

# The Cleveland Star

SHELBY, N. C.  
MONDAY — WEDNESDAY — FRIDAY  
SUBSCRIPTION PRICE

By Mail, per year ..... \$2.50  
By Carrier, per year ..... \$3.00

**THE STAR PUBLISHING COMPANY, INC.**  
LEE B. WEATHERS ..... President and Editor  
S. ERNEST HOEY ..... Secretary and Foreman  
RENN DRUM ..... News Editor  
A. D. JAMES ..... Advertising Manager  
Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879.  
We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect cards of thanks and obituary notices after one death notice has been published. This will be strictly adhered to.

WEDNESDAY, JAN. 16, 1929.

### TWINKLES

In just a few days now we'll be knowing whether or not Cleveland county's 1926 cotton crop passed 50,000 bales. And we'll more than likely be hearing that it did.

Young 1929 according to his photograph in the papers a week or two back somewhat resembled Dan Cupid, but seeing as how only two couples have secured marriage license here in the first two weeks of the year we guess the youngsters are no kin.

"6-Month Schools All Right, Grigg Says," reads a headline, and from what we've been hearing about the long term schools in Cleveland county it seems as if the short term schools will have to be all right since it appears as if we cannot afford better.

It seems as if the aftermath of a presidential election, even such as was the recent lamented, cannot keep Shelby from talking politics. One candidate for mayor has announced, and others may announce—all depending, of course, upon how the other prospects take the first announcement.

Did you know that the City of Shelby collects taxes from people who do not live in nor own property inside the corporate limits? Which is to say that the burden of collecting school taxes for District No. 33, a part of which is without the city limits, falls upon the city collection machinery.

The Greensboro News seems to be near getting on its ear because the paragraphs continue making copy of the postoffice site there. But if The News would give the matter gentle consideration it would realize, no doubt, that their postoffice site and a few other such topics are to the paragraphs of North Carolina what Tom-Tom Hefflin must be to the news scribblers in Washington.

The Monroe Journal noting that Max Gardner has been a big factor in advancing the agriculture of this county and plans a similar program for the State says: "His education at State Agricultural college is one investment which has paid the State."

### THE SPELLER OF SPELLERS

THE SALISBURY POST declares that a niche in the Hall of Fame should be given T. D. Stokes, Lexington school principal, who has installed Webster's Blue Back Speller in the schools of that city. Nearly all of the elderly folks will agree as does Ebeltoft who uses an automobile phrase to say that "when better spellers are published the publishers will have to beat the old Blue Back."

### TOM PROVIDES KINDLING

LEAVE IT TO Tom Hefflin, Alabama's senator, to always find some method of being aggravating. Due to a bill introduced by him 1,300 more copies of the Congressional Record are now available for distribution in North Carolina. But perhaps the kindling material supply in Alabama was getting low? So, if you're having a hard time starting the furnace fire these mornings sit down and write your congressman for a few extra copies.

### DIG UP A FEW BOOKS

OF COURSE you have several books about your residence you do not need and perhaps will never glance at again. And, of course, you decided when you read the appeal in the paper to give them to the library at Boiling Springs so that the school might move up near the standard junior college classification. But, as is typical with all of us, you just didn't do it then and have forgotten to do so since.

While it is on your mind look up a few and leave them at The Star office to be delivered to the school.

### MERELY PRAISING OGLESBY

AT LEAST one reader of The Star gained the impression that this paper is boosting Judge John Oglesby's method of giving actual sentences to convicted defendants instead of suspended sentences was taking an indirect slam at other jurists who have presided over Superior court terms here. Not hardly that—we were merely praising Oglesby.

The late Cam Caldwell, prominent criminal lawyer at Statesville, when he passed a member of the jury in representing the defendant would lean back in his seat and smilingly declare in a loud voice: "I like that man." We like Judge Oglesby, or more particularly his court room form.

### EQUAL TAX VALUES

DURING and since the school tax election in Shelby there has been much talk about the fairness, or perhaps we should say the unfairness of tax valuations. It isn't a new discussion here or anywhere else for that matter, and with the legislature in session it is the most popular topic over the entire state it seems.

The equalizing of tax valuations would, we believe, do away with many of our taxation problems and much of the over-growing complaint about taxes. But carrying the the-

ory of equal taxation, or valuation, into practice is something else. The North Carolina Press noting the discussion presents the theory of one newspaper publisher who is of the opinion that his plan would do more to equalize values than any plan heard. The plan is to require that the assessed valuation of all property be published in the local newspaper. There is no doubt that this would do the work, and it would be an economical expenditure for the counties.

