

# SOCIETY

MISS MAYME ROBERTS

Social Editor Phone 256  
New items phoned to Miss Roberts will be appreciated

**Tea Saturday.**  
Mrs. Renn Drum and Mrs. Al Bennett will entertain with a tea Saturday afternoon at the W. L. Bennett club room, hours 4 until 6. Honorees are Mrs. Jesse Washburn, Mrs. Roy W. Morris, Mrs. Shem Blackley and Miss Evelyn Dover.

**Theatre Party.**  
Mrs. O. M. Mull delightfully entertained the Thursday afternoon book club with a theatre party yesterday afternoon at Webb's theatre, seeing Colleen Moore in "Lilac Time." After the show the guests were invited to the Blue Parrot tea room, which was attractively arranged with mixed garden flowers and a complete salad course with accessories was served.

The guests included Mesdames E. B. Lattimore, T. W. Lattimore, Paul Webb, Sr., Carl Thompson, George Blanton, A. W. McMurry, Jap Suttle, L. A. Planton, C. C. McBrayer, Ceph Blanton and A. V. Wray.

**Afternoon Division No. 1 Meets.**

The club room was prettily arranged with bright fall flowers yesterday afternoon when the afternoon division No. 1 of the Woman's club held their regular meeting.

After a short business session, Mrs. Charlie Young took charge of the miscellaneous program: Miss Alice Sanders first rendered a piano solo, "The Norwegian Bridal Procession," by Grigg; Miss Carobel Lever gave a reading entitled "Isn't Art Absorbing?" Miss Virginia Hamrick gave a pianologue; Miss Mary Adelaide Roberts sang, "Follow Me on to Romany;" Miss Mary Margaret Mull recited "Pretty Bess."

The hostesses, Mesdames R. E. Carpenter, Chas. Coble, Misses Wey Carson, Nora and Laura Cornwell served a frozen salad course and accessories.

**Fashion Show.**  
By J. C. Penney Co.  
The Princess theatre was packed to overflowing last evening with city people and crowds from neighboring towns to see the beautiful fashion show put on by the J. C. Penney Co.

The stage was decorated with large baskets of golden rod and handsome furniture which made a pretty setting for the lovely models to show off the handsome costumes, which were shown in groups, first the sport dresses, coats and furs, afternoon and dinner dresses and last the evening gowns and fancy shawls.

The following ladies were models: Misses Virginia Hoey, Lula Moore Suttle, Ora Uphaw, Virginia Hamrick, Mildred Thompson, Lois Beigh Scott, Lucile Casner, of Kings Mountain, Mesdames B. E. Williams, Enos Beam, John Honeycutt, Randolph Logan and Mrs. Claude Hambrick, of Kings Mountain; also Miss Caroline Scott, the beautiful little two year old daughter of Mr. and Mrs. E. E. Scott, who was lovely in pink georgette, trimmed in rose buds. Miss Mary Helen Lattimore played the piano during the show.

**Music And Arts Club Meet.**

The Music and Art department of the Woman's club met at the club room Wednesday afternoon at 3:30 o'clock with Mesdames J. W. Harrison and Henry Mills as hostesses. The club room was arranged with a variety of beautiful fall flowers. Mrs. Renn Drum, the chairman, presided over the meeting. A short business session was held. Mrs. Drum resigned as chairman and Mrs. J. W. Harrison was elected for the year.

The following most interesting program was given: The life and work of some early American painters were read by Mesdames Chas. Burrus, Chas. Williams and Aaron Quinn.  
The story of the opera, "The Bohemian Girl" was read by Miss Elizabeth Ebeltoft. Mrs. Ben Suttle sang two selections, "The Heart Bowled Donn" and "Then You'll Remember Me." Mrs. Paul Webb, Jr., playing the piano accompaniments. The program was concluded with a piano solo, "The Overture" from "The Bohemian Girl," by Mrs. W. L. McCord.

The hostesses served a delicious salad course with accessories.

