

The Cleveland Star

SHELBY, N. C.
MONDAY — WEDNESDAY — FRIDAY
SUBSCRIPTION PRICE

By Mail, per year \$2.50
By Carrier, per year \$3.00

THE STAR PUBLISHING COMPANY, INC.
LEE B. WEATHERS President and Editor
S. ERNEST HOEY Secretary and Foreman
RENN DRUM News Editor
A. D. JAMES Advertising Manager
Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879.
We wish to call your attention to the fact that it is, and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

MONDAY, JULY 15, 1929

TWINKLES

Add to the long list of Pests of the Past: The champion flag pole sitters.

Reports say that the patients in the insane asylum at Morganton are fond of corn on the cob. People up that way are not so crazy, after all.

Will Rogers says he doesn't want any kisses from Premier Mussolini. And if Il Duce ever say that mug boasted by Will, the chances are that he would feel the same way about it.

The endurance flier made request that they be furnished with roller shades while on their trip, but what lots of people think they really needed was strait-jackets.

Gaffney city council has determined to bar hogs from that community but it is probably too much to hope that the new ordinance over that way is to apply to the human variety.

TOO MUCH SELF.

THE CRYING NEED of the United States government of today is to get the attention of our law-makers away from selfish interest and to give more thought and attention to matters benefiting the great majority rather than the few.

Country after country is endeavoring to impress upon this great government of ours the fact that if anything like the Hawley tariff bill is made law shutting out their products, they in turn will be bereft of means with which to pay for American automobiles, typewriters, farm machinery and the like. Anxious alarm is evident and rightly so. This is a matter worthy of the deepest consideration of the congress. Too many producers are thinking solely of local private interests and are ignoring the welfare of the nation.

IS IT PROHIBITING?

THERE APPEARED recently in The Raleigh News & Observer the astounding statement that the city of Raleigh consumes more than 300 gallons of whisky per day and the Raleigh newspaper bases its assertion on the reports of "reliable" bootleggers and liquor dealers of that city.

Of course those of us outside of Raleigh have no way of determining how nearly correct the figures may be, but if they are even one-half correct, it moves one to wonder just how thoroughly prohibition is prohibiting in North Carolina. In other words, if North Carolina had no prohibition law, is it reasonable to believe that the State's capital city would consume more than 300 gallons of liquor daily?

The Asheville Citizen discusses the Raleigh story at length and says in connection therewith:

The two main sources of Raleigh's liquor supply are stated to be the New Bern section and Steel Bridge, Va. The four bootleggers quoted by The News and Observer—"Boll Weevil Ray, Clarence Hamilton, "Red" Hearn and Walter Morris—contend that more than 300 gallons a day is brought in from Steel Bridge and New Bern, to say nothing of the "small and not-so-small amounts brought into Raleigh from Johnson, Franklin, Granville, Wake and other nearby counties," or of the "smaller amounts of alleged bottled in bond brought in from other sources." The News and Observer reports that while liquor is made in practically every county in that section the stills in most of the counties are small affairs "while in the swamps beyond New Bern and near Steel Bridge they are great steam plants, running as regularly and as efficiently as factories—far more regularly than cotton mills at the present time."

AN IMPORTANT EVENT.

AN EVENT OF INTEREST and importance to all the farmers of Cleveland county and the farmers of the entire state will take place in Raleigh July 24 when a joint session of the North Carolina Cotton Growers Cooperative Association, the State Farmers Associations and the North Carolina Farm Women will be held in that city.

It is to be hoped that Cleveland county will send a considerable delegation to the three-cornered conference in Raleigh. It is a foregone conclusion that an instructive program will be presented, and in addition thereto, the North Carolina farmer needs, just as does the business man, a certain amount of relaxation from his daily routine. A trip to Raleigh for the purpose of attending the convention will not only be instructive, but interesting and enjoyable as well.

