

The Cleveland Star

SHELBY, N. C.
MONDAY — WEDNESDAY — FRIDAY
SUBSCRIPTION PRICE

By Mail per year \$2.50
By Carrier per year \$3.00

THE STAR PUBLISHING COMPANY, INC.
LEE B. WEATHERS President and Editor
S. ERNEST HOEY Secretary and Foreman
RENN DRUM News Editor
A. D. JAMES Advertising Manager

Entered as second class matter January 1, 1905 at the postoffice at Shelby, North Carolina under the Act of Congress, March 3, 1879. We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect cards of thanks and obituary notices after one death notice has been published. This will be strictly adhered to.

WEDNESDAY, JAN. 13, 1929.

TWINKLES

A freak that would be more of a freak than any Phineas T. Barnum ever corralled would be a bill collector who has never heard "Come back Saturday, and I'll pay you."

It makes a lot of difference whether the recipient is a man or a town. For instance this headline in the Greensboro News: "Yanceyville Jubilant As Electricity Is Turned On."

They've been calling Mr. Coolidge an economical fellow, tight-fisted, so to speak, as well as tight-mouthed, for years, but we noticed in a headline the other day that "Coolidge Gives Away His Dogs." Of course, it could be that the "dogs were eating their heads off" and the New England economy of the President made it necessary for him to get shut of them.

THE SCHOOL QUESTION AGAIN

CITIZENS of Shelby school district are going to vote upon the proposition of issuing bonds to cover the school deficit. Even in advance of the passage of the bill calling the election The Star would say that the measure should go over. Despite the fact that an election proposing an increased tax levy for operation of schools was defeated none of us should be adverse to paying what we already owe. And at the present a bond issue seems to be about the best method.

A CROSS-FAMILY PUZZLE

THOSE OF YOU who have in time past been interested in cross-word puzzles and other such teasers might find a bit of entertainment in working out the following puzzle, which The Luriburg Exchange proffers under the title "A Problem in Kinship":

"A colored man who lives in the Sandhill section of the county came to a Luriburg lawyer's office this week and put this question to him: Bill was my step-son. Then Bill married a woman with two daughters. Bill's mother died and I married one of his wife's daughters. Then Bill got a divorce from his wife and married her other daughter. Then I got a divorce from my wife and married her mother. Bill's divorced wife. What kin am I and Bill? It was something of a mix-up in family relations and the lawyer has not answered the question yet. Can you figure it out?"

GET G. O. P. BENEFITS

BY THE PAPERS we see that York county, South Carolina, women are going to demand cotton bags and sacks instead of paper and jute bags when they go to market. The spirit is fine, but we are not inclined to believe that the movement will attain its aim—that of boosting the price of cotton by creating an increased demand for cotton products. Along about the same time that cotton farmers are worrying about the problem of getting more money for their cotton, people of this section are hoping that a duty may be placed on foreign monazite so that the mining of monazite might be resumed in this section. That's a better idea than demanding cotton sacks. Seeing as how North Carolina voted for Mr. Hoover and numerous other Republicans it might not be a bad idea for the state and the South to ask him for a duty on both monazite and jute and their products. The citizens of a state which turned the "Solid South" into a wobbly political section might demand something for the transformation they brought about.

WHAT EDUCATION DOES

RIGHT OFTEN one hears the expression that too much money is wasted upon education. To an extent that statement is true as we believe quite a bit of money is expended upon education for boys and girls who do not desire an education and have no desire to make use of it when they get it. The drones should be culled from the registration lists of our colleges and higher educational institutions, but because they should be eliminated is not sufficient reason to slow up educational progress.

From an exchange it is learned that less than one per cent of American men are college graduates, yet out of this one per cent have come:

- Fifty-five per cent of our Presidents.
- Thirty-six per cent of our members of Congress.
- Forty-seven per cent of the speakers of the House.
- Fifty-six per cent of the Vice-presidents.
- Sixty-two per cent of the Secretaries of the State.
- Fifty per cent of the Secretaries of the Treasury.
- Sixty-nine per cent of the Justices of the Supreme Court.

FARMERS WHO READ

STATISTICS issued at Washington have it that only 49 per cent of the farmers in North Carolina read daily newspapers, while just 48 percent read weekly papers. Those figures intrigue us somewhat, for they offer a basis of speculation on estimating just what value newspaper reading is to intelligent farming.

