

CLOSED

THURSDAY

EVERY ITEM WILL BE MARKED IN PLAIN FIGURES. SPECIAL DISPLAYS IN EVERY DEPT. EXTRA CLERKS TO SERVE YOU.

GON'S

CLEARANCE SALE

This year is no different from the past. Year's biggest selling event comes in January. The sale is Store-Wide. Every item marked down.

CLEARANCE

Shoes, July and January offer values never duplicated during the year. There'll be tables and tables of bargain Shoes on display during this sale. All marked in plain figures and at prices to move them out.

WOMEN

2.00 Footwear \$6.85

MATRIX & DREW

To the women that wear good shoes—you may now select any style from our highest grades, Matrix and Drew Arch shoes that sell regularly for \$10.00—this season's styles at the price of \$6.85.

WOMEN'S FOOTWEAR

to **\$3.95**

Very large assortment of Oxfords, in this range. Included and be you not.

RUFFLED CURTAINS SPECIAL
79c
 Plain, good quality Marquise, trimmed in Blue, Green and Rose. Also all white. With Valance and Tie Backs.



WOMEN'S COTTON BLOOMERS
19c
 25 Dozen good Cotton Bloomers to be handed out in this sale at the ridiculous price mentioned above. These are not seconds but good standard full cut bloomers.

JANUARY CLEARANCE HIGH GRADE SWEATERS
 Our tables are just loaded with Sweaters. We have entirely too many and have cut our price to clear our stocks. A sweater for every member of the family and **PRICES CUT 25% TO 50%**



MEN'S SILK SOCKS
29c Pair
 Regular 50c quality Men's Socks now at 29c pair. Large assortment—full range of sizes.



\$1.00 BLOOMERS
 We give you an extra good Bloomer in this sale at **79c**

\$1.00 FABRIC GLOVES
 Plain and embroidered, straight and turn back cuffs. Our regular \$1.00 sellers **69c**

COMBINATION SUITS As Illustrated
 Are absolutely all wool and well made. They are our regular \$5.00 sellers. Colors of pink, red, tan and white **\$3.95**



Begins Friday Morning January 4th At 9 O'clock And Continues 15 Days

SALE OF BOYS CLOTHING



Entire stock of Boys' Suits and Overcoats will be on special sale during the January Clearance. We reduced prices to move them out. Bring your boy here during this sale.

EVERY SUIT REDUCED

\$8.00	SUITS	\$5.95
\$10.00	SUITS	\$6.95
\$12.50	SUITS	\$7.95
\$15.00	SUITS	\$10.95
\$18.50	SUITS	\$12.85

Some have two longs, some have one long, one short and other have two shorts. An assortment of good colors.

BUY YOUR SHIRTS IN THIS SALE

Every shirt in stock now reduced and some are almost half price. We have too many.

MEN'S SHIRTS 88c
 Values to \$1.50
 Neat stripes, plain Broadcloth, all have collars attached. Colors all guaranteed.



HIGH GRADE MEN'S SHIRTS \$1.39
 Values to \$3.00 in this lot at \$1.39. A complete clean-up of all high grade shirts.

A PAIR OF 50c SILK SOCKS FREE

WITH EACH PAIR OF Friendly Five Oxfords

We will give a pair of 50c Silk Hose with the purchase of a pair of Friendly Fives during this sale.



Florsheims \$8.85
 154 pairs of the latest styles and leathers here in Florsheims. It's moving time for them too. Get your pair now as it's the only reduction until summer sale.

nt Store

ALL MEN'S SUITS MUST GO!

The time has arrived—we must have action. Every Suit and every Overcoat must be sold during this sale. Prices are cut so deep now that you will probably buy two instead of one. Our plans call for a change in our Men's Department and the time will soon be here. You may watch for full particulars of same in the near future.

ONE LOT MEN'S SUITS
 VALUES TO \$35.00
\$14.95

About 50 suits in this lot. This fifty we are sure will be sold first few days of sale. There's no mistake about the price—\$14.95 will buy a real hand tailored all wool suit. There will be no extra charge for alteration. A proper fit is guaranteed.

ALL ODD TROUSERS REDUCED
 Hundreds of pairs of extra trousers with big red tags announcing a marked down price.

LAST CALL ON ALL TOP COATS



REDUCED FOR ACTION

\$19.50	COATS NOW
\$25.00	COATS NOW
\$29.50	COATS NOW

About 25 Coats remain on our racks at these prices to almost half to move everything during this sale. Many large sizes included. Light and dark colors—ALL MUST GO!

ONE LOT BOYS' OVERCOATS NOW