

Pair That Broke Broadway Of Its "Love And Dove" Habit

Larry Hart And Dick Rogers Were Boys Four Years Ago But 14 Plays And They're Grown.

(By Percy N. Stone, In New York Herald-Tribune.)
It is less than four years since Larry Hart and Dick Rogers stepped bashfully into the Broadway limelight with their musical contributions to the original "Garrick Gaieties." They slithered it an opportune time. The ingenuousness of their tunes and their lyrics caught a theatrical public at its heart-

strings and the two boys were made.

Today, of course, they are boys no longer. One can't keep salting away huge royalties and preserve the post-adolescent wonderment at the changing tastes of public that demands entertainment. But in those happy days they were as thoroughly kiddish as the deliciously natural cast that the Guild, crossing its fingers and holding its breath, shoved to the stage of the Garrick theatre.

Now, as "Spring Is Here" plays at the Alvin theatre to mark the 14th score and lyrics for this companionable team, one can realize the influence of that modest but startling beginning at the Garrick. Into a musical atmosphere where "love" had to balance off with "moon" (there came a pair of music writers who had the temerity to try two-two-syllable rhymes.

Of course, it had been done before. Everything had. But these youngsters dug into the past and brought forth an idea that seemed original, so firmly had the tradition of "love" and "dove" established itself in the Broadway music shops.

The influence of that radical courage is plain to any one who listens to the pseudo-songsters warble their stuff along Broadway today. In almost every score in town there is an occasional attempt, not always successful, to pair off a couple of multi-syllable words. It's rather funny, when one looks back at that first "Garrick Gaieties," because the show was expected to flop, and the music was tolerated only because it seemed to have the freshness of the debutants who delicately showed a bit more thigh than the short skirts current at that time.

Nobody held out any hopes for those first songs of a now famous team, any more than the Guild held out hopes for the girls and boys who made up the cast. Yet just as many of that first timid corps are now important figures in Broadway's musical comedy world, so the Rogers and Hart team is in constant demand.

Fourteen musical scores in four years, because a gamble—a twenty-to-one shot—clicked! It is a bit remarkable. And it raises the question as to how it is done. The question calls for an answer because so many of those 14 have been successes. With radio orchestras disinterring "Manhattan," "The Girl Friend" and "Thou Grand" so often, Rogers and Hart demand explanation, and those three songs are but a few of many that still linger about, though the shows have closed, as all shows have to do.

The two have no set routine. Sometimes Rogers feels a melody tickling within him and he jots it down. When that is polished off it is up to Hart to make his words fit. Or, it may be, Hart's mind is buzzing with an irresistible rhyme, and when he has completed that, then Rogers must make his notes fit the words. And if, now and then the rhymes seem a bit forced, remember that they have been at it for only four years.

Say, Listen—Take A Sweet; The Latest

"Reach For Bottle Instead Of Sweet" Is Latest Blow To Candy Men.

N. Y. World.
"Reach for a bottle instead of a sweet!"
Has this become the slogan of the American people, tobacco companies to the contrary notwithstanding? Is the bootlegger gradually extracting the sweet tooth of the nation, as was sweetened Thursday by George L. Loft, who with his father, George W. Loft, lost control of the Loft candy company at a stockholders' meeting?

Opinion is divided in the candy industry on the adverse effect of the demon rum on business, although the consensus seems to be that business generally was not what it might be.

Maurice Fleux, president of Runkel Bros., agreed with Mr. Loft. "Sure it's hurting the business," he said. "By the time people get through paying bootleg prices for their liquor they haven't got any money left to buy candy with. Besides, people can't eat candy and drink cocktails at the same time. At least it isn't usually done."

Mr. Fleux said he believed the wide increase of smoking had probably cut down the sales of candy to a certain extent because smoking dulled people's taste for food of any sort. He pointed out that most commercial tea tasters are forbidden to smoke by their employers.

"I don't think it makes any difference," said J. P. Cronin, general manager of the Fanny Farmer stores in New York. "Our stores in Montreal and Toronto are two of our best, as far as volume of business is concerned. I don't know what deduction can be drawn from that. It all depends upon whether you think people drink more in Canada or in the United States."

