

Gaston Farms Losing Everywhere Is Said

Farmers Should Include Wages For Themselves In Figuring Cost Of Producing Crop.

Gastonia.—Gaston county farmers were rather surprised to learn Wednesday afternoon that they were losing money on practically all their crops, and some of them asked an explanation of the situation of E. E. Millsaps, state department man, who was conducting a meeting of Gaston farmers at the courthouse. He proceeded to explain that most farmers do not allow a fair daily labor wage for themselves and their families in figuring the cost of production.

Mr. Millsaps and County Agent Altman presented charts showing that in Gaston county corn was produced at a loss of \$10 an acre, wheat at a loss of \$5 an acre; oats \$6, and cotton, the principal crop, at a loss of \$1.02 an acre. Irish potatoes proved to be the only crop produced at a profit, showing an earning of \$15.38 per acre.

The farmers were also started to learn that they did not produce but 37 1-2 per cent of the farm products consumed in the county. Charts showed that only 29 per cent of the milk consumed in the county was actually locally produced; only 57 per cent of the 15 per cent of the pork; and 27 per cent of the poultry. No farm, however, showed a production equal to consumption.

Other figures brought before the farmers showed that cotton was the only crop produced in Gaston county that could be figured as cash income, last year's cotton having brought farmers \$1,300,000, with these figures based on cotton produced over and above the local consumption, estimated at 23 pounds per person.

The farmers were urged to use more legumes, and to cultivate better varieties of seed in all crops to overcome the net loss shown on practically all farm production in the county.

City officials in Glasgow refused to pay Miss Janet Moston for her hat which was eaten by rats while she was in the hospital.

Executrix's Notice.

Having qualified as executrix of the estate of T. S. Gibbs, deceased, late of Cleveland county, N. C. this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at her home in Shelby, N. C., Route 5, on or before the 15th day of November 1930, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This November 15, 1929.
LEVADA GIBBS, Executrix of T. S. Gibbs, deceased.

666

Is a Prescription for

Colds, Grippe, Flu, Dengue, Bilious Fever and Malaria. It is the most speedy remedy known.



Dr. D. M. Morrison,
Optometrist

Eyes Examined, Glasses
Fitted and Repaired.

Located Downstairs Next
To Haines Shoe Store.

Telephone 585.

Now Millions More Stop "Dosing" Colds

Better External Treatment Wins New Users All Over the World

Every year since the introduction of Vicks VapoRub, more and more people have given up the old-fashioned way of "dosing" colds and turned to this modern external method. Today, the whole trend of medical practice is away from needless "dosing."

Mothers of young children especially appreciate Vicks because there's nothing to swallow, and, of course, nothing to upset delicate stomachs. Just rubbed on, its medicated vapors are released by the heat of the body and inhaled direct into the inflamed air-passages. At the same time Vicks acts through the skin like a poultice or plaster, "drawing out" tightness and soreness.

Year by year, the fame of Vicks has spread from neighbor to neighbor and from state to state, until now it is used for the colds of adults as well as children in over 60 countries.

The ever-growing demand for this modern method of treating colds is shown in the familiar Vicks slogan: "Made famous when Vicks reached 17 Million Yards Used Yearly," later raised to "21 Million." These figures are again being changed, as there are now "Over 26 Million Yards Used Yearly"—in the United States alone.

American Business On A Sound Basis Says J. C. Penney

Head Of Big Mercantile Organization Says There Is Readjustment But No Panic.

"The basic soundness of American industry, the true economic strength of the business life of this country, and the genuineness of its prosperity have been convincingly demonstrated during the past few weeks," says J. C. Penney, chairman of the board of the J. C. Penney company. "A readjustment of market prices on general securities has been going on. Heavy market losses, accompanied in a large number of individual cases by the actual loss of accumulated fortunes, have taken place."

"Quoted prices on securities have tumbled at a rate which in years past would have brought about a panic, stifled industry, and wrought havoc with the credit and earning power of the country."

"No panic has occurred, industry has kept steadily on with many new records for output and for sales being made, the credit of the country and the earning power of the country have both shown no impairment, great manufacturing organizations, in place of closing down, are declaring extra dividends out of increasing earnings."

"Retail sales organizations are preparing for good business during the next few weeks and these preparations are based on a sound analysis of what the holiday season will bring forth in the way of purchasing on the part of the general public."

"For the first time in the history of American finance, a condition of panic in the stock market has failed to produce a condition of panic or near panic in industry and in business."

