

SOCIETY

News

MISS MAYME ROBERTS—Social Editor—Phone 256.
News Items Telephoned Miss Roberts Will Be Appreciated.

Contract Bridge Club.

The Contract Bridge club will meet with Mrs. Durham Moore at her home on W. Marion street, Friday afternoon at 4 o'clock.

Union Prayer Service.

You are earnestly invited to join the ladies of all the churches in a world fellowship of prayer on Friday, March 7 at 3:30 o'clock at the Central Methodist church.

Organ Recital.

Mr. Norman Pitts, a noted teacher and organist of Manchester, New Hampshire will give a short organ program from 7:15 to 7:30 o'clock Sunday evening preceding the evening worship at the Central Methodist church.

Social Calendar.

Thursday 3:30 P. M.: Afternoon Division No. 1 meets at the club room with Mrs. Frank Hoyle, chairman of hostess committee.

Saturday 10:30 a. m. The P. T. A. of Marion street school will put on a children's hour at the Carolina theatre. Stories will be told by local talent. All parents urged to send their children.

Dialect Reader Here Thursday.

The Shelby Woman's club will present Mrs. Joel S. Aiken, noted dialect reader and entertainer, in a most delightful program on Thursday evening, March 6. Mrs. Aiken will appear in the high school auditorium at 8 p. m. and the title of her program will be "An Evening in Dixie."

Mrs. Aiken specializes in negro dialect and her repertoire is distinctive and pleasing. Her program consists of readings, negro spirituals, bandana songs, novelties and folklore. She sings genuine spirituals as the "old time darkies" sing them, which classes her as one of the outstanding interpreters of negro songs of the day. Her program is mostly humorous, but well balanced. Some of the outstanding local talent of the city will assist Mrs. Aiken in giving those who attend an evening of real pleasure.

Mrs. Yates

Entertains With Bridge.

Mrs. Jack T. Yates charmingly entertained with seven tables of bridge yesterday afternoon at the home of Mrs. Lee B. Weathers on W. Marion street where she has an apartment. The large living room and tables were artistically decorated with bowls and baskets of jonquills, yellow bells and greenery, a color note of yellow and green being cleverly observed in decorations and refreshments and tallies which were passed by Miss Pearl Weathers.

The high score prize was won by Mrs. Draper Wood, the second high by Mrs. Jean Schenck and the low score prize went to Miss Dobbins. Mrs. Yates was assisted by Mesdames Chas. Hubbard, Cepha Blanton and Miss Pearl Weathers in serving delicious yellow ice on the green glass plates with cakes iced in green, sandwiches with colored bread, cheese straws, coffee and nuts.

Mrs. Oren Hamrick Hostess.

The home of Mrs. Oren Hamrick on W. Warren street was beautifully arranged with quantities of early spring flowers Tuesday afternoon when Mrs. Hamrick was a cordial hostess to the members of the Mothers club in their regular meeting. Mrs. Boyce Dellinger presided, the subject of study being "The School in Our Midst" and interesting papers were read by Mesdames Chas. Burrus, John Honeycutt and Hugh Mauney. Two beautiful vocal selections were rendered by Mrs. P. C. Gardner, "A Spring Song" and "A Banjo Song."

Mrs. William Crowder was unanimously voted into the club as a new member. Mrs. Dellinger read a yearly report of the Children Conservation league of America with which this club is affiliated. Mesdames Chas. Burrus, Hugh Mauney and D. W. Royster were appointed to act on the nominating committee. During the social half hour, the hostess was assisted by Mrs. Graham Dellinger in serving a tempting salad, sandwiches, coffee, and candies.

Invited guests were Mesdames Graham Dellinger and P. C. Gardner.

D. A. R.

Chapter Meet.