**Informal Reception For Teachers.**

The congregation of the Presbyterian church gave a delightful and informal reception and musical at the Presbyterian church Wednesday evening at 7:30 o'clock honoring the Presbyterian teachers of the city schools. Miss Elizabeth Coleman opened the program with several beautiful vocal selections after which Dr. W. H. Frazer, president of Queens college made a most entertaining and humorous address. Mr. Horace Eason closed the pro-

gram with several appropriate vocal selections. Mrs. W. L. McCord played the piano accompaniments for both singers.

Prof. I. C. Griffin headed an informal receiving line composed of the following teachers: Misses Mildred Thompson, Grace Reed, Margaret Cooper, Margaret Davis, Helen Dixon, Rose Budd Chamberlain, Nina Holt White, Bernice Jones, Elizabeth Brown, Pauline Huggins, Mesdames Renn Drum, Jesse Kamseur, Henry Mills, J. L. Blanton, Messrs. W. T. Shclair and W. S. Buchanan.

The young ladies of the church served light refreshments in the Sunday school room.

**Miss Lattimore Honors Mrs. Roy W. Morris.**  
Miss Mary Helen Lattimore gave two lovely bridge parties on Thursday entertaining at her home on N. LaFayette street in honor of her cousin, Mrs. Roy W. Morris, a recent bride.

The home was beautifully arranged throughout with a variety of fall flowers. At the morning party bridge was played at seven tables. Mrs. Morris was presented with a lovely honor gift. Mesdames Shem Blackley, Jesse Washburn and Miss Evelyn Dover, who shared honors with Mrs. Morris were also presented with gifts.

The hostess was assisted by her mother and Mrs. Pitt Beam and Miss Ione Nolan in entertaining and serving a delicious salad and ice course.

At the afternoon party Miss Lattimore charmingly entertained again with seven tables of bridge. At the conclusion of which Mesdames Morris and Robert Wilson were each presented with honor gifts. Miss Lattimore was assisted in serving two delicious courses at this party by her mother, Misses Kathleen Nolan, Laura Weather-spoon and Mrs. Nelson Lattimore.

**Mrs. Shem Blackley Honored With Tea.**  
Mrs. Rush Hamrick and Miss Flossie Grice were joint hostesses at a charming tea Wednesday afternoon entertaining at the home of Mrs. Hamrick on S. LaFayette street in honor of Mrs. Shem Blackley, a recent bride.

The home was beautifully arranged throughout with a variety of late summer flowers. Mrs. B. O. Hamrick welcomed the guests on their arrival at the front door. Mrs. Rush Hamrick headed the receiving line, which was stationed in the living room and received her guests in a pea-green georgette and lace gown and wore a shoulder bouquet of pink rose buds. Mrs. Blackley, the guest of honor, was attired in a blue transparent velvet gown with shoulder bouquet of pink roses and valley lilies. Mrs. Clifford Hamrick of Boiling Springs wore orchid georgette and lace with shoulder bouquet. Mrs. Roy W. Morris, also a recent bride, wore orchid taffeta with maline ruffles and shoulder bouquet of pink roses. Mrs. Horace Eason wore black velvet evening gown. Miss Evelyn Dover was attired in black velvet with shoulder bouquet of pink rose buds. Mrs. Jesse Washburn wore white taffeta with black trimmings. Miss Flossie Grice wore cerise georgette. Mrs. Robert Wilson, a bride of a few days, wore a light blue chiffon evening dress, with shoulder bouquet of roses and valley lilies. Mrs. J. W. Allen of Wilmington, sister of the hostesses was attired in black transparent velvet. Mrs. Nat Harris of Rutherfordton wore a Nile green beaded georgette. Mrs. Orlando Boetic wore a printed georgette and Mrs. Brooks Price wore a yellow chiffon dress.