"Actual losses have been confined to those who were indulging in speculative purchasing of stocks which were admittedly over-priced. The actual number of people who have lost money, or who will in any way be directly influenced by such losses, is so small as to be almost negligible, when compared with the total population of the country."

"I have recently returned from an extended trip through the middle west and southeastern part of the country where I visited farmers, stock breeders, and many typical average American cities. "In every locality where I stopped, I found optimism and a general feeling of financial security. "In general, the belief of the country is that sound forces are at work on a program which will bring a more equitable percentage of profits to the producers, without adding to costs paid by the consumer. "Sound advice has come to the cotton growers and practical assistance is being offered through the farm relief board. The same conditions exist among the grain producers."

"Stockmen are getting the best prices in years with steady demands for all kinds of live stock."

"Many industrial areas are reporting satisfactory activity with good increases in sales volumes. These conditions are reflected in increased local building activities, bank deposits and in a general way, long as its wealth producing power remains unimpaired. The economic value of the individual is measured by his ability to create wealth, not by his ability to harbor money."

"The stock market flurry has not impaired the wealth producing ability of the individual or of industry. It has been taken care of by the banking interests without depriving the industrial interests of any of the essential support which they require."

"Your neighbor and my neighbor are earning as much or more than ever before. We are both employed with no indications that this employment is to be taken away from us."

"We are not apprehensive of the ability of our bank to take care of our savings; we are not fearful of the ability of our store keepers to continue to serve our demands. And we are all quite certain that our own town has been singularly unaffected by the situation in the speculative stock market. In the final analysis this means but one thing; the estimate of prosperity which has been set upon this country by its most interested appraisers has been fully justified."

"Falling In Love" Bad For Tuberculars

Chicago.—Falling in love is worse than having indigestion for a tubercular person, Dr. W. F. Peterson of the University of Illinois college of medicine said in a radio talk over station WLS. "Worry is one real cause of fatigue," Dr. Peterson said. "Half the battle in tubercular centers centers about the nervous apparatus. Give it a chance. Don't fret, don't be peevish don't be too sensitive and whatever you do, don't fall in love. That is worse than indigestion. Emotions upset the body more completely than most other things."

Banknotes for \$1,000 were found in the dress of Miss Emily Colton of Chicago, who committed suicide.

STYLE GETS WOMEN GOWNED IN COTTON AGAIN, NOT PRICE

Gastonia Gazette.

It was through its appeal to style rather than economy that the cotton experts won the women back to wearing of cotton dresses, says The New York Times.

Volume of markets will follow the Cotton Textile Institute efforts to popularize cotton if it continues to emphasize style, the New York paper says.

Under the heading "Purple and Fine Cotton," The Times says: "When the ladies paid handsome prices for silks 18 inches wide and had their best dresses turned and made over many times, cotton was the standby for ordinary daily wear. It was sturdy and inexpensive. As silks grew wider and cheaper, their vogue spread. Every shop girl had at least one silk frock. Cotton, still cheap and strong, was out of fashion. The commercial production of synthetic silks completed the sorrows of the cotton manufacturers. Imitation silk stockings and underwear are to the liking of young persons, even though their purses are better suited to purchasing cotton."

"Several years ago the cotton people got together in an attempt to win back their old popularity. The economy watchword was dropped. Realizing at last that style is more important to their prospective purchasers than cheapness, durability or even essential beauty, the various manufacturers put themselves into the hands of a central organization, the Cotton Textile Institute, which has made their campaign a success."

"One does not need to study the survey of the present season to know that cotton is more prominent in the making of women's garments than it has been for many years. Pique dresses and suits are fashionable everywhere. At least one sees them on the streets, in the country, on the tennis courts, and golf links. Knitted jumpers of cotton are suddenly adopted by an army of young girls who last year wore silks and wools. Quilted calico coats and jackets are seen on women of all ages. Slipers made of cotton, embroidered or printed in bright colors, are worn with the gayly colored thin cotton dresses. Silks, real or synthetic, have not lost their place, for they have been too securely established to do that; but the least obvious stroller or advertisement reader must have seen the sudden interest of women in the new cotton fashions."