Dr. B. W. Kilgore, president of the Cooperative Association and chairman of the Board of Trustees of the American Cotton Growers Exchange, will explain at this meeting the benefits to be gained from the new Agricultural Marketing Act which has just been passed by Congress as a result of an insistent demand by organized farmers for some measure of farm relief. Dr. Kilgore has acted as Legislative Representative of the American Cotton Growers Exchange to promote the enactment of a farm relief bill ever since the agitation for farm aid was begun and he is better equipped perhaps to explain the benefits to be expected from the Marketing Act than any other person available. This act is in a large measure a cooperative marketing act and it may be

made far reaching in importance to cooperative Association members if they will take advantage of the opportunities which it offers.

THE RIGHT TERM.

IT IS A COMMON failing of the average American citizen to "view with alarm" almost any new situation arising, but occasionally there are grounds for this alarm and that is the case in connection with the announcement that J. P. Morgan & Company are considering the matter of organizing a huge food combine.

The Star is not familiar with the plans for such combine, but it is reasonable to believe that it is not being organized for the benefit of the ultimate consumer, and certainly the consumer is now staggering along under about as heavy a load as he is capable of sustaining.

Monster crops are made in this country, and it is a recognized and undisputed fact that the first producer receives but a small sum therefor. However, when it reaches the final consumer he pays well.

Living costs in the United States since the period of the World War have soared to the point where a dollar stands at present for less than one-third of what it did in 1914 and before. There is no reason to believe that these costs will ever get back to a pre-war standard, but on the other hand, there are indications that there will probably be further increases.

If the huge banking house mentioned is planning its food merger with the idea of benefiting the original producer, but still protecting the ultimate consumer, then the country as a whole will welcome the announcement that the food combine is to be formed, but if it is planned to add still further burdens to the man who is unable to produce food himself, then it might be well to pause and consider that there is a length beyond which the American people will not stand imposition. That length appears to have been just about reached.

Nobody's Business

GEE McGEE—

(Exclusive in The Star in this section.)

Are You De-Prest.
flat rock, s. O., July 10, 1929.

dear mr. editor:— please allow me space in your valuable paper to express myself about the colored lady which Mrs. Hoover invited to her big dinner the other day, and thereby set a new rule for future republican first ladies of the land to follow.

of course, no dimmercat would think of having a nigger at their coming-out party, and if this here de preest woman don't watch out, she won't be respected by them Chicago gun-men and dusty browns of the city when she gets back home, she's liable to lose cast ansoforth by associating with them common folks at the white house

most annybody knows that Mr. Hoover was under obligations to have Mrs. de preest at his house, all of the niggers that anny one ever saw vote in the recent battle voted for Mr. Hoover, and there wasn't no way for his wife to get around having that Chicago-in pres. he will hafter run again 4 yrs. hints, and he will need all colors to make the grade.

when I first saw about Mrs. de preest being at that party, I thought mebbe that she was just going over to help Mrs. Hoover set the table and fry the eggs and wait on the folks, and it was sort of a shock to me to find out later that she was one of the girls, and had a good time all the way through.

I have not got no condemnation for the de preest female, she was possibly as good as anny other woman present who was glad to see her there, but of course—there were a few in the flock that felt like somebody had pulled a bone. Mr. Cole bleese would no doubt say that her being there was something like finding a worm in a peach after the fourth or fifth bite.

but why worry? after all, Mrs. Hoover felt obligated to have her friends with her on this great occasion, and Mr. Hoover has already shown his willingness to disregard the color lines. He don't judge folks by how they smell, he makes up his opinions from how they vote.

oh, well, that wasn't the first time our country has been disgraced. We will get over it, this catastrophe was just an introductory spasm that forecasts what the hoovers will do from now on. I have looked all over our country for the past 2 weeks hunting for 1 of the 999 Hoover-dimmercats that scratched Smith last november, but they are either all dead, or have forgot about the campaign, rite or foam if this don't suit you.

vores trulle.

Page Mr. Noah.

If Uncle Joe tells the truth, he has seen and experienced some wonderful times in his day. He told a crowd of strangers the other day that it rained so hard the Third Friday in August in 1877, that his grandma got strangled to death while making a trip betwixt the cow lot and the kitchen door.