Mesdames Zeno Wall and Bessie Gray received just inside the dining room, which was elaborately decorated. The dining table was covered with an Italian cut work and lace cloth and graced with a large basket of pink gladioli and yellow dahlias. Silver candlesticks holding yellow tapers were placed on either end of the buffet and serving table. Entertaining in the dining room and serving yellow cream, cake and nuts were Misses Nora Cornwell, Estie Hardin, Mesdames Tome Moore and Giles Webb. Receiving in the hallway and directing the guests to the tea room were Mrs. Ed Post and Miss Laura Cornwell, where Mrs. A. P. Weathers was seated at the table, pouring Russian tea which was served with cheese straws by Mesdames Ransom Casstevens, Jimmy Blanton, Earl Hamrick and Ladd Hamrick, of Boiling Springs.

Mrs. Tom Petze directed the guests to the music room where Misses Bertha Roetic, Mary Helen Lattimore and Mrs. Otto Long furnished beautiful music.

Miss Mary Adelaide Roberts presided over the register which was placed in the music room.

Mrs. Lee B. Weathers bade the guests good-bye.

There were 200 guests invited.

## Future Home To Be Synthetic Affair, Said--All Of Chemicals

### Bury Mrs. McSwain At Double Springs

Widow Of Late Ambrose McSwain At Age 72 Years—Lived With Daughter.

Mrs. Emaline McSwain wife of the late Ambrose McSwain was buried at Double Springs Wednesday afternoon. She had been in failing health for sometime. She joined Double Springs Baptist church when about fifteen years of age and remained a faithful member there until death. For awhile she had been making her home with her daughter who lives in Shelby. Deceased was 72 years old. She is survived by two sisters, Mrs. Perry Lovelace and Mrs. G. Greene and two daughters Mrs. Summie Grayson of Shelby and Mrs. A. C. Turner and more than twenty grandchildren. Mrs. McSwain before marriage was Miss Emaline Hamrick, member of a large family of twenty-one children. She was a good neighbor and a dutiful wife and mother. Her grave was covered with beautiful flowers which showed the respect and love her many friends had for her. The funeral was conducted by her pastor Rev. J. W. Suttle, Dr. Wall of Shelby and Rev. D. G. Washburn.

**Carnes' Property Will Cut Deficit**  
Atlanta, Ga., Sept. 20.—Property of Clinton S. Carnes, vanished treasurer of the Southern Baptist Home mission board, who disappeared here Aug. 15, least, with a shortage in his accounts amounting to about \$1,000,000, may yield the board \$200,000, Dr. B. D. Gray, acting treasurer said last night.

His statement followed discovery of assets of the missing treasurer in Sanford, Fla., on which \$60,000 was advanced by Carnes after the boom in 1927. A check of Carnes personal property was still under way today.

### Butterfat here is Now 40c Per Pound

Butterfat which the farmers are now selling to the cooperative creameries in the county is now bringing forty cents a pound, says Mr. William Lineberger of the Shelby Creamery. Mr. Lineberger says the market is unusually strong for September and he thinks the butter market will justify a higher price, so the proper feeding of milk cows is urged in order to overcome the usual September slump.

### Dean Of College Predicts Everything Will Be Product Of Laboratories In Few Years.

Chicago.—The home of the future is to be filled with synthetic products.

There will be no wood frames at doorways and windows, no wood floors, and not even wood in the furniture. Virtually everything in the house, including clothing of the occupants, will be made from products produced by scientist from raw stuffs provided by nature.

Such was the prediction of Dr. Gerald Wendt, dean of the school of chemistry and physics of Pennsylvania State college at the American Chemical Society Institute on Evans-ton.

Dr. Wendt described the home of the future, not as a vague dream but as an actuality which is bound to come.

"Everything about the home of the future will be made of synthetic materials," Dr. Wendt declared. "The house will be built of concrete and steel both synthetic materials. The walls will be furnished in lacquered metal, a treatment which will lend itself to an infinite number of decorative effects.

**Easy To Clean.**  
Lacquered walls will be a boon to the housekeeper, for in cleaning house she can wash them down with a hose. The floors, covered with composition flooring, may also be scrubbed in that manner.

Furniture and dishes for this home in the future will be made of bakelite.

Picking up from his desk a yellow, amber-like cigarette holder, a black and red fountain pen, a blue flecked pencil, Dr. Wendt pointed to them as examples of the variety of efforts possible with bakelite. Its further advantages, he pointed out, are that it is not stained by water or by alcohol. It is not easily broken and it is practically fireproof.

