

# The Cleveland Star

SHELBY, N. C.  
MONDAY — WEDNESDAY — FRIDAY

By Mail, per year ..... \$2.50  
By Carrier, per year ..... \$3.00

THE STAR PUBLISHING COMPANY, INC.  
LEE B. WEATHERS ..... President and Editor  
S. ERNEST HOEY ..... Secretary and Foreman  
RENN DRUM ..... News Editor  
A. D. JAMES ..... Advertising Manager

Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879. We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, FEB. 7, 1930.

## TWINKLES

A headline informs that "President Hoover Plans Quiet Fishing Trip to Florida," and by that we suspect the President has been informed that unless it is a quiet trip the fish will not nibble.

The Greensboro News Speaking: "After looking over the photograph of Mrs. Bertha Thomas of Kansas City, (the photo appeared in The Star Monday) who is suing her pastor for \$5,000 for forcibly kissing her, we are inclined to believe that the jury will scale down her valuation." And it was our opinion when we first saw the photo that the Kansas City parson must have stolen his kiss under cover of darkness.

## THE OLD AND NEW CHIEF JUSTICES.

REGRET WAS GENERALLY expressed throughout the country when William Howard Taft resigned as Chief Justice of the Supreme Court due to declining health, and the appointment of Charles Evans Hughes to succeed Taft seems to be just as widely approved. Mr. Hughes is regarded as one of America's ablest jurists and his lengthy service in public life has well equipped him with the experience necessary in handling legal matters of national importance.

In the passing of Mr. Taft from public life there is more interest and regret among the general public than some might think. As President of the United States, Secretary of War, Governor General of the Philippines and as Chief Justice, Mr. Taft has always been held in high esteem by the American nation. Good-natured, sympathetic, never addicted to sensational action, Mr. Taft has, perhaps, appeared more human to the average man than has any other high official in many years. After having served his country many years in high capacities and important offices, the former president, broken in health, and feeling the weight of years, had to step aside. But in the quietude of his retirement all America will wish him continued years of rest, feeling as if he has contributed his bit to the republic.

## A REAL JOB FOR YOU, BOYS.

WORD FROM RALEIGH is to the effect that the young Democrats of North Carolina in planning their Jackson Day dinner hope to have no more oratory than possible. The youthful program-makers are to be congratulated upon having the nerve to at least attempt to hold down the gas attack. Dinner speeches always run over time, and to hope for the talkers to remain in restricted time limits when a covey of politicians and office-seekers are present shows that the young Democrats are really young and still imbued with the ideals and illusions of youth. Not that we do not wish them success; some days these young politicians will be in saddle themselves and when that day arrives may they remember their early views on floods of oratory, or floods of that which on occasions must of necessity pass as oratory.

In their plans those behind the scenes of the Jackson Day dinner program will permit the two guest speakers, former Governor Byrd of Virginia, and National Democratic Chairman Shouse, all the time they may desire, say about 30 minutes each. Then it is expected that Senator Simmons and his rival, Mr. Bailey, will be present, and these two gentlemen (there are rabid folks who will offer double objections to that term) will be allotted 15 minutes each. Governor Gardner and Josephus Daniels will have only 10 minutes each, the five gubernatorial candidates will have seven minutes each, or a total of 35 minutes, and those of the class termed "ordinary wind-jammers" by The Charlotte Observer will be limited to two minutes each. If all the headline speakers stay within their time limit the oratory will take up a little more than two hours. Perhaps they will so restrict themselves; we doubt it. In the wind-jamming class there will be, surely, a score of would-be Henry Clays. Anyway, our prediction is that oratory will consume something like three hours, or more, of the Jackson Day affair—unless of course, some of the boys say something early in the evening, and, if that happens, the scrap will last through November.

## BEHIND THE SCENES OF THE RUTHERFORD COUNTY BANK SITUATION

THE STAR ALONG WITH ALL citizens of Cleveland county extends sympathy to the citizens of the neighboring county of Rutherford who have felt and will yet feel the effects of the closed doors of five banks in that county Tuesday. Originally one county, the people of Rutherford and Cleveland are closely united by blood and by business and social associations, therefore the county naturally will hope for the come-back that is anticipated in Rutherford and that the come-back, the re-organization, will be speeded along placing the section back on a progressive, industrial basis.

The come-back will not be such a task, for in Rutherford the business and financial situation is not that of the average section experiencing a financial setback. General business conditions in that county did not close the bank doors. Rutherford's financial troubles, if you care to think it over, have not resulted from poor business conditions, but, as we see it, from what the frank-talking would term "boom in-

vestments." Just a few years back, while North Carolina, was in the grip of a real estate investment fever, the Lake Lure project had its beginning. Located in Rutherford, it was only natural that Rutherford citizens got behind the development and invested in it. Lake Lure, as was the case with many other North Carolina boom centers, failed to materialize as readily as had been expected. And, to make a long story short, Lake Lure made a considerable dent in that county's available cash, because some of Rutherford's wealthiest and most influential citizens felt the backwash of the State's feverish real estate plunging. From that dent, Rutherford financial centers and institutions never fully recovered. So the closing of the doors of five banks in that county this week did not come as a general surprise, nor did it result from normal business conditions.

