

Extra Value Merchandise

A June Event planned to show you that we can do "big things." And what an event we have planned! We believe we know merchandise—know values—know what you want (for we serve you daily), and in selecting and pricing merchandise for this event, we have had you in mind. JUNE IS A MONTH OF SUPER-VALUES. This advertisement will give you some idea of what we have prepared for you.

| | |
|--|---|
| Women's Rayon | For This June Event |
| Undies | DIAMOND VALUES |
| Chemise, Bloomers, Step-Ins, Panties | Men's Stylish Straw Hats 98c |
| 49c | Newest summer Millinery 98c |
| All the dainty pastel colors that you like. Solid and combination colors. When you see these values you will buy several garments. | Women's Beautiful Rayon Hose 25c |
| | Pair \$2.98 |
| | Women's Silk Crepe Dresses \$2.98 |
| | All the season's newest styles and shades. Sizes for women and misses. |
| Batina Princess Slips | Tennis Shoes 75c |
| 98c | For men, women, boys and children. |
| An unusual value in tailored styles. Colors white, flesh and peach. Sizes 36 to 44. | Patent Leather Boston Bags 39c |
| | Table Oilcloth 20c |
| | Yard Window Shades 39c |
| | Each |
| Women's Voile and Crepe Underwear | LUGGAGE |
| 25c | AT CHARLES LOW PRICES |
| Gowns, Teddies, Step-Ins, Panties, Bloomers | TRAVELING BAGS |
| All the new pastel shades. An offering typical of Charles Values for this June event. | 18-inch—black 98c |
| | Patent Leather Hat Boxes Cretonne Lined. \$1.79 |
| | |
| Yard Goods In Large Assortments | Men's Rayon UNION SUITS |
| Printed Cretannes and Crash. Beautiful colors and designs. Yard 20c | 98c |
| Mercedized solid-color voile, 40 inches wide, Ribbon Selvedge. White and big variety of colors. Yard 20c | Made of Crown Delusco Rayon. Flatlocked seams. Men's Athletic Union Suits 49c |
| Washable English Prints, 36 inches wide. Beautiful assortment of patterns. Yard 19c | Made of nainsook. Cut full. |
| | Men's and Boys' TIES |
| | 25c |
| | Novelty four-in-hands in new patterns and colors. |
| | Men's and Boys' CAPS |
| | 49c |
| | Wool materials; eight quarter style. |
| | BOYS' WASH HATS, 25c |
| | Jockey and Windsor style. |
| | Men's and Boys' OXFORDS |
| | \$2.98 pr. |
| | Tan and black leathers in shoes that will give long wear. All sizes. Exceptional values. |
| | WOMEN'S IMPORTED SANDALS |
| | Cool, comfortable, colorful. They come in a wide variety of styles and colors—all tan, various color combinations of red, tan, blue, green, white and patent leather. Every pair a real value. "Lowest Prices in the city." |

Women's Voile and Crepe Underwear

25c

Gowns, Teddies, Step-Ins, Panties, Bloomers

All the new pastel shades. An offering typical of Charles Values for this June event.

Yard Goods In Large Assortments

Printed Cretannes and Crash. Beautiful colors and designs. Yard **20c**

Mercedized solid-color voile, 40 inches wide, Ribbon Selvedge. White and big variety of colors. Yard **20c**

Washable English Prints, 36 inches wide. Beautiful assortment of patterns. Yard **19c**

"We Expect A Big Hosiery Month

—for we're surely offering wonderful values"

Women's Full - Fashioned Pure Thread Silk Hose. Pair **98c**

Charles "Perfection Maid" Chiffon Hosiery for Women. Pair **\$1.24**

Sheer weight with unusually excellent wearing quality Women's Rayon Hose, Pair **49c**

Picot top—pointed heel. All shades.

Misses' 5-8-Length Solid Color Rayon Hose. Pr. **20c**

White, nude, pink and blue. Sizes 6 to 8 1-2.

Infants' Plain and Fancy Socks. Pair **20c**

Boys' Golf Hose—Pair **25c** and **39c**

New summer patterns.

Men's Rayon Hose, pr. **20c**

Big variety in plain and fancy colors.

"We can't imagine any woman not being interested in these values."

DRESSES \$1.98

Materials: French Voile Organdy, Linen and Pongee. Sizes: 16 to 44.

An array of smart styles—wanted colors in choice summer dresses.

Men's and Boys' TIES

25c

Novelty four-in-hands in new patterns and colors.

Men's and Boys' CAPS

49c

Wool materials; eight quarter style.

BOYS' WASH HATS, 25c

Jockey and Windsor style.

Men's and Boys' OXFORDS

\$2.98 pr.

Tan and black leathers in shoes that will give long wear. All sizes. Exceptional values.

WOMEN'S IMPORTED SANDALS

Cool, comfortable, colorful. They come in a wide variety of styles and colors—all tan, various color combinations of red, tan, blue, green, white and patent leather. Every pair a real value. "Lowest Prices in the city."

