The Cleveland Star mond subservisifi, friax By nabive ser

WEDNESD'Y, JULY 3, 1929.
TWINKLES
The Star wishes for every one of the paper's 20,000
readers that it will be a big Fourth, but we also hope you're readers that it will be a bi
living Friday to tell about

## The world's outstanding optimist, if there could be

 such an optimist,, is the dub golfer who nowadays continueto believe that some day he will be as good on the links as i the chunky attorney from Atlanta, Robert Tyre Jones,
he new Nowspaper anncurcher new and grooms who announce their wedding in the paper fiy days before trying to secure license will not have to post th
$\qquad$ particular about your driving. Our gloomy guess is that
the big headlines in the papers Friday will tell of the high way toll for the vacation day. And if you're a careles driver, your name may be under the headlines.

Speaking before North Carolina merchants at Hickory recently David Oyens, manager of the Ivey company, told
them that each merchant ought to spend at least three per cent of his gross sales for advertising in the local newspa-
pers. Mr. Owens has practised what he preaches and the mammoth business he has built up should be ample pro that he is right.

WHERE THE BLAME LIES parents of America for the disrespect of law shown by the young folks. That blame coincides with a belief long
held by The Star. Parents who cannot control their children at home should stop and think it over twice before criticisIng the school teachers and the officers of the law because
they cannot do for the children what their own parents could not do when they were younger and

## RED BUCK JOE'S LAST

 Carolina newspaper-the landmark being the byline and among his hundreds of reading acquaintances as "Re Buck," Back through the years to seing Red Buck's name to the political articles in tomed otte Observer from Washington Last week in The Cha ment came that Bryant was no longer serving The Observer
## nis full World:

Speaking of Red Buck's departure from The Observe ng his Greensboro News column, says:
"At Washington he has prospered, more through hi sative Scotch-Irish aeumen and thrift, than any unusual Observer salary and he connected himself with the smal York World, for which he for many years-perhaps he manind we are confident it was because of his love for Joe Cald vell and his dead chief's paper-he devoted part of his time tot given the Observer enough of his time, for the paper' New income today is probably as large as was that of the New York W
politan daily.
"But Red Buck, because he was of the Caldwell school tas been giving the Observer and its new idea something hey cannot buy on the open market. No doubt a more aler and productive correspondent can be found to take his place ut the last of Joe's boys is gone.
god or ever hemething ju nember of ater, we grieve at the passing of the la ow employe and subscriber as blood kin."

## VALENTINO DIED IN TIME

## 4 PECULIARLY interesting sentence

## pon the stage and general

## ir symbolical of the discourse

ng of movie stars by thousand
will end with the advent of the talkaginati
producers can manage to supplant many of the prese
$\$$ with actors and actresses whose voices
ovely as well as their figures and faces.
(hink what would have happened," Nathan writes, "to
lentino's) flock of women admirers if the unsparing
ighting of the talkies had betrayed his imminent baldness
and the movietone his bootblack voice?" Think of that, as
the critic suggests, and you will have a summarized thought
as to what the talkies have done for the movies.
Nathan does not believe that the talkies will have aly
more effect upon the talking stage than did the silent
movies, and Nathan, despite the fact that he is too caustic

CONDENSED STATEMENT OF

## Union Trust Co.

SHELBY, N. C.
Including Branch Offices at Lattimore, Lawndale and Fallston, at the Close of Business, June 29, 1929. resources over one million dollars.

| resources | habilities |
| :---: | :---: |
| Loans and Discounts ...- $5927,610.61$ | Capital --.---------... $8100,000.00$ |
| Oererdrats - 1,193.88 | Surplus .------------- 100.000.00 |
| Bonis and Stocks .-...... $13,100.00$ | Reserred for Taxes ---7.-.-1, 1.500000 |
| Real Estate --. - .-.......-- 7,138.03 | Reserved for Interest -... 37,195.07 |
|  |  |
| hand and due I | Notes Re.discounted -...-.-- 6 6,000.0.00 |
| other banks ........... 96,661.73 | Deposits .......- |
| \$1,055,05 | $\stackrel{\text { 81,055,054.20 }}{ }$ |

THE CUSTOMERS AND FRIENDS OF THE

## UNION TRUST CO.

Will be pleased with the above report, which reflects growth and encouraging progress. On the basis of the Stren mth and Growth of this Bank we solicit your business.

## UNION TRUST CO.

SHELBY - LATTIMORE - L AWNDALE - FALLSTON BANKING - INSURANCE - TRU̇STS "IN UNION THERE IS STRENGTH."

## Make anote

of this!

