

SOCIETY News

MISS MAYME ROBERTS—Social Editor—Phone 256. News Items Telephoned Miss Roberts Will Be Appreciated.

Silver Tea.

The outstanding social event of the week is the silver tea, given by the Garden division of the Woman's club this afternoon from 4 to 6 o'clock at the home of Mrs. Graham Dellinger on West Warren street.

Prizes Awarded Schools.

The Garden division of the Woman's club offered \$10 to the city schools for the greatest improvements in their yards and grounds this year. The judges, Mesdames George Blanton, E. B. Latimore and Miss Mayme Roberts visited all the schools this week, and found all the grounds wonderfully improved and beautified, which made a decision very hard to make. Finally it was decided that the most improvements were between the E. Marion and Washington street schools with LaFayette street school coming second. Five dollars each was given to Marion and Washington streets schools. The Garden division of the club is delighted with the interest the schools have shown.

Mrs. Willis McMurry Hostess.

Mrs. Willis McMurry was a charming hostess Thursday afternoon to the members of the South Washington bridge club and a number of additional guests. The rooms were gracefully arranged with quantities of lovely roses and the five bridge tables were graced with silver bud vases holding roses and ragged robin. The high score prize was won by Mrs. Ralph Royster and the low score prize by Mrs. William Andrews. Mrs. McMurry was assisted in serving a delightful salad course followed by strawberry short cake by Mesdames L. E. Ligon, D. W. Royster and Miss Amos Willis. The invited guests included: Mesdames H. K. DuPre, Chas. Hoey, Jay McMurry, L. E. Ligon, A. W. McMurry, Jesse Washburn, Tom Moore, Misses Isabel Hoey and Amos Willis.

Call Meeting of Woman's Club.

A large number of the different divisions of the Woman's club, were present at the call meeting at the club room Wednesday afternoon at which time Mrs. J. W. Harbison was unanimously elected president of the Woman's club. The old officers were re-elected. The following delegates were elected to attend the state federated meeting in Charlotte next week: Mesdames R. T. LeGrand, R. L. Ryburn, Ceph Blanton, F. L. Wagner and J. H. Hull. Alternates Mesdames B. C. Hamrick, J. R. Dover, M. Webb Riley, Rush Hamrick and Miss Elizabeth Roberts. There was a discussion about the condition of the club room, and a committee was appointed to have the walls painted and get new curtains. Mrs. O. M. Gardner will attend the state meeting in Charlotte next week. She will be presented as first lady of the state Tuesday evening and will be present Wednesday.

Evening Division of Club.

The last meeting of the year and one of the most interesting ones, was that held by the evening division of the Woman's club, last evening at the club room. There was no particular hostess, each member sending sandwiches, cakes, or candies which were bountifully served with hot Russian tea. The program of "Play Writers of the Carolinas," was especially interesting, having been arranged by Misses Carobel Lever and Oeland Washburn. Miss Washburn first read a sketch of Thomas Godfrey, after which Miss Isabel Hoey told the life and works of Paul Green, of the Carolina Playmakers, and the story of his play "Abraham's Bosom." Mrs. Chas. Hoey gave the life of Ann Bridges, and a review of her play "The Coquette," which will be seen at the Webb theatre soon, with Mary Pickford playing the leading part. Miss Lever then told something of the life and works of DuBose Heyward. Misses Nix and Roberts concluded the program with a piano duet.

Afternoon Division No. 2 Meets.

The Woman's club room was beautifully arranged with a profusion of purple iris, wigilia and roses, yesterday afternoon when the afternoon division No. 2 held their regular meeting at 3:30 o'clock. This was the last literary meeting of the year, and the retiring chairman, Mrs. Clyde Short, introduced the new chairman, Mrs. D. Z. Newton, in a very graceful manner and made a short talk thanking the club members for their hearty cooperation during the year. Mrs. Newton took the chair and presided over the meeting in a most capable manner, presenting Mrs. J. W. Harbison, the new president of the Woman's club who spoke a few

minutes, asking the support of the members of this division. Mrs. W. T. Alexander gave a report about the programs.
Mrs. M. P. Coley had charge of the following very interesting program on "Literary Genius." "The Life of Charlotte Bronte" was read by Mrs. J. W. Doggett. "Life and Works of John Keats" by Miss Ollie Hamrick. A sketch of Robert Louis Stevenson was read by Mrs. W. T. Alexander. Miss Louise Falls gave a humorous reading, "What George Thinks of the Movies." The program was concluded with two choruses, beautifully rendered by a quartet, composed of the following: Mesdames Earl Honeycutt, D. Z. Newton, J. W. Harbison and J. T. Beason. The choruses were "A Medley of Old Time Favorites," by Harry Pike, and "Dance of the Pine Tree Fairies," by Forman. Miss Ethel Elmore playing the piano accompaniments. The hostesses, Mesdames J. C. Smith and F. R. Sanders were assisted by Mesdames Grover Beam and John McClurnd in serving delicious cream, cake and nuts.

