



FOR GIFTS, For Women And Misses

Come To

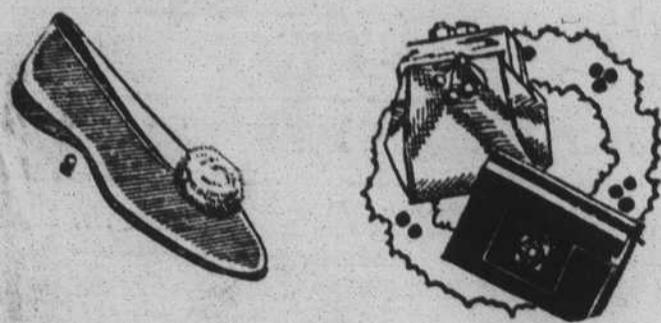
McNEELY'S

As always at holiday time, McNeely's is stocked with beautiful and acceptable gifts for the feminine contingent of the family—items both for charm and service.

Read this list of Christmas goods, and then visualize the items—the delight that one or more of them would bring, done up in holiday wrappings, the holiday morn—



Kid Gloves - Silk Hose - Umbrellas - Bath Robes, Both in Velvet and Silk Quilted - Scarfs - Silk Underwear - Costume Jewelry - Mesh Bags - Handkerchiefs - Hand Bags - Week-End Cases - Rain Coats - Bed Room Slippers.



REMEMBER — ALL COATS are NOW 1-3 FF FOR HOLIDAY SELLING

AND—DRESSES are greatly reduced in price for the same period.

J. C. McNeely Co.

The Christmas Store Par Excellence.



LATTIMORE ALUMNI BANQUET CHANGED

Lattimore, Dec. 19.—The date for the alumni banquet has been postponed indefinitely because of a conflict in dates.

Dr. R. L. Hunt returned Monday from a week's trip to Chicago.

Among those going to Charlotte during the past few days to shop were Mr. and Mrs. W. S. Walker, Misses Lyda Poston, Beatrice Cabaniss, Beatrix and Annette Blanton, and Grace Walker.

Mr. G. O. Hawkins returned Monday from a two weeks trip to Florida.

Mr. and Mrs. L. C. Toms visited Mrs. Toms' mother, Mrs. Georgia Gold of New House Sunday.

Mrs. Karl Jordan who has been suffering with a head trouble and receiving treatment in the Shelby hospital was able to be brought to her home Wednesday evening. Friends are glad to know she is getting along nicely. Miss Daisy Crowder is supplying as teacher for the second grade during Mrs. Jordan's illness.

Miss Poston and the girls of the home economics department are

serving hot lunches at a very reasonable price. They are pleased to know that Mrs. F. S. Crowder will come Monday morning to give a demonstration in candy making.

The colleges are closing this week for Christmas and the following students from Lattimore are expected home during the week-end to spend the holidays: Miss Burnette Hunt, Meredith; Miss Mary Elizabeth Willis, N. C. C. W.; Miss Cleopatra Latham, Asheville Normal; Miss Lois Adams and Mr. Edley Martin, Mars Hill; Messrs. Wade Harrill and Julius Wilson of State college.

Prof. Lawton Blanton and Prof. W. E. White attended the meeting of high school principals which was held at Rutherfordton Wednesday night.

Mr. and Mrs. B. M. Morehead, Mrs. M. L. Morehead were guests of Mr. and Mrs. J. E. Morehead Sunday afternoon.

Out-of-town teachers who are expected home this week-end to spend the Christmas holidays are: Misses Carrie Rayburn and Imogene Wilson of South Mountain Institute, Miss Lola Martin of Belwood, Miss Gladys Horne of Earl, Miss Mada Wilson of Banook, Catawba county.

Dr. I. V. Lee and Messrs. N. B. Lee and L. H. Ledford the latter of

Shelby returned Tuesday night from a business trip to Knoxville Tenn.

Prof. P. M. Coley will spend the holidays with his parents at Stanfield.

Mr. Z. A. Harrill spent Sunday in Shelby with his father, Mr. June Harrill.

Prof. Lawton Blanton and family spent Sunday afternoon with Mr. and Mrs. W. M. Blanton of the Sharon community.

The remodeling of the interior of the Baptist church is almost completed. When finished it will add greatly to the general appearance of the church.

Mr. R. R. Hewitt and family spent Sunday with Mrs. Hewitt's mother, Mrs. P. E. Rowe of Newton.

Coach A. C. Hood will spend the holidays at his home near Hickory.

