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Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879. We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

MONDAY, JULY 21, 1930

WISCONSIN, THE HEART OF A CONTINENT

MEMBERS of the National Editorial Association recently gave Wisconsin, the Heart of the North American Continent, the "O. O." as McIntyre would say, and Mighty Milwaukee was our host in particular and Wisconsin in general. From 34 states of the Union, they gathered and this Southern editor, whose section boasts of hospitality and chivalry, is frank to admit that we have nothing on them in friendliness and cordiality. We visitors were the honor guests at fifteen banquets and luncheons, were taken for rides on palatial lake steamers and over pulsing steam and electric roads, in mammoth buses over ribbons of concrete, as we looked in amazement and wonder at palaces and playgrounds, fertile fields of grain and vegetables, and handsome herds of Holsteins which have "made Wisconsin famous" as the largest dairying state in the Nation.

While Wisconsin has much to be proud of, Governor Walter Kohler and Dr. Glenn Frank, the peerless president of the Wisconsin State University, announced with greatest pride that Wisconsin's dairy cow population is the largest of any State in the Union. Down in North Carolina, we urge crop diversity upon our farmers as a means of economic salvation. Governor Gardner is sponsoring a "live-at-home" program. Whether he got the idea from Wisconsin or not, we do not know, but Wisconsin lives at home, independent of other states, except as a market for the products of her fields and factories. Visiting editors related kindred tales of "re-adjustment," "business depression," etc., that prevail in their respective states, but diversified Wisconsin, surrounded by navigable waters and cheap transportation, goes merrily and happily on, expressing no knowledge of the financial upheaval.

Wisconsin is rich in historic interest. Long before Spain claimed all the territory of the continent, pre-historic man left evidence of his occupancy of that state. Many animal-shaped burial grounds, or effigy mounds, are found in and near Wisconsin, representing clan symbols of the Indians who died on the Wisconsin Happy Hunting grounds. These symbols are in the shape of birds, bears, panthers, deer and other animals, leaving a trace of the race which inhabited the continent before the coming of Columbus. Spain, France and England, realizing the value of the territory, each claimed it in turn until the United States was born. Indian reservations are still maintained and the Red Man has absorbed the new civilization. Rivers and towns and countless lakes bear Indian names and visitors may renew their memories of early fur trading and Indian lore. The romance and history of that section is interwoven with the coming of great French and Jesuit explorers, Nicolet, Radisson and Marquette, with the establishment of the first Protestant mission in Wisconsin in 1832 and the prior discovery of the Fox-Wisconsin waterway from Lake Michigan to the Mississippi in 1673.

Mighty rivers, ten thousand inland lakes and the Great Lakes made this territory fit into the Indian mode of hunting and fishing and of canoe transportation until the White Man wrestled it away. The White Man in a few short centuries, with his conquering mind, cleared the boundless forests, opened up the bowels of the earth filled with rich deposits of stone and ore, cultivated rich fields, and built factories that supply the world with the necessities of modern life.

Today, the people of this state, work and play. The State is a summer vacation land for four and a half million people annually. Each city has thought of play as well as work. Beautiful parks, fresh water lakes and inviting drives are to be found everywhere. The great open spaces of the country with hovering shade trees, ferned woodlands, luxurious flowers, beckon the tired worker to cease his labors and commune with nature. Hunters, fishermen and vacationists from other states, seek Wisconsin for sport and pleasure under a most desirable summer climate. A southern editor from the foothills of the Blue Ridge mountains, envies the clear water lakes in Wisconsin, the divide between the two greatest rivers of any continent. One in this rolling country of the Southland has to travel 300 miles to enjoy such a privilege.

And the Dells. One does not enjoy Wisconsin to the fullest extent without visiting the Dells, called Dalles by the French, on the Wisconsin River where nature has provided a study in geology. The water through countless ages has cut through the soft sand stone, revealing fantastic and interesting strata. Verily, the Grand Canyon in miniature.