Hoey To Speak At Sunday School Day

"Sunday school day" will be observed Sunday at Central Methodist church. The classes meeting in their departments at the regular hour.
Hon. Clyde R. Hoey will address the entire Sunday school and the congregation at 10:15 a. m. This will take the place of the regular preaching service.
At 8 p. m. a special program will be given by the young people (the Epworth leagues).

MOVIES CHURCH OF YOUNG FOLKS

Philadelphia—The movie theater has become the church of American young people. It is a question whether it should replace the church entirely.
So said George E. Odell, of St. Louis, editor of the Standard, organ of the Ethical Culture movement. He addressed the Philadelphia Ethical society in the Academy of Music.
"The moving picture theater has taken possession of the world. It has become the actual church of the young people in America today," Mr. Odell stated.
"The movie house is a church, he explained, because in it young people learn ethical values, learn about behavior in life and moral ideals.
"The advantage is all on the side of the theatre," he went on. "Young people go to the movies to get their money's worth, to be entertained and they pay attention. They may sit in the pews without paying attention to the service and sermon.
"The screen is soaked in moral values, good, bad and indifferent. The audience is in a receptive mood. The movie is no place to sleep in because the minister has a voice you don't like. The moral values are seeping in unconsciously and without question.
"The young people are getting the moral ideals they teach because they are not revolted by having the theaters called Sunday school or church."
He declared many think that the movies should take the place of the church. He opposes this, he said. The morals taught are not those of ministers or professors, of "dull or uninspired people," but those of the owners, directors, billboard men and box-office managers. These men are in touch with life at some points, but out of touch at others.
"The moral ideals portrayed are for the most part commonplace, which creates a serious situation," he went on. "The values are sordid and the ideals cheap. The chief ideal seen in the movie seems to be that of getting money and spending it. There is a question whether the increasing tendency toward materialism in this age is not due to the movies."



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LIFES IN ON WBET Every Monday, Wednesday and Thursday morning, 11:05 to 11:10

At The Theatres

"Wolf Song" an extraordinary fine sound picture is being featured for the second day at the Princess today. It proved to be one of those realistic dramas, featured by elaborateness of detail and thoroughly good acting. You will enjoy it.
"Tom Tyler in Idaho Red," an action picture is the big attraction tomorrow. It is an FBO production. Tyler plays the role of an ex-marine who takes over a western ranch, only to find himself involved amongst a gang of counterfeiters. A spirited play.

"Weary River" starring Richard Barthelmess, played to capacity business last night, this being the second Vitaphone picture offered by the theatre. The play proved to be richly up to the Barthelmess standard, which is saying much. Betty Compton was the co-star. "Weary River" is being much advertised and talked throughout the country, as one of the outstanding talkie successes. The theatre announces Mary Pickford in "Coquette" as a coming feature attraction.

Cotton Market

(By John F. Clark and Co.)

Cotton was quoted at noon today on N. Y. exchange:
May 1951, October 1853. Yesterday's close: May 19.66, October 19.09.
Forecast: Carolinas and Georgia fair cooler Alabama and Mississippi fair cooler. Arkansas, Oklahoma, Texas fair warmer.
Worth street dull. Break in futures caused buyers to lose confidence in prices. No particular news. Look for market to work lower unless checked by bad weather. Yesterday's unexpected heavy liquidation shook confidence severely.
CLEVENBURG.

Eight million linear feet of American moving-picture films were exported to other countries last year, but we're at peace with the world so far.—Ohio State Journal.
Thousands of New Yorkers are traveling over to Hoboken to revivals of the old-time melodramas. The novelty in these is that you see a villain punished.—Detroit News.

Eskridge News

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Life is too brief to waste any of it being slow to make friends. Come around and lets get acquainted.

We once knew a little town where everybody was a booster. It is not a little town now, but a big city, and it is generally conceded that boosting helped to make it big. Have you noticed the growth of Shelby in the past five years, and have you thought of the prospects for the next five?

