

# The Cleveland Star

SHELBY, N. C.  
MONDAY — WEDNESDAY — FRIDAY

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Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879. We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, JULY 25, 1930

### TWINKLES

Wonder what those who low-rate the Darwin theory have to say about these tree-sitting endurance contests?

The weather man appears to be doing as good a job of establishing a record as did the Hunter brothers with theirs.

The big worry of summer, it seems, is not what one should wear, but what one can get by without wearing.

"Los Angeles Priest," informs a headline, "Makes Hobby of Opening Safes, Picking Locks." Maybe he hasn't much of a knack at getting collection plates filled?

America's healthiest girl, a Florida miss, doesn't smoke, doesn't drink, doesn't use rouge, and eats meat only once a week. And if she doesn't have dates either we're inclined to believe that the average flapper will wonder what the Florida girl gets out of life.

Josiah W. Bailey, known to his college-day friends of Shelby as Will, is visiting the mountain section of the state this week and several counties are expecting a visit from him. Seems as how Cleveland did well enough by him since his last trip here to deserve another call also.

A cheering item: Ebeltoft, the Shelby philosopher, has passed another milestone in life, his eighty-second, and he still differs, serenely, with the average person "up in years." He does not believe the world is any nearer the dogs now than it was a couple score years ago, and although robbed on his birthday he doesn't believe people are getting worse.

A New York Times special writer, down South to see if there is anything to all the talk about the "New South," expresses the opinion that the South takes politics more seriously than any other section of the United States. The lady is right. With North Carolina just through with one political affair, a travelling man informs us that in the last two weeks every town he has been in has been discussing the next senatorial race in the west—Overman, Morrison, Hoey?

Seems as if a hoodoo is pursuing office winners in Cleveland county recently. The week after J. Clint Newton was nominated for county solicitor his automobile was stolen, and just a few weeks after being nominated for legislature Henry Edwards was rushed to the hospital for an emergency operation. But, just between Ye Twinkler, you and the gatepost—or-sh-hh-hh, on the mum, as you might say—the hoodoo will not keep us from having plenty of candidates next time. Just wait and see.

### AUTO RUINS FRONT PORCH.

R. F. BEASLY, editor of the Monroe Journal, is one of those fellows who can look about him and philosophize upon many things others of us overlook. And his philosophy and observations always make interesting reading. He now accuses the automobile of taking all the pleasure from the front porch, which was so popular in bygone days. Here's the charge:

"Sorry for Judge Stack. Went by the other day and saw him sitting on the front porch. Up and down the street not a single horse and buggy in sight, nor a person walking. Everybody flying by in cars or trucks and so fast that he could not recognize nobody, much less speak to them. He did not even know ye editor. Used to be that when the Judge mounted his front porch for an afternoon rest it meant a good time. Knew everybody who passed, they said howdy if they didn't stop awhile and talk. Old Dobbin strolled slowly by the old man and the family in the old carry-all, were each recognized and given a cheerio. Then the Judge could call across the street to his neighbor and ask him if it was going to rain before the next vehicle came along. Now he couldn't be heard to the bottom step even if there was anyone to listen. So he sits there like a thirsty man in a sea of salt water; like a deaf man at a concert; as a dumb man in a convention; as a hermit in a metropolis. No more speaking across the street, no more chats with passers-by, no more recognition of friends out for a stroll or an evening's ride; no more nothin' but noise and trucks and gas engines and reckless rushers on endless missions of nothingness. The automobile has another crime to answer for—it has destroyed the pleasure of the front porch. We got no more need for front porches."

### GREENSBORO'S TAX CONTROVERSY.

A PAPER has little business going out of its own territory to discuss tax problems, for nearly every paper has that same problem at home, but there is an interesting angle, to us, in a tax matter that has bobbed up in Greensboro.