**All From Fabrics.**  
"Draperies in the home will all be made of rayon," Dr. Wendt continued. "The rugs too, will be made of this fabric which science has converted from wood pulp, corn stalks, and other plants which yield cellulose in quantities, for cellulose is the structural frame work of plant life. Upholstery will be a fabricoid, a leatherlike material which can also be washed with a hose.

"The products which we are now using in our house we are beginning to realize are much more valuable as raw materials. It will not be many years until it will seem that the age was almost prehistoric which burned cellulose as fuel. We now are past the stage of using wood as fuel and we are soon going

to cease using wood for construction of houses and furniture.

**Won't Burn Coal.**

"Coal is much more valuable as a raw material than as a fuel. Bakelite, with its infinite possibilities, is made from the carbonic acid which is derived from coal and from formaldehyde, which is taken from natural gas.

"Already the South is raising crops of pine to be used for cellulose. There are crops now in the South which are planted for cutting every fifteen to twenty years. The South will be the heart of this new wood belt, for wood can be raised there faster than anywhere else in the country.

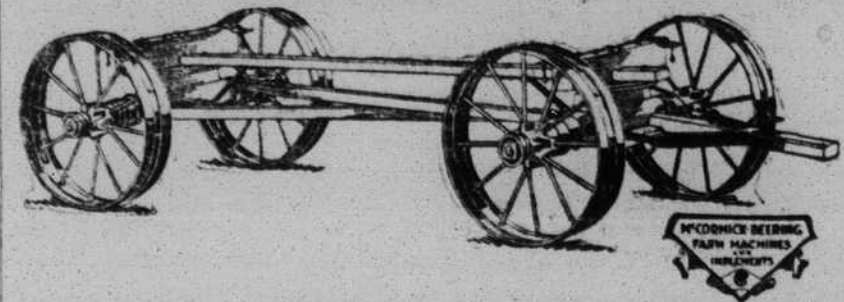
"It is a much more profitable crop

than cotton too. While cotton is cellulose in its purest form, the average cotton crop is 150 pounds an acre. The average wood crop is one ton of cellulose an acre a year. Cotton will be raised for its seed from which oil and meal already are being made.

For heating the house of the future electricity will be used, Dr. Wendt declared, adding that by that time science will have found a cheap method for producing electricity.

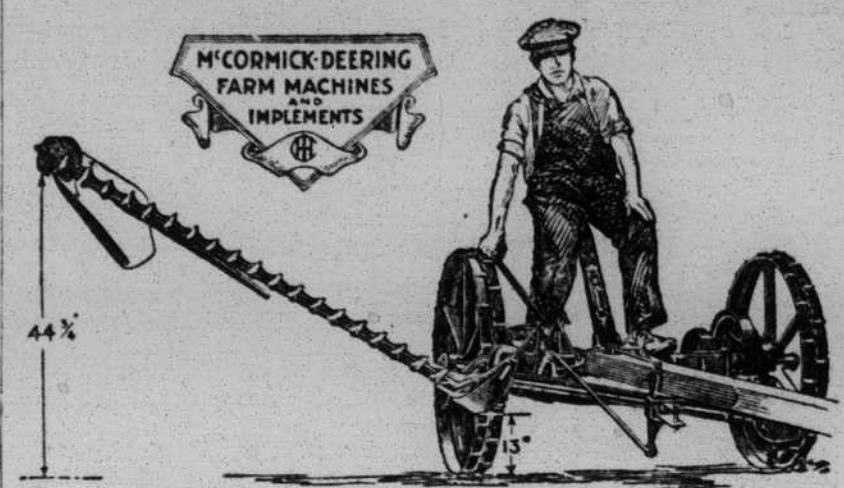
We have often wondered, in our innocent way, whether the inventor of the telephone booth also designed the breakfast nook.—Louisville Times.

## McCormick-Deering Farm Trucks.



These farm trucks are durable, handy and inexpensive. They have ample capacity, and are light running. Try one of them.

