

REGARDS WOMEN LACKING IN TACT

New York, Aug. 20.—It will come as a sad, sad shock to most women to learn that the one quality which they have been sure they possessed to a greater degree than any mere man is actually the one quality in which mere man most demonstrably excels. Men have more tact than have women.

The authority for this statement is, strangely enough, a woman—Marjorie M. Malsbury, who contributes an article supporting her contention to the September issue of "Plain Talk." Miss Malsbury has worked exclusively with women and exclusively with men. Always, she found, women are the ones who tread the hardest on toes. Though her sex considers her a traitor, she feels it her duty to reveal this startling discovery and to explode the heavy theory that the fair sex, what ever its faults, has an abundance of tact.

"Consider the men and women today meeting life on equal basis—co-workers in business, the arts and the professions," suggests the "Plain Talk" writer. "Are the women noticeably possessed of greater tact than their masculine colleagues? They are not. They are possessed of less—sometimes quite a lot less. Why aren't there more women diplomats? Tact is a first requisite there. Women may know how to make individual man feel nice, even benevolent, especially when they want something of him. They have had generations of practice at that, to say nothing of instinct. But the intelligent employer doesn't bank heavily as a rule on the tact of his women employees. In fact, he doesn't dream of trusting a woman a job requiring special tact. Employers toast time-hallowed virtues of womanhood on appropriate occasions, but take care to have a man with the tactful variety of intelligence and a deep, soothing voice handy when the star client's feelings get bristly or other delicate situations bob up. Even the department store folks, whose chief duty is to calm irate customers, are men."

Miss Malsbury points out that most husbands have learned from painful experience that their particular womenfolk are sadly deficient in tact. They only fail to realize, she says, that their womenfolk are not isolated exceptions but quite according to Hoyle.

"Tact," continues Miss Malsbury in "Plain Talks," "is a man's specialty—along with watch repairing, the finest coking and other of the more delicate operations." The reason, she feels, is that men are far more sensitive than women. "Invariably, I have found the men quicker to get their feelings stepped on, likewise more sensitive of your sensitive spots, more anxious not to step on your pet prejudices, more conscious of what is due everyone's dignity. In short, both are more tactful and more in need of being treated with tact."

All this, Miss Malsbury fears, will come as a considerable blow to most women. If there is one thing they pride themselves on more than anything else it is their tact. "Tell a woman she is cruel, ruthless, vengeful, a vampire, a gold-digger, even a ferocious Don Juan, and she will probably manage to forgive you in time, or even thank you on the spot. But just intimate that she hasn't tact and the chances are she will find some way of getting even with you or spend the rest of her life thinking up how."

Bogey Man in Eastern Football



Here's "T. N. T." Lassman, captain of New York University football team, juggling two of his squad, "Soapy" Shapiro and Henry Hornell, just to show how easy it is. Wurra, wurra! what a headache he is going to be for opposing linesmen. (International Newsreel)

States Produces Two Million Dollars Worth Money In Year

Tulip, Clover, Sourwood And Asters Furnish The Principal Source Of Nectar For Bee

Travelling all over both Carolinas, one seldom sees any more an old-fashioned bee hive, made from a part of a hollow log.

There are two reasons for this: First, the apiaries, that is, the yards where the bees are kept, are usually located back from civilization in the wilds and woods; second, owing to the splendid work of C. L. Sams, bee specialist of the State college at Raleigh, with the help of the county farm demonstrators, the old-fashioned bee-hive or log "gum" is rapidly going out of existence in favor of the modern bee-hive, a rectangular two story affair, more adapted to commercial honey production. The log gum is not profitable from the standpoint of surplus honey, for the little honey that can be produced in it has to be dug out with a spade entirely unfit for the table and unwhiting in every way. In the modern hive the honey is produced in the upper part—clean, pure, and appetizing.

A colony of bees consists of a queen bee, a few hundred drones and from twenty-five to fifty thousand workers. The queen is the only perfectly developed female in the hive. The drones are the male

bees. They do not gather honey for they have no tongues suitable for the work, and they cannot sting. The workerbees are undeveloped females. They rule the colony, build the comb, gather the honey and elevate and seal it in the cells.

Is a Big Industry

There are about 190,000 such colonies of bees in North Carolina alone. These bees annually produce more than 160 car loads of honey, worth \$2,000,000, most of which is consumed right in the state.

There are 100 counties in the state, 18 of which are mountainous. Bee-keeping is carried on in every county from the swamps and lowlands in the east to the mountain regions around Asheville and clear on to the extreme west.

The chief honey producing plants of the coastal plain are the gail berry, huckleberry, holly and gum. In the Piedmont region the tulip-poplar, clover, sourwood and asters predominate. In the mountain region, the tulip-poplar, clover, sourwood, basswood and aster furnish most of the honey. It is possible to distinguish between the different flavors and colors just as it is possible to distinguish between the different varieties of apples or peaches.

