Cleveland Tax Rate Lowest In State

term, these schools this year could not have operated on an eight. The Princess is featuring 'Frozen months' term. I understand it is River," a Rin-Tin-Tin picture tothe purpose of the authorities to day. It's a Warner Brothers. The apply the extra money this year to actor who made such a hit in "The the discharge of the debts of the Singing Fool," Davey Lee. Davey district and still operate the schools and the dog put over a show, staged on an efficient basis for eight months. The people of the county a thriller. It is a story of hidden have every reason to feel proud of the way our county affairs are con- devotion. Vitaphone acts, comedy ducted and I say in all frankness and news reel pep up the program. that I think our board of county commissioners and its efficient The old time favorite, Williams chairman, Mr. Cline, are unsur- S. (Bill) Hart in "Sands" is the surpassed in the entire state. I am Lyric offering today, It's a western very proud that we are to have a action picture, and a good one. "His tax reduction this year and that Rich Bluff," a fast comedy is also we are getting it without crippling on the bill. Being advertised for the efficiency of the government. Saturday is a big western picture, But I feel that I should say to you comedy and vaudeville. that in order for Cleveland and all other counties of the state to enjoy tax reducing it has been neces- cial, starring Marie Prevost and sary to drain the state revenue to the very bottom and the state is confronted, by reason of its contribution to the counties, with a deficit of nearly \$2,000,000 and this is gaging stars now in the Hollywood the problem with which I am face to face. With our present system of revenue it will be impossible for one of the top notchers in this sort the counties at any time soon to of story. The picture is truly an all receive any more from the state talkie epic of the air-funny in spots than it is now receiving and we with a high dramatic appeal. must practice economy and efficounty and state government and Mr. McCord Returns see to it that every tax dollar is From Big Radio Plant wisely expended and perform its

Tax Rate Is Cut In Transylvania

Reduction Of 62 Cents Made Because Of Aid Received From The State.

board of commissioners in regular and they were great expectationsmeeting today adopted a new tax prior to my recent tour through the rate for Transylvania county ef- Atwater Kent radio factory in fecting a reduction of 62 cents less Philadelphia, were immensely overthan the rate of the past year's shadowed by the actual event ittaxation. The rate in 1928 was self. Never in my life have the \$2.75 on the hundred dollars valua- amazing magnitude and efficiency tion, while the present reduction of modern manufacturing methods places the rate for this year at struck me half so forcibly. From the \$2.13 on the hundred dollars.

largest reducion in the rate for kept lawn and trimmed hedges and county taxes to have been made in shrubbery, until the time, hours any county in the state, and county later, when I had completed my officials are receiving many ex- tour of the world's largest radio pression of appreciation on the part factory, I was constantly greeted by of taxpayers throughout the county wonder after wonder-things fasfor their part in bringing about this cinating and almost incredible to big reduction in the tax rate for the average lay mind-but merely next year. News of this reduc- one more day's work in the lives tion as adopted today by the county of the men who have made the commissioners has created consid- name of Atwater Kent famous erable interest and been the cause throughout the world. of much rejoicing on the part of county.

Outside Aid May Be Lacking For A County Farm Agent

(Continued On Page Eight)

while others contend that it is imagent in order that the county might continue its agricultural strides and the county fair might continued its success.

Mr. Millsaps says that there is a

limited amount of state and federal rooms and lavatories—luncheon aid money for this work and unless Cleveland appoints Hardin's successor right away and that this wholesome food. A far cry from the successor be a man from another sweatshops and dark, dismal, aircounty than Cleveland, the money which has been coming here to supplement the salary,, will be allotted to another county and it may be years before it will be available

CRATE OF CHICKENS

STARVE IN WOODS just as good as the "master," it is

home of Mr. Thomas Wright of the are employed in this great factory Oak Grove community was found a every working day. Just think-a few days ago a chicken crate con- whole town roofed under the guiotaining the carcasses of seven or ing genius of radio's outstanding eight chickens. The presence of personally-A. Atwater Kent! The buzzards attracted neighbors to the capacity production of the entire place and led to the discovery of plant is over 12,000 receiving sets the dead chickens. It is supposed and loud speakers a day-and althat some recent chicken thief had most as many sets and speakers are stolen the chickens and placed shipped from railroad siding along them there and did not get a chance the factory every day to all corners to move them away until they had of the globe. The magnitude of social perished to death.

Arctic Newlyweds.

Well, it seems there were a couple of Eskimos enjoying gumdrop hour Graham and Boyce, and neice, Misat the Igloo club up where the lati-

"What kind of a bride did Wa!ruskin get?" asked the first. "Not so cold," the second answered, that being the Greenland equiv-

alent of "not so hot." "She can't even make a cake of ice.'

Japan has 51 active volcanoes, a greater number than any other leather folder. Finder please return

tion of \$18,234.88 for the extended At The Theatres

in the great north country, that 's gold, a little boy's trust and a dog's

"The Flying Fool," a Pathe spe-William Boyd, tops the program at the Webb today and tomorrow. Marie Prevost is one of the most enfirmament, and William Boyd has lately broken out of the ruck to be

Visits Atwater-Kent Factory With 32 Acres Of Floor Space. 12,000 Units Daily.

