

Around Our TOWN Shelby SIDELIGHTS

By RENN DRUM

Suppose today's Raleigh News and Observer had published in a prominent place an advertisement, or testimonial signed by Governor Max Gardner in which Governor Gardner spoke of the fine qualities of Camel cigarettes, would there not be a howl about the governor commercializing himself just as the heroes and heroines of this and that and the celebrities of the other are receiving for their testimonials boosting Luck-fields and Chestys?

Sure, there would be just such a howl. And ordinarily this column joins in (despite the fact that we may have a kind of smothered ambition to be famous enough to write a testimonial for our favorite tag.)

First of all, if Governor Gardner should write such a testimonial, we would expect W. O. Saunders, the Elizabeth City critic, to come along and write: "Oh, yes, Governor, we recall that you own a bin of R. J. R. stock, and that's why you're boosting the cigarettes." But in addition to that the governor would receive one critical barrage after another for commercializing the great honor which has come to him. (It is just an honor, for all of our governors spend about three or four times what they make while in office, and have to do it to keep up the necessary front.)

But, thanks to Louis Graves of The Chapel Hill Weekly, we find that Governor Gardner, if he cared to write a testimonial for a cigarette, would have historical support in so doing. For, in truth, some of his predecessors wrote front page testimonials for Apple Brandy many years ago.

In 1879 there appeared upon the front page of The Raleigh Observer, ancestor of The News and Observer, an advertisement boosting Bynum's Apple Brandy, and the advertisement contained two testimonials, one by the Governor of North Carolina, Zeb B. Vance, and the other by a future governor of the state, Thos. J. Jarvis, an uncle, if we remember aright, of the Woodson boys of Shelby.

Recalling the advertisement Editor Graves says that if such should be chance, or otherwise, happen to The News and Observer today, even

if it were tricked into the remotest corner of the paper, "Mr. Daniels would die of shock before he had finished the grape-fruit course in the breakfast-room out in Hayes-Barton." But, it was different then. Graves continues, for "good old apple brandy was not only openly admitted in good society, it was held in extraordinary esteem."

As a matter of historic interest, and to support Governor Gardner if he should ever care to testify in the advertisements for his favorite smoke, we reproduce the testimonial letter of Governor T. J. Jarvis:

Greenville, N. C.,
March 21, 1878.

To All Whom This May Concern:
I have personally and intimately known R. A. Bynum, of the county of Pitt, since 1864, when, as a wounded soldier, I was cared for by him at his home. His word may be implicitly relied upon in all things. He is incapable of knowingly misrepresenting anything or deceiving anybody. He is the maker of the best article of Apple Brandy I have ever seen or tasted. Those wishing to get an elegant article of pure brandy will be sure to do so by applying to him.

Thomas J. Jarvis.

Editor Graves recalls that Governor Jarvis later became a prohibitionist, but notes that he certainly knew how to describe the fine qualities of the apple beverage in those days.

For that matter, and with no intent to disparage North Carolina's highest office (unless you consider Senator Simmons' pension just that), we wonder how many men have occupied the executive mansion who never in their lives became acquainted by experience with

FOR ALDERMAN.

I hereby announce myself a candidate for alderman in ward two in the city election of May 6, and it is my hope if elected to serve the interests of the entire city to the best of my ability, realizing that a town after all is nothing more than the citizens and should be operated for their best interests as citizens and taxpayers. Any support on that basis will be appreciated.

J. F. JENKINS.

FOR SCHOOL BOARD.

I hereby announce myself a candidate for the school board in ward four in the city election to be held May 6.

L. P. HOLLAND.



Have Your Eyes Examined Regularly
DRS. H. D. & R. L. WILSON
OPTOMETRISTS
Office Over Paul Webb & Son's Drug Store.

Memorial Day At Sulphur Springs



Rev. W. R. Ware, of Rutherfordton, Officiating.

Memorial day will be observed at Sulphur Springs Methodist church next Friday, May the 10th. Preaching in the morning at eleven o'clock by Dr. W. R. Ware of Rutherfordton. Dinner will be on the ground, picnic style. The third quarterly conference will be held in the afternoon by Rev. W. A. Newell. All the officials of the Shelby circuit are expected to be present. Everyone has a cordial invitation to come and be with us for th memorial service, and remain for the quarterly conference.

R. L. FORBIS, Pastor.

See Ultra-Violet Rays As Cause Of Northern Lights

Washington.—Periodic eruptions of great quantities of ultra-violet light from the sun were advanced in a theory to account for the occurrence of magnetic storms, popularly known as the "northern lights."

