest while on deposit here.

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TELL THEM YOU SAW IT IN THE STAR! ping, in the city Saturday.