

GILMERS

"Shelby's Foremost Department Store."

Men's Fall Suits



Our fall lines of high grade suits are ready for your inspection. We have these suits in newest colorings and patterns. All sizes for men and young men. Serges, unfinished worsteds, Novelty Mixtures, etc. 2 popular priced groups at

\$16.85
AND
\$24.85

Men's New Fall FELT HATS
Snap and roll brim models in all colors and shades. Specially priced at
\$3.00 and \$5.00

Men's and Boy's CAPS
Adjustable head-size Caps for men and boys. New weaves and colors.
\$1.00 To \$1.98

New ACCESSORIES

HAND MADE HANDKERCHIEFS
Dainty hand-worked handkerchiefs. Day or night use.
15c
(3 FOR 39c)

HAND BAGS
Pouch, Swagger and other styles. New leathers. Novelty trimmings and fittings.
\$1



VAN RAALTE STYLISH GLOVES!
Sling, Button and Cuff styles. Excellent quality. Silk For Fall. Priced only
\$1.59

New Fall Fabrics



FAST PRINTS!
Fast color A B C Prints in new fall patterns and colors. Fine for house and school dresses. 29c Per yard

40 INCH CREPES!
Washable "Chin-Chin" Crepes in Navy, Mother Goose, Sand, Black and the new Austrian, Red. Special, Per Yard
\$1.98

WASHABLE CREPES!
40 inch washable all Silk Crepes in Reseda, Wine, Tan, Wood Brown and light shades. Choice Per Yard. Only
\$1.59

FALL OPENING EVENT

WE ARE FIRST AS USUAL — BEGINNING THIS WEEK! The Annual Fall Opening Event—an exposition of all that is new and favored by fashion for the Fall Season. The apparel presented on this page is authentic in styling, new in line and character, faultless in quality and moderately priced. You are cordially invited to attend this attractive showing of the vogue for Autumn.

We Outfit The Home And Every Member Of The Family — Gilmers.

Sale! Fall Dresses



HERE! NEW FALL DRESSES

All new! Fall Dresses are here, in a host of pleasing colors, styles and prices. Right now when you will welcome the change we are offering two groups, at our usual low prices.

GROUP NO. 1
\$9.00

SIZES 14 TO 46

No extra charges for alterations, at Gilmers.

GROUP NO. 2
\$11.00

SIZES 14 TO 44.

Misses' Women's And Matrons' Models.

USE OUR CONVENIENT LAY-AWAY PLAN

Select your Coat, Dress, Suit or any other item that you desire—Make a small down payment and pay the balance weekly. We reserve your garments, carefully pack them and will deliver up on full payment. Every transaction is strictly confidential. No extra cost for convenient plan.

FALL MILLINERY

Modish Hats for women and misses at a price that is temptingly low. Large and small brim models as well as turban effects. Prettily trimmed. We receive new hats almost daily and it will be to your advantage to see our displays often

1.97

Misses - Women's Head Sizes.

2.97

New Colors. Desirable Shapes.



CHILDREN'S School Dresses
SIZES 7 TO 11
Long sleeve. Plain or panty style. Choice
\$1.69

Gilmers Is The Headquarters For School Supplies
Buy their needs here and save on every purchase.

Boy's Fast Color WASH SUITS!
AGES 3 TO 8
Supply their needs at these low prices
79c
(2 FOR \$1.50)

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Advance Sale FALL

Coats!
\$18.00



This group of new Coats correctly reveal the new style tendencies. Elaborately furled collars and cuffs. Lustrous linings and correct fabrics makes this an outstanding value at our low price of \$18.00. Sizes 36 to 44. Flare and Wrapper effects. All new shades ready for your early choosing.

The New Venus BRASSIERES!
Sizes 32-44. Pink and white broched silk. Novelty touches of dainty rosebuds. Silk straps
59c

"Glove-Fitting" CORSELETTES
Sizes 32-46. Inner belt support. Side hooked model. Exclusive in Shelby at Gilmers—
\$1 ONLY

Autumn MODES

NOVELTY FOOTWEAR
New and attractive styles in pumps, Straps, Ties and Cut-out models. Low medium, and spike heels. Just received a new lot and you will agree that they are exceptional values at only
\$2.98



MEN'S STYLISH OXFORDS!

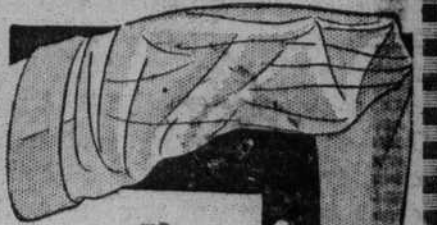
Men's black and tan Oxfords for Fall wear. Welt soles, rubber heels. Select yours now at our low price. Only—



SHOES FOR ALL THE FAMILY AT GILMERS.
\$2.98

HEADQUARTERS FOR THE NEWEST HOSIERY

SILK HOSIERY
Full fashioned, pure thread silk. Reinforced tops and soles. A wide variety of new shades and a complete size range.
Pair
\$1.49



SPECIAL FEATURE SILK HOSE!
"Durable Durham" Full Fashioned Silk Hose at a price far less than you generally pay for this high grade hose. A special purchase enables us to sell these at only \$1.00 per pair. All wanted sizes and a complete color range—CHOICE
\$1

BED ROOM SLIPPERS!
Women's slippers as pictured. Sizes 3 1/2 to 8. Several shades to select from.
CHOICE
\$1