It must have been some show-er! Uncle Joe said that old timers had never seen anything like it before, nor has he ever heard of anything like it since. He had to swim 5 miles to school, and all of the children stood up on their desks to recite their lessons, and the teacher stayed in the loft half the time with his feet swinging in the water, and the school house was on a hill at that.

I felt mighty sorry for Uncle Joe when he told the fellows that the only way they got any wood to burn was—he would climb a tree and cut out the top and chop it up and throw it down to his brother bill who was floating around on a barn door. He also milked the cow by lying across her back and reaching under while she was swimming around in the pasture.

That was a real wet spell. The water was so deep in Little river nearly all of the small fish got drowned, and he (Uncle Joe) said he caught 3 big blue cats in the stove flue, and mud turtles were paddling around in the water and a couple of geese on their backs.

The rain began to fall at about dinner time, and before Uncle Joe's daddy got the blessing asked, the gray bowl and the coffee pot floated out of the back door, and the cupboard was washed out the window before it could be shut. The average size of the rain drops varied from a turkey egg to a washtub, but most of the water came down in sheets which resembled a counterpane, except it wasn't white ansoforth.

It took the water 3 days to get out of the front yard, and so much of it had accumulated in the valleys, it was a perfect eddy on the sides of the hills and was from waist-deep to over-the-head everywhere. He had to get up on a stump to call the hogs so the water would stay out of his mouth.

Some one asked Uncle Joe if the crops were damaged much, and he told them no, but most of the kindling and all the hens' nests were washed away, and the corn was slightly bent. It helped the cotton and sweet potatoes, and the hickory nuts harvest was as good as ever that fall. No one except his grandma got drowned according to his report, and I think she died 14 years after the reported deluge.

"There are lots of people who do not know where their next check is coming from," avers a financial writer. Also there are lots with a strong suspicion that their last check is coming back.—Norfolk Ledger-Dispatch.

By reducing the legal size of taxicabs in New York city it has been estimated that the pedestrian will be in a position to be menaced by three taxis in the same space in which he now dodges only two.—New York Times.

In The Motor And Business World

Chevrolet New Plant To Have Big Opening Here On Wednesday

\$25,000 Home To Be Formally Opened Wednesday. Souvenirs For Visitors.

The Crawford-Chevrolet company's new twenty-five thousand dollar home on East Warren street, built by D. Z. Newton for the peppy Chevrolet dealers, will be thrown open to the public on Wednesday for formal inspection.

Everybody is invited. It will be the company's formal opening, but the occasion will be really an informal open-house, with refreshments and souvenirs for the visitors.

A number of Chevrolet officials from Charlotte and other nearby points will attend the function. Amongst the visitors from the big town will be G. J. Gates, zone manager for this territory; E. R. Fenton, assistant manager; Mr. Luce, sales promotion expert and others.

The Crawford-Chevrolet company, one of Shelby's newest and most successful corporations, is made up of thoroughly seasoned and experienced business men who have successfully weathered the storms of the automotive industry since cars were first accepted as a practical and useful vehicle. Jack Crawford and Ernest Burwell have been associated together in the automobile business for fifteen years. They both received a thorough training and experience with the Ford Motor company with which they became associated in 1914 and since early in 1920 have been actively engaged as successful dealers. They hold the state record for South Carolina for having sold the

greatest number of cars in any one year of any dealer in that state. They also hold the record for having sold the greatest number of new cars for any one month which records still proudly stands. Mr. Crawford is well known and well liked in Shelby. Mr. Burwell spends the greater part of his time in Spartanburg where he is Buick dealer, director of two banks, a large independent oil company, etc. He was president of the Kiwanis club last year, is active in the community chest and other institutions. A North Carolina boy, was reared in Charlotte and is thoroughly at home in Charlotte, Gastonia and Shelby as well as Spartanburg.

Local Penny Store First In State Sales

The local J. C. Penney company store took first place among the 23 J. C. Penney company stores in the state for the highest percentage of increase in monthly sales.

Total sales made in June, 1929 showed an increase of 17.03 per cent over total sales during the same period last year. This compares with a gain of 21.17 per cent in sales for the month made by the entire J. C. Penney company system over sales in June, 1928.

