

"FRIDAY AND SATURDAY WILL BE THE TWO LAST AND THE TWO BIGGEST DAYS OF THE EFIRD CHAIN SALE. COME EXPECTING BARGAINS -- YOU WILL NOT BE DISAPPOINTED."

THE EFIRD CHAIN SALE

HOSIERY

All the Newest Heel Designs and Sun Tan Colors Are Here!

Chose from the Largest Assortments of Styles in the South!

— SILK HOSE —
\$1.00

Pure thread silk, full fashioned hose in white and the season's newest colors. By buying them here you save about 50c a pair. In both pointed and French heels.

— SILK HOSE —
\$1.35

Hudson's pointed and French heel hose, all over silk, regular \$1.85 stocking. Season's best shades.

A BETTER RAYON HOSE
25c

Ladies' all over rayon pointed heel hose in the new Summer shades, a big Chain Sale value.

LADIES' FIRST QUALITY WHITE HOSE

Hanes all over rayon pointed heel hose, first quality, a value that looks like 65c, in every new shade. **35c**

FULL FASHIONED SILK HOSE
79c

Style 100 full fashioned silk hose, special while they last—white and colors.

— SILK HOSE —
\$1.35

Full fashioned silk hose in white and colors, to go at this Special Chain Sale price, including Nebel's all-over silk French heel hose in the season's newest colors.

— SILK HOSE —
\$1.15

In this lot you will find all-over silk, French and pointed heel stockings, usually sold up to \$1.65 in the season's best shades.

CHILDREN'S 3-4 LENGTH HOSE
A clean-up of misses' 3-4 hose. Sale price **10c**
Boys' novelty sport hose, 35c value at **15c**
Children's Cutie Sox, a big value **22c**
Misses' 3-4 plain shade stockings in the summer colors at **35c**

BABY DRESSES
Baby washable silk dresses, new pastel colors **95c**

Specially Purchased for the Chain Sale

NEW SILKS

Thousands of Yards From the Finest Mills in the United States!

SILK PONGEE
33c

Friday morning we cut our own price on 12 Mm. all silk imported Jap pongee, a quality that usually sells at others stores up to 75c per yard.

SILK CREPES
\$1.29

Beautiful quality flat crepe in all the season's newest plain shades, prints, etc. Worth considerably more, at this special price.

FLAT CREPE
\$1.00

Heavy weight flat crepes, perfect short lengths, quality worth up to \$2.00 per yard. Friday morning and while it lasts at this special price.

MALLINSON'S 1929 SILK PRINTS
\$1.65

This includes Mallinson's finest quality all silk chiffon, georgette, usually sold up to \$4.00 per yard.

SPORT SATINS
79c

39" all silk and rayon sport satins, \$1.00 quality in the season's newest shades.

HEAVY CREPE
\$1.65

Including our best quality heavy weight all silk flat crepes in the season's new sport shades as well as staple colors.

REMNANT PRINTED CREPE
\$1.00 YARD

A clean out of remnants of printed crepes, solid color, flat crepes, and other remnants from silk department for Friday morning.

\$1.25 VALUE VOILES CELANESE
79c

The better quality Celanese voiles in exclusive patterns at this special price.

— **ORGANDIE FROCKS** —
A Parade of "MARY LOU'S" to Greet Mid-Summer Needs
\$1.79

Colors: White, Peach, Coral, Maize, Jade. Sizes: 14, 16, 18, 20. The hottest summer days will seem several degrees cooler in these sheer organdy frocks.

300

NEW DRESSES

SILK DRESSES
\$6.00

Ladies' silk dresses including new summer colors, sport dresses and early season dresses up to \$10, all go at this special price.

RAYON DRESSES
\$2.79

Ladies' new summer dresses including novelty rayon sport dresses, etc. Values worth about double the price.

SILK DRESSES
\$3.85

A wonderful lot silk dresses, styles, qualities and make that looks like double this price.

SILK DRESSES
\$7.00

A rack of beautiful silk dresses, flat crepes, printed sport dresses, etc. A special lot you will want to buy two or three from this rack.

SILK DRESSES
\$9.00

Our most wonderful dress value, exquisite styles, made of the best silks, values up to \$14.50.

CHILDREN'S DRESSES AT CHAIN SALE PRICES!
PRINT DRESSES

Children's pretty print dresses. A big value while they last **25c**

BATISTE DRESSES
Children's plain color batiste and solid color voile dresses. New summer colors **48c**

MISSES' DRESSES
Misses' new printed dresses, \$1 value **79c**
Misses' Summery dresses, beautiful styles, washable **\$1.79**

LADIES' POINTED HEEL RAYON SILK HOSE
44c

Ladies' Milujo silk and rayon pointed heel hose, a value worth up to \$1, slightly mill damaged. A big Chain Sale item.

HANES' UNDERWEAR
48c

Hanes' \$1.00 athletic union suits, slightly irregular. Buy your summer supply now **48c**

WHITE DUCK PANTS
98c

Men's and Boys' white duck pants. Well made. They will not last long at this price.

RUFFLED CURTAINS
35c

Standard window length ruffled curtains with tie backs usually priced 59c, to go on sale Friday and Saturday at 35c a pair.

CLOSE-OUT MEN'S SUITS
\$8.75

This lot consists of men's light and medium weight suits, great many of which originally sold up to \$15.00, to be closed out quickly.

MEN'S \$1.25 SHIRTS
79c

One special table of men's soft collar, \$1.25 value dress shirts, in white or colors, all sizes.

RAYON BLOOMERS
44c

Ladies pastel colored rayon silk bloomers. Sell at most places for 75c a pair. Efird's price 44c.

THREAD — 3c

J. & P. Coats fine cotton thread, all numbers, at 3c a spool.

HOUSE FROCKS
87c

Regular \$1.50 value house frocks in glorious new Summer prints. Brand new styles for misses' and women.

WOMEN'S UNDIES
79c

Dance Sets, Gowns, Step-Ins and French panties, tailored or fancy lace trimmed styles. Made of soft sheer Rome voiles.

GUARANTEED \$1.00 WATCHES FREE!

A Guaranteed \$1.00 Watch Will be Given ABSOLUTELY FREE with every Boys' Suit Priced \$3.95 and Above.

WHITE VOILE — 17c

Sliver soft quality white Clarise voile, 29c yard value for 17c.

9-4 SHEETING — 25c

81" Seamless good quality bed sheeting that usually sells at about 39c per yard.

MEN'S \$1.25 OVERALLS
89c

Men's 22" heavy weight blue denim overalls, full cut and you save about 50c a pair.

EFIRD'S DEPARTMENT STORE

SHELBY, N. C.