"It is undoubtedly through emphasis on the stylishness of the new cottons that the Cotton Textile Institute has brought about the change. For women who can afford anything, the novelty and crisp beauty of the new material made an appeal when their dressmakers and favorite shops designs and at prices comparable with those they would have paid for other cloth. Women of taste found the new suggestion agreeable, for washable cotton are well suited to warm weather needs. As the leading shops and their patrons have adopted the new mode, the thousands who follow them as closely as possible are rapidly making it universal. All that remains for the Institute to maintain the present interest in what it calls "the high styled fashions."

Looking Into The Future.

Best Man: "Wasn't it annoying the way that baby cried all during the ceremony?"

Maid of Honor: "It was dreadful, when I marry I shall have engraved on the invitations, No babies expected."

Walter Austin of London was arrested while wearing one of a dozen valuable gowns he had stolen from Lady Dorham's home.

TRUSTEE'S SALE OF LAND.

Under and by virtue of the power of sale contained in that certain deed of trust executed by Mrs. M. M. Lowery, widow, to the undersigned trustee for Commercial Bank and Trust company, dated December 6, 1928, and recorded in the office of the register of deeds for Cleveland county, N. C., in book 152, page 133, default having been made in the payment of the indebtedness thereby secured, and at the request of the beneficiary, I will sell for cash to the highest bidder at the court house door in the city of Shelby, on Monday, December 9, 1929, at 12 o'clock noon, the following described real estate:

Situated in the town of Kings Mountain, N. C., and beginning at a stake in the east edge of City street, Sam Mode's corner and runs thence with his line N. 83 E. 148 feet, more or less, to a stake in Plonk's line; thence with Plonk's line southerly 75 feet to a stake, new corner thence a new line westerly and parallel with King street, 146 feet, more or less, to a stake in the edge of City street; thence a new line northerly 75 feet to the beginning, containing 10,290 square feet, more or less, and being the same lot conveyed by Wiley Atkinson and wife to Mrs. M. M. Lowery as will appear on record.

This November 4th, 1929.
M. E. HERNDON, Trustee.
O. F. Mason, Jr., attorney.

Cleveland Farmers Show Much Interest

Gastonia Gazette.

District Agent E. S. Millsaps stated to a Gazette reporter that the farmers of Cleveland county sat for six hours, Tuesday while he expounded the new state farm program to them. "You know," said he, "if you can keep a crowd of farmers interested for six hours on a stretch, you must have something interesting." He says that the Gardner farm program is the real thing.

Still Frightened.

A man came up to a minister and shaking his hand exclaimed, "How are you, sir? You remember me, I'm sure?"

"Well, I can't say I do," said the minister doubtfully.

"Oh, but you must. You married me 10 years ago. Don't you remember the man who forgot the time of the ceremony?"

"Ah," said the minister. "I remember you now. You got an awful fright that night."

"I did that, an' I've got her yet."

TRUSTEE'S SALE.

By virtue of the power of sale contained in a certain deed of trust executed by Mattie S. Blanton and husband, Cepha Blanton, of record in the office of the register of deeds of Cleveland county, North Carolina in book 141, page 197, and the indebtedness thereby secured not having been paid according to the terms thereof, and the holder of the notes secured thereby having called upon the undersigned trustee to foreclose said deed of trust, said trustee will offer for sale at public auction to the highest bidder for cash at the court house door in Shelby, North Carolina on

December 14, 1929, at 12 M.

the following described real estate: All that certain piece or lot of land, situate, lying and being in the town of Shelby, No. 6 town ship, Cleveland county, state of North Carolina, and more particularly described and defined as follows:

Being lot No. 2 of the Jennings property and beginning at the Northwest corner of the lot upon which the Presbyterian church is now situated and on the South edge of East Graham street, and running thence with said edge of East Graham street West 100 feet to the East edge of a North and South alley; thence South with the East edge of said alley 165 feet to a stake; thence East 68 feet to a stake; thence South 35 feet to an East and West alley; thence East 32 feet to the Southwest corner of the Presbyterian church lot; thence North with the line of the Presbyterian church lot 200 feet to the beginning. This being the identical lot of land conveyed to Mattie S. Blanton by E. C. Borders and wife, Susan E. Borders, by deed dated May 27th, 1919, and recorded in the office of the Register of Deeds for Cleveland County, North Carolina, in book "CCC" of Deeds, page 626, and reference is hereby made to said deed and record for further identification and location of said lot of land.

This November 9, 1929.
E. B. THOMASON,
L. O. LOHMANN, Trustees.
Newton and Newton, Attys.