According to figures compiled by the Wisconsin State Chamber of Commerce, the Badger state has 200,000 farms with a value in lands, buildings and equipment of \$2,500,000,000. North Carolina could well emulate Wisconsin's policy of diversity in agriculture and industry. Down in North Carolina our principal crops are cotton, tobacco and corn. Where we have three main money crops, Wisconsin has a dozen. There the farms, with a total investment of \$2,500,000,000, produce a gross income of \$500,000,000. Get these few more crop values: \$15,000,000 worth of barley; \$250,000,000 worth of rye; \$37,000,000 worth of oats; \$24,000,000 worth of potatoes; \$25,000,000 worth of canned peas;

\$7,000,000 worth of leaf tobacco; \$8,000,000 in cranberries; \$1,000,000 worth of cherries; 7,000,000 tons of tame hay; 65,000 short tons of sugar beets; 15,000 acres of sweet corn, etc.

Those who serve luncheons to the service clubs of America seem to think that peas embody a certain element that fosters the civic club spirit. Hardly a meeting is held without peas on the menu and as the luncheon club diners try to devour the crop, Wisconsin farmers keep the supply up and still we get peas and more peas. And along come dieticians who asserts that a pea diet wards off pellagra and it is more than a fifty-fifty bet that we are eating Wisconsin grown peas throughout the year, for Wisconsin grows 53% of those grown in the United States.

It was at the National Editorial Association meeting that the "Holstein Highball" was suggested as the national drink. If the people would obey the prohibition edict of Volstead and substitute milk, the death rate would diminish, health would be enhanced, crime would decrease and dairying would flourish in every state. It is something to be proud of to have the largest dairy cattle population of any state in the Union. As a result of this achievement, Wisconsin produces 30 per cent of the condensed and evaporated milk of the United States; stands first in the production of American and Swiss cheese from its 2,500 cheese plants; ranks first in Brick and Munster cheese, and first in the number of silos.

With Lake Michigan on the East, Lake Superior on the North, the Mississippi River on the West and the Illinois Canal only a few miles South of the State Line, Wisconsin is nearly surrounded by navigable waters or waters that will become navigable under President Hoover's inland waterways program. Lake Superior is the head of the Great Lakes where freight between land and water breaks bulk. There may be found the largest grain elevators of the world with a storage capacity of 25,000,000 bushels. Iron and coal docks have a capacity for 1,000,000 tons of ore and 10,000,000 tons of coal. Milwaukee, the metropolis of Wisconsin, is the thirteenth city in the United States in population and as large as North Carolina's eight largest cities combined. She has grown to a commanding position in industry and commerce because of her strategic location, her proximity to raw material, abundance of skilled labor and a consuming market in all directions of the compass.

One of the things which impressed this editor as much as anything else is the marvelous triumph of mass production, not only in factories but on farms in Wisconsin. At the Nash Motors Company plants at Kenosha, Racine and Milwaukee, 1,000 finished automobiles are turned out daily by the 15,600 employees. An envelope plant in Milwaukee produces a million a day. It is staggering to believe that the A. O. Smith Corporation makes 10,000 automobile frames daily and has time to make and ship car-load after car-load of seamless welded pipe to the oil fields of the West. Up at Two Rivers we saw type cases and type, and over at Kohler plumbing fixtures turned out with miraculous speed and precision. Whether in the canning plants or on the farms, men have worked out methods of cutting production costs. Co-ordinated machines, synchronised conveyors, ingeniously devised by man, process and assemble, with precision measured in a fraction of a second. Every production plant, whether it be a dairy farm or Door county canning plant, has one or more men doing research work to devise better and swifter means of speeding up mass production in order to lower the cost to the consumer.

This co-ordination, this synchronisation of mind and matter, has enabled Wisconsin products to become nationally known. Advertising campaigns have carried the message to the nation on Wisconsin peas, malted, condensed and evaporated milks, meats, aluminum ware, plumbing, motor cars, bodies and frames, hosiery, soap, motorcycles, floor wax, writing pens, ropes, cement, road and farm machinery, writing paper, beds, steam and gas engines, cheese, mineral waters, furniture, overalls, underwear, etc.