Recently city officials in the Guilford metropolis cut the city tax rate, but about the same time the water rate was boosted considerably. From several sources came the cry

"and so that's the nigger in the woodpile." Several communications have been written to the Greensboro papers and judging by the discussion of the matter it is of considerable interest there. It intrigues us because we have wondered heretofore if it would not be more just to all concerned to take some of the municipal tax burden, in Greensboro or any other city, and shift it to consumers of water. Of course, that wonder, bred of curiosity rather than of any great amount of study and thought, may bring on a howl. But here's the basis of the curiosity: living in any city or town are numerous citizens who do not own their homes or any other real estate. As a result they pay no tax other than personal property tax and therefore contribute nothing to the revenue which make light and water plants and other modern conveniences possible. Many of those who do not own their homes and property might be classed as transient or semi-transient householders; they live in a community, enjoy its paved streets, lights, fire-fighting protection, school privileges, and many other things, yet what do they contribute in return? Prospective advocacy of any such measure likely would bring the retort that in boosting the water rate the property owner must pay more as well as the non-property owner. That is true, but the property owner, in such an instance as the Greensboro case, pays less property tax

### NO WORRY FOR SPURLING.

INFORMATION trickles in that the Republicans of this section not only plan a strong fight to keep Congressman Jonas in Washington to represent this district, but that they, also, hope to elect a Republican solicitor. The Star is inclined to believe that the Republicans will have more of a task keeping Jonas in Congress than they anticipate, due to the unpopularity of Republican prosperity, but we are certain that Solicitor Spurgeon Spurling should not lose any sleep over the probability of being defeated by the Republican candidate for solicitor, Mr. Patton, of Morganton.

At least, from what we hear, Mr. Spurling has no occasion to worry about his vote in Cleveland county, and that likely, goes for the entire district. The present solicitor is a native of Cleveland, but for several years prior to his candidacy for office he has adopted Caldwell county for his home and when he announced this section was not so well acquainted with him other than the knowledge that he was of Cleveland county stock. That year Cleveland gave him a typical Cleveland county Democratic majority. This year he has every reason to anticipate an even better majority, for since he has been solicitor he has made many friends back in his native county in addition to creating many admirers by his ability as a prosecutor. His adopted county of Caldwell will, in all probability, hand him a similar flattering vote, and Catawba with the candidate for Superior court judge should be found in the Democratic column all the way around this fall. The three "C" counties—Caldwell, Cleveland and Catawba—should be enough within themselves to assure Mr. Spurling that there is nothing to worry about. And the Lenoir man's vote will not be confined to those counties.

## SHORTER CLOSED SEASON ON FISH

Waltons May Fish on Easter Monday. Dates of Seasons Given

Raleigh—A shorter closed season which will permit fishermen to indulge in their favorite sport on Easter Monday and uniform closed seasons of fishing to make possible a more effective protection of fish during the spawning period are important features of changes recently made by the Board of Conservation and Development at its semi-annual meeting at Morehead City.

