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SOCIETY News

MISS MAYME ROBERTS-Social Editor-Phone 256. News Items Telephoned Miss Roberts Will Be Appreciated.

Silver Tea.

The outstanding social event of Alexander gave a report about the ers. A spirited play. the week is the silver tea, given by programs.

Mrs. M. P. Coley had charge of the Garden division of the Woman's club this afternoon from 4 to 6 the following very interesting pro- Barthelmess, played to capacity o'clock at the home of Mrs. Graham gram on "Literary Genius." "The business last night, this being the Dellinger on West Warren street.

Prizes Awarded Schools.

The Garden division of the Stevenson was read by Mrs. W. T. Betty Compson was Woman's club offered \$10 to the Alexander. Miss Louise Falls gave "Weary River" is being much adcity schools for the greatest im- a humorous reading. "What George vertised and talked throughout the provements in their yards and Thinks of the Movies." The proground this year. The judges, Mes- gram was concluded with two talkie successes. The theatre andames George Blanton, E. B. Lat- choruses, beautifully rendered by a nounces Mary Pickford in "Cotimore and Miss Mayme Roberts quartet, composed of the follow- quette" as a coming feature attracvisited all the schools this week, ing Mesdames Earl Honeycutt, D. tion. and found al ithe grounds wonder- Z. Newton, J. W. Harbison and J. fully improved and beautified, T. Beason. The choruses were "A which made a decision very hard to Medley of Old Time Favorites," by make. Finally it was decided that | Harry Pike, and "Dance of the Pine the most improvements were be- Tree Fairies," by Forman. Miss tween the E. Marion and Washing- Ethel Elmore playing the piano ton street schools with LaFayette accompaniments. street school coming second. Five Mesdames J. C. Smith and F. R. on N. Y. exchange: dollars each was given to Marion Sanders were assisted by Mesdames and Washington streets schools. Grover Beam and John McClurd in day's close: May 19.66, October The Garden division of the club is serving delicious cream, cake and 19.09. delighted with the interest the nuts. schools have shown.

Mrs. Willis McMurry Hostess.

Mrs. Willis McMurry was charming hostess Thursday afternoon to the members of the South

Washington bridge club and a number of additional guests. The rooms were gracefully arranged with quantities of lovely roses and the five bridge tables were graced with silver bud vases holding roses and ragged robin. The high score prize was 1 on by Mrs. Ralph Royster and the low score prize by Mrs. William Andrews. Mrs. McMurry be given by the young people (the was assisted in serving a delightful Epworth leagues.) salad course followed by strawberry short cake by Mesdames L. E. Ligon, D. W. Royster and Miss Amos Willis. The invited guests included: Mesdames H. K. DuPre, Chas. Hoey, Jay McMurry, L. E. Ligon, A. W. McMurry, Jesse Washburn, Tom Moore, Misses Isabel Hoey and Amos Willis.

Call Meeting Of Woman's Club.

A large number of the different divisions of the Woman's club, were whether it should replace the present at the call meeting at the club room Wednesday afternoon at which time Mrs. J. W. Harbison was unanimously elected president of the Ethical Culture movement. of the Woman's club. The old offi- He addressed the Philadelphia Ethicers were reelected. The following delegates were elected to attend the state federated meeting in Charlotte next week: Mesdames R. T.

THE CLEVELAND STAR

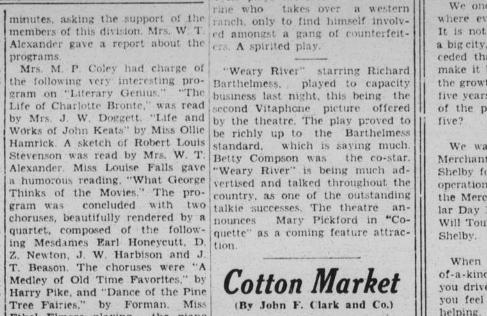
VOL. 1.

At The Theatres "Wolf Song," an extraordinary ine sound picture is being featured or the second day at the Princess oday. It proved to be one of those realistic dramas, featured by elaborateness of detail and thoroughly good acting. You will enjoy it. Tom Tyler in "Idaho Red," an

action picture is the big attraction

omorrow. It is an FBO production.