### FIGHTING BOOZE SUBSTITUTES

LOCAL OFFICIALS are to be complimented upon their decision to wage war upon the sale of whiskey substitutes in Shelby and over the county. But the success of their drive depends greatly upon public sentiment. Proving that the person selling extracts, hay rum and such knows that the stuff is to be guzzled to give the kick once secured from booze will be a hard task in most any case, and conviction depends upon this being proven. But let the public condemn the sale of such, which physicians say is really more injurious to the body and mind than whiskey, and condemn it strongly enough and there will be a noticeable decrease in the number of drunks who appear in city and county courts after having imbibed the substitutes. The entire blame for the increasing use of alcoholic medicines as substitutes for booze cannot be laid to the door of the officers. The main weakness is that our laws fail to cope properly with the situation, but despite that public sentiment can wield a big influence in curtailing such sales.

### HOW BUSINESS GROWS

IN MONDAY'S issue of this paper it was announced that one Shelby business firm had contracted to use 15,000 inches of display advertising in The Star during 1929. To those acquainted with advertising and modern business methods that is quite an announcement—the largest advertising program ever outlined in Shelby.

In recent years more and more business houses have been locating in Shelby. Many people wondered where all the stores expected to find sufficient patronage to exist. The answer to that wonder may be found in one word—"Advertising." In the suburbs of Shelby and in the prosperous rural communities and towns round about there are hundreds of potential customers of Shelby stores who may and are being brought to Shelby by newspaper advertising. This trade will continue to increase as business men continue to let these hundreds of shoppers know what they have to sell. Perhaps they have not been shopping in Shelby heretofore, but are now that they are being told regularly about the bargains to be found here.

And, naturally, to make it a shop talk, it should be added that The Star blankets this entire trading area three times each week. Out every rural route from Shelby and into every postoffice in towns adjoining Shelby bundles of Stars go three times each week. More people read The Star than read more than a dozen of the daily newspapers published in North Carolina. And everywhere The Star goes should be trading territory for Shelby merchants—and will be if they continue to advertise.

## Something To Think About Medical Care For Poor

By Bruno Lessing

In New York City a \$25,000,000 Medical Centre was recently "dedicated."

"Garbed in their academic gowns, with brilliantly colored hoods of various hues," ran one account of the ceremony. "A distinguished company of scientists filed across the plaza at the southern end of the serrated pile of masonry to the stirring music of a military band." It must have been a fine spectacle. But spectacles come and go. And this "serrated pile of masonry" will remain. A magnificent Medical Centre, "dedicated"—and here this writer must stop.

Because he does not quite understand to what end this \$25,000,000 enterprise is dedicated. Once upon a time the writer had a colored servant who contracted pneumonia. He telephoned to half a dozen hospitals to ask if they had a room where this unfortunate woman could receive the best of medical attention. The hospitals were "all full."

Now he wonders whether this Medical Centre is "dedicated" to the sick and afflicted poor, regardless of creed or color and whether all the resources of modern medical science, as well as all the comforts of private rooms and conscientious nursing will be at the disposal of those unfortunates who cannot afford to pay.

Or whether it is a business proposition. Not that there is anything necessarily wrong in establishing a big hospital upon a business basis. The cause of medical science is sure to gain through such an enterprise. And doctors must live. And even \$25,000,000, big as it sounds, cannot endure the strain of "all going out and nothing coming in."

As far as medical investigation and experimentation are concerned, however, it must be conceded that the poor are just as good material to work upon as the well-to-do. And they need more medical help. Because the poor, as a rule are more ignorant than the well-to-do. A rich man can establish a medical centre in his own home.

Try Sar Wants Ads.

## CRIME IS BLAMED ON POLITICIANS

Bombings And Gang Murders Traced Back To Chicago City Hall By Loesch.

Chicago. A 76-year-old crusader puts the blame for Chicago's wholesale bombings and gang slayings on illegal political protection.

Frank J. Loesch, head of the Chicago crime commission and special prosecutor in charge of a series of "clean-up" grand juries, declared the direct cause of frequent and regular acts of violence was the shielding of gangsters, racketeers and bootleggers by political leaders. Immense Profits. "The immense illegitimate profits

from this protection keep the inter-gang warfare alive and the city in an uproar," said the white haired, vigorous attorney, drafted by the Chicago Bar Association in an effort to restore a respect for law and order.