We want to congratulate the Merchants and Business Men of Shelby for the fine spirit of cooperation shown in organizing the Merchant's Association, Dollar Day Bargains, and the Good Will Tour of the trading area of Shelby.

When each player gets four-of-a-kind its a great deal. When you drive one of the New Fords you feel as if you got an extra helping.

Read this carefully and give it thought:
"The Bell Telephone Company of Philadelphia has 65 Fords in its fleet—costing them 4 and three eights cents per mile against 7 1-2 cents per mile of the nearest competitor; figuring as, oil, repairs, etc. You can't fool these big corporations when it comes to economy of operation and good dependable service. No wonder they are partial to the Ford."

Professor: "When did Milton write 'Paradise Lost?'"
Voice from Rear: "When his wife returned from her summer vacation."

CHAS. L. ESKRIDGE

TRY STAR WANT ADS FOR RESULTS ADVERTISE IN THE STAR — IT PAYS.

Have you been around to look over our parts and service departments?

Are you getting a full return on your automobile investment in performance, safety, service, and personal satisfaction. The public has evidently awakened to the fact that they can get more for their money in a New Ford. Close to one-half Million New Fords were manufactured during the first quarter of this year. Below are the actual production figures:

January 155,000
February 159,611
March 181,894
Watch for the figures for the next three months and for the first half of the year.

The only way we can account for this steady increase is that the owners are so completely satisfied with their Ford that they can't keep from boosting it. Ask a Model "A" owner what he thinks of his car.

Below are a few of the proud owners who have taken delivery within the last few days:

- Charles Woodson, Shelby, N. C. Sport Coupe.
- J. Lester Camp, Route 2, Grover, N. C. Tudor Sedan.
- W. F. Cluck, Route 6, Shelby, N. C. Tudor Sedan.
- Guy H. Peeler, Route 1, Lawndale, N. C. Sport Roadster.
- Ora Cotton Mill, Shelby, N. C. Truck.
- J. Y. Patterson, Route 7, Shelby, N. C. Sport Coupe.

Come around and drive one of the New Fords and then form your own opinion.

BARGAIN DAY

IN

SILKS!

AT

Wray's

Hundreds of dollars worth of Silks will be sold SATURDAY at less than COTTON PRICE.

SUCH AS—
Satsins, Crepes, Georgettes, Tub Silks, Foulards and Canton Crepes.

The following prices will continue through Saturday:

ONE TABLE OF SILKS 3 Yards \$1.00
ONE TABLE OF SILKS 2 Yards \$1.00
ONE TABLE—\$1.50 to \$2.95 grade, Yard \$1.00

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 NECTAR TEA Orange Pekoe and India Ceylon 1/4 lb. Pkg. 17c 1/2 lb. Pkg. 33c	Large Juicy Lemons Doz. 19c	FINE GRANULATED SUGAR 10 lbs. 55c EAGLE BRAND MILK Can 20c
Corn Flakes 2 Pkgs. 15c POST TOASTIES — KELLOGG'S — SUNNYFIELD	COFFEE lb. 41c RED CIRCLE	GRANDMOTHER'S BREAD full pound wrapped loaf 7c Fat Backs, lb. 15c Rib Bellies, lb. 18c Picnics, lb. 23c Hams, lb. 31c Sliced Bacon 1/2 lb 20c
LARD 2 lbs. 27c FINEST COMPOUND	SOAP 3 Cakes 20c PALMOLIVE	A Perfect Shortening Snowdrift 6 lb. Bucket \$1.10
STAR NAPHTHA Washing Powder 28 Pkgs. \$1.00	12 LARGE CANS Whitehouse Milk \$1.00 24 Small Cans Whitehouse Milk \$1.00	— OATMEAL — A. & P. Brand 12 Packages \$1.00

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33x6.00 \$15.00	30x3 1/2 Cl. Cord \$6.20
31x5.25 12.25	30x3 1/2 O. S. Cord 7.05
29x5.00 10.00	BUCKEYE CORD
30x4.50 8.50	31x4—6-Ply \$10.15
29x4.50 8.25	30x3 1/2 Buckeye Cord 4.95
29x4.40 7.60	30x3 1/2 Buckeye O. S. ... 5.65
28x5.25 11.10	BUCKEYE FABRIC
31x5.00 10.65	30x3 \$4.25
	30x3 1/2 4.55

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