

The Old Master

Knute ROCKNE



NOTRE DAME
MEETS GEORGIA
TECH AT ATLANTA
TOMORROW AN'
WHATTA GAME
THATLL BE!!!
OH, BOY!!!

FAMOUS COACH OF TH'
NOTRE DAME FOOTBALL
TEAM

THIS IS TH'
ONLY "SET-UP!"
I EVER GET!



TH' IRISH ALWAYS FACE A HE-MAN'S
JOB EACH AN' EVERY SEASON.

By QUIN HALL

EVERY year a lot of raccoon-coated collegians and a lot of old fellows who went to college before raccoon coats became as popular as necking bees, and who knew football when there was no forward passing and when the goal posts were set flush with the end of the gridiron, start wondering about Rockne's gang at Notre Dame. Knute Rockne is responsible for a whole lot of the success of the Notre Dame football team, and he always comes out in the Fall with a gang of husky, two-fisted fighters who make life unpleasant for a long string of opponents. Notre Dame usually faces the hardest schedule of any team in the United States, and the fact that the boys carry footballs with them to their classes may be a legend, but then again, it may not be. Rockne's success as a mentor has kept him in the limelight over a long spread of years and here mere mention of his name has been known to scare little boys on other college teams so that they would go scampering to bed, and not beg to stay up long after hours. Naturally many yarns have been spun about the famous coach. One, especially, had to do with a very husky young man who came

to Notre Dame with the reputation of being quite a bully. He strutted the streets of South Bend and his actions rather devastated the campus at Notre Dame is one which, apparently, would be not easily devastated. When the first call for candidates went out, the bully was one of the first to report. He continued his strutting until Rockne had to take a hand. A few words led up to an opportunity for Rockne to go into action. He grounded the bully with a well aimed sock and when he came back for more the dose was repeated. After that the bully lined up and made a great football player. This, too, may be one of those mythical yarns but it sounds like what Rockne would do under the circumstances. He's in no manner a rough citizen but he has his ways of getting results and he's held in the highest esteem by everyone with whom he comes in contact. Prior to his coaching activities Rockne played end on the Notre Dame eleven and was noted as one of the best wing men ever developed at South Bend. Every year Rockne sees that Notre Dame has a schedule which calls for the team to meet opposition from every section of the United States. Times have changed

since Rockne, himself, was an active player. He captained the Notre Dame eleven when it made its first Eastern invasion playing against West Point on a crisp Autumn afternoon early in November of 1913. That game, incidentally, opened the eyes of the Eastern football world to the possibilities of the forward pass. This play had been ignored by the Eastern universities, but when a quarterback named Dorais started to toss forward passes from thirty-five to forty-five yards in length to an end named Rockne as he galloped down the field, the value of the play was realized. The following year it was quite popular throughout the East. This year the Notre Dame season is already under way and the schedule will not be complete until after December 8, when the Fightin' Irish hook up with Southern California at Los Angeles, the team which held Rockne's gridironers to a one-point victory last year, when the final score was seven to six. Rockne always has a fighting aggregation and this year will be no exception. Notre Dame may meet defeat, but it will have to be some team that turns the trick. Rockne isn't accustomed to traveling with a leaser.

Heavy rains in North Carolina this year have caused the control of soil erosion to become a grave problem. Mangum terraces, properly constructed, will prevent the waste of rich soil.