Returning from another visit to he Atwater-Kent Radio factory, Mr. Wm. McCord of the Shelby Hardware company, dealers in Cleveland county said this morning:

"I can truthfully say that what-Brevard, Aug. 7.—The county ever expectations I entertainedtime I walked through the impos-It is believed that this is the ing entrance, with its beautifully

"The two large brick and stone property owners in the town and buildings, comprising the main plant, are mammoth-breathtaking This reduction in the new budget in their vast expanses. They cover estimate was made possible partly 32 acres of iloor space in all and by the cut in school expenses and are the latest word in modern, imby a general cutting down of coun- proved industrial architecture. Toty operation expenses along various gether they form the largest radio manufacturing plant in the world, as well as one of the largest industrial institutions. Both building are skylighted in saw-tooth design, in tier after tier, literally daylight factories, designed to give the maximum amount of natural light. As I walked through department after department, all built along parallel lines and located in logical perative for the county to have an relationship to one another, I could not help noticing the ideal conditions under which these men and women were working-great suiflooded floors, excellent ventilation systems, electric-iced water coolers.

> fetid factories of a past generation! "I discovered that one employed in every ten is an inspector or tester, and that every receiving set has to pass 752 tests before it receives the final O. K. The last test is a comparison with a master set

and unless the set being tested

throughout, serving the finest of

cafeterias strategically

summarily rejected. "I also learned from In a clump of woods near the that thousands of men and women an undertaking and accompliments left me a trifle breathless

> Mrs. E. M. Lassiter and two sons Euna Hatcher of Raleigh, spent Wednesday night with Mr. and Mrs. J. A. Wilson. They were en route to the mountains.

Penny Column

LOST-BUNCH OF KEYS IN to The Star office.

SEE NEW FALL MILLINERY DRESSES AND COATS

In Our Windows.

J.C.PENNEYCO.

BE SURE TO SEE **OUR SCHOOL SUPPLIES BEFORE YOU** BUY.

Brassieres and

Bandeaux Dainty and Practical



The narrow and medium width styles which slender figures favor . . . daintily made from rayon jersey and novelty rayon fabrics . . . tailored or lacetrimmed . . . ideal for school and college wear. And only-

49c and 79c



Be Sure to Include "Jaciel"

When You Pack! "Jaciel" Toiletries will keep your skin soft and smooth on the campus or off . . . a complete selection for the daily beauty

treatment! Cold, Vanishing and Tis-

sue Creams. 2-ounce, 23c 4-ounce, 39c 8-ounce, 69c

Skin Lotion, 29c Talcum, 19c and 49c Face Powder, medium of heavy, 39c and 69c Single Compact, 49c Double Compact, 98c Rouge, 49c Compact and Rouge Refills, 23c

Perfume, 49c, 98c Toilet Water, 98c Solid Perfume, 49c Cleansing Tissues, 23c Week-end Package, 25c



Lovely New Underthings to be packed in

school-bound bags

Styles to delight every girl's heart . . . prices which enable her shopping money to stretch much farther than she expects! Daintily lace-trimmed or appliqued styles . . . rayon and crepe de chine. Do come in to see them . . soon!

Rayon-98c to \$2.98 Silk-\$1.98 to \$2.98 Rayon Jersey Crepe de Chine

Cotton-back

Satin Novelty

Ready for School! Helping Mother

With Smarter Clothes Than Ever Before . . . from

J. C. Penney's Junior Department

The school-bound miss finds this department a delightful place to select her new clothes . . . from jaunty suits and suit effects for the campus to shimmering velvet and gleaming sarin for after-class affairs. Sizes 15 to 19.

And best of all . . . you can have more frocks . . . for even less than you planned on spending! So many smart women and misses buy clothes from us that we can sell them to you for lower prices. Come in to see them for



First of All! A New Hat Every woman knows how much it helps her wardrobe to add a new hat . . . that's one reason she will be interested in these smart examples of modes for the new season . . . another reason is the price . . . so thrifty because we select hats for well-dressed women all over the country . . . you will be delighted with these new ones in felt, velvet and

College Girls Prefer~ Dainty Bandeaux and Brassieres

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most comprehensive selection . from very narrow types to those of more sturdy fashioning. Some are trimly tailored; others boast an edging of lace or a pretty ribbon flower.

When You Dance-Sheer Chiffons



Of course, for festive occasions, you'll need sheer chiffon hose . . . and you'll like ours, both in appearance and in price! Silk to the picot top . . . and in the favored shades.

\$1.49 Pair

Prepare

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Back to School! That glorious adventure of childhood! And what an important part pretty, stylish clothes play in helping your child enjoy school hours. Ten million Mothers will tell you that when you buy your school outfits here, they are not only stylish and serviceable, but actually save you

Why School Outfits Cost Less In Our Store

Probably you have wondered why things cost so much less here. The answer is that we plan and economize when buying, exactly as Mother does when selecting the school wardrobes for her family. But where Mother only buys for two or three youngsters, we buy for millions of them, and Mother's savings of a penny here and a dollar there, amount to a very large sum when you are buying for millions of families at once.

School Days will soon be here! We extend an invitation to Thrifty Mothers to pay us a visit of inspection.





Display Elaborate Trimmings of Fur

Luxurious fur collars and novel cuffs are important on the new coats . . . sometimes matching and sometimes contrasting with the color of the coat material . fabrics are soft and smooth . . the broadcloth finishes that lend themselves to low placed flares and rippling skirt effects. This showing is full of interesting modes . . . as usual, priced with the moderation that quantity buying makes possible. See them . . . buy chem . . . early!

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For Misses

For Juniors