The March meeting of the Benjamin Cleveland chapter of the Daughters of the American Revolution was held at the club room Tuesday afternoon with Mesdames J. L. Webb, M. Webb Riley, S. O. Andrews and George Blanton as joint hostesses. The large club room was attractively arranged with early spring flowers. Mrs. Cepha

Blanton, the retiring regent presided over the business meeting and read the flag salute and American creed, after which she introduced the new regent, Mrs. Harry Speck who made a beautiful short talk. Mrs. McDowell read the names of the new officers: Regent, Mrs. Speck; vice regent, Mrs. W. F. Mitchell; secretary, Miss Myrtle Harris; treasurer, Mrs. Talmadge Gardner; chaplain, Mrs. J. H. Quinn; registrar, Miss Ella McNichols; historian, Miss Annie Hamrick. It was announced that a D. A. R. radio program was being given every Thursday evening from 7:30 to 8 o'clock from stations in Raleigh and Charlotte. Mrs. Riley had charge of a very entertaining program. A paper "Patriotic Education," by Mrs. Heuna Bostic, and two lovely Irish songs, "A Little Bit of Heaven" and "Irish Longing" were sung by Mrs. Ben Suttle with Miss Mary Suttle at the piano. The next meeting will be April 1 with Mesdames S. S. Royster, Harry Speck as hostesses. Delicious ice cream, cake, sandwiches, coffee and nuts were served by the hostess.

Friendliness Idea Brought Her Success

Diminutive Radio Director Says Friendly Qualities Helped Her Along.

New York.—It takes a lot of friendliness to be program director of a radio station and, at the same time, hold down the duties of radio editor of a large metropolitan news paper.

At least, that's Margaret Santry's idea—and the proof that her idea is workable is maintained by her unusual success.

For this youthful Jersey City maid, who pioneered in radio when radio was just advancing out of the crystal set stage, has decided ideas about her work on the air.

Being friendly. "I've often been told," Miss Santry remarked, "that the best way to get along with folks is just to be friendly. And, believe me, it's a doggone good idea. For I've tried my best to be as friendly as possible with everyone I meet—and that's the reason why I'm able to get people to broadcast on my programs who would ordinarily insist upon very large fees if they worked on commercial hours."

"I'm a great believer in feminism," continued this five-foot-two-inch disciple of womanhood forever, "and that's why I like to get women who have been successful, to broadcast on my programs. I believe that a woman can even be married still pursue a certain definite career. She doesn't have to write, or be artistic, or anything like that, at all. But she can do things outside her immediate home circle, if she wanted to, and be quite successful at it, if she chose to be."

"When I first went into radio work it was as publicity director for a Y. W. C. A. in New York. I then tried to get over a message to my public and at the same time keep them so amused that the medicine of social welfare work, you might say, was sugar-coated by entertainment. And even now, I'm using the same principle, only I'm not discussing social welfare, but helping further the cause of feminism."

"It was Professor James Melvin Lee, of New York university, who first taught me that my best method of approach today was to be decidedly feminine. That if I ever wanted to get a newspaper job, be as feminine as possible—because, after all, editors are human. And, do you know, he certainly was right! Yes, indeed!"

Yes, indeed he was right, for if ever a young lady is a living example of the truth of her viewpoints, it is this self-same Margaret Santry. And you'd say the same thing, too, if you ever saw the beautiful new studio her employers have fixed up for her atop one of New York's largest skyscrapers, where daily, this bustling young dame puts her visiting cards through their places.

What Margaret Likes. Margaret Santry is tiny—but likes tall men. She just dotes on perfumes—but they must be dainty in odor. Her greatest kick in life is having her mother tell how wonderful she is. She likes people—and most people like her. She wears tight-fitting cloche hats all the time and thus hides a most beautiful, close-cropped sheaf of blonde curls. She likes to talk, but she talks so well, you like to listen.

And she gets countless numbers of letters from women all over the east, who write her their troubles—and she reads them all. And if she likes you well enough, she'll let you call her "Peggy"—and everybody calls her that.

Wizard Voted World's Best

Engineer Deans Select James Watt As The Greatest Benefactor

Villanova, Pa., — James Watt, who made most of the improvement on the steam engine is the greatest engineer of all time, according to the deans of the engineering schools of the United States.