"Our store's gain in sales reflects a growing appreciation of the reasonable prices and reliability of J. C. Penney company merchandise," said Manager E. E. Scott. "The fact that we have led the stores in the state in percentage of sales increase is an indication of the industrial prosperity of Shelby."

Paragon Starts Big Sale Here Thursday

The Paragon department store is advertising a store-wide mid-summer clearance sale, in today's issue of The Star, which is to open next Thursday morning at nine o'clock.

The advertisement, four pages in volume, including in its scope practically every item carried in the big store, is one of the most comprehensive The Star has carried in

recent months. Great preparations have been made for the sale. Mr. Joe E. Nash, manager of the store, stating that he believes it is one of the banner events, both from the standpoint of the buying public and the store itself, in the history of the Paragon's business.

It has taken Niagara Falls 30,000 years to move seven miles. It's just like Sunday traffic.—American Lumberman.

Card Of Thanks. We wish to thank our neighbors and friends for their great kindness and help to us when we lost our home by fire a few weeks ago. We want to assure every one of you of our deep appreciation and heartfelt gratitude for your thoughtfulness and love. May the Lord's richest blessing ever be yours.
J. L. Greene and Family.

Try Star Wants Ads.

WEBB THEATRE

SINGING TALKING

The rich masterful voice of Morton Downey, singing songs of love, of jazz sentiment; the pagentry of Broadway, of night-clubs, of shows and show-folks; a gripping story of mother-love and love of a good girl—all told in startling song and talking!

Mothers Boy

ADMISSION: MATINEE 10-30c NIGHT 10-40c SHOWS 1-3-5-7-9

MORTON DOWNEY
Broadway Golden Voted Tenor

Pathe Picture

WEBB THEATRE

Points To Consider When Buying An Electric Refrigerator

When choosing an electric refrigerator, says the Christian Science Monitor, there are a number of things which you should consider. First of all, be sure to buy one whose dependability has been proved by a number of years of actual use. Some concerns have machines which have seen more than a decade of service and are now being used in many thousands of homes under all sorts of conditions. Such machines are backed by reliable companies, who may be depended on to give you good value for your money.

LOCAL DEALER IMPORTANT

Be sure that your local dealer is a man of standing, who understands how to install the machine he is selling and who has the reputation of giving good service to his customers. Like your automobile, or an oil burner, a refrigerator will need some servicing as the years roll on. The best machines now being sold acquire little service and repairs, because adjustments can be made right in your home and no expensive factory service is necessary at any time.

Ask any dealer to tell you the names of people who have used the machine he is selling and find out from them whether their machines provide quick refrigeration, so that it does not take long for the temperature in the ice box to lower to 50 degrees after the door has been opened to take out or put in food.

KNOW OPERATING COSTS

Find out from them the average operating costs of their machines. Some use surprisingly little current, as it is used only when operating. Remember that the simpler the machine the better it is, other things being equal, for there are less parts to operate and keep in repair.

The modern idea of having beautiful kitchens, many of them with pleasing color schemes, makes it necessary if you are the happy possessor of such a kitchen, to buy a refrigerator whose coloring matches your kitchen cabinet and other labor-saving devices. Many of the new refrigerators not only bring satisfaction, but add real beauty to one's kitchen. They have perfectly proportioned cabinets with artistic hardware, and are painted white, two-tone porcelain finish, or in any color combination desired.

FLAT TOP ADVANTAGEOUS.

There are other details which should be inquired about. If your refrigerator has a flat top, it can be used for storage purposes. The old-fashioned refrigerator is usually put outside the kitchen to keep it as cool as possible, because natural ice melts so quickly. But in the modern kitchen, with a gas stove, it will be found far more handy if there be room, to have your refrigerator right in your kitchen. Many people have had them built into the wall or some similar arrangements. Pick out a refrigerator with a waist-high food compartment. Then you will not have to stoop when taking out or storing food. This makes it convenient for cleaning. Many of the new refrigerators have rounded corners and flat surfaces on both the exterior and interior surfaces. This also aids in keeping them clean.