Washes, Carries Coal, Woman Gains 18 Pounds
"I wash, iron and carry coal and don't get tired since taking Vinol. So, I have gained 18 pounds."—Mrs. S. Cortese.
Vinol is a delicious compound of liver peptone, iron, etc. Nervous, easily tired, anemic people are prised how Vinol gives new pep, and sleep and a BIG appetite. The very FIRST bottle often adds several pounds weight to thin children or adults. Tastes delicious. **Winn's Drug Store.**

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It Will Pay You to See
CHAS. A. HOEY
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Phone 658

Not Much Hope For Mr. McNinch's Gang

Ivey Store News.
Some Hooverite with a nasty disposition, after the Smith parade the other night, declared that if it was just numbers they wanted, that crowd was all right.
Said he: "Most all the respectable people in the crowd were afraid to cheer, for fear folks would think they were going to vote for Al."
That guy mustn't forget that all votes count, and when they take them out of the box, they're all exactly the same quality.
If Frank McNinch and Word Wood expect to carry this state for Hoover, they're going to have to corral another good speaker or two to espouse their cause.
Frank is all right, but he ought not to think that he can single-handed, go up against the regular political war horses like Morrison, McLean, Gardner, Hoey Daniels and all the others.
We see where Mr. Simmons made his much heralded speech the other night over at New Bern. We won't know until November sixth whether or not the good Senator is headed toward political oblivion.
One thing about the G. O. P. It believes in looking forward and not back.—Dallas News.

FLOWERS
Corsages, Bouquets and Funeral Designs a Specialty. Complete line of Cut Flowers.
SHELBY FLOWER SHOP
— PHONE 580 —
"Say It With Flowers"—The Gift Supreme.

Around Our Town

— Shelby Sidelights —

With Renn Drum

Louis Graves scrivening in his "Chaff" column of the Chapel Hill Weekly avers that the university town has some of the youngest political workers in the state—and when a North Carolinian says "in the state" he usually infers that the entire world is included.
Mr. Graves may be right, but he should remember when things political are under discussion as they pertain to a town that Shelby is a kind of incubator for politicians.

CHAPEL HILL MAY HAVE THE youngest Smith booster in North Carolina as it is said a four-year-old son of a university professor was found in the kitchen attempting to convert the household help into Smith fans. However, we've heard of at least one youthful Smith booster in Shelby.

He is Walter Laughridge, 6-year-old son of Mr. and Mrs. Roger Laughridge. Last week the youngster noted the grown-up Smithites sporting brown derbies and he decided the only loyal thing for him to do was to purchase one himself. Wherewith he proceeded up town with his dad and made a search, but cruel as the world is, not a brown derby in any of the stores would fit his youthful head.

Some search did reveal a black derby of his size and the clerk vouched a sale, but not so. The youngster hurried home, took his mother into confidence, and asked: "Mother, if I wear a brown derby will I be for Hoover?"

Informed that he would not be a Hooverite even though wearing a crepe headgear, he returned to town and purchased the black one. Which was going as far as he could in his youthful way, to show his admiration for the most famous of all derby wearers.

A STORY IS GOING THE rounds of an incident which occurred last week in which a Smith Democrat and an anti-Smith Democrat were both embarrassed.

The two men, as it happens, are close friends despite their political divergence.

On this particular occasion they were talking at a filling station (arguing Al, of course) when a big auto with a New York license plate rolled up to the gas tank. The Smithite scented an opportunity to put one over on his anti friend. He

strolled up to the car and said: "See you're from New York. Guess you're going to vote for Al?" "Not me," came back the driver. "Why not?" queried the chagrined Smithite as his anti friend chuckled. "Well, mainly because I'm a Republican."

Whereupon the anti-Smith fan took heart and decided to embarrass his Smith friend even more. He strolled up to the car and began speaking of Smith as about the lowest-down, no-account person in the world, which—as Smith enemies down Smith usually class him. "Hold on there," interrupted the New Yorker. "That won't do. I'm not going to vote for Smith because I am a Republican and am going to vote for the party's candidate, Mr. Hoover. But I live up there and know: Al Smith is a mighty fine man and he has made us a great governor. None of that rot you hear down here is true about him. The only thing I have against him is his party. I'm a Republican. If I was not, I would be glad to vote for him knowing his record."

Then the Smith fan chuckled and his anti friend, in turn, turned red behind the ears.

They both had a good time, and a bad moment.