Sold In Three Forms

Honey is sold in three forms (1) in the comb which the bees make

in the small square boxes (2) in the comb which the bees make in larger frames from which it is cut in strips and packed in glass jars or cans, (3) in the liquid form. This is just as pure as that in the comb. The cappings are sliced off and the comb whirled in a machine similar to a cream separator. The honey flies out to the side of the machine leaving the comb empty and ready to be filled again by the bees.

Because the bees do not have to build their comb over again each time, the liquid honey is usually somewhat less expensive than the honey sold in the comb. There is no such thing as artificial or manufactured comb honey. This is a pure product and always genuine. It cannot be made by machinery. It never has been and never will be.

The principal magazine on bee-keeping, Gleanings in Bee Culture, will pay one thousand dollars for a single sample of comb honey that looks like the genuine but that is made artificially. Hen's eggs and strawberries cannot be made by machinery—neither can comb honey.

Honey Is Always Pure

Even the liquid honey, since the passage of the pure food law, is almost universally pure. There have been only one or two instances of adulteration of honey in the whole United States during the last twenty years.

Most honeys will granulate or crystallize in time. This is not an indication of adulteration for it is natural for honey to assume the solid form. Honey is a pure product. It is nature's only sweet in its original form, unaltered by man.

Honey is the safest sweet known. It does not tax the digestive organs as proven by the fact that it can be fed to young infants with safety. It is just as suitable for babies as sugar or milk. In Europe today, honey is widely recommended for children and even young infants. It does not ferment in the stomach and never causes bloating as other sugars frequently do.

Honey Is Healthful

The per capita consumption of cane sugar in the United States today is about 117 pounds per year. It would be vastly better for everyone if a larger part of the sugar consumed could be replaced by the safer sweets such as the sugars found in ripe fruits and in honey.

The disease known as diabetes is killing more people than automobiles are killing. High living, over-eating and over consumption of cane sugar are responsible. Honey is a partially digested sweet, and since it is not a tax on the digestive organs, it does not cause diabetes. Specialists who have made a study of honey and its effects on the human system usually permit diabetic patients to have moderate quantities of honey.

Honey in a concentrated form of sweet, maple syrup ordinarily weighs 11 pounds to the gallon. Honey weighs 12 pounds to the gallon. Owing to its greater concentration, and also to the fact that it has a rich aromatic flavor, a smaller quantity satisfies. For example, honey is just about twice as sweet as the so-called corn syrups. Since a smaller quantity satisfies, honey is therefore not as fattening as most other sugars.

Some Uses As Medicine

Honey is the safest heart stimulant known. When you are exhausted, a tablespoonful of honey taken with a cup of hot water relieves exhaustion almost immediately, and there are no bad after effects—no reaction of any kind.

Honey has long been used as a safe remedy for colds. A hot honey lemonade is almost a sure cure for a cold if taken in the early stages. Honey and butter mixed, especially if a little lemon juice is added makes a splendid remedy for coughs, and there is nothing harmful about such a remedy—nothing there to upset the stomach as so many so called cough syrups do.

Speaking of honey and butter mixed, this makes the finest spread for children. It spreads easier than the butter alone, costs less and children universally prefer it. Just mix the honey and butter in any proportion and watch the kiddies go after it. It makes a better balanced ration besides, than the butter and bread alone.

Milk sweetened with honey is a splendid drink for growing children. The honey supplies the energy producing elements that the milk alone lacks. Moreover, children will drink more milk if honey is added and at the same time will not have such a craving for cane sugar and candy that most children have. It is natural for all children to love sweets. Supply that sweet by giving them honey, nature's most healthful sweet.

Is Body Builder

Besides being a pure sugar resembling the sugar of ripe fruits, honey contains valuable body building minerals—iron, sulphur, etc. Many of our foods have been devitalized today by the elimination in manufacturing processes of the valuable minerals. Honey helps supply these minerals which we now lack through the eating of so much white flour and refined sugar.

The business of producing honey is rapidly becoming an important commercial business in which both men and women participate. If you wish further information on this most interesting subject address C. L. Sams, Bee Specialist at the State college at Raleigh. Or you can talk with your local farm demonstrator. But do not forget to eat honey, nature's safest sweet.

Freak Eggs Into Smith's Gift List

Albany, N. Y.—Eggs and poetry, horned toads and cigars figure in the donations that make the home life of Governor Smith one of disturbing diversity.

As a Democratic presidential nominee, the governor is the recipient of daily offerings in the way of gifts for his well being and his good luck. Every day brings its collection of gifts from well meaning unknowns all over the country, and Mrs. Smith is daily rearranging the executive mansion to find proper places for the additions.

A freak egg from Alabama was among the first offerings to the nominee after his selection at

Houston. At the end of the egg the coloring matter had formed a perfect "A." A short time later came another egg from one of the southern states bearing the letter "E," in natural formation.

Horned toads from Texas and turtles from all states that raise them bid fair to make quarters rather crowded in menagerie in the back yard of the executive mansion. The governor has had to refuse innumerable offers of large animals because of the lack of accommodations.

Good luck trinkets have had their fair share of representations. Two enormous four leaf clovers, plucked by a fair feminine hand in Indiana, one for the governor and one for his wife, are scheduled to bring "all the luck."

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