Without the inclination to boast it is recalled that Cleveland county farmers lead the state in production of cotton and were termed by no less authority than the Country Gentleman, nationally circulated farm periodical, as the "example farmers of the South." In Cleveland, as our estimation

runs, far more farmers read newspapers than the average accredited to the entire state. The major portion of this paper's circulation is in rural territory or in homes where there are agricultural interests. The Star's circulation at present hangs about the 5,000-mark, which means that The Star goes three times each week into two-thirds of the homes in Shelby and Cleveland county, using the accepted basis of five to a family to determine the number of homes in the county. Although The Star leads all other papers in circulation in the county, and perhaps has more circulation in the county than the combined circulation of a couple of weekly papers and at least two daily papers, several thousand other newspapers are read by Cleveland county farmers. Which leads us to believe that around 75 percent of the farmers in Cleveland county read newspapers. Our estimate may not be correct, but it will not be so far wrong, and in recent years this paper as well as other newspapers read in the county have devoted quite a bit of space to agriculture and agricultural interests. Perhaps that is one reason why Cleveland county farmers are now considered "example farmers," if you'll pardon us for the observation.

"Nobody's Business"

— BY GEE MCGEE —

(Exclusive In The Star In This Section.)

Sic Semper Tyrannis.

When a woman goes down town with as much as 15 cents in her pocket, she's out shopping. When she has as little as 50 dollars on her person, she's just looking around, and getting ready to send her money out of the state to a mail order house, but when she gets ready to buy, she takes the whole world seriously and hunts up the store that will let her have some stuff on credit, then she's on a buying excursion.

Now, folks, when you see a woman begin to tote samples home you can just put it down that you'll not see her again for 3 months. She either uses those samples to patch with, or uses them as a bluff. Most women like to make everybody think that they mean business when they keep a clerk busy for an hour showing her merchandise that she is not at all interested in.

Most ladies like to "shop" away from home. The same dress in Punville at 10 dollars higher is much nicer than the same dress at home 20 dollars lower. Some things that are sent out on approval are returned the day after the party with regrets. And the reason fashion hath decreed that teddies have pockets in them is because stockings are both too long and too thin to hide money in, and furthermore, if a female were to carry her dollar bill in her hose as of old, why, she'd hafta undress when she got ready to find it way up there.

Installment buying has hurt the credit grocery business. People who can dress up for 3 dollars down and get gasoline at 25 cents per gallon don't mind going hungry if they can ride and they don't mind letting the grocer walk either. Riding is a sedative. Did you ever notice how nappy folks seem when they are riding? I met a covey of motorists on the way to a funeral the other day where their loved one was to be laid to eternal rest, and every one of them were smiling and grinning from center to circumference. Yes sir, ride and leave your troubles behind.

Automobiles are a great aid to the shoppers. They make it convenient for you to leave your home merchants who pay the taxes to help educate your youngsters and go way off some where and spend your cash, that is—the little bit of cash you have after you've settled with the finance fellers. Before the advent of the gas buggies, doctor's collected nearly 40 per cent of their bills, but now they get only 25 per cent of them after waiting until the poorhouse stares them in the face. They do a lot of enforced charity work so their patients can ride and stay well. That's all for this time. I am thankful, however, that one of the people I am writing about live in "My Town."

The Dead-Beat.

A dead-beat is a living corpse which thrives on what it can leech. His promises are not worth 5 cents a dozen, and his wife is generally bad off when he is asked to pay for what he got by false pretense. He is always broke. He is worth to his community just exactly what a spider in the dumplings is worth to the dumplings.

A dead-beat never dies young, and when he dies at all, his kin-folks have to bury him. He would not think of stealing at night, but he thinks buying on credit with no intention of paying is not stealing. He sets on eggs of imagination from day to day, and hatches new ideas and schemes which permit him to get stuff that other folks have worked for.

It is not right to judge a man by his debts, but if he pays his honest debts,

his credit is always good, and his standing among the church folk and business houses is generally A-1. A dead-beat is a mighty poor excuse for a human being.

A dead-beat loves a job like a cat loves a dog. He can give more reasons for not working than a bull weevil has grandchildren. He can dodge his creditors with the same agility that humming bird dodges a sparrow hawk. He works his wife and youngsters like Nero worked the galley slaves, and they get as much of their own wages as a hen gets of the eggs she lays.