NUMEROUS SHELBY FAMILIES may be eating up town for the remainder of this week. All because of the colored fair which is the big event of the year with the family cook.

INCIDENTALLY, THE MARKET on razors and canned heat should move up several points this week.

LOCAL CAMPAIGNERS CO-operating with Judge Falls, Democratic county chairman, this year, have been razzing him almost unmercifully over a pet expression of his in opening a speech. The phrase is "unfettered Democracy." Whether or not it was due to the razzing or to the fact that Democracy is almost terrified this year, we do not know, but in his last public talk the county chairman dropped the descriptive word "unfettered."

Since Smith was nominated Tom Bost has been writing out of Raleigh regularly about "the terrified Democracy," and the Raleigh scribe's idea is that Smith will carry the state because Democracy did

get terrified, then got out and down to work lining up the votes.
Perhaps Tom is right, and perchance it is a good idea, for the Democrats, that Democracy did get terrified as one of the political old-timers brings in an old speech of Zeb Vance, in which Vance declared: "All h— couldn't beat a scared Democrat."

THE POETS MAY WRITE IN the autumn of the year about the leaves that turn to a deep red, then brown, and flutter to the ground, but to Dave Hunter, who keeps up the court house and square, Fall means little more than a court square covered with leaves every morning.

Three solid cars of limestone have been ordered by farmers of Montgomery to help with growing legume crops this winter.
Herbert Hoover's invasion of the South will accomplish at least one good. It will show whose Democrats that not all Republicans are postmasters.—San Diego Union.

If war is not an instrument of national policy, let's not spend a billion on its apparatus—and cut down the taxes again.—St. Louis Globe-Democrat.

An Egg Mash That Gets Results



No single cereal or animal food is a balanced ration for laying hens—it is necessary to combine several cereals and animal foods in order to secure that proper balance of food elements to sustain life and develop eggs in large quantities. Feeding feeds separately almost always results in an improper balance—the only way to be sure your hens receive a properly balanced ration is to feed a scientifically proportioned feed prepared by experts, such as

Conkey's Gecco Egg Mash

Conkey has been experimenting with feeds and chickens for many years. We recommend the Egg Mash because it is economical and it gets results. It contains 20% animal food, 20% protein and very little fibre. Try a few bags and you will be pleased and continue to use it. Sold by

B. AUSTELL POULTRY FARM
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Foot Troubles take the joy out of life

They steal your vitality and your peace of mind

Foot Comfort Expert
from Chicago will be here
FRIDAY, OCT. 19
to give

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Demonstration

Don't let another day pass in discomfort from your feet. Visit our store on the above date, for we shall have with us an Expert from Dr. Wm. M. Scholl's personal staff, who will be glad to see what is wrong with your feet, and show you how to correct your trouble.
He will make an analysis of your foot ailment over your stockings feet on Dr. Scholl's Pedograph, and demonstrate how the correct Dr. Scholl Appliance or Remedy will give you quick and lasting relief. This valuable service costs you nothing. COME NOW!

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The Paragon Dept. Store
"SHELBY'S BEST."



FREE SAMPLES
Come in and get a free sample of Dr. Scholl's Zino-peds for Corns and experience the instant relief they give from corn pain.



Dr. Scholl's Foot-Ezzer quickly relieves tired, aching feet, restores weak and broken down arches. Worn in any shoe. \$3.50 per pair.



Dr. Scholl's Bunton Reducer instantly relieves bunton pain, reduces growth and restores shape of shoes. 75c each.

County Tax Notice

I will be at the following named places at the times specified for the purpose of collecting 1928 County taxes.