The poll of the deans of engineering was made public here as the students of the School of Technology of Villanova College met to complete plans for the celebration of the twenty-fifth anniversary of the engineering department here.

Dean Carl T. Humphrey, of the Villanova School of Technology, invited every dean of engineering in America to name the greatest engineers of all time.

The five greatest engineers of all time were listed as follows:

1. James Watt.

2. Leonard da Vinci, who planned and constructed the Martesana Canal.

3. Thomas Edison.

4. James B. Eads, boat and bridge engineer.

5. Ferdinand de Lesseps, French engineer who built the Suez Canal and projected the Panama Canal.

The ten greatest engineers of the past 25 years according to the Villanova Survey, are:

1. Herbert Hoover for his work in mining and administration.

2. Charles P. Steinmetz, electrical genius.

3. Thomas R. Edison.

4. John F. Stevens, for his work on the Panama Canal and as head of the American Railway Mission to Russia 1917-18.

5. John Hayes Hammond, mining.

6. George W. Goethals, engineer-in-chief of the Panama Canal.

7. George W. Westinghouse, air-brake inventor and pioneer in introducing alternating current machinery.

8. Guglielmo Marconi, inventor of wireless telegraphy and responsible for first broadcasting in England.

9. Henry Ford, automotive engineering.

10. Ralph Modjeski, engineer of the Delaware River bridge at Philadelphia and the Ambassador bridge connecting Michigan and the Province of Ontario, Canada.

Patterson Springs Personal - Social

Surprise Party For Misses Harriet And Mabel Roberts. Personal Mention.

(Special to The Star.)

Patterson Springs, Mar. 5.—Miss Louise Roberts who teaches school at Mooresboro spent the week-end at home.

Mr. Lee B. Weathers, editor of the Cleveland Star will speak at the Baptist church Wednesday evening. Everybody is invited to come.

Miss Verree Randall spent the week-end at Grover with home folks.

The Shelby-Springs quartet visited the Mooresboro Baptist church Sunday evening and sang several songs during the service.

A large number of friends from this and neighboring communities slipped a surprise party on Misses Harriet and Mabel Roberts last Tuesday evening. Those present were Misses Minnie and Kathleea King, Pauline and Geneva Hendrick, Edith Allen, Anne Warlick, Gussie Ray Beam, Mabel Anthony, Madge and Ray McIntire, Faye Roberts, Ozelle and Mae Bradley, Edna and Gladys Thrift, Thelma Spangler, Ruth, Alma and Lucille Blanton, Astor and Lois Anthony and Peggy Jones. Messrs. Frank Hopper, Jerome Spangler, Burl Turner, Frank McIntire, Ithiel Blanton, Albert White, Irwin McSwain, Spurgeon Dedmon, Bill Bowling, Grady Bright, Gus Hardin, Lee Costner, Howard Hoyle, Leonard McSwain, Claud Hermon, Durham Camp, Graham Wright, Vernon Camp, J. C. Runyans, Bill Hendrick, Sims King, Wilburn Byers and Joe Shuford.

A number from this community attended the Hoey contest at the Shelby high school building last Friday evening.

Miss Anne Warlick of Belwood was the spend-the-night guest of Miss Edith Allen last Tuesday night.

Miss Harriet Roberts is spending a few days with relatives in Shelby. Mr. and Mrs. Lee Neal and daughter, Mabel, visited Mr. and Mrs. T. L. Neal who live near Grover, Sunday.

Miss Marie Davis will enter the Selma Webb contest which will be given next Friday night at the Shelby high school building.

Think Peach Crop Is Ruined by Cold

Hendersonville, Mar. 4.—Most of the Henderson county peach crop was ruined by the cold last night in the opinion of County Agent O. B. Jones, of that county.

The plum crop, too, probably was destroyed, as plums were in full bloom. The apple crop, he thinks, was not far enough advanced to suffer. The temperature at Hendersonville dropped from 21 degrees at 10 o'clock last night, to 12 early today.

