



ANNOUNCING THE ARRIVAL OF NEW SPRING SUITS

TAILORED BY

MICHAEL STERN

The Consist of New Tans, Blues, Ox-fords, New Stripes, New Models.

MODERATELY PRICED FROM

\$29.50—\$49.50

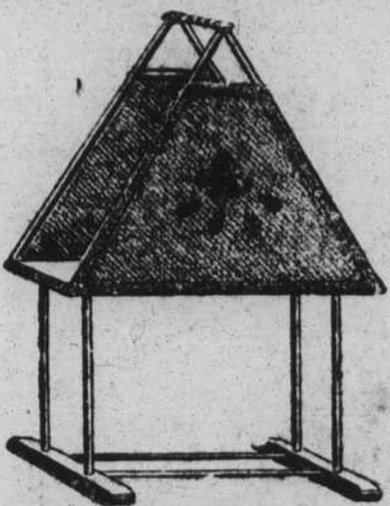
**Blanton-Wright
CLO. COMPANY**

"SHELBY'S BEST MEN'S STORE."

SOMETHING NEW IN MAGAZINE RACKS

AT THE PARAGON
\$1.48

(Exactly As Illustrated.)



COLORS—Red, Back, Tan, Green
Blue.

SPECIAL VALUE
HASSOCKS

\$1.39



(Assorted Colors.)

THE
Paragon Dept. Store

Personal And Local

Mr. and Mrs. J. J. Lattimore, Misses Mary Helen Lattimore and Kathleen Nolan attended a show in Charlotte Wednesday night.

Messrs. Jack Barker and Ed Weeks of Tarboro left Tuesday for Asheville, after a week's visit to Mr. and Mrs. W. P. Ingram.

Mrs. R. J. Stillwell and mother, Mrs. D. C. Francis were Charlotte visitors Wednesday.

Miss Mattie Adams is visiting relatives in Kings Mountain this week.

Mr. and Mrs. Joe Turner returned Tuesday from a visit to Fort Lauderdale, Fla.

Mr. E. T. Switzer returned Monday from Richmond, Va., where he has been at the bedside of his father who is very much improved.

Miss Velda and Lucetta Francis, who teach in the schools at Granite Falls, spent last week-end with their sister, Mrs. R. J. Stillwell.

Mr. J. T. Nance who has been in Shelby for the last four weeks representing the Business Men's Insurance of Greensboro will move his family here next week to make their home.

Mrs. J. B. Nolan accompanied Mr. Nolan to Hickory Wednesday on a business trip.

Mrs. J. C. Smith left today for Jacksonville and other points in Florida where she will spend a month or six weeks.

Mr. and Mrs. Aaron Eades announce the birth of a daughter, Patsy Joyce, January 28.

Some Shelby people in Charlotte Tuesday: Mesdames Pitt Beam, Grady Lovelace, Wythe Royster, C. B. Suttie, Jr., B. O. Stephenson, George Blanton, J. D. Lineberger, Miss Millicent Blanton, Mr. and Mrs. Harry Speck, Mesdames J. T. Bowman and H. M. Loy.

Mr. and Mrs. Ladd Hamrick and Mr. and Mrs. Grady Lovelace left this morning by motor for Washington, D. C., to attend the salesmen meeting of the Mishawaka Rubber and Woolen Co.

Miss Verta Leak is nursing Mrs. Billy Lowery at her home at Patterson Springs who is suffering a relapse of flu.

Mr. and Mrs. C. L. Silvers moved today to Charleston, S. C. where they will make their home.

Mr. W. W. Humphrey, who has been manager of Rose's store has been transferred to the store at Lenoir. Mr. G. E. Roswell, of Danville, Va., has arrived in Shelby and taken charge of Rose's store here.

Mrs. Pattie Blanton was taken to the Shelby hospital yesterday where she will take a rest cure.

Miss Mabel Hord of Fossifern college is at home for a few days on account of the illness of her grandmother, Mrs. Manda McBrayer at Forest City.

Misses Margaret Crowder and Maggie Atkinson were shopping in Charlotte Tuesday.

Mrs. J. S. McKnight is visiting her daughter, Miss Dorothy McKnight, at N. C. C. W. at Greensboro this week.

Mr. and Mrs. P. D. Herndon of Kings Mountain were Shelby shoppers Wednesday.

Mr. L. R. Cornevin was a business visitor in Charlotte Wednesday.

