

Announcing

TEXACO-ETHYL

THE "DRY" ETHYL GASOLINE

The Texas Company announces that now Texaco, the original "dry" gas, is available with the Ethyl compound. It means the linking of two famous names in motor fuels to produce one of the finest premium anti-knock gasolines ever offered the motoring public—Texaco-Ethyl!

The Ethyl compound in itself cannot perform miracles. It's the gasoline base that makes the difference in Ethyls. The better the fuel you begin with, the better the resulting Ethyl Gasoline.

The *new* and *better* Texaco, the original "dry" gas that vaporizes instantly, *plus* Ethyl, *equals* the last word in automobile fuels. Texaco, the driest of dry gases, permits complete and uniform diffusion of Ethyl through the manifold into the cylinders. It creates higher standards of pick-up, power, speed and mileage for any car, old or new. This new premium grade is now available at Texaco Service Stations to all motorists who desire a superior anti-knock gasoline. Try it today!



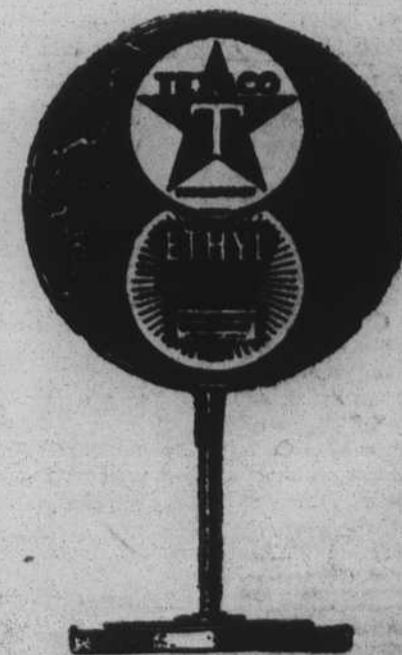
THE TEXAS COMPANY

TEXACO PETROLEUM PRODUCTS

RIVIERE OIL CO., Distributors

PHONE 445

SHELBY, N. C.



TEXACO +

the original
"DRY" GAS

ETHYL =

nationally famous
ANTI-KNOCK COMPOUND

TEXACO-ETHYL

THE "DRY" ANTI-KNOCK GASOLINE