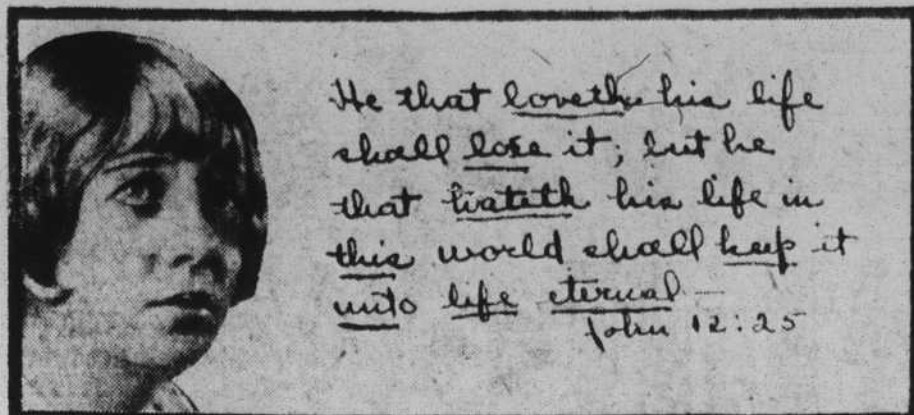


# Uldine Utley, Famous Girl Evangelist, Warns Young Women Against Unchaperoned RIDES, Immodest DANCES and Petting PARTIES



He that loveth his life shall lose it; but he that hateth his life in this world shall keep it unto life eternal. John 12:25

By ULDINE UTLEY.

THERE are several topics that I want to talk about to young people, and one of these deals with what I continually hear termed "this pleasure-mad age."

Two eminent clergymen declare that youth's pendulum of desire has begun to swing back from abnormal indulgence in pleasure, at the expense of righteous living, to a more normal seeking after truth.

Youth does not know why it is restless, filled with desire for excitement, following the lead of any who seek to find satisfaction in pleasure—often carried to the extreme in such things as petting parties and immodest dances. Most of youth's excesses in the name of pleasure proceed from sheer

thoughtlessness and ignorance. One young girl, who had never gone to extremes, wrote me this letter:

"I used to hear such statements as this: 'A Christian should not go to shows or dances.' I was never told why, and so I continued to go to them for two or three months after I was converted. One night, in a theatre, God spoke to my heart, and I got up immediately, walked out of the theatre and went into a mission. At the close of the service I fully consecrated my life to the Lord. When I reached home it was late, but I was determined to find out why it was wrong for me to pursue the pleasures I had always enjoyed. My Bible concordance gave me passages in Scripture to look up and I found in James, 4:4, 'Know ye not that the friendship of the world is enmity with God?'

"St. Paul, in Romans 12:1, 2 says: 'Present your bodies a living sacrifice, holy, acceptable unto God, which is your reasonable service. And be not conformed to this world; but be ye transformed by the renewing of your mind, that ye may prove what is that good, and acceptable, and perfect, will of God.'"

This and other letters from converted girls and boys showed me that youth, today, wants to have a reason for what it does, and wants to be put in the way of finding, for itself, a satisfactory reason.

This trend of youth came startlingly from the lips of a five-year-old whose mother was lecturing him. The little fellow told her, with finality, "I want to think my links for myself." Youth wants to think out its own salvation. It only needs to be shown the way.

A great many people do not realize it, but the devil is really overstepping himself. Do you know that he is throwing upon the cinema screen, today, pictures of his own evil ways? Can't you see that Satan is revealing to the world the awfulness of sin? I remember how Jesus ransomed me just as Satan was bargaining for my soul.

In the Junior Dramatic Club, of Fresno, Cal., I was given the part of leading lady in a play to be produced in a real theatre. I was being trained for the cinema stage when the accident (I have never considered it an accident) of a locked door at rehearsal compelled me to accompany my blind grandfather to a revival service where I was converted.

