

## CHRYSLER



## Compare them only with

 cars costing far, far moreThere have been cars without number which endeavored to look like cars of greater an economic base peculiar value. None that we know of save these -the principle of Standardize Chrysler new Chryslers - " 65 " and " 75 "- have through which the benefits in scientific actually raised themselves into a higher engineering and precision manufacturing class without alteration of price.
What has happened in the case of the more important than a fortunate choice of design and decoration. of design and decoration.
The richer appearance, the greater size,
the finer upholstery, the specially-designed hardware, the greater performance ability are all real increases in value without in crease of price.

engineering and precision manufacturing
of its costliest cars are given to its cars of of its costiest cars are given to its cars of Through this policy you are able to get in the new quality than in cars costing many higher quality than in cars costing many
hundreds-yes, even a thousand-dollars more. Chrysler saves in its basic manufacturing policy and spends lavishly in the engineering and the styling of its cars.

## Geo. Thompson Motor Company

Shelby, N. C.