Daughter at Bedside As End Draws Near



Mrs. Helen Taft Manning, daughter of William H. Taft, former President and Chief Justice, leaving after a visit to the bedside of her father, who is not expected to survive the malady which has forced physicians to abandon hope for his recovery.

(International Newsreel)

Peter Grigg Upholds McSwain for Senate

To the Voters of Cleveland County:

For several weeks it has been the general opinion over the county that Peyton McSwain would be a candidate for the state senate. Likewise his expected candidacy has met with the general approval of us common folks, who constitute about ninety percent of the people. However in certain high places they have been extremely busy trying to get some one else to run.

The last time Peyton McSwain was a candidate for the senate I voted and worked against him, because a certain now high state official told me that it would never do. Since that time I have lived to learn, to know, and to repent. I now know that McSwain has been a better friend to me than those whom I previously followed, and I know that he stands and will stand for the interest of the people. He cannot be told what to do, and that is why some people do not want him to be elected.

Mr. Paul Webb is a fine man. I like him personally; but I am opposed to the crowd that put him out for the senate. If I am not mistaken the people of this county are tired of having their legislative candidates selected just to please a few folks. We want a man to represent the people; not to do the bidding of some one else, or one who is interested in getting his women folks in society.

Mr. McSwain has not yet announced that he would be a candidate. But I believe that he will run, if the people will let him know that they expect him to get in this race. If he will not be a candidate, then we want to get some other good man to enter the race. There are a lot of things that need to be done in this county, and will not be done unless we put up the right men for office.

Respectfully yours,
P. P. GRIGG.
Shelby, March 4. (Political Adv.)

Penny Column

FOR RENT: TWO NICELY FURNISHED bedrooms with or without kitchenette, 419 S. Washington St., Phone 692. 3t-5p

WE DEVELOP KODAK FILMS. Expert work, 24-hour service. Enlarging and tinting. Hollywood Studio, Over Woolworth's. 2t-5c

IF YOU HAVE ANYTHING TO sell, trade, rent or want to buy try THE STAR WANT AD COLUMN.

STRAYED FROM MY HOUSE last night, Brindle cow with long horns. Notify Dan Philbeck, 711 N. Washington St. 1t-5p

FOR SALE — CORONA Typewriter in excellent condition. Reasonable. Rex Cigar Co. 3t-5c

HAVE YOUR KODAK FILMS developed at the Hollywood Studio, Over Woolworth's. Expert work. 2t-5c

WE HAVE ON hand Rhode Island Red started baby chicks. Suttle Hatchery. 2t-5c

Try Star Wants Ads.

Garden Suggestions For March

Cleveland County Farm News

(By R. W. Shoffner, Cleveland County Farm Agent.)

March is the month when extensive operations in the open gardens are begun. Frequent tillage keeps the soil in good condition and prevents the development of weeds.

Confer with other home gardeners and study garden bulletins so that the garden may be conducted with pleasure and results. The following are suggestions for this month:

Hotbed: Sweet potatoes, globe artichokes.

Coldframe: Lettuce, plant seed of cantaloupe, squash, cucumbers, and watermelons in dirt bands and placed in coldframes.

In the open: Spinach, kale, mustard, turnips, beans, smooth and wrinkled peas, parsley, Irish potatoes, beets, radish, parsnips, salsify, carrots, onions.

Transplant: To the open; cabbage cauliflower, lettuce. To the coldframe: tomato, pepper, and eggplant 4 inches apart to harden off.

Patterson Grove Organizes Club.

The people of Patterson Grove organized a community club last week. The county agent was called to the community for a meeting to help organize the club. This organization

was discussed from all angles before the club was organized and from the discussions and the real benefits a club of this kind can render to a community the men freely suggested the organization of the club.

There were only men present at the meeting but the club voted to have their wives and children at these meetings.