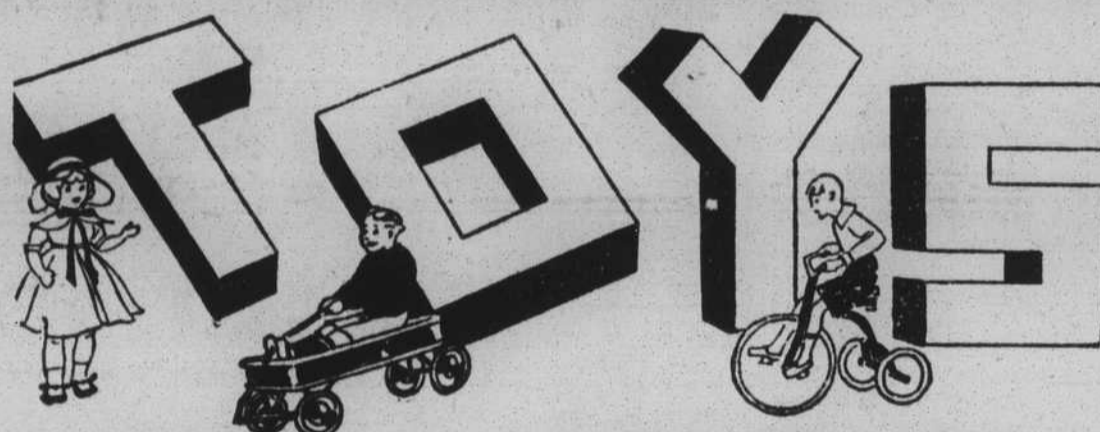
Mrs. J. L. Jolley who has been spending some time with her daughter, Mrs. L. O. Griffith of Fleming, Ky., was called home Friday owing to the illness of her daughter, Mrs. Karl Jordan.

Mrs. R. R. Hewitt and children Misses Elizabeth Pauline and Bobby spent Saturday in Charlotte.

Mr. C. O. Ramsey and family have moved from Lattimore to the Pleasant Ridge community.

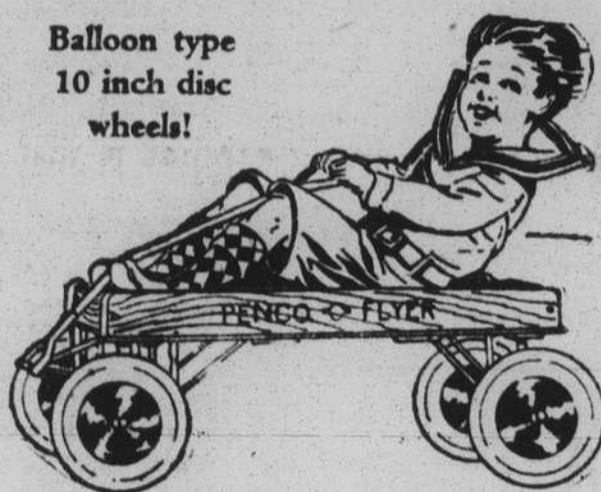
Mr. and Mrs. Frank Bidley have moved into the house vacated by Mr. Ramsey.

J.C. PENNEY CO. INC.



HERE! TOYS TO PLEASE EVERYBODY
~INCLUDING MOTHER AND DAD

Balloon type
10 inch disc
wheels!



"PENCO Flyer" Coasters

Are Preferred by Boys Who Know!

Boys are wise in the ways of coaster wagons! They demand the finest and with the "Penco Flyer" they're sure of getting it! Sturdy 16x36 inch box, heavy steel channel undergear, 10 inch balloon type wheels with 1 inch tires. Varnished in the new forest green, they are exceptionally desirable and low priced at—

\$4.98



"Kiss Me" DOLL

For Small Mothers

There is nothing that will break easily about this doll. She has composition head and body with jointed legs and arms. Comes wearing a dainty flowered dress, bloomers, shoes and stockings and is 12 1/4 inches high. Only

98c

Store Open

Until

10 o'clock

Each Night

From Now

Until

Christmas



"Little Jim" Automobiles in Styles to Please All!