The average dead-beat is always glad to see the merchant or the bank which he owes go broke, yet he never claims credit for helping them on toward bankruptcy. When he gets sick himself, he hollers for a doctor which he never pays when he gets well. And when he gets "real low," he sends for the preacher (to come and pray for him) that would have starved to death had all his members been like him, and when he is packed away in "peaceful sleep" by an undertaker, he leaves nothing but a bad reputation which the undertaker can't deposit in a bank.

All men who don't pay their debts are not dead-beats. There are thousands upon thousands of honest folks that can't pay what they owe, and when they have tried faithfully and have failed, their debts should be forgiven them. But a common, everyday dead-beat that parasites on the people with whom he comes in contact ought to have the 7-year itch all the days of his life.

Something To Think About

Next Civilization

By BRUNO LESSING

George Bernard Shaw is quoted in "The Living Age," as having the following statements:

"Humanity is forever changing. History tells us of six or seven civilizations which have gone to ruin. All reached a point of development similar to ours, and collapsed because humanity, in its political phase, destroyed everything. I see no reason why we should not disappear in the same way; all signs point in that direction.

"Modern humanity is not Creation's last word. We have the consolation of knowing that if we succumb it will only hasten the moment when the Life-Force will produce something better."

A dumbbell would consider these statements pessimistic. An intelligent person will see the optimism of them. Each civilization, thus far, has in some way or other, improved upon its predecessors. When a civilization comes along which, even without adding new knowledge or experience, possesses a genius for grasping the best which the past civilizations offered to mankind and possess; the courage and ability to mould its life accordingly, we shall come pretty close to the millennium.

"Modern humanity is not Creation's last word!" Let us hope not. Let us give to whatever concept we have of the creative force of this universe credit for being able to do a vastly better job.

Think, for a moment, of what the sane and normal people in the United States find in this present-day civilization:

Religious and racial bigotry and intolerance. Even after 20 centuries of Christianity.

Widespread ignorance and petty

Those Razor Blades — Here's The Way

Pittsburg, Pa.—Fuel gas can be squeezed out of iron and steel, such as, for instance, discarded razor blades, is the belief of N. A. Ziegler, scientist of the Westinghouse research laboratories.

The inventor, in describing his findings, recalled that an old Ford piston, for instance, gives up 33 times its own volume of fuel gas; wrought iron and steel in less amounts. This gas, which burns with carburetor adjustments, an automobile. Two cubic feet of cast iron gives enough gas to furnish 10 horsepower for 12 minutes.

The iron which Ziegler takes gas has a brilliant, lasting sheen, instead of the dull dusty surface common to cast iron. It is better for making magnets than ordinary iron.

He uses a high-frequency induction vacuum furnace for the extraction of gas from cast iron. The metal to be melted supplies its own heat for melting, and a powerful vacuum draws off the gases that boil out. The furnace melts the hardest steel, but will not burn the hand or scratch a cigarette paper.

It is built of glass and, as the glasses are drawn off, glows with a brilliant, soft blue light.

No wonder the temperature dropt in California with Mr. Hoover dethroned from Florida.—Atlanta Constitution.

prejudices. Even spending hundreds of millions of dollars annually for education.

Vulgar taste in reading, in amusements, in eating and drinking and in the ideals of life. Even despite all teachings of church and state. Even despite the fact that the world's learning and experience from the dawn of recorded history, are recorded in books to which the poorest and the humblest have ready access.

There you have real pessimism. But you also have the truth.

If, in some future century, our civilization follows those of the past and is wiped from the face of the earth, one cannot help wondering what phases of it will stand out for the admiration of those who will build a new and better civilization.

They ought, really, give credit for having done wonderful work in the line of science and invention and the comforts of material life. The Woolworth bridges, the automobile and many bridges and dams will stand out as the wonders of this age. Just as we admire the pottery of the Aztecs and the statues of the Greeks.

But when it comes to those things that represent the development of the mind and the soul and that will show a future civilization what a fine, intelligent, high-minded, unselfish and tolerant race we were, we are sure to get the "ha-ha!" That is, if Shaw is right and the next civilization is really an improvement on ours.

Time to Plant
and the best varieties of Vegetables—
Free Flower Seed Collections
And how to get them—
are told in the Golden Anniversary Catalog
of
WOOD'S SEEDS

Write for your copy today.
T. W. WOOD & SONS,
Seedmen Since 1879,
55 S. 14th Street, Richmond, Va.