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CHARLES STORES COMPANY

1-3 W. Warrent St. Shelby, N. C.

SOCIETY News

MISS MAYME ROBERTS—Social Editor—Phone 256.
News Items Telephoned Miss Roberts Will Be Appreciated.

Mrs. Morgan Gives Party.
A lovely bridge party was that given by Mrs. Fred Morgan yesterday afternoon at her handsome home on Cleveland Springs road at 4 o'clock. The lower floor was decorated with bowls and vases of gladioli, roses and sweet peas and each of the bridge tables were graced with attractive pots of geraniums which were given for high score prizes at each table. Mrs. Morgan received her guests in a flowered chiffon afternoon gown and presented each of the following honor guests with lovely gifts: Mesdames O. M. Gardner, Ab Eskridge, Joe Hill and Connelly Eskridge. Mesdames Chas. Williams, B. O. Stephenson and Gerald Morgan assisted the hostess in receiving and serving a delicious frozen salad course with accessories. Out-of-town guests were Mesdames R. S. Lipscomb and B. B. Morgan of Gaffney.

Bridge Luncheon.
Mesdames Oliver Anthony and Harry Woodson were charming hostesses Thursday morning at a bridge luncheon, honoring Mrs. Connelly Eskridge, a recent bride entertaining at the attractive home of Mrs. Anthony in Belvedere Park. The rooms and tables were beautifully arranged with quantities of mixed summer flowers. The invited guests included the members of the South Washington bridge club, Tuesday afternoon bridge club and a number of visitors in the city. The high score prize was won by Mrs. Dan Frazier and the honoree was presented with a crystal goblet. The out-of-town guests were Mesdames D. C. Rouse, Joe Hill, of Concord, Mrs. O. Max Gardner, Miss Jordan of Hartsville, S. C. and Mrs. John Robert Sams of Kinston, guest of Mrs. Joe Nash. The hostesses were assisted by Mesdames Jesse Washburn, D. W. Royster, Everet Houser and Will Lineberger in serving a delightful three course luncheon.

Mrs. Eskridge Honors Bride.
Mrs. Tom Eskridge was a charming hostess at a lovely bridge party Wednesday afternoon, entertaining at her home on West Marion street, in honor of her sister-in-law, Mrs. Joe Connelly Eskridge, a recent bride. The home was beautifully arranged throughout with gorgeous pink roses and gladioli and each of the ten bridge tables was graced with green a vase of pink rose buds. Mrs. Eskridge received her guests in a pink chiffon gown, with shoulder bouquet of roses and sweet peas. The bride, Mrs. Connelly Eskridge, was attired in blue chiffon and corsage of roses, also sharing honors were Mrs. Ab Eskridge, of LaFayette, Ind., in cream and black lace and Mrs. Joe Hill, of Concord, wearing flowered chiffon. Little Martha Ann Eskridge, daughter of the hostess wearing a dainty frock of pink georgette passed the tally cards. Mrs. Eskridge presented each of her honorees with lovely gifts. The hostess was assisted by Mesdames Ward and Will Arey, B. T. Falls, Durham Moore and Chas. Laughridge in entertaining and serving a delicious salad course with punch and home made candies.

Jersey Picks Boy For Edison Shoes
East Orange Lad Who Has Saved \$1,800 For Education Becomes Candidate.

New York—Tall and loose-jointed and bearing a resemblance to Lincoln, according to his friends—although taking a better picture than did Abraham—John Osborn Reid, thirteen, of East Orange high school will represent New Jersey when Thomas A. Edison lines up his likeliest youths to select one to follow in his footsteps.

Reid from his early grammar school days has hoped to attend Sheffield Scientific school at Yale. With this in view he has spent his spare time earning money. Now he has \$1,800 saved for his education. If Mr. Edison selects him he won't need to spend this sum, as one of the things the inventor has promised his outstanding American youth is a college education.

New Jersey's standard bearer has had a distinguished career in high school, climaxed by the Rensselaer Polytechnic Institute each year to the outstanding mathematician of East Orange high school. John is the son of Mr. and Mrs. George C. Reid of No. 51 Cleveland Terrace, East Orange. His father is an importer and member of the firm of Schlieter & Company of No. 20 West 37th Street.

Announcement of the choice of Reid was made by Dr. Charles H. Elliott, New Jersey state commissioner of education. The New Jersey alternate will be Aihorn Wheeler of Montclair. Both will meet Mr. Edison at East Orange, where the gray haired genius will select the one he desires to educate by a method not yet known.

Star Advertising Pays

MONEY SAVING SUGGESTIONS FOR JUNE DAYS

RADIO Broadcasting
Tune In On **KDKA** PITTSBURGH
1 to 1:30 p. m. every day Except Saturday and Sunday. The Montgomery Ward Hour.