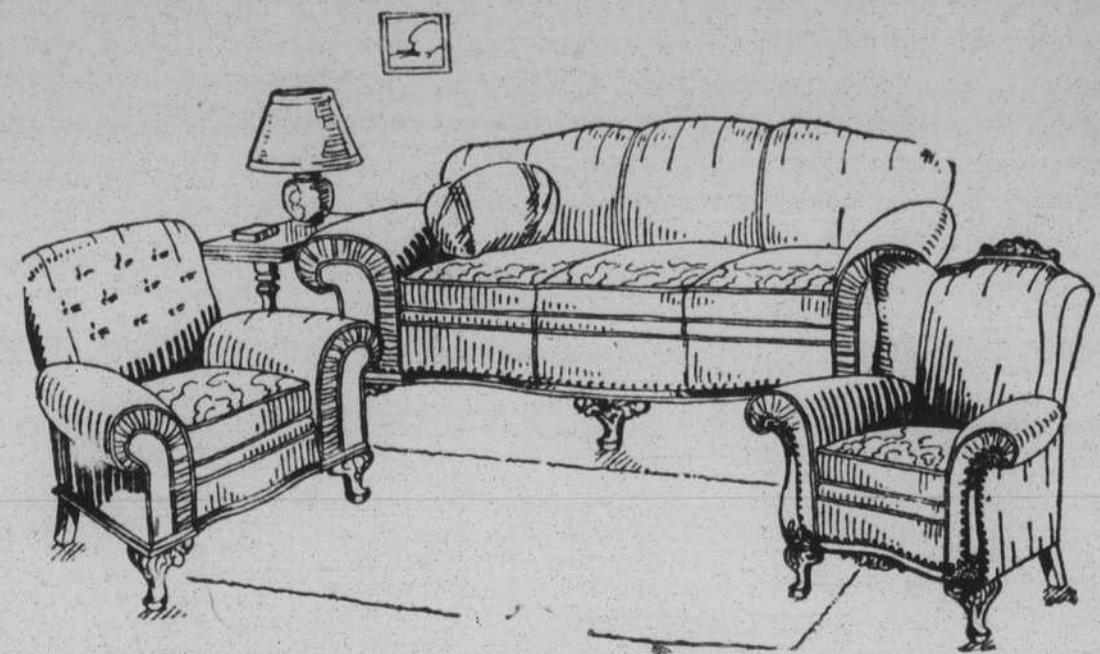
These are sturdy, well-constructed all-steel toys which will give a world of pleasure to youngsters . . . and, because they are pedal-operated, a lot of healthful exercise. All are finished in bright colors. Bring the children in to see them!

(Top) Fire Chief's Car (3 to 7 years) . . . \$8.90

(Left) Air-Mail Airplane (1 1/2 to 4 years) 6.90

(Right) Mack Dump Truck (3 to 6 years) 8.90

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LIVING ROOM GROUP

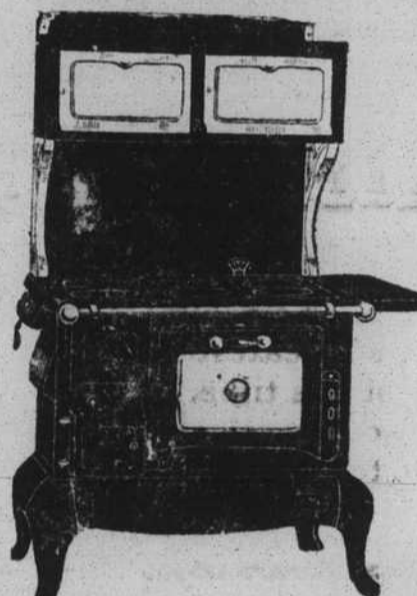
SPECIAL FOR YOUR GIFT FOR THE HOME:

Seven magnificent pieces to completely refurnish your living room in time for the holidays. Your choice of either OVER-STUFFED or EXPOSED FRAME LIVING ROOM SUITE of THREE PIECES; FLOOR LAMP, SOFA PILLOW, MAGAZINE BASKET and END TABLE.

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\$4.85
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7 PIECES
ONLY
\$129.85

ONLY
\$2.50
WEEK



Famous
ATHENS
Red Star
RANGE
\$59.85

THIS WEEK
ONLY!
FREE

With Every Red Star Range
A Beautiful 31-pc. Set of
Dinnerware! No Extra Cost!

\$10.00
ALLOWED

FOR YOUR OLD RANGE
Reg. unless of its age or condition we
will credit your account with \$10.00 for
your range on the purchase of a RED
STAR Range. This week only.



ALL
REMAINING
TOYS
AT COST.



ONLY
\$1
DOWN

TERMS
\$1.00
WEEKLY

Special sale of KITCHEN CABINETS. \$1.00 down delivers any Cabinet in our stock. A 32-piece dinner set is included with each cabinet at no extra cost. This makes an ideal Christmas gift for the wife.



— CEDAR CHESTS —
Many Beautiful Creations.
Priced very low.

\$10.00 to \$52.50

With every Chest sold we are giving a miniature chest made of Real Cedar. Size 12x18 inches for One Cent.

Open Evenings Until Christmas.



STERCHI BROS., Inc.

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