INTERNATIONAL PAPER COMPANY
New York, December 6th, 1928
The Board of Directors have declared a regular quarterly dividend of one and three-quarters per cent (1 3/4%) on the Cumulative 7% Preferred Stock of this Company, and a regular quarterly dividend of one and one-half per cent (1 1/2%) on the Cumulative 6% Preferred Stock of this Company, for the current quarter, payable January 15, 1929, to holders of record at the close of business December 26, 1928.

Checks to be mailed. Transfer books will not close.
D.W.N. SHEPHERD, Vice-Pres. and Treas.
INTERNATIONAL PAPER and POWER COMPANY
New York, December 6th, 1928
The Board of Directors have declared a regular quarterly dividend of one and three-quarters per cent (1 3/4%) on the Cumulative 7% Preferred Stock of this Company, and a regular quarterly dividend of one and one-half per cent (1 1/2%) on the Cumulative 6% Preferred Stock of this Company, for the current quarter, payable January 15th, 1929, to holders of record at the close of business December 26th, 1928.

Farmers Meet Here Feb. 16

The February program of agriculture in Cleveland county will be mapped out and discussed at the regular meeting of the county board of agriculture of which A. E. Cline is president and Alvin Hardin, county agent, is secretary scheduled to be held at the county courthouse Saturday afternoon, Feb. 16 at 2:30 o'clock.

Timely matters of interest to farmers will be discussed and it is hoped that a full attendance will be present. All persons interested in advancing the agricultural interest of this county are invited.

Headache
Relieved without "dosing." Rub on
VICKS VAPORUB
OVER 21 MILLION JARS USED YEARLY

Try Star Wants Ads.

WEAK, RUN-DOWN

Alabama Lady Could Hardly Lift Her Head. Began To Feel Stronger After Taking Cardui.

Loxley, Ala.—"I was in an awful bad state of health," says Mrs. Charles Jerkins, of this place. "I was all run-down and weak as could be. I did not have the strength of a kitten. Some days I could hardly lift my head from the pillow.

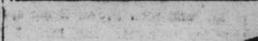
"I looked like a skeleton, I was so thin and haggard. It took all my will power to drag myself around the house. I never walked any farther than I had to, for it hurt me to stand on my feet.

"My back and sides hurt me until I thought I could not stand it. I saw myself growing gradually weaker and I did not know what to do. I tried several things but nothing helped me.

"One day I read about how other women had been helped by taking Cardui, so I thought I would try it. I found it a splendid medicine. After I began to take it, I soon began to feel stronger and able to do things.

"From that time to the present I have taken Cardui several times when I was run-down in health. It had never failed to help me."

Cardui should help you, too. Get a bottle today. NC-203



Take **CARDUI** 30 YEARS OF USE BY WOMEN

Lyric Theatre STARTING Monday Feb. 18th
GASTONIA
AL JOLSON
IN
"The Singing Fool" Vitaphone
Singing And Talking Picture.

AT 7500 PER DAY
MAJESTIC IS UNABLE TO SUPPLY THE DEMAND.
Our next allotment will arrive today.
Hear this all-electric GIANT MONARCH OF THE AIR and you too will be just as enthusiastic over it as we are.
PENDLETON'S Music Store
Exclusive Music Dealers For 22 Years In Shelby.

TRY STAR WANT ADS FOR RESULTS 4,800 Homes Receive The Star Every Other Day—Mr. Merchant Get Your Message To The Home Through The Star—You Will Get Results That Will Satisfy.

Get behind the wheel—and Get the facts
Test Buick
against any automobile in the world—in all elements of Performance — let results on the road determine your choice!
Winning more than twice as many buyers as any other automobile listing above \$1200 . . . by completely exploding the theory that "all cars are the same" and that it was next to impossible for any car to score a revolutionary advance in performance!
That is the achievement of the thrilling Buick of today; and that is the basic reason why Buick makes this simple, straightforward suggestion to motor car buyers—
Take a Buick—test it in direct comparison with any other car—let the test embrace all elements of performance. . . .
COUPES, \$1195 to \$1875 — SEDANS, \$1220 to \$2145 — SPORT CARS, \$1225 to \$1550
These prices f. o. b. Buick Factory. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.
"The New Buick—The New Style"
Buick
WITH MASTERPIECE BODIES BY FISHER
J. LAWRENCE LACKEY
DEALER
SHELBY, N. C.
WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM