SHELBY, N. C. MONDAY - WEDNESDAY - FRIDAY SUBSCRIPTION PRICE

By Carrier, per year _____ \$3.00 THE STAR PUBLISHING COMPANY, INC.

LEE B. WEATHERS President and Editor S. ERNEST HOEY Secretary and Foreman RENN DRUM News Editor Entered as second class matter January 1, 1905, at the postoffice At Shelby, North Carolina, under the Act of Congress March 3, 1879

We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect. cards of thanks and obituary notices, after one death notice has been published. This will be strictly adherred to.

FRIDAY, MARCH 29, 1929.

TWINKLES

A magazine writer avers that athletic training makes a woman ugly, but, of course, he doesn't refer to the daily dozen for the figure's sake.

The Star today joins in with all Shelby and Cleveland county in welcoming Governor Gardner and his family or their first visit home from the executive mansion.

Mr. Coolidge's favorite exercise was the riding of an electric hobby horse, and now it develops that President Coolidge doesn't ride, but keeps fit in winter by the medicine ball method, and fishing in the Spring.

Among the other problems Governor Gardner has upon his hands seems to be that one of finding a job that Representative Odus M. Mull will accept. He has publicly refused one, and according to the Raleigh writers he turned down two others.

Congressman-elect Jonas thinks that Cramer, the big gun of the G. O. P. in North Carolina, will yet land in the Hoover cabinet. Here's hoping. But, if the plum, anticipated in the first cabinet and not delivered, continues to be dangled before the Republican portion of the South and never lands, there may be a reaction.

OUR LATEST GALLANTRY

IN THE SPRING a young man's thoughts are not alone in turning to certain things. Take a peep at this Springtime paragraph from the editorial page of Hon. Josephus Daniels' Raleigh News and Observer: "We were ardent supporters of the Federal army in Mexico until the News and Observer printed that picture of the wife of the rebel leader. Senora Escobar, our sword is at your feet!"

MR. ETAOIN SHRDLU

IF YOU HAPPEN to be even a near approach to a regular newspaper reader you no doubt have often encountered in your favorite newspaper a line reading 'etaoin shrdlu.' The line, known in print shops as a "pied line," has caused many queries on the part of newspaper readers, who may be intered to pass the following ordinance: ested in the following editorial appearing in The New York

Secret Diplomacy?-Done at the city of Washington this seventeeth day of January (etc.).

Calvin Coolidge. Frank B. Kellogg, etaoin shrdlu etaoin shrdlu etaoin shrdlu person whomsoever to permit his

cmfwyppp.—Columbus Dispatch. We reprint the above as it appeared in the Literary

Digest, issue of March 16, in the department called "The Spice of Life." For it occurred to us as we read it that he, she or it may be permitted to where a first-class filling station Etaoin Shrdlu is perhaps the best-known comic character in drive a car on the back streets, ought to be is ridiculous, and a the American press. With all the puckishness of Harpo nipple are left at home. Marx himself, he pops up in the most unexpected places and at the most inopportune times, always to be widely applauded for his incomparable drollery. So it may be of interest to er to let the youngster drive their and let the oil company have the know what his origin is.

"He is popularly believed to be the result of some me- mother shall see that the hippin on the said youngster is pinned chanical error on the part of the linotype machine. This is with 2 safety pins instead of one, thought to slip a cog, or some other dido, and thus bring him and in case of a wreck, which is building a church on our next-best into being. This is incorrect. He is the result of an error working loose and jabbing the said payer and vote—I want to rise not on the part of the machine but on the part of the oper- daddy and mother shall be guilty up and say that there's plenty ator. What happens is that the operator makes some kind of wilful neglect, and shall be re- room out in the country for of slip so that he does not wish to complete the line he is aged radiator ansoforth at their site can be had on some back street working on. But the inner works of the linotype machine own expense. are such that they must have a certain number of letters dropped into them before they will push out the current demeanor for any boy under the Seventh avenue. I'll never take lipe and get ready for the next one. So the operator feeds age of 16 to drive a car at a greater sacrament again with that bunch it letters as quickly as he can by running his finger down speed than 74 nules per hour while of sinners so long as I live. the back of keys in front of him, expecting to throw out the with him and in case he tries to faulty line when it has come from the mould, but sometimes hug a flapper in the back seat, then station corners in our town, but forgetting to do so. The keys are arranged in this order:

H M B R F C WKT

"So it can easily be seen that when he runs his fingers down the first two rows, Etaoin Shrdlu stands a good chance of getting into the paper.

FALLING, FALLING!