- No. 1 Township, Monday, October 15th, Brackett's Store, 9:00 to 11:00 A. M.
- No. 2 Township, Monday, October 15th, Jolley's Store, 12:00 noon to 2:00 P. M.
- No. 2 Township, Monday, October 15th, Boiling Springs, 3:00 to 5:00 P. M.
- No. 7 Township, Tuesday, October 16th, Mooresboro, 8:00 to 10:30 A. M.
- No. 7 Township, Tuesday, October 16th, Lattimore, 11:00 A. M. to 2:00 P. M.
- No. 8 Township, Tuesday, October 16th, Polkville, 2:30 to 5:00 P. M.
- No. 8 Township, Wednesday, October 17th, Delight, 9:00 to 11:00 A. M.
- No. 11 Township, Wednesday, October 17th, Casar, 11:30 A. M. to 5:00 P. M.
- No. 10 Township, Thursday, October 18th, Carpenter's Store, 9:00 to 11:00 A. M.
- No. 10 Township, Thursday, October 18th, John T. Warlick's Store, 11:30 A. M. to 2:00 P. M.
- No. 9 Township, Thursday, October 18th, Dixon & Lutz Store, 2:30 to 4:30 P. M.
- No. 9 Township, Friday, October 19th, Lawndale, 9:00 to 12:00 Noon.
- No. 9 Township, Friday, October 19th, Fallston, 12:00 Noon to 5:00 P. M.
- No. 5 Township, Monday, October 22nd, Waco, 1:00 to 5:00 P. M.
- No. 3 Township, Tuesday, October 23rd, Earl, 9:00 A. M. to 12:00 Noon.
- No. 4 Township, Tuesday, October 23rd, Grover, 1:00 to 5:00 P. M.
- No. 4 Township, Wednesday, October 24th, East Kings Mountain, all day.
- No. 4 Township, Thursday, October 25th, Town Office, all day.

This is the last year that I will collect the taxes in Cleveland County and as I have all the books in hand for the entire County, I will thank all tax payers to see me and make an immediate settlement on this round.

Hugh A. Logan
SHERIFF AND TAX COLLECTOR.

Every Day Dramas of Pilot Life



The Policy Behind His Success

IT WAS a proud moment in the lives of these parents. Their son had just been elevated to a high position. The whole thing was in the papers, with his picture, for friends and neighbors to see.

A Pilot Policy had helped. For an educational policy, taken out shortly after the birth of this same boy, had seen him through college and started, properly equipped, on the highway toward success.

Let your children enjoy the same educational security. Ask your Insurance Pilot.



PILOT LIFE INSURANCE COMPANY

GREENSBORO, N. C. A. W. M. ALISTER, PRES.

C. R. WEBB, General Agent

INTERNATIONAL PAPER COMPANY
New York, September 26th, 1928
The Board of Directors has declared a quarterly dividend of sixty (60c) cents a share, on the Common Stock of this Company, payable November 15th, 1928, to Common stockholders of record, at the close of business, November 1st, 1928. Checks to be mailed. Transfer books will not close.
OWEN SHEPHERD, Vice Pres. of Trade.

SPOTS BEFORE EYES
Miner Had Dark Spots Before Eyes. Felt Dull, Tired, Achy. Doesn't Get Down Any More.

Somerset, Ky.—Telling how he had known of the merit of Theford's Black-Draught since he was a boy, Mr. Albert Garland, of this city, recently said:
"I used to work in the mines, but lost quite a bit of time on account of the sick spells I had. I would get to having a bad taste in my mouth, and a very dull, tired feeling and ache. I would have dark spots in front of my eyes, and I would get so dizzy I would stagger like I was drunk."
"I took medicine, but didn't seem to get any better."
"My mother told me to try Black-Draught, which I did, and after a few doses I felt much better. Now I take it as soon as I feel the least bad, and I don't get down. I certainly can say that it has done more for me than any other medicine I have ever taken."
"I never get without Black-Draught. If I go on a visit, I take a package along in my suit-case. My health is better now than it has been in years, and I believe it is the use of Black-Draught that did it."
Black-Draught is prepared from medicinal roots and herbs, of highest quality. Try it. NC-105
Theford's BLACK-DRAUGHT
Indigestion, Constipation, Biliousness.