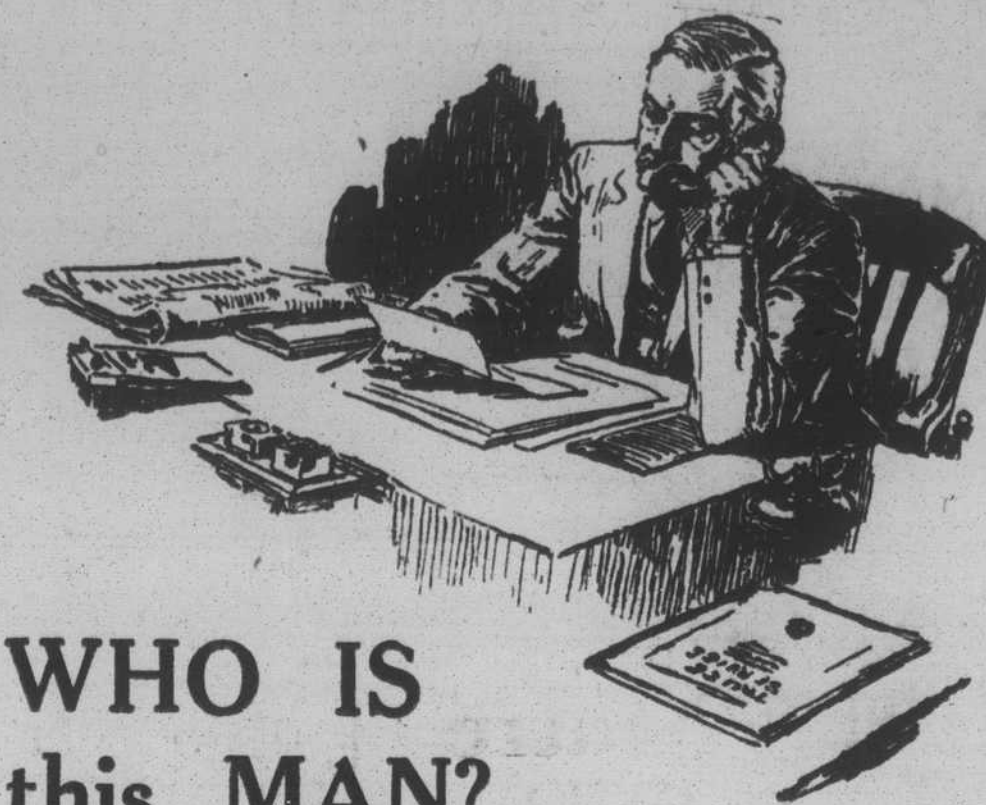
Under the new regulations, the closed season on fishing will not begin until May 1 instead of April 20 as has been the law previously. This closed season applies to all species of game fish except the trouts of Western North Carolina whose spawning season comes during a different period of the year. The period of the year in which these types of fish are protected extends from September 1 to April 15 of the following year.

The general closed season will extend from May 1 to June 10, giving a 40-day protected period in the future in the place of 50 days heretofore.

Another new regulation also prohibits the taking of fresh water fish in commercial waters during the time that the season is closed in inland waters.

Seining will continue under the ban in inland waters following action of the board in denying requests that special permits be granted for this privilege in certain counties of the State. The board took the viewpoint that as a wholesale method of taking fish, seining is unfair to the great masses of fishermen whose opportunity for sport would be spoiled when waters are depleted by those who would exercise the privilege if seining were permitted.

Collections from anglers' licenses this season are said by officials to be well ahead of last year, having reached approximately \$30,000. The State law requires that every person who fishes in any other except his home county must take out a State license. However, the license requirement has been extended to include all fishermen in 28 counties. Fishermen, it is said, should ascertain if their county is among these.



## WHO IS this MAN?

HE works with a clear mind and conscience. He knows no master other than himself. In prosperous times, he can take full advantage of his opportunities. In times of depression, he is relatively unaffected. He is ever armed against business or private adversity. HE IS THE MAN with a cash reserve; the man who has made regular, and easy, savings deposits, at this bank.

## The First National Bank

SHELBY, N. C.

— RESOURCES OVER \$5,000,000 —

Advertise in The Cleveland Star

## Eskridge News

VOL. 2 JULY 25, 1930 NO. 20

Sales of the Model A Ford continue to compare very favorably with the combined sales of all other cars. During the month of June, 31 new cars were sold in Cleveland county, of this number 18 were Model A Ford cars or 58 percent of the total of all new cars registered during the month.

She: Anybody would think I was nothing but a cook in this household.  
He: Not after eating a meal here.

We delivered Mr. Chas. M. Carson, Shelby, N. C. his second Model A Ford car. Mr. Carson's last purchase was a New Model A Ford Sedan.

The economy, comfort and dependability of the Model A Ford Car enable it to comprise over 50 percent of all the new cars registered in Cleveland county every month.

We delivered Mrs. Evelyn Hoyle, Shelby, N. C. her second Model A Tudor Sedan.

"Joe has a glass eye."  
"Did he tell you that?"  
"No; it just came out in the conversation."

Jim: And she refused to marry you even after you told her about your rich uncle?  
Joe: Did she? She's my aunt now.

Mr. F. E. Lippford, Cleveland Cloth Mill, Shelby, N. C. purchased his third Model A Ford from us. Mr. Lippford's last purchase was a New Model A Tudor Sedan.

You have missed a very startling discovery of real pleasure in motoring if you have not driven one of the New Model A Ford Cars. We will gladly furnish the car and the opportunity if you will tell when and where to meet you.