Many a young life has been saved

by the hand of Jesus locking the door on its worldly ambitions, but not many of us realize it. Jesus does this because He loves us; because He knows the value of a human soul. Were all the riches, the treasures, the honor and glory of this old world placed in the balance on one side of the scales, and the immortal soul of man on the other, it would not balance, for the immortal soul that Jesus died to save outweighs every other treasure this world holds.

What will you do with your soul? Do you not know it is safe in His keeping? If you do not know it, it is because you are willingly ignorant of it.

Scripture tells us, "He that loveth his life shall lose it." Do we love our own lives? Do we glory more in our pleasures, our pretty clothes, our elaborately furnished homes and our limousines than we do in the Cross of Jesus and the endless blessings that it brings? If so, hear what He says to us: "He that loveth his life shall lose it; but he that hateth his life in this world shall keep it unto life eternal."

We often read in the "Lost and Found" columns of a valuable jewel that has been lost. What a thorough search is made for it! A large reward is offered to the finder. What should we do to find a lost soul? Of how much more worth than a jewel is a soul!

Are you one of those who are laying up treasures on earth, "where moth and rust doth corrupt, and where thieves break through and steal"? Remember, "Where your treasure is there will your heart be also."

God has given into your keeping a priceless possession—your soul. Have you ever meditated on the value of a soul? Have you, along with many others, been selling that never-dying soul for frivolous amusements? Oh, that you might realize what the price of pleasure is!

The Lord, God, in His word, gives us a clear definition of the price of pleasure: "I say unto you that for every idle word that man shall speak, he shall give account in the day of judgment." And this means idle deeds, too.

In the eighth chapter of St. Mark, Jesus says "For what shall it profit a man if he shall gain the whole world and lose his own soul? Or what shall a man give in exchange for his soul?"

Satan has a price for the souls of young people. He gives them flasks of bootleg liquor to drink, that their minds may be confused and their spir-

Uldine Utley and Her Visions of the Modern Sources of Danger



jewels, what you call a "good time." Yet you have sold your immortal soul for naught! "The wages of sin is death!" There is no reward for serving Satan, but there is an eternal debt to pay. For "the way of the transgressor is hard."

Let us pause for a moment and remember that "Jesus Christ came into the world to save sinners." If you place your hand in His you will receive that promise. "The gift of God is everlasting life."

itual danger unperceived. He gives them petting parties. He gives them long unchaperoned rides at night, so that gossip may turn a thoughtless pleasure into a knife wherewith their reputations may be shredded and their precious souls enmeshed in the shreds.

Anything contrary to the will of God is sin. "To him that knoweth to do good, and doeth it not, to him it is sin," we read in the Bible. And this: "The soul that sinneth it shall die." "The wages of sin is death, but the gift of God is eternal life through Jesus Christ."

Many of you have sold your souls for pleasure. You have forgotten God—perhaps no one has rightly told you His will. But God has not forgotten you. You have sold out to the devil, and are satisfied with your bargain. You have selfishness, pretty clothes and

## Are YOU the "Executive Type?"

SOME men rise as if by magic, overcoming all rivals, piling up millions. Theirs is a steady, relentless drive toward success. Others, just as industrious, just as bright, inexplicably fail.

What's the secret? Or is there a secret—instead of a blind and capricious fortune? Is there something which great leaders in business and finance have in common, some characteristic which marks them off sharply as the "executive type?"

There is. In an amazingly graphic table compiled by Dirk P. de Young for Forbes' Magazine, the feeling of many that there must be some constant factor in the lives and physiques of outstanding men was clearly substantiated recently.

Questionnaires answered by 40 of the leading executives in America adduced these singular facts:

IF YOU WANT TO SUCCEED, you should be married at a comparatively early age. All of the executives were married; most of them married young. IF YOU WANT TO SUCCEED, you shouldn't commit the indiscretion of being an only child. None of the big men were.

YOU SHOULD BE about six feet tall, as all of the masters of great corporations are a little over or a little under that height. There is to be considered the age-old impulse of the race to select big men as its leaders.