Tyler plays the role of an ex-ma-



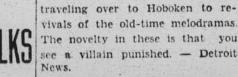
The hostesses. Cotton was quoted at noon today May 19.51, October 18.93, Yester-

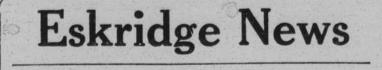
Forecast: Carolinas and Georgia fair cooler Alabama and Mississippi fair cooler. Arkansas, Oklahoma, Texas fair warmer. Sunday School Day

Worth street dull. Break in fu "Sunday school day" will be ob- tures caused buyers to lose confidserved Sunday at Central Method- ence in prices. No particular news. ist church. The classes meeting in Look for market to work lower untheir departments at the regular less checked by bad weather. Yesterday's unexpected heavy liquida-

Hon. Clyde R. Hoey will address tion shook confidence severely. the entire Sunday school and the CLEVENBURG. congregation at 10:15 a. m. This

will take the place of the regular Eight million linear feet of American moving-picture films were At 8 p. m. a special program will exported to other countries last year, but we're at peace with the world so far .- Ohio State Journal. Thousands of New Yorkers are traveling over to Hoboken to revivals of the old-time melodramas.





April 26, 1929

Life is too brief to waste any | Have you been around to look of it being slow to make friends, over our parts and service de-Come around and lets get ac- partments? quainted.

Are you getting a full return

We once knew a little town on your automobile investment where everybody was a booster. in performance, safety, service, It is not a little town now, but and personal satisfaction. The a big city, and it is generally con- public has evidently awakened to ceded that boosting helped to the fact that they can get more make it big. Have you noticed for their money in a New Ford. the growth of Shelby in the past Close to one-half Million New five years, and have you thought Fords were manufactured during of the prospects for the next the first quarter of this year. Below are the actual production

We want to congratulate the Merchants and Business Men of Shelby for the fine spirit of cooperation shown in organizing lar Day Bargains, and the Good Will Tour of the trading area of

figures: January _____ 155,000 February 159.011 March . 181.894 Watch for the figures for the the Merchant's Association, Dol- next three months and for the first half of the year.

SHELBY, N. C. FRIDAY, AFRIL 20, 1929.

NO. 16.

The only way we can account for this steady increase is that When each player gets four- the owners are so completely satof-a-kind its a great deal. When islied with their Ford that they you drive one of the New Fords | can't keep from boosting it. Ask

you feel as if you got an extra a Model "A" owner what he thinks of his car.

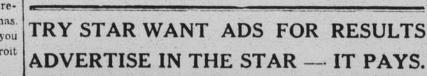
Below are a few of the proud Read this carefully and give it owners who have taken delivery thought "The Bell Telephone Company | within the last few days: Charles Woodson, Shelby, N of Philadelphia has 65 Fords in it's fleet-costing them 4 and C. Sport Coupe. J. Lester Camp, Route 2, Grovthree eights cents per mile er, N. C. Tudor Sedan against 7 1-2 cents per mile of W. F. Click, Route 6, Shelby, the nearest competitor; figuring N. C., Tudor Sedan, as oil renairs etc. You can't Guy H. Peeler, Route 1. Lawn-

fool these big corporations when dale, N. C., Sport Roadster. it comes to economy of operation and good dependable service. No Ora Cotton Mill, Shelby, N. C., wonder they are partial to the Truck. J. Y. Patterson, Route 7, Shel-Ford."

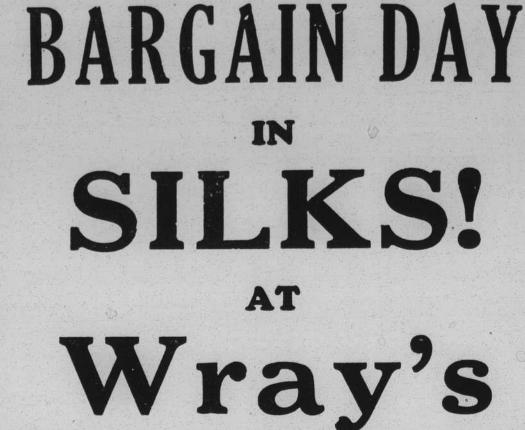
by, N. C., Sport Coupe. rofessor: "When did Milton Come around and drive one of

write 'Paradise Lost'?" Voice from Rear: "When his the New Fords and then form wife returned from her summer your own opinion. vacation

CHAS. L. ESKRIDGE







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Hundreds of dollars worth of Silks will be sold SATUR-DAY at less than COTTON PRICE.