Diversity of industry and agriculture intensity of mental and physical human efforts, make this great state, in the heart of a continent, a state of constant prosperity. It sets many examples to other states on how a civilization might move onward and upward at a more rapid pace and North Carolinians can profitably get these secrets and an inspiration from a visit to the Badger State and a short sojourn among those friendly folks.

Ye Twinkler is now ready and eager to join in the fight by diet against Pellagra. Watermelon is said to contain vitamins very essential to health.

The people in this automobile age may forget how to walk, but, as the Florida Times-Union says, those generations still living in the years to come should certainly remember how to jump.

Over 4,000 Cleveland county children return to school today, and our guess is that many of the youngsters will be more downcast over it than the defendants who must appear at the opening of county court today.

The crowds flocking to the opening last week of a big sale by a local store offered ample proof that times are not so hard but what the people will buy when bargains are offered—and advertised.

Mrs. Lindy should remember that her husband didn't go to sleep all night while flying to Paris and then let him do the floor walking with Little Lindy when the occasion demands.

For Greater Results In Selling—Try Star Adv.
5,000 Homes Receive The Star Every Other Day—Mr. Merchant Get Your Message To The Home Through The Star—You Will Get Results That Will Satisfy.

PELLAGRA DEATHS 468 IN HALF YEAR

Health Board Report Shows 115 Dead From Pellagra in Month; New Cases

Raleigh—During the first six months of the year 468 deaths from pellagra were reported to the State Board of Health, the June report of the Bureau of Vital Statistics revealed. Every month the number of pellagra deaths and the number of new cases reported has increased, the records show. There were 122 pellagra deaths and over 700 new cases reported in June.

The increase of pellagra, State health officials believe, is due to the present financial depression. It is especially notable in the eastern half of the State. Yesterday's report revealed another possible aspect of "hard times," the fact that there were 26 suicides in the State last month. Throughout the year the suicide total has been above normal.

There were 57 deaths due to automobile accidents last month, 21 deaths by accidental drowning, 18 homicides and 15 deaths by accidental gunshot wounds. Fifteen people were burned to death.

Tuberculosis was the cause of 194 deaths in the State last month. Sixteen died from typhoid fever, 46 from whooping cough and 44 from influenza.

Deaths of children under two years old reached a total of 812, of which 645 were of children under one year old. The month's maternal mortality was 75.

JUST A CENTURY TOO LATE, SHERIFF

Elizabeth City—Diogenes' job was a snap. All he sought was an honest man.

Not so the task of Sheriff D. Victor Meekins, of Dare county, when he came to Elizabeth City.

Sheriff Meekins, he said, would employ a summer policeman for Nag's Head. He sought, he said, a man superior to the petty temptations of the age, a man who would not be turned aside from the paths of virtue and rectitude by the allure of vinous and spirituous fluids, by the charms of meffinity, by the magnetism of filthy lucre. A man, who, withal, would be capable of placing the cool hand of the law upon the fevered brow of hectic parties. He sought, in sort, a combination of Sir Galahad, St. George and William Harrison Dempsey.

P. S. He found none.

Handicapped Lawyer—"Had you complete command of yourself at the time?" Witness—"No, sir. My wife was with me."



What you expect you get with Anheuser-Busch **Budweiser Barley-Malt Syrup** LIGHT OR DARK RICH IN BODY NOT BITTER

— \$24.20 —
SHELBY, N. C.
TO
NEW YORK
AND RETURN
Via
Southern Railway System
Tickets on sale August 9th only all regular trains. (Except Crescent Limited.)
Tickets good in pullman sleeping cars upon payment pullman charges.
Final limit August 30th, prior to midnight of which date return trip must be completed.
Excellent Service, Convenient Schedules.
ASK TICKET AGENTS

Unique Method To Get Out Of Jail

Evanson, Ill.—To gents who are in jail and want out, the method of William E. Young is herewith recited for what it may be worth.

