

City Thanks Those Aiding In Rescue

Contractors And Carpenters Rallied To Rescue And Salvage Task Here.

The following statement was issued yesterday at the city hall: "Your city officials wish to express their deep and sincere appreciation of the help and assistance of all, who, in any way aided to relieve suffering and distress during our recent catastrophe. "The forces of the Stout Constructing Co. and the J. A. Gardner Constructing Co. both rendered especially valuable aid as well as local contractors and carpenters who gave of their services freely and voluntarily. "Offers of assistance came from neighboring cities and towns as well as from the Southern railway, all of which is deeply appreciated. "We regret that we do not have space to express our thanks to each personally, but hope that each one lending a helping hand, or offering their services, will accept this word of appreciation in our hour of sorrow."

Ancient Legislation

The acts of the English parliament go back to A. D. 1235, of the Scottish parliament to 1430, and of the Irish to 1310.

PALE CHILDREN

Made over to your liking, with rosy cheeks, hearty appetites, vigorous digestion and robust health. Give them a glass of this delicious digestant with meals.

SHIVAR ALE

Pure Digestive Aromatics With Shivar Mineral Water & Ginger Nothing like it for building rich blood and solid flesh. At all grocers and druggists—satisfaction or your money back on first dozen. If your regular dealer cannot supply you, telephone

A. Blanton Grocery Co.
WHOLESALE DISTRIBUTORS



OMIGOSH

Bertie: "If you refuse me, I shall never love another." Myrtie: "Does that promise hold good if I accept?" We never refuse to make any promise good about Sinclair gas and Opaline oil. In fact we have no necessity to. Sinclair and Opaline products prove their own merit by capable performance and ultimate economy.

Cleveland Oil Co. Distributors



Borders, Colored Fair Sec'y, Dead

Lester Borders, secretary of the colored fair for Cleveland county about two years ago, died yesterday in a hospital at Goldsboro where he was taken a number of months ago after a decline in health. Borders was a native of Shelby, was waiter at the Central hotel for many years and popular among white and blacks.

Bost Letter Has State's Sympathy For Tragedy Here

Letter Of Condolence Forwarded To Max Gardner By Raleigh Writer

Among the many letters of sympathy and condolence that came to O. Max Gardner, owner of one of the collapsed buildings, and others, was the following beautifully expressed sentiment of Tom Bost, veteran political writer of Raleigh and a close friend of Gardner: "All things in our normal lives shrink to insignificance in the presence of so stark a tragedy as that which has overcome your beautiful town and its lovely people. I am heartened in contemplating it by the consciousness that if it has carried off the lives of such splendid people as died in the despotism of their duties, it left others who will accept such a dispensation with courage and show that difficult patience with God which is at once the very alphabet of religion. Praises Shelby

"I know that great as your material losses have been, the drama on your good heart has been the greatest. Shelby seems to me to be the richest of our cities in the affection which it gives to its own sons and daughters. I often have had occasion to remark that it has no citizens who are jealous of their leaders. In that way it seems to me to be in truth a city that is "set upon a hill, whose light cannot be hid." Being to love deeply I know it grieves with intensity, but Shelby more easily than its neighbors receives its ministry of pain, and even in a wreckage, well-nigh complete and irremediable, there will be found the germs of an immortal hope."

Cotton Market

(By John F. Clark & Co.)

Cotton was up a few points this morning from yesterday's close, holding steady pending private estimates of the crop. Miss Giles, one of the best independent authorities estimated the condition at 62.8 with an indicated yield of fifteen million bales. The Southern Cotton Co. placed the estimate at 15 and a half million bales and as a result October was quoted at noon at 18.77, off six points from yesterday's close. December at noon was 18.60 on New York exchange.

WILL PULL TRUCK 8 MILES ON A WAGER

Goldsboro.—W. L. Cook, Pikeville farmer, plans to walk to town and pull 200 pounds of tobacco on a truck a distance of about eight miles, on the morning of September 8. If he is not in Goldsboro and at the warehouse at 8:30 having started at six, and if he has not walked all the way, he will pay M. O. Register, Pikeville druggist, \$50 in cash.

If he walks the distance in the two and one-half hours, pulling the load, M. O. Register will pay him \$50.

"I think I can make the distance all right, and on time," said Mr. Cook, "but what I hate to think about is folks bothering me on the way and asking all sorts of questions."

Mr. Register will have representatives accompanying Mr. Cook, to see that everything goes according to agreement.