Herman Heide, president of Herman Heide, Inc., confectioners, refused to be drawn into the discussion, but confined himself to the assertion that "business in the candy industry is not good."

Robert H. Ellinger, vice president of Huyler's, had this to say: "Drinking of alcoholic liquors might curtail the eating of candy to the extent that sugar turns into alcohol and it may be that the same craving is responsible to a certain degree for the consumption of both. I think, however, that cigar smoking takes away a greater number of potential candy eaters. Women have always eaten more

NOTICE OF RESALE OF LAND.

Under an order of the superior court of Cleveland county, N. C. made in special proceeding entitled Alice Newton, et al vs. Cohen Horton and Edward Horton, minors, the undersigned commissioner will offer for resale at the court house door in Shelby, N. C. at public auction, on April 16, 1929, the following described tract of land lying in No. 8 township, Cleveland county, N. C. and known as the E. Plato Horton home place:

Beginning on a stone, Towery's corner, and runs thence N. 55 W. 55 poles to a stake at the branch, formerly a gum; thence down the branch as it meanders N. 53 E. 19 poles to a maple; thence N. 30 W. 9 poles to a post oak; thence N. 88 E. 23 poles to a hickory; thence N. 30 E. 52 poles to a rock pile; thence S. 80 W. 71 poles to a chestnut; thence S. 40 W. 41 1-6 poles to a rock pile; thence S. 53 W. 33 1/2 poles to a stone in the road; thence S. 43 E. 24 poles to a stone; thence S. 14 E. 43 poles to a stone; thence S. 45 W. 23 poles to a stone; thence S. 23 W. 42 poles to a stone; thence S. 3 W. 62 poles to the center of the river; thence down the river as it meanders N. 60 E. 94 poles to the mouth of Powell's branch; thence up the branch as it meanders N. 15 E. 84 poles to a white oak stump on the left hand prong; thence N. 42 E. 42 poles to a stump by the road; thence N. 21 E. 22 poles to the beginning, containing 128 acres, more or less.

Terms of sale: one-third cash, balance in one and two years from date of sale.
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This the 1st day of April, 1929.
J. C. NEWTON, Commissioner
Newton & Newton, Attys.

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High School Girls Duck Marshal Under Pump For Interfering

Mountain Grove, Me.—Things never will be the same with C. J. Hinkle, town marshal of Mountain Grove.

The marshal's new blue uniform never will be as well fitted and his star may never have the same bright luster—for two dozen high school girls recently concluded the process of putting the marshal "in his place" by holding him under the town pump while streams of very wet water poured upon him.

The marshal was trying to quell a near riot when the senior and sophomore girls of the Mountain Grove high school waded into the annual class fight with the junior and freshman girls.

Marshal Hinkle, recently elected and very proud of his uniform and star and seriously bent on maintaining peace at any cost, hastened to the campus to bring order out of chaos.

But the young women would have none of his peace-making effort. Instead, the two hostile forces quickly became allies and the marshal was seized and dragged across the school yard to the town pump.

There, while he struggled in vain, he was given a cold bath—uniform and star and all.

It was not until a fire alarm was turned in and Mayor C. H. Duvall and Fire Chief Ouis Sherrill drove a hose wagon to the scene and hitched up the hose and turned a stream upon the young women that the marshal was rescued from under the pump.

But the marshal is not a bad fellow at heart. He forgave the girls—after having the new uniform cleaned and pressed.

Keep 'Em Afloat.
New York.—In an effort to reduce America's annual toll of 6,000 lives from drownings, the International Association of Professional Swimmers would set aside a week in June for free instruction in swimming at public beaches and pools.

candy than men, and now women smoke everywhere, whereas a generation ago there were very few places where they were permitted to and very few of them did.

"Huyler's has had a very good year, but I have heard complaints in the industry that business was dull. This is probably due to the fact that there are too many candy manufacturers in the business, which has been in an unsettled state ever since so many people rushed into it with the arrival of prohibition, thinking that the volume of consumption was going to soar wildly.

"It is also true that as long as it is the ambition of a woman to be as thin as possible they are not going to stuff themselves with candy, which taken in sufficient quantities is fattening, like a great many other foods."

