

The Cleveland Star

SHELBY, N. C.
MONDAY — WEDNESDAY — FRIDAY
SUBSCRIPTION PRICE

By Mail, per year \$2.50
By Carrier, per year \$3.00

THE STAR PUBLISHING COMPANY, INC.
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Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879.
We wish to call your attention to the fact that it is, and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

MONDAY, JULY 29, 1929.

TWINKLES

The entire country appears to have become not only air-minded as the newly coined phrase has it, but air-crazy as well.

Beautiful but dumb is an expression frequently applied to some members of the fair sex. They may be dumb mentally, but few of them are dumb vocally.

Headline in a Greensboro paper says that a cure for cancer is hard to find. That is something the leading physicians and surgeons of the world have known since "the mind of man runneth not to the contrary."

A Chicago judge has ruled that when a boy is playing baseball in the streets he has a right to pursue his ball into a private yard to regain it. And yet lots of people think that the men we have on the bench are only half-way intelligent.

The government can't operate the postoffice department of the Nation and make it pay, but evidently feels that it can make farming a paying business. Oh, well, as long as there is life there is hope.

A North Carolina man lived to be 47 years of age before he ever ate any ice cream and now he appears to find that he likes it. Possibly this is another case of "where ignorance is bliss 'tis folly to be wise."

This fashion recently set by Editor Saunders of The Elizabeth City Independent and under which decree all of us would have to appear on the streets in pajamas may be all right, but what about that unhappy portion of unfortunate males who are forced to sleep in night shirts? They would not cut a very heroic figure strolling down LaFayette street on a breezy afternoon.

THE SPIRIT OF ALTRUISM.

IN THE RECENT QUESTIONNAIRE sent out by The Star to 100 representative citizens in various parts of the county, outside of Shelby, ascertaining the attitude of these citizens toward the proposition that the county commissioners reduce the county tax rate only 10 cents instead of 15c on the \$100 valuation in order to raise with this 5c a sufficient sum to match the \$25,000 offered to the Shelby Hospital and provide a county health nurse, some very interesting replies were received.

As previously stated, plainly as words could state, the county will be able to reduce the county rate 15c on the \$100 because of money that will come from the state treasury as a result of two recent legislative enactments. First, the State School Equalization Fund will be enlarged and second, the one cent a gallon tax on gasoline, will warrant a county-wide tax reduction of this amount. In other words, the increased amount of state money coming into the county will warrant the 15c reduction in Cleveland and when The Star undertakes to canvass the sentiment of the tax payers on the proposition of reducing the tax only 10c and leaving five cents for public health and hospital, a few, and thank goodness just a few, say "we want lower taxes," "we can't stand the burden," "don't create any more offices," "the hospital should be privately owned," "we don't feel that a hospital is ours if we have to pay," etc.

Cleveland has one of the lowest tax rates of any county in North Carolina and we get more for our money in county government than any county in the state. A tax reduction was made last year, another is in the offing this year, yet the efficiency of our government has not been cut down. The trouble is all of us have that spirit of selfishness that is typical of man. What we need is a spirit of altruism. There is no greater function a government can render her citizens than to preserve health and protect lives.

THE COST OF THREE OFFICES.

THERE IS A FEELING among some people in the county, due to their antipathy toward a county office, that the welfare agent, home and farm demonstration agents are unnecessary and that their salaries are a burden to the tax payers. We wonder what some of these men would do if they were county commissioners of Cleveland county. Would they defy the state law which compels all counties in North Carolina over 25,000 population to have a welfare officer, and abolish the job? In this county our welfare officer serves in the dual capacity of welfare and school attendance officer. Whether his work is worth the cost or not, Cleveland county with a population of over 40,000 is compelled by the state to have one.

As for the home and farm agents, they might be abolished. At least our county commissioners have a right to, but the salaries of these two agents is shared by the state and federal governments and we could not get this aid without them. We might do without a minister at our church, but would it be wise? We might take a chance in the case of sickness and not have a doctor's bill to pay, but do we do

it? Cleveland has made wonderful progress under these agents. Would our progress be as rapid without them?