Mr. Young was in jail because he couldn't post bond after being arrested for driving recklessly. He is a person easily irked by incarceration. After a few hours he demanded an audience with the officer in charge, Sergeant Weidling.

To the sergeant he said: "Sir, this jail is unbearable. I am unable to read the newspaper, the light being out. To call the contraption in my cell a bed is to label a noble piece of furniture. The atmosphere is dreary, damp and dismal. I certainly do not intend to catch cold in a dump like this."

To which the sergeant made reply: "Mr. Young, I had no idea our humble quarters were so miserable. You run along home. I would be most unhappy if your health should be impaired."

And so Mr. Young got out. Of course, it might not work for everybody in jail, but it worked for Mr. Young.

The only thing is, he'd better come back for trial Saturday, or he may catch cold after all.

True Hospitality
A. B. Houghton, the former American Ambassador to Great Britain, recently told the story of buying a newspaper from a London newsboy, who charged him the usual price of one penny.

"I guess I would have to pay double the price of this paper if I were in America," Mr. Houghton remarked.

"Well," said the urchin, "you can pay me double, gov'nor, if it'll make you feel more at 'ome."

A new slot machine installed in New York delivers photographs in eight different poses upon the dropping of a quarter.

666
Relieves a Headache or Neuralgia in 3 minutes, checks a Cold the first day, and checks Malaria in 3 days.
666 also in Tablets.

Nine-Tenths Preventable
Nine-tenths of all the diseases of the American people can be traced directly to constipation, doctors say. Constipation throws into the system poisons which taint and weaken every organ of the body and make them easy victims for any germs which attack them. Prevent constipation and you will avoid nine-tenths of all diseases, with their consequent pain and financial losses. Herbine, the good old vegetable cathartic, will prevent constipation in a natural, easy and pleasant way. Get a bottle today from **PAUL WEBB & SON AND CLEVELAND DRUG CO. (adv.)**

Whiskey Cheaper than Hymn Books In Past

This may be why the old timers refer to the distant past as "the good old days." Those were the days when a hymn book cost more than a quart of whiskey.

It came to light, over in Granite Falls, S. W. Long, internal revenue agent, was there on a business mission, when someone a. Moore brothers' store showed him an old journal, which belonged to Green Moore, proprietors.

Among the interesting entries was one which read: "July 6, 1835—Hymn book 37 1-2 cents, quart of whiskey, 25c."

Complicated Affair
Mother—"Mary, come upstairs immediately."
Mary—"But I'm all wrapt up in my problem."
Mother—"Tell him to go home."

ADMINISTRATOR'S NOTICE.
Having qualified as administrator of the estate of John R. Gantt, late of Cleveland county, N. C., this is to notify all persons having claims against said estate to present them to me properly proven on or before the 11th day of July, 1931, or this notice will be deemed in bar of any recovery thereof. All persons indebted to said estate will please make immediate settlement to the undersigned. This July 14, 1930.
TOM W. GANTT, Administrator of John R. Gantt, deceased.
31 July 1930.

Have Your Eyes Examined Regularly
DRS. H. D. & R. L. WILSON
OPTOMETRISTS
Office Over Paul Webb & Son's Drug Store.

BE SURE IT'S the WHITEWAY You CALL

When you send a garment to be cleaned, you expect that garment to be returned in perfect condition, and at the time wanted.

That is why you should be sure that it's the Whiteway you call.

Perfect cleaning, keeping our promises as to when you may have your garments and unquestioned reliability have made the White-way the preferred cleaner of so many homes in Shelby.

THE WHITEWAY
"Quality"
Cleaners—Dyers

TWO PHONES — 105 and 106

WHO IS this MAN?

HE works with a clear mind and conscience. He knows no master other than himself. In prosperous times, he can take full advantage of his opportunities. In times of depression, he is relatively unaffected. He is ever armed against business or private adversity. **HE IS THE MAN** with a cash reserve; the man who has made regular, and easy, savings deposits, at this bank.

The First National Bank
SHELBY, N. C.
— RESOURCES OVER \$5,000,000 —