One of the most desired uses of electric refrigerators is the making of ice cubes and frozen desserts. If you are fond of plenty of cooling drinks, particularly in summer, and of frozen puddings and other dainties, be sure the electric refrigerator that you buy has a tray with good-sized receptacles for water to freeze in, and that the machine will freeze the water and desserts in a short time.

CARE OF THE MACHINE

Of course, we must not forget to talk about price. When buying a refrigerator, as in buying most other labor-saving devices, from automobiles to vacuum cleaners, you generally get better value as you pay more. It is also a fact that a large, well-established company, with a large volume of production, will give you the best value for your dollars.

Of course, you must learn a few rudimentary facts on how to take care of your machine, and the more you know about it, the less it will cost you to run, the better service you will get, and the less repair bills you will have to pay. If you are at all sensitive about noise, you can usually have the compressor of your electric refrigerator placed in the basement. Some of the new machines, however, are practically noiseless. By having the compressor in your cellar, you can use the base of the cabinet for storing space. Look around carefully and buy only when you have satisfied yourself that the machine you like fits your particular needs, because when you buy an electric refrigerating machine, you are making an investment that should last for many years with ordinary care.

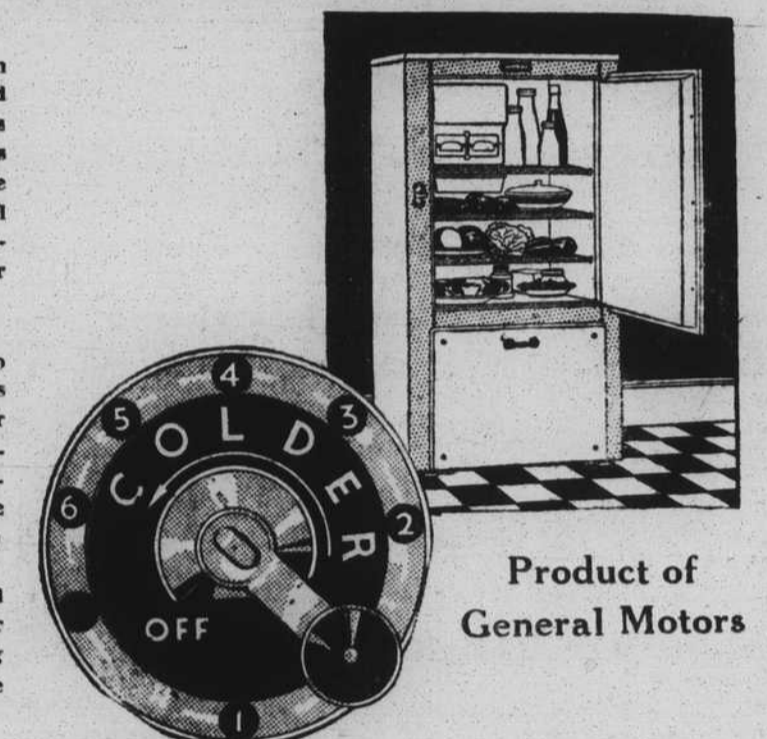
SOLD AND SERVICED BY

Arey Refrigerating Company

115 SOUTH WASHINGTON ST.

SHELBY, N. C.

PHONE 280



Product of General Motors

DO YOU KNOW?

- That there are about 150 different makes of electric refrigerators on the market?
- That out of this number you could probably name about a dozen.
- That Frigidaire has more units in use than all the others combined?
- That the average prospect can tell you the name of the manufacturer of but two of these electric refrigerators?
- That the average prospect knows more about General Motors than he does about any other manufacturer of electric refrigerators?
- That Frigidaire has been on the market long enough to prove its dependability, and that Frigidaire dependability is one of the big reasons why Frigidaire is the world's most popular electric refrigerator?
- That from the standpoint of original cost Frigidaire has continually led in establishing the lowest prices?
- That from the standpoint of operating cost Frigidaire holds the world record for economy in use of electric current?
- That Frigidaire is the only electric refrigerator with a "Cold Control"?
- Just give these facts some consideration—perhaps—they will help you.

—PEP AND GO.