

The Cleveland Star

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We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, SEPT. 13, 1929.

TWINKLES

Among other things showing how observant North Carolina lawmakers are is the fact that the open season for squirrel hunting begins on Sunday.

And, folks, if by some chance you are deaf, dumb and blind, the Cleveland County Fair begins its sixth performance two weeks from Tuesday.

In Constantinople they're swimming at night to evade bath fees, we read in the newspapers. But we haven't seen the photos of any Constantinople bathing beauties who would rather evade the fees than be seen.

Somehow that 100-percent-American demonstration by the anti-Red mob in the Gastonia-Charlotte area does not, as we look at it, have the flavoring of the American Constitution.

REMINDERS WE'RE EXPECTING TO HEAR SOON

IN A FEW MORE months, about the time of the next Democratic primary, we're expecting some folks to remind us what Senator Simmons did to the Republican tariff in the late summer of 1929! "And then we'll be expecting to hear someone answer: "But look, too, what Senator Simmons did for the Democratic party in North Carolina in the late fall of 1928!"

FROM CLOWN TO CIRCUS KING—AND WHY

FIFTY YEARS or so ago John Ringling was a circus clown and his four brothers were circus employees. Today the Ringling circus is the best known and the largest in the world, this week the announcement coming that Ringling, which has already swallowed up the majority of the other circus companies in America, had purchased the five outstanding circuses in the country not already controlled by him. That means that the circus clown of the early seventies is now the king of the circus.

The gap, in between the circus clown and the circus king must be, and is, an interesting story. Any success of such magnitude has much romance and color attached. Nearly always an outstanding success is asked the why of his success. Insofar as we have observed the founder of the Ringling circus, or anyone connected with the vast show organization, has never advanced the why of the present Ringling prestige.

Reading the lines and between the lines The Star will offer a guess as to the secret of the Ringling triumph—if it be not the golden key to the rise of one who clowned for the circus patrons to the high peak of ruling the circus world, then let us term it a moral which all business men might take time to meditate upon. When Ringling and his brothers started their first circus in the early seventies their entire capital was \$5. Of that meager sum, \$3.70 was spent for handbills and advertising to advertise their first night's stand. From that small beginning to the present day circus control of the world the Ringling circus has continued to set aside a big portion of its overhead for advertising. To brief it down, Ringling assembled, and has continued to assemble a good show, then he interested himself in attracting patrons to see that show, using newspapers, billboards and various other advertising methods.

If advertising did not make a circus king of a circus clown, pray explain the expenditure of more than two-thirds of the original capital stock, \$5, for advertising?

THEY HAVE PRECONCEIVED IDEAS, SURELY

IT IS INTERESTING, very much so, to us to note how many people from the North and East have preconceived opinions about how we live down South, opinions so strong that it seems hard for them to get the ideas out of their heads even after they come down and see their error.

Just last week The Star got a laugh out of a New York reporter's statement, in covering the strikers trial at Charlotte, about North Carolinians not using and being opposed to the use of cosmetics. The writer, our guess is, got it in his head before coming down that we were a score of years or so behind times and had never heard of painted cheeks, rouged lips, sun-back dresses, and dimpled knees bared for the once curious world to see. The fact that he must have seen many painted women, a sight not unusual in North Carolina in many years, since he came to Charlotte failed to smother the preconceived idea that our "backwoods" girls know nothing about cosmetics, and he said so in one of his dispatches back home.

Many people back East, believe it or not, still believe we use vicious blacksnake whips driving Negro cotton pickers into the fields, that we have no autos or modern conveniences, no schools, or passable roads. One of the New York writers in telling about the trial referred to the "dusty" motor bus which rumbled into Charlotte from Gastonia. Editor Harris, of the Charlotte Observer, immediately called that dusty description. It seems a never-ending task for South-

erners to attempt to get these preconceived ideas out of the minds of visitors from the East.

Louis Graves, in his Chapel Hill Weekly, cites an amusing example of one angle to the erroneous opinions held of the South and Southerners:

When any man writes realistically about the Negro, people far away often fall into the error of thinking that he himself is a member of that race. At Kanuga recently Collier Cobb met a distinguished Episcopal clergyman from the North, and they got to talking about Chapel Hill: "Of course," said the prelate, "I know that your professor, Paul Green, is a full-blooded Negro, but hasn't that man Odum a good deal of white blood in him?" A week or so later Mr. Cobb quoted the remark to DuBose Heywood, author of Porgy and other books about Negroes, and Mr. Heyward replied: "The same mistake is often made about me. When I went to speak in Buffalo I saw placards that described me as 'a member of a well-known Negro family of Charleston!'"