WHY do fatal airplane accidents attract more attention with lap while driving a car around a the reading public than do auto accidents? The Lenoir blind corner at a speed greater tions of our city already have News Topic, now owned and edited by Johnston Avery, says course, one of the girls is sober and there's a big advantage in hav-"the difference is we have become accustomed to automo- and able to hold her left hand on ing a filling station right next to bile fatalities, while air tragedies are yet unusual enough to the steering wheel too. be news."

The explanation is offered by The News-Topic in com- permitted to drive a car through your community, you will not hear ment upon the recent airplane crash in Charlotte in which three people were killed, and the same morning paper which sticking her lips, and when this brought the news of the airplane crash carried news stories exercise becomes a bounden duty. nearby telling of three or more deaths in automobile accidents. But the major attention was attracted to the air- while the light is getting ready to at least 11 additional stations so's plane crash. Or, in other words, newspaper readers talked turn green. (Finis.) more about the airplane crash than all the auto crashes combined—and it might be said that from the news viewpoint Our town has a grievance. Some ery block." Yes sir ree, we've got there is no better news story than the one which causes one citizens ought to do. They have where you get it. Hurrah for Progreader to ask another, "Did you see such-and-such an item blocked progress, and they know ress ansoforth!

in the paper today?" followed by a discussion of the event or tragedy.

In admitting that The News-Topic is correct in the opinion that an airplane crash creates more interest than an auto crash because we are not yet accustomed to having a Tar Heel citizen killed daily by airplanes, we also contend that there is another angle to the wide interest in airplane crashes | Peter Hamot Dies At Gastonia At in practically every human there seems to be an inherent, deep-bred fear of falling through space. That fear, that imagining on the part of the reader of his or her tumbling and twirling through space to an almost certain death below instead of the person or persons who do fall is the real March 29 basis, we believe, of an interest in airplane accidents greater church for Mr. Peter L. Hamot, than that in auto accidents. Just what that fear is, or what produces it, we leave to the students of neurology and psy- attack chology, but we do know that at some time in life the majority of humans have dreamed of falling, falling, falling, or holding the commission of serhave concocted in the subsconscious mind a picture of them- geant at the close of the conflict. selves falling from vast heights to the ground below. The He was married to Miss Nancy terrified feeling accompanying such gyrations of the men- 2, 1871 and lived in the Toluca tality remain in the mind and come to the fore when some section for many years, being a one falls in an airplane or from the top of a high building or resident of Hopewell, Va. at the

Not long since the head of a great news gathering or- v. Hamot of Gastonia. Rose, of ganization in explaining why Mrs. Lindbergh, mother of the Norfolk, Va., Elma of Hickory and Lochinvar of the air, was good newspaper "copy" gave what brothers and sisters also survive: was in our opinion one of the best definitions of news ever Doll and Carson, of Los Angeles, delivered. "Mrs. Lindbergh and her thoughts and actions Cal., and Simon of Eric, Pa. just after the great accomplishment of her son, and after by Rev. M. T. Hipps. The deceasthe Sours of waiting which must have tugged fiercely at a ed was a member of the Methodist mother's heart, was news second only to her son because church and was a Shriner. The throughout the world every mother could have and was Shrine from Hickory acted as pall imagining herself as Mrs. Lindbergh."

Not many people "live to tell the tale" after plunges from airplanes or buildings and from actual experience few of us can imagine ourselves in the shoes of those who do fall. but due to a human's inherent fear of falling, reenforced by dreams of long plunges through space, the majority of us can imagine ourselves as the victims of every airplane accident. In fact, we've watched people read of airplane fatalities and could almost read the terror and horror on their faces as they pictured themselves penned in the cockpit dropping down to meet an earth shooting up to meet them. The next time you read of a bad airplane smash, keep track, if possible, of the workings of your imagination and see if you do not, for a moment anyway, imagine yourself falling instead of the victim or victims.

Nobody's Business

GEE McGEE-

(Exclusive in The Star in this section.)

Infant Mortality.

town, the city council has been ask-

Ordinance No. 999.

1. It shall be unlawful for any will be. daddy, mother, uncle, aunt, stepstepedaddy. grandma, grandpa, old maid, or any other or her youngun to drive a car un- leaders got together and built a weaned at least 2 months, except, site in our whole city.

car or cars, the said daddy and lot, free gratis, for nothing.

hugging a flapper in the same seat he shall be required to reduce his they are occupied by dwellings,

car, it shall in no event be per- ing enterprises out of town. mitted for either of the 2 boys to try to sit in either of the 3 girls'

while powdering her nose or lip- much like some filling stations.