It costs Cleveland county \$4,400 annually as its part of the salaries of these three agents. On a total countywide tax valuation of thirty eight million dollars, it costs each individual one and one-fifth cents on each \$100 worth of property listed or a little over eleven cents on each \$1,000 listed. The average taxable wealth in Cleveland is less than \$1,000 per capita, so the average cost of these three county agents is the price of two five cent drinks at a soda fountain.

PROGRESS, BUT NOT ENOUGH.

NORTH CAROLINA has emerged, to a very great extent, from the State of "innocuous desuetude" which formerly characterized it and which made it one of the most backward States of the Union, but this has not been true all along the line. It has been true in a commercial sense but the people of the State as a whole still have plenty to learn in some respects and yet are unwilling to learn it.

For instance, the press of the State and even some of our best North Carolina physicians, pat themselves on the back every now and then and make the self-satisfied declaration that North Carolina, along with many other States, has put the patent medicine business out of commission insofar as this section is concerned. It is very well to hope that such a condition obtains, but actual figures seem to reflect that the contrary is true. More noxious nostrums are being distributed to the public right now under the guise of being good for every known need of man or beast than ever before in the history of the country and not only are the people being victimized, but they appear to like it!

The United States Department of Commerce, whose business it is to know about such things, recently issued an official document setting forth the figures for the year 1927. It is interesting to know that in that year the output of proprietary medicines and compounds, which includes, of course the old time nostrums and so-called patent products, had a sales value of more than two hundred and sixty-two million dollars. These figures represented approximately a ten per cent increase over the values of the same products for the year 1925. In other words, we learn by studying the Department figures that this most unnecessary of all businesses is enjoying about a five per cent increase per year. This rate of increase, as may be seen, is, of course, much higher than the natural rate of increase of population in the United States.

The figures given above plainly indicate that the people of the United States spend more each year for such products as chill tonics and foot ease than is spent in the whole United States by the combined federal, state, county, and city health departments of the whole country, including the Philippine Islands, Hawaii, and Porto Rico.

After subtracting all of the expenditures incurred by all these public health agencies, federal and local, enough would be left over to pay for all the vaccines and all of the serums used by the aforementioned health department officials in their work in preventing communicable disease, and then have a large sum left over in cash. If the question is

asked, What will be done about it? our answer is, Nothing. However, as long as the writing hand of this scribe is not palsied we expect to keep on telling the truth about it.

IMPORTANCE OF COTTON IN 1929 STYLE FABRICS NOTED

New York—Exceptional demand for cotton fabrics is reflected in sharp increases in the volume of cotton goods printed and finished during the first five months of 1929. Walker D. Hines, president of the Cotton-Textile Institute, Inc., states in a review which he has just completed stressing the growing style importance of cottons.

"Reports from printers of cotton fabrics," he states, "show that in the first five months of 1929, 427,638,000 yards were printed. This represents an increase of approximately 28 per cent over the volume of goods printed in the corresponding period of 1928."

"Latest available statistics from finishers show that in the first five months of 1929 there were 763,462,000 yards of cotton goods finished. This is an increase of 130,000,000 yards or 21 per cent more than the yardage printed in the corresponding period of 1928."

"Three facts are of outstanding importance in the present season characterized by the new fashion prominence of cotton:

Styled cottons have been more widely advertised and more prominently displayed than in any other season.

Cottons have achieved a new and prominent position in the field of high style and their importance has been greatly enhanced in volume style markets.

A new and greater consumer interest has been reflected in larger demand for styled cottons.

"The position of cottons in the field of high style has been further enhanced by designing cottons to emphasize their distinctive qualities of coolness, comfort and cleanliness. This new prestige has been felt in a very general stimulation of demand for other types of styled cottons in so-called volume markets. In this connection it should be pointed out that the industry is fully alert to the necessity for maintaining cotton in a prominent position in the high-style field in order to keep this market in advance of the volume market and thus maintain a high position in the entire field of style."

The review summarizes the various activities of the institute during the past six months in stimu-

lating the demand for styled cottons by national advertising, the publication of style bulletins, distribution of sample fabrics, style conferences, radio talks, and cooperation with large retail stores in special merchandising efforts in behalf of cotton.