FINISH GROVER PAVING; NOW ON SOUTH SECTION

Blacksburg.—National highway No. 29 hard-surfacing has been completed to Blacksburg and will be put into service within 30 days between Blacksburg and Grover. Ballenger Construction company are now working south of the city limits and will complete the hard-surfacing from the southern city limits, where it connects with Cherokee avenue, to a point approximately two miles from the center of town, where the new highway merges with the old on the way to Gaffney. The new concrete bridge over the Southern railway on the northern limits of the town is completed, with the exception of a few finishing touches.

Naughty Girl

Two-year-old Elizabeth Ann Johnson had formed the habit of keeping her fingers in her mouth. Her parents frequently say to her: "Take your finger out of your mouth, Naughty girl." In a recent radio program this little miss was standing in front of the loud speaker listening intently, when the song was announced, "Take Your Finger Out of Your Mouth—I Want to Kiss You." She yelled back, "Naughty girl!"

Eggs Used in Diet

In the average of several hundred dietary studies in American families, eggs furnished 2 per cent of the total foods, 4 per cent of the total protein and 3 per cent of the total fat used per man per day.

Yes, It Is Hot! But Try This Plan

With the mercury climbing steadily upward, we are giving you our own hot weather rules for shopping comfort.

1. Try to shop in the morning if possible. There are no "bargain hours" in our store. Our prices are always the same.
2. Check sizes, quantities and colors before leaving the store to avoid a return trip.
3. Don't tramp wearily from store to store to compare prices. We promise you "quality—always at a saving" and we have kept that promise for 26 years.
4. Above all NO SALES! They spoil any day, especially a hot one—and ruin your bank account besides. We mark our goods at the lowest price consistent with market costs, and that price is the same every day.

J.C. Penney Co.

New Fall Caps For Men



Made of selected cassimeres, in 3/4 model. Well lined, finely trimmed, non breakable visor. Waverl Caps are our own brand. An excellent value at

\$1.98



Men's simple strip, satin pad parties. Comfortable and strong. Real value at

23c

For the Student

Who Must Have Good-Wearing Quality Along With Style

Our line of Students' Suits measures up to every test of service and value. Moderately priced at—

\$14.75 and \$16.75

Extra Pants \$3.98 and \$4.98

Three-button (shown here) and two-button single-breasted models in Cassimeres. Varied shades and patterns.

Two trousers "Prep" Suits — 16 to 18 years—in Cassimeres and twist effects, at—

\$16.75

J.C. PENNEY CO.

A NATION-WIDE INSTITUTION

"quality—always at a saving"

JACIEL

Delightful Toilet Helps and Other Well-Known Lines

Smile at Rain!

Under One of These



Stunning gloria umbrellas with novelty handles and a fancy self-color border—you must have one for \$2.98

News About Coats

Emphasizes the Use of Fur

Every feminine heart will delight in coats for this fall and winter—they are so avishly trimmed with fur! Deep cuffs, novelty cuffs, shawl collars and animal scarfs—the styles are especially flattering.

These Coats Are Smartly Economical

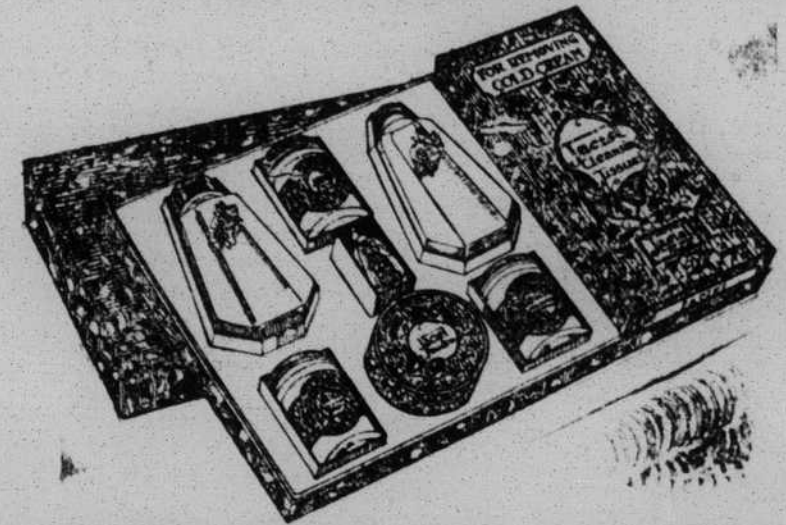
The early shopper will find this an advantageous time to select her coat—absolutely the newest among coat fashions are in our assortment—and our policy of daily economical prices prevails.