These storms occur at times where there is an unusual display of the lights, causing them to spread far down into temperate latitudes, to cripple radio communication, paralyze telegraph lines and make compass needles dance. The rays were described as traveling ninety-two million miles to the earth in eight minutes. They were pictured as shooting forward like lava from a volcano and winging off at incredible speed to grip the entire world at the same instant.

Dr. H. B. Maris and Dr. E. O. Hulburt of the naval research laboratory presented the findings in a paper before the National Academy of Sciences. "What causes the eruption of such energy from the sun is not known. Scientists do know that magnetic storms occur in a number varying in an 11-year cycle.

During a maximum year in this period there are roughly 80 storms; in a minimum year, between 10 and 20. Why there should be an 11-year cycle of sun activity likewise is not known.

Dr. Maris and Dr. Hulburt arrived at their theory indirectly by studying the behavior of comets scattered through the years 1848 to 1927.

Ultra-violet light, they found, is absorbed in part by dark comets moving in space, making them visible on earth. Records show that magnetic storms generally occurred preceding the sighting of comets. The scientists concluded that the same energy which lights up the comets also causes the storms.

Hurling from the sun through space, the light registers its first effect on the upper reaches of the earth's atmosphere, 100 miles above the ground.

At this height, in an even blanket around the world, stretches a layer of particles. This layer forms the "mirror" by which it is thought radio waves are reflected and spread over the earth.

The theory is that the ultra-violet eruption, striking the mirror, sets up heavy winds, which ruin the even layer and, like a glassy lake stirred into waves, breaks up the reflecting surface. Radio communication then, however, is impossible.

Telegraph lines are paralyzed by electric currents induced in the wires by the light. The electric force is so great that compass needles are deflected in spite of the earth's great magnetic fields. Disturbances causing the Northern Lights are created.

Scientists have found that milk contains some of the chemical elements used in making fireworks. Maybe that's why the youngsters occasionally act the way they do.—Marshall County (Minn.) Banner.

that "elegant article" described by Governor Jarvis.

So, unless we are shown to be wrong, we are ready to enter in the record books that R. A. Bynum, of the county of Pitt, was the father of testimonial advertising, and we are of the opinion that the present day users of "reach for a Lucky instead of a sweet" should give North Carolina proper credit for this newly-discovered "first," that of seeing the value of an advertising boost from celebrities.

THE GENIAL JACK YATES, who recently brought a bride with him back to Shelby, also brought along a game, now the rage in Missouri, which has Shelby people taking onto it with a vim. The relation of the details of the game, the correct name of which we have not been informed, sounds as if the game may not be interesting, but try it once in the family circle, or rather have all the family compete together, and you will readily realize why it is such a rage.

The game is this: Take your hat (a gent's hat for milady's hat of these modern days is too small for anything except wear), place it on the floor, then step back seven foot-lengths. Then pick up a deck of cards, ruck, bridge or other playing cards, and see how many cards you can toss into the hat at that distance.

The known record, we believe, where the game is played is 30 cards. Hereabouts the record is 24, but the average score, which is the number of cards successfully tossed into the hat, is below 10.

In Missouri it is such a favorite family game that the best scores are being published in the newspapers.

OVER AT THE SHELBY HIGH school, we learn, there are any number of boys who will tell you that "the good old days" and the customs thereof in school are not so hot as the old folk say. Therein is an inside story, which we dare to relate.

This year school officials introduced here the detention system, which means that students falling in some work during the day or not behaving are forced to stay in each afternoon 50 minutes or so. And each day over at the city school there is a regular detention hall with the teachers taking day about keeping the unruly youngsters in.

With the baseball season on, and the Shelby team making a scrapping bid for the state title, being detained in the afternoon while the games were on began to bore the boys. They began to pine for the "good old days," reminisced about by their parents, days when teachers used switches and paddles instead of detention halls. So, one day one of the boys suggested to the principal that he be given a licking instead of the 50 minutes.

"Glad to do it for you," came back the principal. "Any time any of you boys want five licks instead of fifty minutes, just say so." That boys took his, and as boys will do he journeyed out upon the school campus and told his friends "it didn't hurt much." Then the friends began trying it, but now they've stopped, the decision being that they'd rather take the 50 minutes and miss a few ball games than those five licks from a man who doesn't vary even a fraction of an inch from the same place each of the five times with his lithe little paddle. In fact, one of the boys, as the inside story goes, rolled about the grass on the school campus for some time trying to cool off before he felt like informing the others that it would be best to return to the detention plan.