Recent financial statements of Cleveland county banks, showing them more prosperous and with a larger surplus and better business than ever before, offer every reasonable indication that business throughout this general section, which includes Rutherford, is not of such a slow nature as to effect strong financial institutions. The Rutherford affair dates farther into the past than the taste of the so-called "Hoover prosperity" now being dished out everywhere.

Citizens inclined to worry with the idea that business conditions are to be blamed for Rutherford's troubles should not worry themselves at all. Rutherford county will come back, and re-organized financial institutions there will be freed of any boom angles and will prosper as business activity justifies. There are those who contend, for which they have some justifiable reasons, that "times are as hard" hereabouts as they have been in years. Perhaps so, but check up on the financial status of Cleveland county banks, more prosperous than ever, then recall that Cleveland county has never experienced an at-home bank failure, and there is no reason to worry—none at all.

## Nobody's Business



GEE McGEE—

**Farm Facts.**  
We observe that the farmers of the United States borrowed the sum of \$885,000,000.00 to farm on last year, and the same was spent as follows:  
Automobiles ..... \$800,000,000.00  
Plow tools ..... 2,250.00  
Radios ..... 250,000,000.00  
Guano ..... 1,000,000.00  
Gas and oil ..... 175,000,000.00  
Permanents improvement ..... 4.89  
Tobacco ..... 225,000,000.00  
Coca Cola ..... 500,000.00  
Terracing land ..... 7.25  
Ditching ..... 14.28  
Fighting pests ..... 88.88  
Outstanding checks ..... 200,750.00.00  
Total ..... \$1,453,252,881.40

The street cars in the smaller towns are now averaging 1 passenger per trip per day. The motormen have become rank strangers to most of the citizens. The towns force the cars to run so that the taxpayers will not be discriminated against. It won't be long now before the legislatures will pass a law requiring all businesses to continue to operate even if they don't make expenses. Railroad passenger trains are under the same "system" of slavery. But I find that my customers all quit and buy a Ford when they bust, but a public service corporation is not allowed to bust.

The new styles in dresses ain't so bad. In fact, they appear to be a little bit more liberal. They are longer in some places, but they are scalloped and split and puckered in such a manner that the vision is not hampered to any great extent, however it is more like peeping through the bars ansforth. When they sit down.

### Cotton Letter.

New York, Feb. 6, 1930.—July shorts made heavy tenders on the opening thus forcing Bombay to cover while southern selling bucked the straddlers and May sold 24 points off when it thundered in Brownsville. Boll weevil emergence has started in the warmer regions, but hootch is holding steady at 4 dollars per quart in sympathy with the active months. Call money and suicides seem to be normal in Wall street, but Mr. Hoover's message promised the restoration of good times, especially to those who were on the right side of the market. We advise briar cutting and sprouting for the present.

### Topics Of The Day.

We read in the paper where a farmer in Horry County, S. C., had grown a potato that was the exact counterpart of a man. It had a head and a body and feet and legs and eyes and nose and other manful appurtenances thereto. Its head was plumb full of sap. In some parts of South Carolina, that potato could run for the legislature and head the ticket.

Uncle Joe says that the man who is in favor of the return of open saloons and legalized sale of booze without restriction is the same man who would welcome le-

galized 7-year itch, galloping consumption, public distribution of snakes and mad-dogs, poverty, crime and other types of normal, mental and physical degradation. Uncle Joe quit drinking in 19 and 24.

Cedartown, Ga., Feb. 1, 1930.

Dear Gee McGee:  
Please answer the following question for a constant reader of NOBODY'S BUSINESS: (1) Are you married? (2) Is "Mike Clark, rfd" a fictitious character? (3) How long does it take you to write an article? (4) What is your real name and age and do you like or dislike short skirts?  
Your friend,  
EVA C. K.

Anderson, S. C., Feb. 4, 1930.