YOUR CHEST MEASUREMENT ought to be more than (or become) 40 inches; 80 per cent of the executives queried had copious chests.

Here are a few of the "big men" and the information that they gave:

NAME	Age	Married	Height	Weight	Education
L. T. BUSH, Pres.	58	21	6'2"	185	C.
Bush Term.	58	21	6'2"	185	C.
W. E. FORBES, Pres.	48	21	5'10 1/2"	155	H.S.
Pierce Arrow	48	21	5'10 1/2"	155	H.S.
J. G. HARBORD, Pres.	63	25	5'8"	170	C.
Radio Corp.	63	25	5'8"	170	C.
J. E. REYNOLDS, Pres.	55	30	5'9 1/2"	195	C.
First Nat'l Bank N. Y.	55	30	5'9 1/2"	195	C.
A. D. RYAN, Chmn.	63	32	5'7"	190	H.S.
Macaulay Copper	63	32	5'7"	190	H.S.
B. E. SUNNY, Chmn.	72	33	5'10"	155	G.S.
Bell Tel. Co.	72	33	5'10"	155	G.S.
S. A. VAUGHAN, Pres.	72	33	5'8"	265	G.S.
Baldwin Locomotive	72	33	5'8"	265	G.S.
R. E. WOOD, Pres.	48	25	5'9 1/2"	150	C.
Sears-Robinson	48	25	5'9 1/2"	150	C.

Strangely in denial of the common impression about our self-made men, the majority of the 40 were college graduates.

ROBERT E. M. COWIE

be in the professional world. Undoubtedly a great many who find promotion difficult have made no particular study of their adaptability for their present job or field and if they could be analyzed in a broad way, they might better be applied either to a different branch of the same industry or to an entirely new line of business.

Nearly 90 per cent of the ranking officials of the American Railway Express Company, including Mr. Cowie himself, started at the bottom. It isn't always the length of service that counts; it isn't even sticking to one job that counts. It is finding the field for which one is adapted or has some aptitude, and where the future is promising.

Having found it, start! Stick!

## What Do You Know—About Prisons?

1. What was the Newgate Calendar?
2. What was the famous debtors' prison in London?
3. What prison was demolished during the French Revolution?
4. What are the two Federal prisons in the United States?
5. Name some famous State prisons.
6. What is "The Tomb?"
7. Where is "La Sante" prison?
8. Where were some famous penal colonies situated?

### ANSWERS.

1. An account of notorious criminals imprisoned in Newgate after 1700. Newgate was the great city prison of London, which was established in 1218 in the portal of the new gate of the city. It was demolished in 1902.
2. The Fleet, which dated back to Norman times.
3. The Bastille, which the French Revolutionists burned July 14, 1789. July 14 is now a national holiday in France because of this event.
4. The penitentiary at Leavenworth, Kansas, and the penitentiary at Atlanta, Georgia.
5. Sing Sing at Ossining, N. Y.; Joliet, Illinois; San Quentin, California; Moyamensing, Philadelphia; Charlestown Prison, Massachusetts.
6. The house of detention in New York City for prisoners awaiting trial. A covered passageway called "The Bridge of Sighs" connects it with the courthouse.
7. La Sante is the men's prison in Paris, France.
8. Australia, New Caledonia, Siberia, Sakhalin, Devil's Island and islands off the coast of Italy.

## HOW to DRESS WELL By ANNE U. STILLMAN, Wife of the Millionaire Banker.



A Smart Nightrobe of Flesh Colored Crepe de Chine. Note the Unusual Manner in Which Bandings of Alencon Lace Are Applied.

The Fashion Editor of Panorama Magazine Discusses Lingerie



ANNE U. STILLMAN

LINGERIE can mean much or nothing. Everything depends upon the woman wearing it.

If she has taste, if she has knowledge of materials, has that indefinable but tremendously important sense of values—she can use the dainty fabrics and the sheer material as foundations upon which to build her complete ensemble.