Wanted: 100 Good Corners.

lit. All of the thinking people be-So many children are being per- lieve that somebody ought to be mitted to drive automobiles in our took to law. A town can get along without slow-pokes and stumbling blocks, and the sooner we get rid of our old fogies, the better off we

Here's the trouble: Two or three years ago, a few so-called less the said youngun has been bank on the best filling station It is purely vegetable and acts in a where a kid ninnies from a bottle, of putting a commercial institution provided that the said bottle and great many society women and business men are not only wrought up, but their dander has broke 2.-In case it is found necessary loose, and they are just about ready and desirable for a daddy or moth- to tear down the derned old bank,

And that ain't all: a bunch of deacons and elders are figuring on for the Third Methodist, and if they do go ahead and stick a church 3. It shall be called a mis- at the corner of Main street and

There are 5 more dandy filling speed to 73 miles per hour, and re- stores, and hotels. Of course, the main at that gait until he has got 84 filling stations we now have are entirely through hugging and wiped on as good corners as there were his mouth. Any guy who violates to be had at the time they were this ordinance and runs over a hog built, but I am in favor of conor anybody else will be took to demning all of the buildings now law for manifeasance and forced to occuping corners suitable for filling stations, and utterly destroying them, and turning the said land 4. Where there are more than over to some good filling station 5 persons on the front seat of a builders. There ain't any use keep-

Most of the real attractive corners in the best residential secthan 70 miles per hour, unless, of beautiful filling stations on them, your home: when anything smells bad, you'll know it's the filling sta-5. No high school girl shall be tion, and when a pole cat visits the crowded sections of the city a "breath" of it, as they smell so

Now, Folks: Wake up. Come on then the said girl shall stop at a city council and provide space for there will be a filling station for every car, and let's start this slogan: "Four filling stations to ev-

Age 82. Buried With Masonic Honors.

(Special to The Star.)

'Toluca, March 28 .- Funeral services were held on last Sunday at Hebron Methodist age 82. He died at the home of his son at Gastonia following a heart

Mr. Hamot served with the federal army during the Civil war, Ellen Blanton in Shelby on August time of his death. Beside his wife the following children survive: C.

Masonic rites, members of the bearers. A lot of beautiful flowers marked the new made grave.

Yelling loudly to induce a deaf man to "stick 'em up," a Chicago hold-up man without a gun attracted the attention of a policeman and

BLOATED FEELING

And Other Troubles Went Away After This South Carolinian Had Taken Black-Draught.

Iva, S. C.—"I have used Black-Draught, at intervals, for about five years," says Mr. J. F. Gilliland, of this place. "I take it for indigestion. "After eating, I would have a tight, bloated feeling, and pains in my chest and stomach. I would spit up my food, and some things I ate would not agree with me at all.

"I would be hungry, but afraid to eat on account of the indigestion. I

would be constipated, too.
"Some one told me that I should try Black-Draught, which I did, with good results. I take just a small dose after meals, and I feel

"I do not have any more trouble of that kind. I can now eat almost anything I want to, at any time, and it does not hurt me. "Black-Draught is a sple edicine. I can recomend it to

Thousands of people have found elief, in cases of common indiges-ion, by taking a pinch of Black-Draught after meals, and continui this treatment for several days. Take Thedford's Black-Draught.

REMEMBER

-a new interest period begins in our Savings Department Monday, April First. Come in today and open a Savings Account or add to your Savings Account as the case may be.

Hundreds of dollars will be added to our Savings Depositors accounts Saturday, which is interest for the last three months. You, too, can get these fine dividends every three months if you'll open a Savings Account here.

START TODAY At The **CLEVELAND** BANK & TRUST

SHELBY

CO.



VOL. III, NO. 7

Soil Erosion Is Costly

Soil erosion washes millions of dol-

lars a year right out of the pockets

of America's farmers, says H. II.

Bennett of the U.S. Department of

Agriculture. He pitches at us a

total estimate of around 120 billion

pounds of plant food that the rains

get between Christmas and Christ-

mas. So many figures make FULL

ROWS dizzy, but that looks like as

much plant food as there'd be in 500

million tons of a 2-8-2 fertilizer.

Anyway the cost of dams and ter-

races and grass and trees to stop all

that waste for a lot of years would

cost a mighty little part of what it

robs away EVERY year. Let's

Virginia Carolina Chemical Corporation

ONE WAY to catch step with the procession and stay up with the leaders is to



V-C Saves Costs Expense per acre goes up with "factors and practices designed to maintain or increase cotton yield," says the U. S. Department of Agriculture. But these same wise factors and practices, it adds, LOWER THE COST PER POUND. And that spells Profit. V-C bags are full of it.