Dear Elva Seeky:  
Answering your interrogations: (1) Yes, very much; 2 off-springs. (2) "Mike Clark, rfd" is not a fictitious character but is a suspicious character. (3) At home where the family picks at me during the ordeal, it takes 12 minutes, at the office where the stenographer puts her feet on my desk and the telephone rings every 3 minutes and customers "break" in every now and then, it takes 14 minutes. (4) The girls all call me "sweeties," the old women point me out as "that fool," my wife calls me "Geebus," but the bank "calls" me "Gee McGee, and I answer to that. My age is between 16 and 143, and I do not like the present style of skirts—as they are still entirely too long to suit me. Are you married? If not, drop me a line again.  
Yours devotedly,

### Cotton Letter.

New York, Feb. 7.—Hedges and southern selling and farm relief forced the straddlers to cover when it was reported that consumption for January was 10 percent less than for December. The tariff and Hoover's prosperity bull had very little influence on spots, but Borah continues a rank prohibitionist, therefore, we look for lower prices in cotton and higher prices for guano, which will be sold for cash only. We advise shorter skirts and longer hours.

### HONEYMOON COUPLE USE PATROL WAGON

Detroit.—Newlyweds, descending from the altar, usually enter grand limousine sat the curio and roll away to the bride's home for a further celebration. John Wojciska and Helen Kaczmarek, however, found a gaily decorated patrol wagon awaiting them when they emerged from the church. John is a detective and Helen formerly a police stenographer and they wanted to be on the job even when getting married.

### No Trade-In Value.

The Cincinnati Enquirer.  
One of the sad things about the beauty parlor is that the women can't trade in their old faces there and get new ones, the way you can automobiles.

# QUALITY SERVICE

## A Straight Line Is The Shortest Distance Between Two Points!

... and that's more than good mathematics—it's a good marketing rule! The line from you to your Quality Service Grocer is the shortest distance between Economy and Satisfaction in your food needs!

If you want finer foods for your table... if you want more time to do the things you'd like to do... if you want to save money—save trouble—save needless personal marketing and needless lugging of packages—get acquainted with your Q. S. S.—today!

A phone call and order delivers your grocery needs right to your kitchen... and you'll find everything of the best, and the prices just right! Make it a habit... shop today with QUALITY SERVICE GROCERS!



J. A. Z.

COMA LILY OR  
HARTNESS FLOUR ..... **95c**  
OLD DUTCH  
CLEANSER ..... **9c**

VINEGAR—  
1 GALLON ..... **59c**  
MORTON'S IODIZED  
SALT—PACKAGE ..... **9c**

Mooresville Creamery  
Butter, lb. .... **49c**

OLD MANSION  
COFFEE  
**39c**

OCTAGON TOILET  
SOAP ..... **10c**

PIE CHERRIES  
Can ..... **26c**

Duke's MAYONNAISE  
8 oz. .... **23c**

LARGE CAN  
HOMINY ..... **10c**  
GRITS—  
PACKAGE ..... **10c**

BULK LARD—  
2 Pounds For ..... **25c**  
LARGE CAN  
TOMATOES—2 For ..... **34c**

CHEESE—  
POUND ..... **31c**  
STAR NAPHTHA POWDERS  
3 Packages ..... **11c**

KRAUT—  
NO. 2 CAN ..... **9c**  
VICK'S SALVE—  
**29c**

CAROLINA  
MADE  
FLOUR  
24-lb. Bag  
**\$1.15**

BEACON LIGHT COFFEE  
Loose—lb. .... **37c**  
—PRODUCE SPECIAL—  
PINTO BEANS—  
3 lbs. .... **25c**

SAUERS  
LARGE  
EXTRACTS  
**29c**

We Use and Recommend — Stimpson Computing Scales, Coffee Mills and Meat Choppers, Lig-O-Nier Refrigerators and Counters Sold by Carolina Scale & Fixture Company, Charlotte, N. C.

## These Are Members Of The Quality Service

- SHELBY, N. C. — Chas. Bulce, Dover & Ora Mills — T. B. Mauney — Baber Grocery Co., South Shelby — Chas. Reinhardt, South Shelby — Keeter Bros., Dover & Ora Mills — R. B. Keeter, West Shelby — H. A. Champion, South Shelby — Jackson's Cash Store.
- RUTHERFORDTON — K. E. Simpson — J. Cal Williams — Williams Brothers — C. E. Justice & Son.
- SPINDALE — W. C. Ellis — Spindale Grocery Co. — Sharks & Parnell — Green Grocery Co.
- AVONDALE — C. F. Ward — J. D. Wells.

- CLIFFSIDE — Z. B. Hawkins.
- HENRIETTA — W. C. Phillips.
- FOREST CITY — J. W. Saunders — James Grocery Co.
- LATTIMORE — Hunt & Hewitt.
- MOORESBORO — D. C. Wright.
- GROVER — H. S. Keeter & Company.
- ELLENBORO — T. P. Tisdale, Jr. — H. L. Green.
- RUTH, N. C. — E. H. Walker.  
— 28 MEMBERS —

There Are Now A Million Housewives In Six States Trading The Quality Service Way, WHY NOT YOU?

# QUALITY SERVICE