BE CHARMINGLY SPORTSMANLIKE
in one of these **SLEEVELESS SILK FROCKS** \$4.95 \$5.89



Men's fine quality Rayon Shirts. Looks like silk. Flat knit, tubular bound neck and arm hole. Heavy weights, new colors in white, golden corn and flesh. \$1.25 values for 89c each

Men's Shorts in new fancy patterns and assorted colors. Genuine Broadcloth—three button yoke top, adjustable ties at sides and pleats over hips. Sizes 28 to 44. Real values—49c and 69c

Boys' fancy Shirts in assorted patterns, sizes 22 to 28 inch waist—49c each

Boys' Shirts, white cotton Swiss rib knit, sizes 24 to 34—25c each

Pajama Check union suits 45c

Sweaters and Skirt Ensembles
Sweaters of light fleecy yarns with patterns worked in lustrous rayon. Slipover and cardigan styles in gay suntans. \$4.95

Skirts to match in silk or jersey.

Nothing is lovelier for summer wear than cool, sleeveless frocks of washable silk. See our large assortment in pastel and suntan shades... every model fashion-right.

Feel Right Look Right Windsor Refrigerator

Serve the Family Chilled Fresh Foods on Summer Days—from a 50-lb Capacity \$27.40

Cool light woollens tailored into suits for men who want to feel right and look right. You'll like the conservative cuts, the light and dark shades... you'll be delighted with our lower price.

TROPICAL WORSTEDS \$9.50-\$12.95



Ash case—Golden Oak Finish.

Now Guaranteed For Ten Years

As advertised in --
The SATURDAY --
EVENING POST --
June 1, 1929. --

The New **WARDWAY Electric GYRATOR WASHER**

AT WARD'S LOW PRICE **\$78.75**

Also Sold on Easy Payments \$5.00 Down—\$6.00 Monthly

Conserve your time and energy! Let the Wardway Gyrator do your family washing... cheaply, quickly (3 to 7 minutes). No center post; all copper tub; 8-position instant release wringer; splash-proof motor.

All the features of Washers selling for \$50 to \$100 more.

Al Espinosa Golf Club

In the rough, on the fairway or the green these clubs come through every time. Oxidized steel shafts, perfect balance, they're made to lower your scores, and priced to save you half.

| | | |
|---------------------------------|--------|---------------------------|
| Midiron | AT | Niblic |
| Driver | \$7.10 | Spoon |
| Mashie | Each | Putter |
| GOLF BALLS | | LIVE - TOUGH FAR CARRYING |
| M. W.-100, Guaranteed 100 Holes | | 69c |
| M. W.-75, Guaranteed 75 Holes | | 55c |
| M. W.-50, Regular 50c Ball | | 35c |

RIVERSIDE — A FIRST LINE TIRE

Riverside Performance for 17 years proves beyond a question of doubt its first line quality. Riverside prices prove just as convincingly you can buy a truly fine tire at a money saving price. Equip today.

..... MINIMUM GUARANTEE OF 16000 MILES

AND FOR A LIFETIME AGAINST DEFECTS

| Balloon Full Size Cords | | | High Pressure O. S. Cords | | |
|-------------------------|-------------|-------------|---------------------------|-------------|-------------|
| Tire Sizes | Tire Prices | Tube Prices | Tire Sizes | Tire Prices | Tube Prices |
| 29 x 4.40, 4-ply | \$5.98 | \$1.20 | 30 x 3 1/2 cl, 4-ply | \$4.83 | \$.95 |
| 29 x 4.50, 4-ply | 6.85 | 1.25 | 30 x 3 1/2 ss, 4-ply | 5.25 | 1.08 |
| 29 x 5.00, 4-ply | 8.60 | 1.45 | 31 x 4 ss, 5-ply | 9.15 | 1.50 |
| 30 x 4.50, 4-ply | 6.98 | 1.30 | 33 x 4 1-2 ss, 6-ply | 14.25 | 2.95 |
| 30 x 4.75, 4-ply | 8.55 | 1.50 | 32 x 4 1-2 ss, 6-ply | 13.75 | 1.95 |
| 30 x 5.25, 6-ply | 11.85 | 1.75 | 30 x 3 1-2 cl, reg. | 5.15 | 1.00 |
| 30 x 6.00, 6-ply | 13.45 | 2.10 | | | |
| 31 x 5.25, 6-ply | 12.45 | 1.80 | | | |
| 32 x 6.00, 6-ply | 13.85 | 2.20 | | | |
| 33 x 6.00, 6-ply | 14.05 | 2.25 | | | |

FREE TIRE MOUNTING
Drive around on your old tires. Drive away on your new Riversides. We'll mount them for you free.

Satisfaction or Your Money Back

MONTGOMERY WARD & CO.
139-141 S. LaFAYETTE ST. SHELBY, N. C. PHONE NO. 167
STORE HOURS: 8 A. M. TO 6 P. M. 8 A. M. TO 9 P. M. SATURDAY.