"That plant foods can be reduced to formulas as exact as those used for animals is coming to be understood." -U.S. Department of the Interior.

THE MAN who's too stingy to feed the crop that he expects to feed him is like the Scotchman Mixed Goods tells about. He was leaving to visit kinfolks, and called back to his wife: "Dinna forget to take little Sandy's glasses off when he isna lookin' at anything."

Fertilizer Brings Profit Proper fertilization and culture bring generous response from the

warm-hearted Irish potato. Because those that the south grows are in the market early and command good prices, it pays especially to fertilize them well. Fertilizer means earlier maturity, bigger yield, better quality, larger size,—the points that bring good price.

subscribe to a good farm journal-and read it!

Look With Your Eyes! Cigarette advertising just up and borrowed the "blindfold test" from fertilizers. Used to be a smart aleck thought he could pick the best fertilizer by a blindfold test-as if



knows now that what makes a crop hustle is not the perfume in the air but the plant food in the bag. Blindfold tests are out of date, yet some folks still shut their eyes without any blindfold. They buy their fertilizer BLIND! They don't use either their eyes or their noses. All they want to know is which is the cheapest. Buying blindfold on smell, foolish as that is, would be better than buying blind on price. But why do either one? Just be sure V-C is on the bag-then you KNOW you're buying right!

It pays to fertilize cotton heavily with V-C. Up to 1,000 pounds per acre, use a high grade V-C... and collect your profits!

Let Poor Lands Go

"The answer to surpluses may be found in the more efficient farming of the better land, with the return of still more of the marginal land to pasture, woodland and waste."-Dr. Firman E. Bear, Ohio State University.

"I HAVE USED V-C Fertilizers for a long number of years. Last year the yield from my entire cotton operations netted me 600 balesan average of a bale to the acre. I used 400 pounds of V-C Good Luck 3-12-5 to the acre. All through the growing and maturing periods I could tell that the plant was getting sufficient food."-R. C. Singletary,

WIRGINIA-CAROLINA CHEMICAL CORPORATIONS

The Chemists Work Fast

"Chemical research, in providing new uses for farm products, will do more to relieve the farmer than all of the legislation that can be passed," said Dr. Glenn Frank, president of the University of Wisconsin, last summer. Six months later the Bureau of Standards in Washington announced a way had been found for making wallboard from cornstalks and a little factory was making two tons of it a day at Ames, Ia.; also a way had been worked out for getting xylose, a rare sugar, from cottonseed hulls and peanut shells; and the Bureau was hot on the trail of peanut shells as a substitute for hardwood planer shavings in gypsum fiber concrete.

V-C cotton makes a lot of lint before the boll weevil can roll up his sleeves.

The Right Grade Is Waiting

V-C Fertilizers for cotton have the biggest demand in the following grades, shown in the new order of nitrogen - superphosphate - potash: 5-8-3, 3-10-3, 4-10-4, 4-12-4, 5-15-5. These suit a wide range of soils. If you want advice about the right grade for your farm, write to the V-C agricultural service bureau at Richmond.

Where Grass Belongs

Grass in its right place looks mighty pretty, no matter how much you hate to see it in a field. In front of the house, around the church or the school, in the courthouse square, the cemetery lot, or a little park at the depot, rich green grass is a rest for the eyes. But good grass has to be nourished—though you might not have thought so. To grow it right, grass must be fed on its own plant foods. These are all in V-C FAIR-WAY, a highly specialized product intended for nothing but grass. Just be careful NOT to put it among your



World's FASTEST SELLING LAWN MOWERS! Hyatt Roller Bearing Finest Construction

One out of every eight mowers sold this Quiet, self-oiling bearings . . knife-keen, year will be a Lakeside . . because of its self-sharpening, cutter blades . . large factory-tested, smooth-running, effic- cast iron wheels . . a hardwood roller, iency . . and because it is America's handle and patented grip.

Super-Value. Steel Reel, Nozzle,

50 ft. Hose for

50 ft. \$4.49 Brass Nozzle and Couplings and Couplings Complete Seamless rubber hose with Reel holds corrugated tread that will 100 feet of last for years. Nozzle 3-4-inch is adjustable from fine hose spray to heavy

stream. (See Our Advertisement On Page Fourteen)

Heavy

Red Rubber Hose

Phone No. 167 139-141 S. LaFayette St. Shelby, N. C. 8 A. M. to 9 P. M. SATURDAY STORE HOURS: 8 A. M. to 6 P M.