SUCH AS-

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Satins, Crepes, Georgettes, Tub Silks, Foulards and Canton Crepes.

The following prices will continue through Saturday: ONE TABLE OF SILKS 3 Yards \$1.00 ONE TABLE OF SILKS 2 Yards \$1.00 ONE TABLE-\$1.50 to \$2.95 grade, Yard \$1.00



SHELBY, N. C.

LaFAYETTE STREET.

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LeGrand, R. L. Ryburn, Ceph Blanton, F. L. Wagner and J. H. Alternates Mesdames B. C. Hamrick, J. R. Dover, M. Webb Riley, Rush Hamrick and Miss Elizabeth Roberts. There was a discussion about the condition of the club room, and a committee was and get new curtains. Mrs. O. M. Gardner will attend the state meeting in Charlotte next week. She will be presented as first lady of the state Tuesday evening and will be present Wednesday.

Evening Division Of Club.

one of the most interesting ones. was that held by the evening division of the Woman's club, last evening at the club room. There was no particular hostess, each member sending sandwiches, cakes, or candies which were bountifully church." served with hot Russian tea. The Washburn. the story of his play "Abraham's Bosom." Mrs. Chas. Hoey gave the with a piano duct.

Mrs. Marshal Ramsey of Harts ville, S. C. was a guest of the club.

Afternoon Division No. 2 Meets.

The Woman's club room was beautifully arranged with a profusion of purple iris, wigelia and roses, yesterday afternoon when the afternoon division No. 2 held their regular meeting at 3:30 o'clock. This was the last literary meeting of the year, , and the retiring chairman, Mrs. Clyde Short, introduced the new chairman, Mrs. D. Z. Newton, in a very graceful manner and made a short talk thanking the club members for their hearty cooperation during the year. Mrs. Newton took the chair and presided over the meeting in a most capable manner, presenting Mrs. J. W. Harbison, the new president of the Woman's club who spoge a few Star Advertising Pays

the young people in America today." Mr. Odell stated. The movie house is a church, he explained, because in it young people learn ethical values, learn about behavior in life and moral ideals. "The advantage is all on the side of the theatre," he went on. 'Young appointed to have the walls painted people go to the movies to get their money's worth, to be entertained and they pay attention. They may sit in the news without paying attention to the service and sermon. "The screen is soaked in moral values, good, bad and indifferent.

Philadelphia .- The movie theater

has become the church of American

young people. It is a question

So said George E. Odell, of St.

Louis, editor of the Standard, organ

cal society in the Academy of Music.

has become the actual church of

taken possession of the world.

"The moving picture theater has

Hoey To Speak At

hour.

preaching service.

The audience is in a receptive mood. The movie is no place to sleep in because the minister has a voice you The last meeting of the year and don't like. The moral values are seeping in unconsciously and without question.

"The young people are getting the moral ideals they teach because they are not revolted by having the theaters called Sunday school or

He declared many think that the program on "Play Writers of the movies should take the place of the Carolinas." was especially interest- church. He opposes this, he said. ing, having been arranged by The morals taught are not those of Misses Carobel Lever and Oeland ministers or professors, of "dull or Miss Washburn first uninspired people," but those of the read a sketch of Thomas Godfrey, owners, directors, billboard men and after which Miss Isabel Hoey told box-office managers. These men the life and works of Paul Green are in touch with life at some of the Carolina Playmakers, and points, but out of touch at others. "The moral ideals portrayed are for the most part commonplace. life of Ann Bridges, and a review of which creates a serious situation." her play "The Coquette." which will he went on. "The values are sordid be seen at the Webb theatre soon, and the ideals cheap. The chief with Mary Pickford playing the ideal seen in the movie seems to be leading part. Miss Lever then told that of getting money and spendsomething of the life and works of ing it. There is a question whether DuBose Heyward. Misses Nix and the increasing tendency toward ma-Roberts concluded the program terialism in this age is not due to the movies.

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30x4.50 8.50 29x4.50 8.25 29x4.40 7.60 28x5.25 11.10 31x5.00 10.65	31x4—6-Ply \$10.15 30x3½ Buckeye Cord 4.95 30x3½ Buckeye O. S. 5.65 BUCKEYE FABRIC 30x3 \$4.25 30x3½ 4.55

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