of hibernation.

emale suicides

greater powers of endurance-

ties of life were borne by men.

"Hard Times" a Factor

when unemployment also has in-

would have killed themselves.

very large cities, than in rural com-

munities. Urban life is more com-

plex than life in the country, and

Why Do They Do It?

who killed himself, it was said, be-

a passionate supporter of the Dem-

ocratic nominee took his own life

stensibly because Al Smith was not

Carolina left a note saying, "To

Obviously, the reasons given in

The primary cause was that which

inderlies the overwhelming ma-

may be definitely insane, and it es-

them are. Comparison of statistics

prove interesting. Apparently, the

majority of those who kill them-

selves are persons of neurotic or

nell with Hoover prosperity!"

Recent suicide in South

Suicide has an economic corres-

## **Around Our TOWN** Shelby SIDELIGHTS

CONTRACTOR CONTRACTOR

By RENN DRUM.

verything else.

tions they have not visited

CONSIDERATE, EH?

please, that it not be published.

"Say, you Rounder-about-

town, here's another one for the

books about Shelby. This city,

or town as you please to call it,

has one of the most considerate,

thoughful bootleggers that I've

ever encountered. Last week I

purchased a pint from him.

Tied about the neck of the short

(very short) pint bottle was

headache powder. No one

knows how I appreciated the

free package next morning. But

isn't that a new wrinkle for

bootleggers-give you a kick and

a headache, and then something

for the headache all for a dol-

Bet the brunettes about Shelby,

Among other news items of the

day it is noticed that wives of con-

victs out in Idaho are running for

THE SILVER LINING

STAND BY, PLEASE!

packages of Stanback

IN A COMMUNICATION to the Charlotte Observer, G. F. Ivey, of Hickory, becomes a bit riled with an article in The Saturday Evening Post which refers to the pioneer settlements in North Carolina and to a region in the State known as "Blank Ankle".

Not having read the article, this colyum is not inclined to enter a controversy with the Hickory man. However, we do believe that there could be a section in Tarheelia hold his name, but prefers, if you known as "Blank Ankle", and we do know that there are certain mountain sections in the State where citizens still retain many of the customs and habits of pioneer days.

First of all, it is a known fact that a score or so miles from Shelby, in the South Mountain region, just a bit west of the highway which links Shelby and Ivey's town of Hickory, there is a mountain known as "Dirty Ankle". If the Observer contributor takes exception to a section known as "Blank Ankle" what will he say about one known as "Dirty Ankle", a section not over two or three hours drive by motor from his home? This department has attempted for several years to learn the origin of the name, and has failed

JUGS AS TOMBSTONES

One statement in the Saturday got all bristled up because it was Evening Post article which the just a blonde girl who won the Hickory man objects to is that Galveston bathing beauty contest which says "jugs are used as tomb- this week. stones in the Blank Ankle section and the people have never passed the ploneer stage."

There may be some truth in that. This colyum admits that it has office. In Cleveland county there not seen jug tombstones. Howbeit are usually a couple dozen candithere is a plausible explanation for dates every election, but there are that, perhaps wrong and perhaps 60 convicts out at the gang camp In many mountain and iso- and if the wives of all of them delated cemeteries in this State there cide to try, the Idaho stunt next are few, if any, tombstones. In the election, the county may have to remote rural sections the relatives create a few new offices to take of the departed cling to the custom care of 'em. of keeping living flowers and shrubs about the graves of their departed kin. Often in these glass jars on the graves, often at ing the pinch of these hard times here. the head and foot of the mounds, as we are, I bet he will be tickled the jugs may keep them fresh for word he writes as does Calvin." a time. As the years pass the habit of placing flowers in the jugs at inthe visitor from the north who aninnies to do the cotton picking in didates. wrote the article was not accustom- Cleveland county, no matter how ed to the practice and thought the big the crop may be

jugs served as tombstones. As to the fact that there are State who have not passed the pioneer stage and retain habits and customs of the Revolutionary per-

er learned several years ago that rister, will unleash some of his municipal purposes. days could be learned in the mounwords of the songs are retained just prietor, will let flow some of his cial difficulty, as they were when America was first settled. One may stop at a small mountain home, far removed from the main arteries of travel for a drink of water from a gourd dipper and while there hear old English words and phrases never heard any more in what some may call the "civilized" regions. There too, the antique hunters have found the best prizes of their collections.

