

# Webb Theatre

TONIGHT AND SATURDAY

SEE AND HEAR BETTY COMPSON in

## "The Street Girl"

This is a Special Radio Production You Will Like With 100 Singing and Dancing Beauties.

10c AND 40c

Coming Monday

A BIG SUPER SPECIAL

RIVALS THE RAINBOW IN COLOR!



SEE ALL THE BIG ONES AT THE

# Webb Theatre

The Road To Prosperity Is Flanked By

## Dairy Farms

Secure agricultural prosperity, wherever you go, is found only in sections where the dairy cow reigns.

This section of ours can become as prosperous as any other if we'll go stronger into dairying. And to do that, we should start with small herds of cows from high producing strains; raise an ample supply of leguminous hay and feed liberal quantities of a balanced concentrate ration in amounts proportional to production.

A steady year 'round market for your dairy products is assured by our organization.

# The Shelby Creamery Co.

SHELBY, N. C.

We can use many times the amount of Cream we are now receiving.

Buy a few Good Cows this Fall and Winter—Be on the Safe Side.

## LOCAL and PERSONAL News

Mr. and Mrs. E. G. Marshall and Mrs. B. C. Kirk, all of Glen Cove, N. Y., are spending some time in Shelby, stopping at the Hotel Charles.

Mr. and Mrs. Reno Bridges and son Arnold of Detroit, Mich., are visiting Mr. Bridges' parents, Mr. and Mrs. W. W. Bridges at Mooresboro.

Messrs. Roy and Robert Bridges left Wednesday morning for Washington, D. C.

Mrs. John McBrayer and children of Mooresboro, are visiting Mr. and Mrs. D. W. Royster this week.

Mrs. Rachel Lattimore and Miss Lucy Lattimore spent Thursday with Mrs. W. B. Nix.

Mrs. E. E. Harris of Elkin, spent last week with her daughter, Mrs. William Andrew.

Judge and Mrs. E. Y. Webb and two children are spending this week end at Tarboro, with Mrs. Webb's mother.

Mrs. John McClurd attended the Methodist conference at High Point, Wednesday.

Dr. and Mrs. J. W. Harbison left yesterday for High Point, where they will spend the rest of the week attending the conference.

Miss Sue Andrews of Charlotte, spent last week-end with her mother, and had as dinner guests, Sunday, Mrs. Heath, Miss Irene Black and Mr. Henry Wilcox.

Mr. and Mrs. Earl Hamrick and children leave tomorrow for Canton, Mr. Hamrick and Earl, Jr., will return Sunday, and Mrs. Hamrick and daughter will remain for a week's visit to her parents.

Mr. and Mrs. Reid Young and Mr. and Mrs. Ray Allen went to Charlotte Monday night to see "The Gold Digger Girl."

Mrs. C. C. Roberts went to Greenville, S. C., today to spend the week end with her father.

Mesdames Oscar Palmer, J. S. McKnight and J. L. Lackey spent today in Charlotte.

Mr. and Mrs. B. C. Vitt of Greensboro and Mr. and Mrs. William Farnell of New York, arrived today to attend the Suttle-Farnell wedding and are guests of Mr. and Mrs. J. D. Lineberger.

Mrs. Brevard Hennessy is spending this week end with her aunt and uncle in Winston-Salem.

Messrs. Harper Ballentine and John Wagaman, prominent attorneys of Hagerstown, Md., are the distinguished guests of Mr. and Mrs. Ralph Ballentine, who are giving a turkey dinner in their honor, at their home on the Cleveland Springs road today.

Mrs. Tom Roberts, Misses Louise Helen and Sarah Bess Ledford and A. B. Ledford leave today for Erwin, Tenn., to visit Mr. and Mrs. T. C. Bumgardner and other friends in Kingsport, Tenn.

Brevard Lattimore and Fred Logan, who have been with the government inspection in Pennsylvania, for several months, arrived yesterday for a visit to home folks here.

Messrs. Brevard Lattimore and Fred Logan, who have been with the United States marketing service, came in by motor yesterday from Pennsylvania for a visit with their parents here.

Among the Shelby people attending the Clemson-Carolina grid classic in Columbia yesterday were: William McCord, Bill Joe Erwin, Tom Abernethy, Feester Lewis, and Bub Hopper.

Mr. Lee B. Weathers left today for Chapel Hill to attend a meeting of the executive committee of the N. C. Press association there tomorrow.

In 1913 he entered the family match manufacturing business and in 1919 started it on its world expansion program.

But real estate was merely a temporary venture. Kreuger became a lineman on the Illinois Central Railroad, and in the next few years worked on engineering jobs in Mexico, Canada and South Africa.

He returned to New York and worked as an engineer on such buildings as the Flatiron and the Metropolitan. Enthused with American engineering methods he went back to Sweden in 1907 and organized the engineering firm of Kreuger and Toll which erected many of Stockholm's leading buildings.

### Chain Grocery Store Stages Anniversary

A. And P. Has 15,000 Stores And Can Serve Five Million A Day.

This week marks the seventeenth anniversary of the Great Atlantic and Pacific Tea company. Seventy years ago this system of stores, the oldest and largest of all chain systems, had its inception in New York city in a single small shop that specialized in teas and coffees—today more than 15,000 A. & P. stores serve cities, towns and villages in 34 states as well as in Canada.

In celebration of this anniversary, Shelby A. & P. stores are holding this week their 70th anniversary sale.

Mr. G. L. Rankin, the superintendent in charge of the local A. & P. food store, tells a fascinating story about his company. "Most people think of A. & P. as a vast number of stores all over the country," he said, "without further thought about the complex and intricate organization necessary to run those stores, to buy foods for them, to bake bread, to can salmon, to roast coffee, to ship and truck all those foods to thousands of stores . . . and to do all this on so large a scale that A. & P. stores can serve 5,000,000 customers each day."