Mr. and Mrs. Pat Webb, Jr. and Mr. and Mrs. Pat McBrayer returned Wednesday from a few days visit to Dr. and Mrs. Y. M. Barber at Macclesfield, this state. They stopped over in Raleigh to see Governor and Mrs. Gardner and Mr. and Mrs. O. M. Mull enroute home.

Mrs. Ralph Featherston of Lowell and Mrs. A. F. Welr and baby of Gastonia, spent Wednesday with Mrs. T. G. Roberts at the home of Mr. J. F. Ledford.

Miss Kathleen Young of Marshall and friend, Miss Patti Moore of Statesville are spending this week-end with Miss Young's parents, Mr. and Mrs. H. F. Young.

PLAY AT PIEDMONT
BY SHELBY PLAYMAKERS

"Mother Mine," a heart touching play in three acts will be given at Piedmont high school Saturday evening February 2, beginning at 7:30 o'clock by the Shelby Playmakers.

Mr. W. D. Allen, manager of the Acorn Store in Shelby, has returned from a business visit to High Point, where he went to select the spring merchandise from the general display of the Acorn chain.

Born January 30th to Mr. and Mrs. J. M. Hall, of Morrison street, Shelby, a baby boy. The name of the new arrival is Everett Benjamin. Mother and child are reported doing splendidly.

At The Theatres

"The Trail of '98" a drama based on the Alaskan gold rush, is the Webb feature again today. Shown here yesterday, it proved to have all the merit the critics have universally given it. It is one of the big pictures—a drama of action, set against the harsh and cruel background of the northern snow clad wilderness. The physical aspect of the picture is immense—meaning the scenes of natural phenomena—the snow storms, the snow slides, the frigid winters, the hardships. It is a very fine picture. Hoot Gibson is Saturday's star in "Burning the Wind."

"Sunrise" on for a second day's showing today, is one of the most boosted pictures of modern days. It is a great emotional drama—a study of moods. Janet Gaynor, the star of "Seventh Heaven" plays the lead, and lives up to her reputation. It is the crowning work of a master producer, Fred W. Murnau. And George O'Brien is completely satisfying in the male lead. It is a picture in a hundred; maybe in a thousand. Fox produced it, and it has played the big time all over the country to the acclaims of millions. Tom Mix and "Tony" hold the centre of the stage tomorrow.

Cotton Market

(By John F. Ark & Co.)

Cotton was quoted at noon today on New York exchange: March 19.80; May 19.82. Yesterday's close: March 19.27, May 19.80. New York, Feb. 1.—Light trading in print cloths in Worth street, better business in sheetings. No particular news. Local certified stock is up to 69,000 bales and more is said to be on the way, some think for tender on March. Continued narrow market looked for with mills taking offerings on slight recessions.

CLEVELAND.

NEW GRANDDAUGHTER FOR REV. AND MRS. D. F. PUTNAM

Born Monday of this week to Mr. and Mrs. Geo. E. Parker at the Shelby hospital, a daughter. Mrs. Parker is the daughter of Rev. and Mrs. D. F. Putnam. She and her husband who have been living in Washington for about four years are both here for the present. While in Washington Mrs. Parker was connected with the woman's department of the police department.

Penny Column

R. F. D. MAIL BOXES are sold by Cleveland Hardware Co. 1t

WANTED TWO FURNISHED rooms for light housekeeping. G. E. Roswell at Rose's Five and Ten Cent Store. 1t 1p

LET US QUOTE you prices on Nails & Wire. We can save you money on your needs. Cleveland Hardware Co. 1t-1c

FOR SALE: NICE FAVORITE range and cotton seed cleaner, also about 40 bushels of Coker cotton seed. See party at Mrs. J. J. Pruett's 2 miles below Lily Mill. 2t 1p

MULES FOR SALE Will have carload of good, broke Kentucky Mules at W. H. Blanton's stables in Shelby Saturday, February 2. W. W. Bowman, 1t-1c

HOG WIRE AND Poultry Wire. Cleveland Hardware Co. 1t

FOR BUILDING supplies, Nails, Locks, Hinges See Cleveland Hardware Co. 1t-1c

BARB WIRE CAN be found at Cleveland Hardware Co. 1t-1c

TRY STAR WANT ADS.