Mr. Ethel Allen, R-6, Shelby, N. C. is the proud owner of a New Model A Ford Sport Coupe.

"And you say that women's minds are cleaner than men's? Why?"

"Because they change them oftener."

Mother: Dear, your friend didn't bring you back until mighty late.

Daughter: I'm sorry, did the noise disturb you?  
Mother: No, it was the silence.

We delivered the City of Shelby, N. C., a New Model A Ford Phaeton which will be used by the City Police force. A very wise selection in deciding on the Model A Ford as it affords the economy, the speed and the dependability required for police duty.

We also delivered the Cleveland county board of education 4 of the New Model AA 187 inch wheelbase trucks to be used as school buses. The board of education and the superintendent have reduced the cost of transporting pupils to and from the rural schools to the point where Cleveland county has the lowest cost per pupil for transportation of any county in the state. They intend to keep this record.

Our last delivery before this is printed was to Miss Marie England, Shelby, N. C. Miss England decided on a New Model A Tudor Sedan.

We are waiting for you to call for a demonstration of the New Model A Ford. Of course there will be no obligation on your part.

## CHAS. L. ESKRIDGE

In Shelby and suburbs you can get THE STAR EACH AFTERNOON of PUBLICATION DAY by paying the Carrier Boy who passes your door, 25c per month.

3,000

Special Merchants Tickets Free  
Gen. Admission 35c  
Children - - - - 10c



1 Week Comm., Mon. July 28

ONLY ONE PERFORMANCE NIGHTLY COMMENCING AT 8:30 DOORS OPEN AT 7:30 P. M.

IN A MAMMOTH TENT  
Located on Lot Next to Peter Pan Golf Course  
WARREN F. HOYLE POST NO. 82  
AMERICAN LEGION Presents  
THE GIGANTIC COMBINED SHOWS OF

William Irvine Fayssoux

World's Foremost Hypnotist and Telepathist

And

# THE GREAT RALSTON

America's Premier Magician and Illusionist

For the first time—two shows of such magnitude are combined into one colossal performance at an admission never before heard of. Think of it!—Seeing two of the world's most famous mystery men, in a two hour performance—for TEN CENTS if you have a special merchants ticket. Trade at home and get tickets.

The following firms listed below will give the first five hundred customers with each purchase a regular thirty-five cent ticket, good for general admission when presented any performance upon the payment of TEN CENTS, saving you twenty-five cents. Trade with these firms and ask for your tickets.

### Ask About Our Easy Payment Plan

Buy Anything You Want Now  
Pay us later on orders amounting to \$25.00 or more. This offer expires September 15th.

### MONTGOMERY WARD AND COMPANY

"Shelby's Most Complete Retail Department Store."  
139-141 S. LaFayette St.  
Shelby, N. C.

### Have Your Prescription Filled At

### QUINN'S DRUG STORE

Two registered Pharmacists always employed. Purest drugs and chemicals used in compounding. Prices consistent with quality and service rendered. Your doctor will recommend our store.

Ask Him To Leave Your Next Prescription Here  
QUINN'S DRUG STORE  
PHONE 750  
"Just a Whisper Off the Square."



## DRINK Coca-Cola IN BOTTLES

Order from your grocer by the case

### SHELBY COCA COLA BOTTLING CO.

### SHELBY DRY CLEANING CO.

Cleaning - Pressing  
Dyeing  
We do fine pleating, fancy dyeing and dry cleaning—Our prices are right and our service will please you.

112 — Phones — 113  
Every Garment Cleaned Guaranteed.

### Meet Us At JOLLEY'S

Sodas — Ice Cream  
Candies  
Smokers' Articles

— Opposite —  
HOTEL CHARLES

### STERCHI BROS.

Everything Desired In Furniture

Philco Radios  
Victor Radios

Sterchi's Triple Guaranteed Tires  
"IT COSTS LESS AT STERCHI'S"

See Fayssoux' Subject Hypnotized Sunday Midnight, July 27, Window of Sterchi Bros. Furniture Store