### At The Theatres

"It" has the power to charm the savage beast.

Clara Bow unwittingly proved it a few weeks ago when "big top" scenes of "Dangerous Curves," her new Paramount picture, were being filmed.

Bad Bill, the bucking mule, had succeeded in creating a little reign of terror all his own.

Unaware of Bad Bill's rampage, Miss Bow was hurrying from a side entrance to appear in the ring. A yell of warning came just in time to bring her up short in Bad William's path. There was not time to run. Bad Bill did a quick detour, came to a docile stop, and turned around to look at Miss Bow. "It" had conquered the savage beast.

"Dangerous Curves" comes to the Princess theatre for two days beginning on Monday next.

"Street Girl," starring the screen's most popular present-day star, Betty Compson, made its bow to Shelby at the Webb last night, and will be on today and tomorrow. Many of those who saw the show last night told Mr. Webb it is really the best picture ever shown at his theatre. That is the judgment of a number of discriminating film fans. Many liked it better than "Cocoanuts," which has made such an astonishing hit. It is a talking, singing, dancing, dramatic picture, filled with pathos and heart appeal. It is the sort of picture that appeals to everyone. Coming to the Webb next week, is the biggest and best of them all—"The Gold Diggers of Broadway" booked for a long run.

Wheat planted in the coastal plain between October 25 and November 5 has the best chance of escaping the Hessian fly and of making a good crop.

Caswell county farmers have ordered 138 tons of ground limestone to be used under soil improving crops this fall.

Dairymen of Wake county have established a bottle exchange. Nine members delivered 2,818 bottles on the opening day.

Whoops, \$50,000 of the navy's funds missing and the navy's at sea. Anybody with a good voice has a chance to be a radio announcer. Others can sing or speak over the air.

Corn on the bottom lands of the Yadkin river in Davidson county is a total loss due to high water of late September.

### Penny Column

FOR RENT: THREE HORSE farm. Tenant to furnish stock. See A. A. Carpenter at Shelby Vulcanizing Co. 3c 25p

### FREE SHOW FOR CHILDREN

11:00 A. M. PRINCESS SATURDAY

## Crawford Chevrolet Company OFFERS THIS WEEK

Chevrolet Imperial Four Door Sedan, 1927 Model. Good tires; upholstery and paint first class. Fully equipped.

Chevrolet Coach, 1927 Model. New tires; new Duco finish; motor just overhauled in our shop. Fully equipped.

Chevrolet Coupe, 1927 Model. First Class condition in every way.

Chevrolet Touring, 1928 Model. See this one—real bargain for the price.

Chevrolet Touring 1926 Model. Four brand new tires and in excellent mechanical condition.

Ford Coupe, one of the late 1927 Model T's. Good rubber, first class mechanical condition; has equipment.

Ford 1-Ton Truck with starter. Good body and cab; new tires; A-1 condition.

Dodge Truck good cab and steel express body.

## CRAWFORD CHEVROLET Co.

— PHONE 265 —

### WHAT DOES THE EQUITABLE HOME PURCHASE PLAN OFFER THE MAN WITH A MORTGAGE IN SHELBY?

- 1.—The Equitable will lend the money at 6%. Discounted monthly.
- 2.—The Loan is repaid in convenient monthly installments over a 10, 13 or 15 year period.
- 3.—A Life Insurance policy for the amount of the loan is included. If you live you pay off the mortgage. If you die the mortgage is cancelled and your wife inherits a home-free and clear.

FOR FULL INFORMATION SEE:

## H. S. WHITE, Special Agent EQUITABLE LIFE ASSURANCE SOCIETY

OFFICE OVER CHARLES STORE. SHELBY, N. C.



FINE FEATHERS

MAKE FINE BIRDS—

Send your clothing to us and LOOK and FEEL your best.

## SERVICE DRY CLEANING CO.

West Graham Street Next Door To The Ideal Ice Plant. Phone 33.



## A PERMANENT WAVE

TO FIT YOUR PURSE.

Prices From \$5.00 Special to \$12.50.

We give Eugene, Frederick, and Special Permanent Waves.

All Soft Natural Ringlet Ends. Guaranteed.

All other lines of Beauty Culture Correctly Done.

"SATISFIED SERVICE" — OUR MOTTO.

## The Knightengale Beauty Parlor

HOTEL CHARLES BUILDING. THELMA L. TORBERT, Proprietress. PHONE 542. SHELBY, N. C.



— SEED WHEAT — Recleaned Fulcaster and Purple Straw, \$2.00 A Bushel At The Mill.

## Eagle Roller Mill Company

THE LIQUIDATION OF A DEBT GIVES A THRILL OF

# Satisfaction

A GOOD FARMER, who usually needs accommodation during the spring and summer, came in the bank a few days ago and PAID IN FULL all of his notes for supplies and fertilizers, and after thanking for the accommodation, he remarked that it made him feel mighty good to be

# OUT OF DEBT

and further remarked that he hoped to be able to manage his affairs next year without

# GOING IN DEBT

saying: "I have made a good crop this year and I don't intend to let my money get away from me by buying everything under the sun that comes along. I have started a deposit account today and I am going to have 'money in the bank' from now on."

THIS MAN could be well termed a WISE MAN. HIS POLICY OF PAYING UP HIS DEBTS and THEN BUILDING UP A CASH RESERVE IN THE BANK IS A MOST EXCELLENT EXAMPLE to follow. We hope many people in Cleveland county will follow his example and put the CLEVELAND COUNTY FARMER on a sound financial basis.

# FIRST NATIONAL BANK

SHELBY, N. C. RESOURCES OVER FIVE MILLION DOLLARS.