What Mr. Loft said Thursday was: "There isn't any money in candy making any more. It used to be that you'd go into somebody's home and they would bring out a box of candy. Now they only have a bottle."

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George Washington of Akron, O., lived up to the traditions of illustrious namesake when arraigned in police court, saying: "I had a knife was drunk, and scratched the guy up a little." The judge said: "For being truthful when there is no evidence against you, I'll fine you only \$10 and costs."

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Ceredo Lady Tells How She Was Unable To Find Anything To Relieve Them Until She Took Cardui.

Ceredo, W. Va.—In telling how she was benefited by taking Cardui, Mrs. Ferlie Yelkey, of this place, says: "At one time, I had a very serious spell which left me weak. At times, I would suffer such intense pains across my back and in my side that I could hardly stand it."

"I endured this over and over again. Every time the pains were worse than before. I was in despair because nothing helped me. I tried several remedies, but I continued to suffer."

"One day, I read about Cardui. Other women told how they had gotten strong and well after taking it. I have often been thankful for that day, for after I had taken Cardui for awhile, I felt like a different human being."

"It did not seem possible, but I did not suffer the old, torturing pains, and I really felt well. I can heartily recommend Cardui, for I know how much I improved after I took it. Since then, I have taken it several times when I have needed a tonic, and I have always been benefited. It is a wonderful help."

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THE girl suddenly faced her hostess. "I can't stand it any longer," she cried—"all this sneaking and lying and deception. Dan and I love each other. He's been your husband long enough. Now I want him!"

The older woman, deathly pale, turned to her husband. "She's right," he said. "There's no use trying to hide it any longer. You are my wife, Jean, and I love you as a companion. But I love Marise—the other way."

So this was her reward for sacrificing the best years of her life to her home and family. First her son, then her daughter—eager for new sensations—were swept headlong to disaster by the modern tide of jazz. And now her husband yields to the

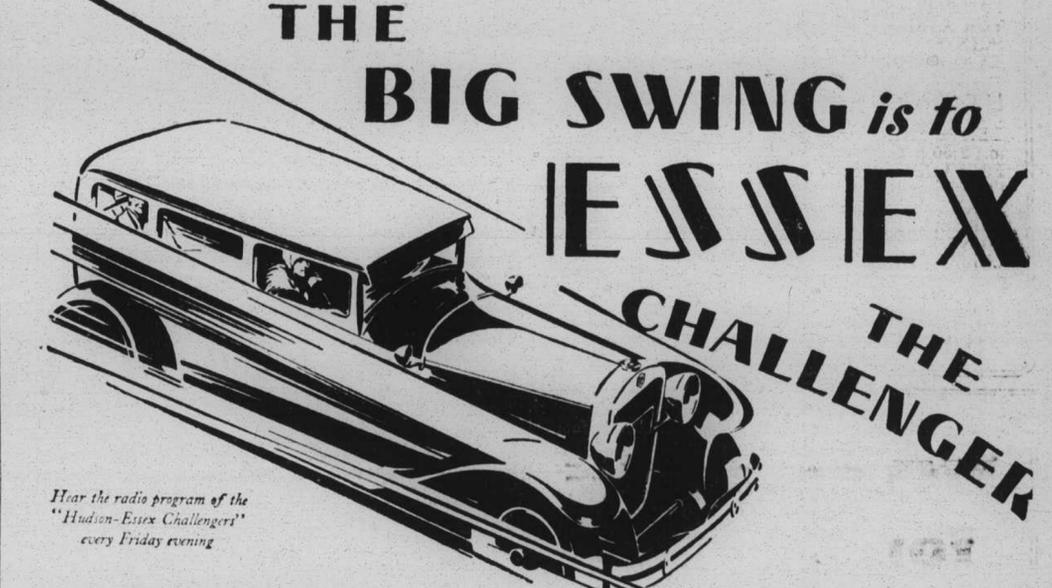
siren lure of a girl whose kisses must prove as deadly as a viper's sting! What had she, his wife, to offer against the lure of soft, red lips, against the seductiveness and passion of youth? What should she do?

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