The following men were elected officers of the club: Mr. C. L. Putnam, pres.; J. S. Ware, vice-pres.; Ray Williams, secretary; Charles P. Ware, Treas., and John Scism, chaplain. The club will meet once a month. The next meeting date was set for March 18.

Dairy School.

This half day spent in the court house last Wednesday by the men of the county who were present expressed their feeling as a few hours well worth listening to the discussion. Dr. A. H. Kerr, chief of dairy division department of agriculture, Raleigh, and Mr. F. R. Farnham, extension dairyman, had charge of the meeting. The subjects that were discussed are: economical grain mixtures for North Carolina. How to reduce the cost of the dairy cow's ration, raising dairy calves,

contagious abortion and its control. The subject of pasture for Cleveland county was discussed by the group and the two above men stressed the need for a seven month pasture in our county. Mr. Farnham said, "we cannot plow up our old worn out hills and sow blue grass and expect to get a good sod. We should set aside one acre of the best land we have for each cow we keep and try to get a blue grass sod, for it will be our best winter pasture."

The two men stressed the subject of growing our own grain for our dairy ration. "live-at-home." I would like to say that we are in a section through the piedmont counties here that most states and counties do not have the advantages that we do, we can grow our entire grain here. In the county for our cows. The ration that has proven most satisfactory for this state and is now called the North Carolina ration, 4, 3, 2, 1. The ration is as follows: 400 lbs. corn meal, 300 lbs. cotton seed meal, 100 lbs. wheat bran, 100 lbs. ground oats and add 10 lbs. salt.

The different kinds of roughage was discussed and decided that for Cleveland county alfalfa hay was one of the best to grow but would require special efforts, but at the same time can be grown here in our county profitably. Lespedeza hay can be grown and makes a good hay for cows. Soy bean hay analysis the highest of all in protein and is an excellent hay for cows. I would say that soy bean hay is the hay that we should sow this spring for our hay crop or part of it. I would suggest sowing the laredo or some bean

that does not have a coarse stem. Mung bean hay was recommended as a good hay. Red clover also a good hay. Why not the reader of this article do more than read it, if you are not doing so, try some hay crop and tell your neighbors about some good crop and let's only use our wagon to haul our hay from the field to our barns and not haul it from the railroad stations, in "live-at-home."

4-H Club Work.

Last week was club week for both agents. The last week in each month is devoted to 4-H club work in the county. There are seven clubs organized in the county with a total enrollment of 313 boys and girls, of which 184 are girls doing room improvement work outlined by Mrs. Wallace, home agent. There are 129 boys doing different kinds of project work, such as corn, potatoes, calf, pig, poultry, cotton. These boys have record books and will keep a detail record of the work on their project throughout the year. This club work will mean lots to the boy or girl that is taking part in it. The parents of each boy and girl can help them in their project work by encouraging them at times and helping with their records.

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Mrs. Harmon's Hem-stitching Shop
(Under Chocolate Shop)
Hosiery & Knitted Goods Neatly Repaired.
All Hose Must Be Laundered.

ESSEX Challenger Week



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In Fast Get-away—against any car regardless of price or size.

In Speed—pit it against the cars most famous for speed.

In Hill Climbing—the hardest hills in your community—and in America.

In Reliability—in Comfort and Operating Ease.

In Economy—Note its even greater advantage.

You are invited to be one of the drivers to prove Essex' right to Challenge. We want you to drive and ride in this entirely new Essex Challenger.

This is a "Drive-it-Yourself Challenger Week". A week when motorists everywhere will pit the new Essex Challenger against every performance that makes for driving enjoyment.

Nearly 6000 dealers in the U. S. and Canada have standard stock cars to turn over to motorists for this Challenge. These cars will prove Fast Get-away—Speed—Hill climbing ability—Easy Driving, Easy Operation, Luxury and Comfort. The Challenge is to all and for all to prove.

Ring us up or call on your nearest dealer now and say you want to be one of the many thousands who this week will prove the right of the new Essex to Challenge.

It will convince you that Essex represents the greatest dollar for dollar value in car satisfaction that the industry offers.

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