## McCormick-Deering Mowing Machine



By all means take care of your hay this Fall. The supply of hay in the hay country is very limited. Save money with one of these mowing machines and hay rakes.

SEE O. E. FORD COMPANY.

## THE Central Cafe

### WILL RE-OPEN SATURDAY

(Having Been Closed Due To The Wreck Of The Gardner-McKnight Buildings.)

Everything fresh throughout; better, more appealing than ever, The Central announces resumption of business tomorrow, and the Sunday Menu as follows:

#### SPECIAL SUNDAY DINNER ... 75c

Cream of chicken soup with rice  
Hearts of celery. Mixed sweet pickles.

#### CHOICE OF MEATS

Fried spring chicken with chicken gravy and steamed rice  
Roast young chicken with oyster dressing  
Baked sugar cured ham with apple jelly

Candied yams Fresh string beans  
Creamed carrots with peas

Combination salad with mayonnaise dressing

Raspberry jelatine dessert or ice cream

Ice tea Buttermilk Coffee Milk

# The Carolina Commercial College

Shelby, N. C.

"A Fine Progressive School In A Fine Progressive City."  
2nd Announcement.

We will open at an early date, in excellent quarters, with a competent faculty of college and university-trained instructors. Our equipment will be modern and adequate; our courses of study, standard and certified, embodying the following commercial sciences and arts: Bookkeeping, Banking, Accounting, Penmanship; Commercial Law, Commercial Geography and Commercial Arithmetic; Shorthand, Typewriting, Commercial English and Secretaryship; Salesmanship, Advertising, Card Writing Displays and Management.

Sessions will be held both day and evenings—to render the greatest service to the greatest number. And as our methods of instruction will be both individual and class, students may enroll for either complete courses or for tuition in special subjects. Also for the convenience of those who wish to begin at once, we are prepared to give Correspondence Instruction in Bookkeeping, Shorthand and Commercial English. Good progress can be made in these subjects between now and the formal opening of our resident school. Thus, diligent students will save both time and money, as full credit will be allowed for this correspondence work.

Our tuition rates are reasonable—lower than rates in larger cities, because of our lower expenses—yet our instruction and placement service will be equal to any and superior to many. Diplomas will be granted to all students of good character who complete the prescribed courses and pass the final examinations; and every graduate or worthy student will be assisted in obtaining satisfactory employment and advancement, when he or she is properly qualified. Our Free Placement Bureau will see to it that the best companies and corporations are informed with regard to our students' merit and efficiency—and bid for their services. Therefore our free placement bureau confidently assures excellent positions.

Personally, I have had nearly eighteen years' successful experience as instructor in the commercial subjects—in both public High Schools and private Commercial Colleges—in North Carolina, Virginia, Massachusetts and New Jersey. I have also had nearly five years' successful business experience as bookkeeper, accountant and office manager, salesman and publicity man. Moreover, my Associates will be men and women of excellent scholarship and successful experience as instructors. Our credentials are on file in Shelby at Wootton's Ladies Shoppe and Blanton-Wright Clothing Store, Beam Building. You are cordially invited to investigate us here without delay. You will be convinced that you can safely entrust us with your training for Success.

Now, before you make plans to leave home to attend college, at great expense—Board, room, extra spending money, etc., we urge you to consider carefully the advantages offered at The Carolina Commercial College, Shelby, N. C., "A fine, progressive school in a fine, progressive city." Come in Today, and let's talk it over. Also, please ask for a copy of "Inspiration Thoughts," compiled by the writer. These will inspire you to be more and to do more in life—to the glory of God and The Old North State.

"Are you in earnest? Seize this very minute; What you can do or dream you can—Begin it!"

Cordially yours,

J. Gordon Wootton  
B. C. S., LL. B.

Mail Today, properly filled in, if you do not call.

J. Gordon Wootton, Pres.,

The Carolina Commercial College,

Shelby, N. C.

Dear Sir:

I am interested in a course in \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Beginning Date \_\_\_\_\_



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WHOLE MILK	U. S. No. 2 White
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ALASKA	TALL CAN
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