So, we say that the boys have learned that everything connected with the good old days, dad tells about, is not what is cracked up to be.

Transplanted Cigars.

From The Wall Street Journal.
A New York insurance broker, with offices in the down town district, recently made a trip to California. During his stay in San Francisco the broker purchased a couple of cigars whose brand he had hitherto not sampled. He was so satisfied that he decided to buy a few boxes to give to his friends. Asking the proprietor the amount of his stock of this brand, he was informed that at present there were only two boxes left in stock, but extra ones could be shipped on to him. "That's fine," answered the broker. "I'll take six boxes. And you can forward them to my office 57 Maiden Lane, New York." "Say, Mister," said the cigar store owner, "you needn't buy the cigars here. They're made in 62 Maiden Lane."

Lips that touch liquor have to be diplomatic.—Dallas News.

CROUP
Spasmodic Croup is frequently relieved by one application of
VICKS
VAPORUB
Over 21 Million Jars Used Yearly

666

Is a Prescription for

Colds, Grippe, Flu, Dengue, Bilious Fever and Malaria. It is the most speedy remedy known

Star Advertising Pays

"Business Brain" Latest Of Mechanical Marvels

New York.—A mechanical device, known as the "Business Brain," which will simultaneously do the work of a cash register book-keeping and adding machines and, from another part of the building, make a complete record of a sale at the time it is made, is about to make its bow in American industry.

Formation was announced today by an investment banking group headed by Mendes, Bell & Whitney, Inc., of the Hofgaard-Remington corporation, to own and control the machine and its system, which are covered by world-wide patents. Remington Arms company owns a substantial interest in the new cor-

poration and will manufacture the machines at Bridgeport, Conn.

The machine is the invention of a young Norwegian, Rolf Hofgaard, whose father, superintendent of an institution for the deaf, dumb, and blind in Norway, devised a system of instruction by touch alone which was studied by Helen Keller. Hofgaard will have a substantial interest in the new company.

Experts say the Hofgaard machine functions with absolute accuracy. As the operator writes out the invoice of a sale, for instance, the machine—through its central "brains" which may be located in some other part of the building—

will calculate and record the prices, which are simultaneously added and figure the discounts.



WE'RE ON THE LOOKOUT

for ideas that will adapt themselves to circumstances. A school board was examining an applicant for teaching and was asked whether he believed the earth was flat or round? "Some people think one way and some think the other; I'll teach round or flat just as the Board prefers" said he.

We're trying to teach you that Sinclair gas and Opaline oil is the best tonic for any sluggish car. Its guaranteed pep and power has gained for it an enviable record. Say what we may—the proof of the pudding is in the eating. Try these products upon our recommendation.

Cleveland Oil Co. Distributors



AN Antidote for LONELINESS

To you modern women, telephone service in

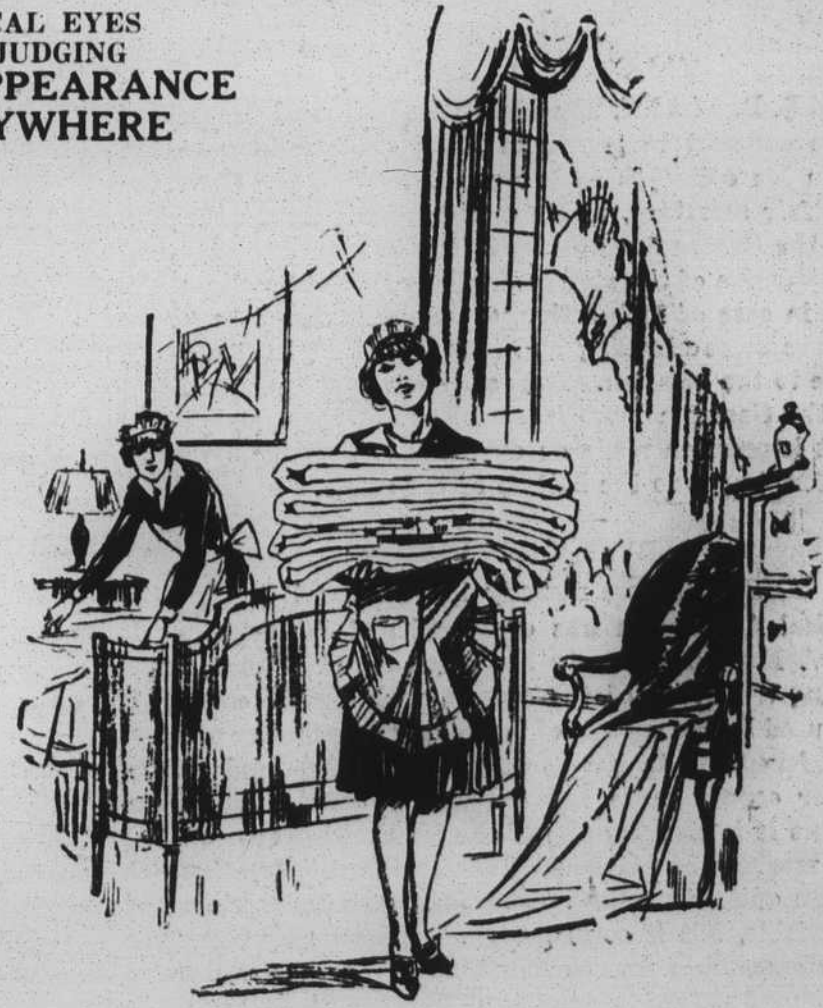
your home means freedom from the pangs of loneliness. For it stands ready to bridge the gulf between you and your friends in town, or those in distant places.