\$24.75 to \$49.75



A Combination Box

To Celebrate the Anniversary of "Jaciel"



So many women have enjoyed these exquisitely dainty preparations that we have prepared the convenient box illustrated above—eight of the stars in the Jaciel line in a compact set—and all for only

- Face Powder
- Cold Cream
- Vanishing Cream
- Skin and Tissue Cream
- Skin Lotion
- Talcum
- Perfume
- Cleansing Tissues

\$1.98

Every preparation that you need for the daily care of your complexion is included. Your friends, too, will appreciate your selection of a set for them

A Dainty Case And Your Favorite Powder

The irresistible daintiness of all JACIEL preparations is here in this tiny silver-finish compact to carry in your purse.



49c

Women's Hose Semi-Sheer

No. 447—Silk to the top, this fine gauge silk hose is a favorite for every daytime occasion. An extra thread spliced over the toe is a service feature.

\$1.49

Youthful Type

Girdle of Brocade and Elastic

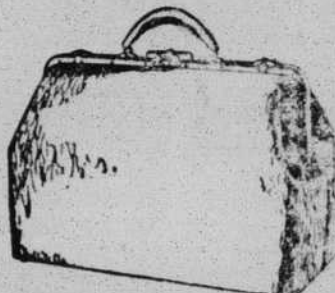


A dainty model for the slender figure that needs only slight support—made of silk brocade with fancy elastic sides.

1.98

This girdle moulds the figure smartly without restraining it. Sizes 24 to 40

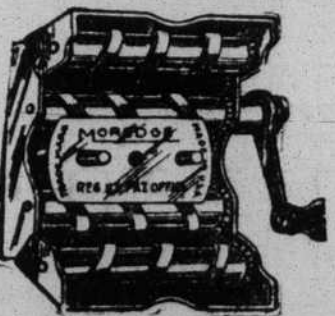
Oxford Bag For Short Trips



Here is a serviceable Oxford Bag at an exceptionally low price. Of embossed walrus finish rubber cloth in Black and Brown.

\$1.98

Sharpens Your Dull Blades



Moredge Stropper sharpens Moredge or Gillette blades. Easy to operate. Nickel plated.

98c

A Fresh Assortment Of Dainty Laced Trimmed Rayon Underwear



The college miss will welcome this opportunity to supply her underwear needs for many months. Charming lingerie of practical rayon appeals to everyone for its smart serviceability.

Chemise, Bloomers and Step-ins, 98c

Rayon Gowns \$1.98

A score of lovely garments—in pastel shades and trimmed with edgings and inserts of lace. You will find the garments you need at an appealing economy.

"No. 701" Men's Socks

Pure silk leg, mercerized top sole and heel. Big value—

Men's Belts Top Grade Cowhide



Lined and stitched. Three-tone effects and plain colors. A handsome accessory to every man's outfit.

98c

Better Shaves From Moredge Blades



Use Moredge for a quicker easier shave. Fits your Gillette.

5 for 25c

A Splendid Iron Can Be Bought For Little Here

The convenient six-pound size recommends this good-looking, dependable iron to hundreds of housewives—the price, too, is attractively moderate.

\$2.98

Khaki Pants For Men

Built for hard wear, cuffs and belt loops.

98c

Junior Suits Varied Patterns

Coat, vest and golf knickers. Made of Cassimeres in newest tan, brown and blue-grey; novelty weaves and fancy stripes. Stylish and serviceable.

An outstanding value that mothers will appreciate.

5.90

4-For-1 Men's Socks

Mercerized, medium weight, Tu-Toe feature.

4 Pk. for \$1.00

Chiffon—Service Hosiery for Women

Two good-looking all-silk hose in modish colors.

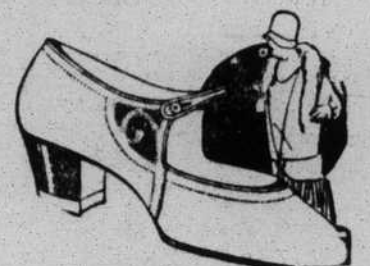
\$1.49

Shoes That Give Poise

To the Older Woman

The Older Woman must walk with dignity and grace and this All Patent One-strap with springy heel is just what she needs. An unusually good value.

\$3.98



Aywon Shaving Needs

Shaving Cream—Talc—After-Shaving Lotion



Aywon shaving accessories are made of the finest ingredients and sold exclusively in our own stores. Safe, soothing, cleansing in their properties.

- Shaving Cream, tube 25c
- Men's Talc. can 19c
- After-Shaving Lotion 25c

New Styles for Fall In Marathon Hats

Every man wants to look his best. There is no better aid to good looks than the jaunty model Marathon shown here. Like all Marathon Hats, it is an exceptional value.



\$3.98

"The Target," is a raw edge curl, snap brim. It is richly satin lined and comes in smart tan and gray shades, also black. You will like the style and the wear you will receive. This is truly a hat of quality and individuality.

"Let Us Be Your Hatter"