Some women are born with this sense of values. They are fortunate. Their instinct for style is such that everything they own, in some indefinite way, takes upon itself something of their own personalities.

Some women are born with style instinct. Others acquire it by patient experiment through trial and error. Thousands of women, however, are helped along by the skilled salespersons of the stores, who are trained to match color values with the psychological and physical requirements of the individual.

It is not always safe, however, to rely upon outside assistance in building up one's clothes value—which is so important an expression of individualism.

Every woman should, therefore, study her own needs and her own individual requirements. The tiniest bit of equipment, the smallest bit of raiment must be considered not by itself, but in relation to the ensemble.

Clothes are the materials. The form is the mould upon which the materials are to be placed. And these materials should be selected at all times with the complete effect in mind—should be selected with the same care that an artist gives to his paints.

One flaw in the selection of color, one tremor of the brush and the picture is marred. This is true of the clothes effect—the effect of sheer charm—which all women seek.

For the woman who likes dainty things, lingerie offers an opportunity in which she can reveal to her heart's content. Daintiness is the keynote of her selection. Daintiness, luxury and charm. This is the trinity of every woman's requirements.

Sheerness of material is the first essential. Dainty tucks, gathers and fine rich laces are next, and when incorporated into soft filmy fabrics the whole results in artful feminine appeal.

A great deal of money can be spent upon lingerie. Yet if it is carefully chosen none of it will be wasted.

In lingerie a perfect fit of the undergarment is one of the first things to be looked for, to be insisted upon and to be stressed. And if your lingerie budget is limited it is more important that you get a perfect fitting garment than one of expensive material.

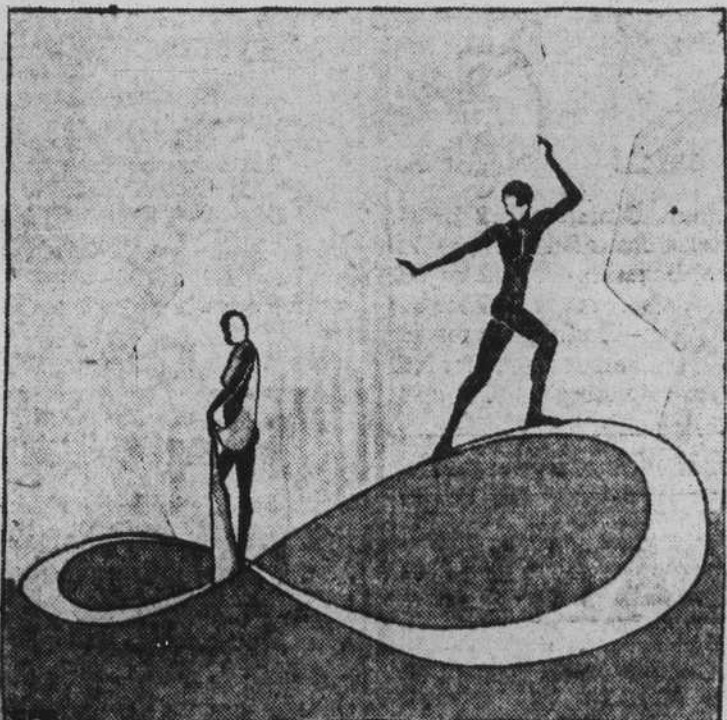
## By Clare Murray, New Girl Poet-Artist

YOU'RE GOING?

What did you say?  
I am sorry... I did not catch it.  
Your voice was so mellow  
I heard not a word.  
Like the deep, vibrant tone  
Of a 'cello  
It stirred  
A wild cry in my heart  
'Til my senses were blurred,  
And I listened to it alone.

You're going?  
I'm glad to have met you.

Your handshake was firm  
And your fingers were warm in my own.  
And I read  
In your eyes  
As you turned to depart  
A sudden surprise  
And a question unsaid.  
You must go  
But I know  
As I've known  
From the start,  
You'll return—or be sorry you fled.



"You'll return—or be sorry you fled."

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