"I believe the industry appreciates the results of these special efforts to extend the uses of cotton," Mr. Hines stated, "and will wish to continue and enlarge the program."

Seven Drink Milk Given By Mad Cow

Blacksburg.—As the result of drinking milk given by a cow suffering from hydrophobia Mrs. Rose Carroll, who lives near here, and six of her children are taking treatment for rabies. J. M. White, who doctored the cow, is also taking the treatment. He had sores on his hand and they became poisoned while he was treating the animal. Jack Leech, son-in-law of Mrs. Carroll, is another person taking the treatment. The dog that bit the cow also bit Mr. Leech.

Mrs. Carroll owned the dog and the cow. A wire yesterday from Columbia, where the head of the cow was sent for examination, proved that the animal was mad. Mrs. Carroll, who has a small income, is greatly worried over the loss. The Sunday schools of the churches here are making up money to buy her another cow.

The Cynic.

I wouldn't stir myself ten feet To see a football game; Not worth the trouble, I repeat— Besides, they're all the same.

You pay three bucks and then you Get a seat behind the goal. And after that you fust and sweat To even reach the bowl.

I'd rather see a third-rate show— This football makes me sick— What's that—two tickets—you can't go?

Say—let me have 'em, quick —Yale Record.

WRAY'S CLEAN OUT SALE

Continues All This Week

NOW COMES YOUR TIME FOR REAL SAVINGS — FOR EVERY SMALL LOT — ODD S AND ENDS ALL OVER OUR STOCKS MUST BE CLOSED OUT AT ONCE REGARDLESS OF PRICE. WE MUST MAKE ROOM FOR OUR BILL OF FALL STOCK COMING IN SO THIS LAST WEEK WILL BE YOUR GAIN AND OUR LOSS. MONEY IS TIGHT, BUT THESE SACRIFICE PRICES ON DEPENDABLE, RELIABLE MERCHANDISE HAS BROUGHT THE PEOPLE IN SWARMS—THE LARGEST AND BIGGEST CROWDS WE HAVE EVER HAD — "PRICES DID IT."

LADIES' SLIPPERS 79c	MEN'S NIGHT SHIRTS Slightly soiled. All sizes. 59c	BOSTONIAN SLIPPERS Cream of the Crop. \$4.95	QUEEN QUALITY SLIPPERS Your choice of our entire stock \$4.97	MEN'S SUMMER SUITS Every suit new. Palm Beach, Linen and Crash Suits at YOUR OWN PRICE.
TURKISH TOWELS 8c	MEN'S PAJAMAS 79c	ONE TABLE Odd lot of most everything 5c	BED ROOM SLIPPERS 33c	REMNANTS - Big Counter 1/2 PRICE
MEN'S SILK SOCKS 5c	MISSES KHAKI MIDDY SUITS Vacation Special—\$3.00 value 49c	MEN'S DRESS SHIRTS With and without collars 49c	BABY BLANKETS Plaids - Pink and Blue 19c	Ladies' High Grade Slippers \$1.69
SHELBY MILL 38-in. LENO STRIPE For CURTAINS 7c	COATS SPOOL THREAD 2 FOR 5c	MEN'S SUITS — 2 PANTS \$9.75	COLORED BED SPREADS 79c	BOYS' OVERALLS - 4 to 16 59c
ONE LOT SILKS 24c	STRAW HATS - Entire Stock 1/2 PRICE	Men's Athletic Union Suits 39c	MEN'S WORK SHIRTS Good Chambray 39c	DIAPER CLOTH - 27x27 HEMMED 99c
SILK BLOOMERS Ladies, All Sizes 89c	BUTTONS 1c CARD	DRUID LL SHEETING 36 IN. 8c		MEN'S VELOUR HATS 49c

YOU CAN'T AFFORD TO MISS THIS LAST WEEK CLEAN OUT PRICES — WAIT AND BE SORRY — "WE THANK YOU." — "PRICES DID IT."

A. V. WRAY AND SIX SONS