GO GET 'EM FOR THAT HIGHWAY PATROL

REPORTS from a recent auto smash near Shelby, in which it seemed miraculous that several lives were not lost, have it that the crash was caused by the attempt of one car to pass another car while they were both nearing the top of a grade where any car that might be approaching from the other direction could not be seen. If you care to check up on it, you will find that a big percentage of North Carolina's appalling list of auto fatalities is caused by this very act. Other than meeting a brainless road hog, or a drunken driver, there is no more dangerous moment upon the highway. No car should ever attempt to pass a car ahead until both are where they can see the road ahead. Nine times out of ten, perhaps, the fellow who darts out from behind may get around and ahead of the other car before something approaches from the other direction. But the tenth time, when another car comes speeding from the opposite direction and the two crash head-on, may claim several lives. No matter where you are you will be able to pass the car ahead in a minute or two after reaching the top of a grade or getting around a curve where it is possible to see the clear road or the approaching car ahead. Why risk a life, perhaps your own, to save a minute or two?

The new state patrol officers, motorists say, are very particular about this very thing, and they should be. Many of us who consider ourselves careful drivers pass cars ahead when we cannot see the road ahead, and the patrol officers will be doing those of us who think we are careful and also those who haven't foresight enough to be careful a favor by warning us of such tactics, and by tagging us in before a magistrate when caught the second time—that is, if we're still living when he finds us.

Grid Prospects Just So-So At Shelby Hi

Lack Of Experienced Backfield Men Worrying Shelby Coaches Now.

There will not be any Four Horsemen flash in the backfield of the Shelby high football eleven this year, according to reports coming from the training field on the city park. Experienced backfield men are just not there.

These reports have it that Coaches Morris and Falls have nothing to do than turn one of their miracles, as was the case in baseball last spring, if the Shelby high grid outfit even creeps above the mediocre class.

Hoodoo Handicaps
Early season dope was that Coach Morris would have a rip-snorting backfield to start off with but a weak line in front. Now that actual practice has started and has been underway a couple of weeks, it is the other way around. There isn't anything on the field that resembles a backfield of ball-toting ability, while up in the line is a pretty heavy bunch, but most of them green as the new undersized money.

First of all "Milky" Gold failed to come back. That was the same to Shelby high as an entire backfield not returning to an ordinary team. Then the coaches and fans began to pin their hopes about the flashy little quarterback, Zeno Wall, and Eskridge, the big fullback candidate. But about that time Wall bruised up a knee injury which he received during summer play in another sport. That left Eskridge out of what appeared at first to be a corking good backfield. Wall after more than a week is off of his crutches, but may limp about indefinitely before getting back in the game. So, as things stand now, about all the Shelby coaches have for a backfield is Eskridge, who can handle his share of the job and promised to make a great back if he could have been in regular with Wall and Gold, and several candidates not yet tested under fire. These include Rippy, sub quarter; Wilson, Barrett and others, although Barrett has much, very much, to learn about the game.

Game Pretty Soon.
In another week Morris and Falls will be putting what they have together in the form of a first-string eleven for the opening game with Belmont. That opening contest should show what to expect—whether a mediocre outfit, or an eleven just a little better than that. Nothing better can be expected, it seems now, and it will take some extra hour handling on the part of coaches to get that much out of the material.

Game Saturday May Terminate The City Series

If Cloth Mill Wins, It Is All Over. But Eastside Says "Wait."

The second game of the city baseball title series, between the Cleveland Cloth mill and Eastside, may be the last game. It will be that if the Cloth mill aggregation wins, for they have one game already to their credit, and the series was arranged upon the basis of two best of three.

However, the Eastside fans will tell you that the series will lack some several runs being over with the game tomorrow afternoon. Fans supporting the Eastside club remind that Eastside doggone near won last Saturday's game, which Cline Owens Lee ended in the ninth frame.

Going To Be Better.
"This Saturday," say the Eastsiders, "we're going to be better than we were last Saturday. That'll be a ball game worth anybody's money."

Leaguers Come In.
In addition to the fellows who have been playing in both lineups from the leagues which have been there will be several newcomers closing down for the last week or so.

