The Cleveland Star

## MONDAY - WEDNESDAY - FRIDA SUBSCRIPTION PRICE

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| THE STAR PUBLISHING COMPANY, INC.LEE B. WEATHERS PUBLICN An Editor8. ERNEST HOEX |  |
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| our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has published. This will be strictly adherred to. |  |
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FRIDAY, AUGUST 23, 1929 .
TwINKLES
Bishop Cannon, our guess is, will start campaigning for
UI Smith the same year that Coolidge goes in the talkies.
Summer furs are not worn so much any more. Perhaps
because it is hard to find enough clothing to tack the furs to.
$\qquad$
termine if their sons are likely to amount to anything. It about that time when the collegiate football season opens
ne hundred and eleven violent deaths in North Carolin in July, of which 16 were suicides, 12 were homicides, an
45 auto accidents, yet a Tar Heel shudders at the thought of visiting Chicago

In an address in his home city of Goldsboro, Stat Treasurer Nathan O'Berry urged the people of his state
"slow down." Well, Mr. O'Bery, 45 stopped speeding forev last month when they were knocked off in auto accidents.
by using life insurance statistics, that a man is unsafe in his own home. For fear some of the ladies read the headline
and nothing more, we wculd add that wives were not given as the cause of this lack of safety a man has in his own home.

The Rutherford News suggested that it might be a good
俍 idea for the town of Ruthefordton to drop the "ton" and
make the name easier to handle, whereupon Dr. W. C. Bostic of Forest City, came back with a pun-with-a-point, saying

The suggestion from Raleigh, that Cleveland county should join in with the general state-wide home-coming week named. Cleveland has many sons and daughters scattered named. Cleveland has many sons and daughters scattered
over the country, and it could be made a big week-end with the majority of them coming back for a visit.

## wants death chair job

A DISPATCH from Raleigh informs that a North Carolina job of State executioner - that delightful little task of turning the juice on those unfortunates who are
electric chair at the State prison. "I would like to have the
he would not take it except with certain reservations, he would not take it except with certain reservations,
strings attached. One of his provisions was that he be permitted to select the victims.
saying the application was refused "because he (the parson) might enjoy the job too much.
such a tender-hearted, humane minister, who courd either be serious or humorous about the death chair where the State
exacts its eye for an eye, and its tooth for a tooth. Perhaps
he is of that theology class which takes the eye-for
portion of the Bible as written. But glancing at the name we see that he isnt of that class. Not haraly. He's the same
parson, Rev Arthur Talmadge Abernethy by parson, Rev. Arthur Talmadge Abernethy by name, who
is accused by Johnston Avery, ing a bet in the last election and refusing to pay up by pushhighway in the Connelly Springs section. Since that county is exploded, about the only reason we can think of for Rev. Mr. Abernethy's letter is that of publicity hunting. Seems as if he got his publicity. . This may be added to the other, if desired.

ANOTHER TAR HEEL "FIRST"
$\mathrm{N}^{\text {ORTH CAROLINA }}$ is ing to the New York Evening Post. The New York
paper, under the heading "College Boosting," has these reAn interes
versity of North Carolins is raised by an item in the University of North Carolina News Letter, which asks, "How is one to know whether we have p
question is provoked by a paradox:
Folks in North Carolina have talked hard times for the
past year or two. Tax sales go on at the courthouse door.
Real estate is sold under mortgage ness has been "punk." The farmer complains of the busiweevil and other pests. But automobile sales mount higher and higher and that for more cash payments.
lina states that about a third more automobiles have been sold there so far this year than were sold during the same period last year. He adds that, while 28 per cent of those sold a a ear ago were paid for
age of cash payments is 42 .

Letter, but we seize the occasion it presents to suggest that
several universities might profitably imitate the University of North Carolina in reference to publicity. A panic-stricken cry for help goes up annually or oftener from these universi-
ies. Can't we do something to advertise our football tean ies. Can't we do something to advertise our football team
better? How can we tell the world about the marvels of the ew swimming pool? Questions like these agitate persons who feel the ultimate destiny of the institution resting Mily upon their shoulders.
Meanwhile the University of North Carolina goes quietly , issuing every which has very little to say about the university, has er, which has very little to say about the university, has a
reat deal to say about North Carolina-not "boosting" the reat deal to say about North Carolina-not "boosting" the ing, in which ways it has improved, what it ought to do to What better advertisement for a university could there than a publication like this-a publication showing that d in matters of only academic interest, know their stat rom A to Z in all its activities, agricultural, commercial, financial, as no other group can pretend to know it and
are able to speak with authority in reference to them? Some notion of this fact, however, fragmentary, must create a deeper and stronger pride in a university and bring a greater

## Book List For Shelby Schools



LOW ROUND TRIP FARミS WASHINGTON, D. C., RICHMOND, NORFOLK, PORTSMOUTH, VA.
SEABOARD AIR LINE RAILWAY
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Shelly to portsmouth
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man cars on payment regular pullman For further information and pullman reservations
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## H. A. HARRIS. Ag

JOHN T. WEST, D. P.
Raleigh, N. C.

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