WEBB THEATRE TONIGHT

DON'T MISS THIS BIG SPECIAL

DOLORES DEL RIO IN

"THE TRAIL OF '98"

A Wonderful Picture. No Extra Charges.

— SATURDAY —

THE BEST SHOW IN TOWN—HOOT GIBSON IN

"Burning The Wind"

With his 50 Wild Riding Cowboys.

Also Stan Laurel and Oliver Hardy Comedy.

"SCARLET ARROW" No. 3 and FABLES.

WEBB THEATRE

— WHERE THE CROWDS GO —

PRINCESS

— TOMORROW — LAST SHOWING
— TONIGHT —



DRAMA
SPECTACLE
THRILLS

The Screen's Greatest
Picture—The Vicious
Schemes of a Slaver.
Foiled by Fate and
a Man's Conscience

SUNRISE

Directed by
F. W. MURNAU
featuring
Janet Gaynor
George O'Brien

GOOD COMEDY AND
NEWS.

Also News Reel.

ADMISSION 10-25c

Admission 10-40c

COMING SPECIAL—"THE WEDDING MARCH"

Eskridge News

Vol. 1.

February 1, 1929.

No 8.

What are the odds of the ground hog hitting it right this year?

Have you been around to visit our parts department and our service department? We will be glad to show you over our place at any time.

In Persia the father sells his daughter in marriage. He usually gets about 100 sheep. Here in America all he gets is your goat.

One of our salesmen will be glad to demonstrate the NEW Ford to you at any time. Just give us a ring and let us know when you want to try it out.

A stout matron is a lovely girl going to waist.

If you want a real bargain in an Essex Coach, see us, we have many other bargains listed with us for sale.

"It won't be long now, "February is right at our door and Spring will be here soon. Buy your New Ford now and avoid the Spring rush.

Youth is a blunder, manhood a struggle, old age, a regret.

Someone asked Buck Hardin how he likes his Ford Sedan.

The following have taken delivery on the NEW FORD in 1929:

Fred Bowers, Shelby, Tudor.

Cleveland Hardware Co., Shelby, Roadster pick-up.
Cleveland Mill & Power Co., Lawndale, 1 1-2 Ton Truck.

C. H. Hardin, Shelby, Tudor.

Robert A. Hoyle, Shelby, Standard Coupe.

P. M. Hord, No. 1, Shelby, Phaeton.

Miss Daisy Hyder, South Shelby, Sport Roadster.

E. B. Jarrett, Shelby, Sport Coupe.

W. E. Lee, No. 1, Lawndale, Fordor.

Albert Merritt (Col), No. 5, Shelby, Phaeton.

Paragon Department Store, Shelby, 1 1-2 Ton Truck.

R. L. Shuford, No. 1, Lawndale.

V. H. Williamson, No. 3, Lawndale, Standard Roadster.

J. Draper Wood, Shelby, Standard Coupe.

John Williamson, No. 4, Shelby, Tudor.

E. D. Humphris, No. 4, Shelby, Tudor.

Do not wait until Spring to join the long list of satisfied owners, as there will be another shortage of cars this Spring. If you have to wait for your car it

CHAS. L. ESKRIDGE

FORD PRODUCTS

SHELBY, N. C.

PHONE 241.

Can We Count On Your Cooperation?

THE strength of this bank is the work of many hands. Our depositors, perhaps more than ourselves, are responsible for the prestige and steady growth which we have enjoyed.

What one friend has told another friend about the treatment received here, has been the all-important factor in gaining for us a constantly widening circle of influence and service.

After all, a bank is strong not merely because of its capital and resources, the wealth in its vaults; but also because of the number of active, interested friends which it can number on its "roll-call."

Therefore, we want you not only to do your banking with us, but if you can induce a friend to bank with us as well, you will be favoring us doubly. Can we count on this cooperation?

FIRST NATIONAL BANK

OF SHELBY.

"THE BANK OF PERSONAL
SERVICE."

RESOURCES OVER FIVE MILLION
DOLLARS.



THE NEW Spring Coats Are Different

Cut on plainer lines, the are richer, simpler, and more elegant. The designs hark back to a former day of plainer cut, but the materials are modern, the combination giving a distinction that is new and appealing.

And the same thing, to a modified degree is true of the new spring dresses.

Come in and see the new things. Our racks are filed with them, and you will be charmed with the variety.

And you will see the new Millinery too.

J. C. McNEELY CO.

STYLE—QUALITY—SERVICE