

ADD TO THE BEAUTY AND JOY
OF CHRISTMAS. BUY YOUR
GIFTS AT ALEXANDER'S.

BUY JEWELRY. THE BEAUTY
ENDURES, AND SUGGESTS THE
LASTING QUALITY OF THE
SENTIMENT THAT PROMPTS
THE GIFT.

*Alexander's Greet's You. In Our Store The Holiday
Spirit Pervades. Make Beauty And Worth The
Measure Of Your Giving. Jewelry Is Everywhere
The Emblem Of The Heart*



Buy Silver. A chest of Silver is a life-time gift, as useful as it is charming.



A Diamond is the gift supreme; the most beautiful emblem of them all. Nature's superbest handiwork. No woman but who would give the heartiest welcome to a Diamond Bracelet.



For Men and Women alike Diamonds charm. Diamond Rings are always beautiful and always in keeping. We have them in many sizes and many settings, the most beautiful items in our big stock.



Pearls are delicate and rare; suggestive of a refined and delicate sentiment. No more delightful gift than a Pearl Necklace.



Be sure the watch you give is above all a timepiece. Only too often a Watch is chosen for its beauty alone, without regard to its perfection as a timepiece. Yet how quickly that beauty fades when the watch proves unfaithful to its trust. We sell the best.



Make the Son or Daughter happy Christmas morning with a fine Strap Watch. We have them in many excellent makes and styles, priced from \$6.95 up to \$150.00.



A Mesh Bag is an inexpensive present, yet one that will delight the recipient. We have them in a profusion of designs.



These Lighters are a novelty, and as such have the charm of something that is new and unusual.



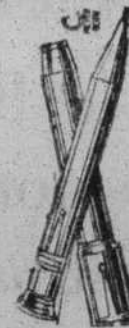
Or, for the Dining Room, or for the hall, a Banjo Clock. Very novel; very attractive; and yet not too expensive.



Make the home more attractive with the charm of a fine Seth Thomas. It will be a choice companion through the years.



We have almost literally EVERYTHING in Silver. If you are in doubt about what to buy we suggest a silver piece. It is always in good taste, and always acceptable.



A Pen and Pencil Set has the two-fold advantage of service and charm. There is something very engaging about such a present. And they are quite reasonable.

As The Time Shortens, And You Become Impatient, Decide To Come To ALEXANDER'S. We Will Take Pleasure In Showing You Over The Beautiful Stock, And Making Suggestions To Solve Your Difficulties.

OUR HEARTIEST SERVICE IS YOURS TO COMMAND.

GEORGE ALEXANDER

JEWELRY