Gault States That Extension 'Phone Is Cheaper Now

S. M. Gault, manager of the Southern Bell Telephone company advises that the Southern Bell company has announced a substantial reduction in the charge for installing extension telephones, to become effective November 1.

The new charge for installing business extension telephones ranges from \$1.50 in the smaller exchanges to \$2.00 in the largest exchanges.

The charge for installing residence extension service ranges from \$1.00 in the smaller exchanges to \$1.25 in the largest exchanges.

The company's announcement states that the reduction is primarily for the purpose of making the service more attractive and to enable more of its patrons to enjoy the added convenience of extension telephones.

Trustee's Sale Of Real Estate.

Under and by virtue of the authority contained in those certain deeds of trust, executed by L. M. Hull to the undersigned trustee, said deeds of trust being dated April 18, 1927 and Jan. 5, 1928, and recorded in the office of the register of deeds for Cleveland county, N. C. in book No. 149 at page 91, securing and indebtedness to the Shelby and Cleveland county B. & L. association, and default having been made in the payment of said indebtedness I will on

Thursday, December 5, 1929, at 12 o'clock, noon, or within legal hours, at the court house door in Shelby, N. C., sell to the highest bidder for cash at public auction those certain lots or parcels of land described as follows:

Lying and being in the town of Shelby on the west side of south Washington street and bounded as follows:

First lot: Beginning at a stake on the west edge of South Washington street Mrs. H. M. Loy's S. E. corner and runs thence with her line west 185 feet to a stake, J. C. McNeely's corner; thence with his line South 15 feet to a stake; thence east 185 feet to the said edge of said street north 15 feet to the beginning and being all except 15 feet off the west end of the lot conveyed to L. M. Hull by L. E. Ligon and wife by deed dated Oct. 1, 1908 and recorded in book T. T. at page 29 of the register of deeds office.

Second lot: Adjoining the above described lot on the south and beginning at a stake on the west edge of South Washington street, S. E. corner of lot above described and runs thence with line of said lot west 174 feet to a stake, a new corner; thence a new line east 174 feet to a stake on the west edge of South Washington street; thence with said edge of said street north 60 feet to the beginning and being the northern part of the lot conveyed to L. M. Hull by Fred S. Davis and wife by deed dated April 25, 1907 and recorded in the office of the register of deeds for Cleveland county, N. C., in deed book R. R. at page 10.

This November 4, 1929.
JNO. P. MULL, Trustee.

CHARLES STORES COMPANY

"RELIABLE GOODS AT LOW PRICES"

1-3 W. WARREN ST.

SHELBY, N. C.

Your Thanksgiving Store

A Fortunate Purchase Makes this Offering Possible

THE NEW SILHOUETTE DRESSES

4.98 5.98 6.98

Made of Canton Crepe And Flat Crepe

Higher waistlines and skirts below the knees... of course... smartness that is rarely seen at this low price.

Excellent quality crepes in monest blue, dahlia, wine, green, red, brown, navy and black.

SIZES 14 to 40



Boys' Chinchilla COATS 3.98

Sizes 3 to 8 Years

Every coat well-made... wool plaid lining. Serviceable and low priced.



Children's Bolivia COATS 4.98

Sizes 7 to 14 Years

Large fur shawl collars. Colors: brown, blue, green and navy.

Children's SILK Dresses 2.98

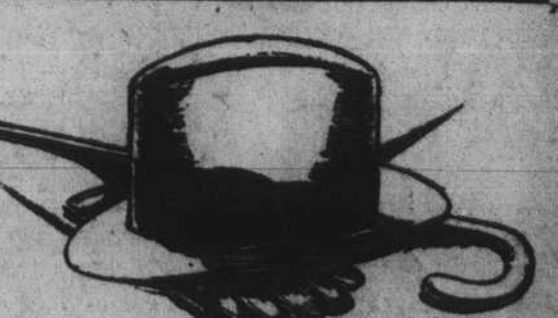
Men's SWEATERS 98c

Men's GLOVES 98c

Men's Union Suits 98c

Men's HATS 1.98

NEWEST CAPS FOR MEN AND BOYS 49c and 98c



WE KNOW COAL

We Want You To Be One Of Our Satisfied Customers.

D. A. BEAM COAL CO.

— PHONE 130 —

FOR SALE

SPECIAL LOT OF

Rayons, Crepes, Twills And Satins

BEAUTIFUL YARD GOODS AT BARGAIN PRICES

Cleveland Cloth Mill