And what of the sense of security afforded by the telephone? What a comfort it is to know that in case of emergencies you are within instant touch of the various protective agencies—the police, hospitals, doctors, fire department.

Have you ever reckoned the cost of telephone service compared to the comforts and conveniences it returns to you?

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY
(Incorporated)

CRITICAL EYES ARE JUDGING YOUR APPEARANCE EVERYWHERE



"Biddie" Boasts An Extra Leg And Feet

York, S. C.—A poultry freak exhibited by W. N. Ferguson, well known farmer of the Filbert community, was a Plymouth Rock "biddie" which had three legs and four feet. The third leg, a rather short one, had grown on to one of the other two, while on each of its normal legs were attached two feet.

J. A. Carroll, carrier on Filbert No. 1, who brought the freak to the county seat Tuesday, found that the oddity attracted the curiosity and interest of numbers of people. The chick lived only about twenty-four hours after it was born.

But even with the Michigan law repealed, we will still have instances of persons, the quality of bootleg being what it is, who give life-for-a-pint. — Greenville Piedmont.



Dr. D. M. Morrison
OPTOMETRIST.
Eyes Examined, Glasses Fitted And Repaired.
Located in Webb Building, Down Stairs Next To Hanes Shoe Store.
Telephone 585. Shelby, N. C.

SPECIAL EXCURSION FARES
Via SOUTHERN RAILWAY SYSTEM
FRIDAY, MAY 10, 1929.
FROM SHELBY, N. C. TO

Atlanta, Ga. \$6.50
Birmingham, Ala. \$8.50
Chattanooga, Tenn. \$8.50
Limit Atlanta four days Birmingham and Chattanooga six days.

Tickets good on all regular trains except Crescent Limited.
Round-trip fares from other Southern Railways Stations.

For detail information and reservations call on Southern Railway Agents.
R. H. GRAHAM,
Division Passenger Agent, Charlotte, N. C.

Blankets Cleaned the Safe Way

Shelby Dry Cleaning Company

PHONES 112-113

School days
will be happier and healthier if you give young scholars candy with their lunch.
We are Candy Headquarters
SUTLE DRUG STORE
Hollingsworth Candies A Specialty.

SUMMER SCHOOL FOR TEACHERS

Full credit for High School, two years College, Elementary A, Primary C, and Grammar Grade C certificates offered in Boiling Springs Junior College June 4th to July 12th. For further information apply to Dr. J. B. Davis, President.

QUEEN CITY COACH LINES

FOR ASHEVILLE, CHARLOTTE, WILMINGTON FAYETTEVILLE.
FOR ASHEVILLE AND INTERMEDIATE POINTS:
LEAVE SHELBY:—9:45 a. m.; 1:45 p. m.; 3:45 p. m.; 8:45 p. m.
FOR CHARLOTTE AND INTERMEDIATE POINTS:
LEAVE SHELBY:—7:50 a. m.; 10:50 a. m.; 12:50 p. m.; 2:50 p. m.; 4:50 p. m.; 6:50 p. m.; 9:50 p. m.
FOR WILMINGTON AND INTERMEDIATE POINTS:
LEAVE SHELBY:—10:50 a. m.; 2:50 p. m.
FOR FAYETTEVILLE AND INTERMEDIATE POINTS:
LEAVE SHELBY:—7:50 a. m.; 10:50 a. m.; 2:50 p. m.
FOR FURTHER INFORMATION — PHONE 450
QUEEN CITY COACH COMPANY