Pro players scheduled to appear in the game include "Snag" Ormond, pitcher; George Reinhart, outfielder; Hugh Ormond, infielder; and Cline Owens Lee, infielder. The game starts at 3:30 at the city park Saturday afternoon.

CALL WORLD YOUTH TO FIGHT FASCISM, REDS

Berlin—A call to the youth of the world to fight both Fascism and Communism has been set out by the central committee of the German Young Democrats, in the shape of an invitation to an International Congress of Liberal Youth in Berlin November 13 to 17.

Declaring that both Fascists and Bolshevists are exploiting the post-war poverty in Europe, the Young Democrats' invitation reads: "Wherever we look in Europe, the parliamentary institutions of democracy are hard pressed by Fascism and Bolshevism. In such a situation democracy can no longer merely defend the position it has won. It must attack."

FIND LOST VILLAGE BURIED BY SAND 400 YEARS AGO

Fire-side legends in northern Germany for nearly four centuries have told of the lost village of Lonzke, which was swallowed by a mountain of moving sand. The other day remnants of the village were discovered in the wake of a drifting sand dune on the Baltic seacoast of Pomerania.

About 1540 this little fishing village stood on the coast with a great dune between it and the sea. As prevailing winds blew steadily in one direction, the sand particles were carried away from the sea and the whole gigantic mound worked gradually inland, burying the homes of the fisherfolk, who abandoned the village and moved elsewhere. The advance of the drifting dune was so gradual that no life was lost in the destruction of Lonzke. In the time that has passed since that day the dune has slowly moved further inland until now remnants of the buried homes have come to light.

German antiquarians, searching the spot, have found bits of timber, household utensils and even the coins of forgotten German princelings of the fourteenth and fifteenth centuries, reports Popular Science Monthly.

Keep in touch with home while away at college. A special rate of \$1.50 for the nine months is made by The Cleveland Star to school students.

Special Excursion Fares To FLORIDA
Saturday, Sept. 14th, 1929, Via Southern Railway System Round-Trip Fare From SHELBY, N. C.
To Jacksonville, Fla. ... \$15.50
Miami, Fla. \$25.50
Tampa, Fla. \$23.00
Brunswick, Ga. \$12.50
Havana, Cuba. \$50.25
Savannah, Ga. \$7.50
Tickets on sale September 14th. Final limit, Savannah, Sept. 21st, Brunswick and Jacksonville, Sept. 22nd. Other destinations Sept. 26th, and Havana, Cuba, October 3rd.
Round-Trip Fares to other resorts in Florida. Ask Ticket Agents.



EVERYBODY RAVING ABOUT THEM... THE NEW FALL

DRESSES AT WRIGHT-BAKER'S

—and you will too the minute you see them. It would take lots of high powered adjectives to describe them, so we are going to leave that undone, but we are extending to you a personal invitation to come in this week and see them. Don't forget that your charge account is welcomed at this store.

Your Charge Account Invited—Wright-Baker's

Your New Fall Suit HAS ARRIVED! —at WRIGHT BAKER'S



—Come in this week and give it the once over. Every day brings new ones to our stock. You will be pleased with the large selection and the variety of the styles.

Our buyers have just returned from the eastern markets and they brought with them the cream of the best manufacturers. You'll like a Wright-Baker Suit.

Wright-Baker Co.

107 N. LaFayette St.

W. E. KOON, Mgr.



CAROLINA'S BIGGEST FAIR IN ITS BIGGEST YEAR Cleveland County Fair

AT SHELBY
TUESDAY, SEPT. 24 THROUGH
SATURDAY, SEPT. 28

GET READY, FOLKS

FREE: All school children of Cleveland & adjoining counties will be admitted FREE on Opening Day—Tuesday, Sept. 24. Bring them all, parents and teachers!

FASTER RACES THAN EVER BEFORE — MORE SPECTACULAR FIREWORKS, MORE THRILLING FREE ACTS — A GAYER MIDWAY, AND THE BIGGEST OF ALL TENT SHOWS—RUBIN AND CHERRY. The GREATEST AGRICULTURAL ARRAY, FROM THE FARM AND FROM THE FARM HOME, EVER ASSEMBLED BY A SINGLE COUNTY.

TAKE IN ALL OF THE FIVE BIG DAYS & NIGHTS.