"A licensed soft drink place opens up, we'll say, on Wacker Drive. Because protection has been bought from politicians, a load of beer with high alcoholic content is obtained from the Capone syndicate. If the Capone patronage is continued, the place will be bombed before long and a reign of terror sets in, killing naturally resulting in the fight between syndicates for the business."

Gazing out a window, he said slowly: "So much of the source of corruption seems to lead back to the city hall."

"Last year there were 56 gang murders. Chicago has averaged a

murder a week for the last seven years. Nearly every third day a bomb wrecks a business establishment or dwelling. Six have exploded in the first 12 days of this year."

## Using "Xmas" When It Is Wrong Word

Chapel Hill Weekly.

"Xmas" is a hateful word. I wish it could be deleted from the language, completely and permanently. But I have no hope that it will be; its popularity seems to be growing instead of waning. If anybody wants to send me Christmas greetings I am glad to receive them, but I am not made any happier by Xmas greetings. X is the form of the Greek letter Chi and, as an initial, came to be a symbol for Christ. "As an abbreviation," says the Century Dic-

tionary, "it stands for Christ, as in Xn (Christmas) Xmas. (Christmas) this is a case in which abbreviation is abominable. Suppose that in church the preacher were to end a prayer with the words, "X's sake, amen." Nobody would like that. But it would be no worse than Xmas.

## NORTH CAROLINA LEADS IN TOBACCO PRODUCTION

New York.—Increased consumption of cigarettes has made North Carolina the leading tobacco producing state in the union, latest statistics show. North Carolina is producing more than twice as much tobacco as any other state, including Kentucky, which was the leader up to 1926. Of the billion cigarettes turned out annually, North Carolina contributes more than half.

# Ward's MID-WINTER SALE

NATION WIDE EVENT

## Final clearance! DRESSES

### SPECIAL PURCHASE OF DRESSES

Ward's presents this showing of new and modish silk dresses, purchased specially for this great Mid-Winter Sale. Only our genuine buying power make it possible for us to offer advance spring styles at such amazing savings. Come in and see them!

worth up to \$14.00

Flat Crepes, Georgettes, Crepe Satins

Sports Woolens

Sizes 14 to 44

\$7.95

Our buyers make another purchase of Dresses to sell at \$7.95 which would ordinarily retail for prices up to \$14.00. These smart, new styles, the rich heavy fabrics and expert workmanship stamp them as unusual bargains at this price of \$7.95.

Values to \$19.50 At \$11.95

There is style plus economy here! Soft flattering silk crepes and satins fashioned in a variety of smart styles. All colors... all styles.

Values to \$16.00 At \$8.95

Our most expensive dresses are in this group. The models are made charming by new style touches, new colors, new ornaments.



### Fashionable Footwear

Smart tie model in tan calf, beige trim. Easily an \$8 to \$10 value. All sizes ----- \$4.40

### Style Plus Comfort

Nationally known "Foot Health" Shoe. Soft black kid. Chic Gypsy tie. All sizes ----- \$4.98

### Tapered Heel SILK HOSIERY

\$1.49

Expressing the outstanding trend in style. With tapered heel giving graceful silhouette to the ankle. Service weight in silk extending well over the knee. All new fall shades. All sizes, 8 1/2 to 10.

## METALLIC HATS

at \$1.95

Gleaming metallic hats that are so ultra-smart this season... priced for clearance. In several styles. Other smartly shaped hats, close-fitting or small-trimmed also on sale.

### Marvelous Quality CPEPE DE CHINE UNDERTHINGS

Unusually Low Prices

Dance Set, \$1.98  
Gowns, \$1.98  
Chemises, 98c  
Loveliest of the New Pastel Shades

All silk Crepe de Chine—lovely sheer quality. French styles of exquisite beauty. Lace trimmings, medallions and plaits. All pastel shades. Sizes for misses and women.

## Storewide Sales —big price cuts

Be sure to note the Mid-Winter Sale bargains in other departments throughout the store. You'll find unusual values in

- Lingerie
- Rugs
- Linens
- Foiletries
- Draperies
- Furniture
- Silverware
- Stoves
- Kitchenware
- China
- Gyators
- Vacuum Cleaners

# MONTGOMERY WARD & CO.

PHONE 167 139-141 S. LaFayette St. HOURS: 8 to 6. SAT. 8 to 9.