Anyone who doubts these statements might find it very entertaining and educational to take a week's jaunt through these regions with Mr. and Mrs. Oscar Suttle, of Shelby, who have traveled the entire section building up their remarkable collection of antiques.

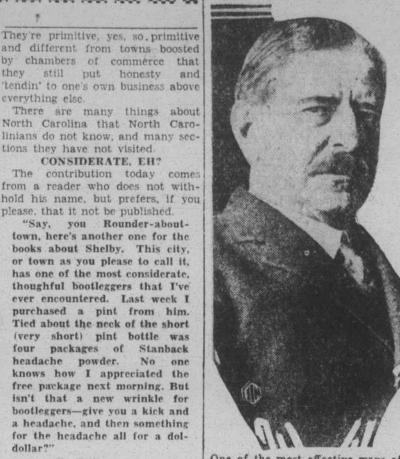
Not many months ago a local music store delivered a radio to a mountain home not so far from the "Dirty Ankle" section referred to above. Three miles was as near as an automobile could get to the home of the purchaser, and a sled with a rope, used in block-andtackle manner, was necessary to get the radio up the mountain slope to the house

Say that there is no region in North Carolina almost out of touch with the modern world, yet there is. Nearly every year this paper publishes an item about visitors from the mountain section who haven't been to town in a score of years. Shelby to them is a metropolitan city with all the wonders a Shelby man expects to find in New York or Paris. Charlotte is way off at the end of the world. Just this year an old lady from the South Moun tain section was in Shelby for the first time in a half century. She wondered where they put all the automobiles at night, heard her first radio, and saw her first building over two stories high. She wouldn't take a chance on listening to the talkies, but she talked perfect English-so perfect that a modern slang spreader found it hard to understand her conversa-

Why be ashamed of these people?

Irish wit to fill another. And the with his popular after-dinner humor. Then it is possible that T. W. Hamrick, now vacationing in 'Friso, will lend a hand, also. And for he time being-Selah!

Virginia Senator Calls Tariff Act Vicious



relieving the depressed condition the Grundy tariff act, according to Senator Swanson (above), Democrat, from Virginia. The Senator declared that world markets are being steadily closed to American trade.

(International Newsreel)

whose husbands are serving prison sentences for violating the Federal Says another of Shelby's alleged

On the face of primary election These jars were and are used to pink when he's nothing but an ex- returns Mrs. R. E. Weniger, wife of and regularity of the progressive place flowers in so that water in president and can get \$2 for every the former county sheriff, received the Democratic nomination to succeed her husband. Mrs. W. H. Her-If as many people are looking for rick, wife of the former county astervals is forgotten. Gradually the jobs this Fall as appear to be seek- sessor, won the Republican nominajugs sink slightly into the mound, ing work now there'll be no need of tion for assessor, registering a large and there they remain. Perhaps importing Eastern Carolina pick- plurality over the Democratic can-

> Walter Hendrickson, who was appointed sheriff after Weniger's resignation, will oppose Mrs. Weniger

in the Fall election. Next week the conductor of this trolley o'type will take his annual tenced to McNeil Island penitentisiesta. But here's the pleasing por- ary upon being convicted of coniod, why go up in the air over that? tion of the announcement for spiracy to violate the dry law and increase of this form of death each cide," according to one authority It isn't anything to be ashamed of. readers: The colyum will not vaca- collecting fees from bootleggers. The year in late spring and early sum- For one reason or another life Maude Minnish Sutton, the writ- tion. W. Speight Beam, the bar- revenue thus obtained was used for mer, and the greater proportion of which even for the stoutest-hearted

selves. Some writers hold that the too much for the suicide and he refolks songs and ballads of the old words which would have puzzled Herrick and Weniger asserted the Webster and some of his Parisian town was "wet" in sentiment and seasonal rise is due to physiological treats from a situation which he tain sections of North Carolina bet- phrases to fill one colyum. Dewitt that the system of collecting fines changes resulting in low vigor fol- feels himself unable to master and lowing what corresponds to a period takes flight in self-destruction. ter than anywhere else. There the Quinn, the apothecary shop pro- saved the municipality from finan-

# hope is that Parson Hayes will find More People it convenient to plug up another

Suicide Increases in Certain Seasons and Under Certain Conditions

Why do people kill themselves? Hence, the new freedom by means Why do more of them kill themelves in certain seasons of the year than in others, and more in hard times? Giving the fact found by the vital statistics bureau in this State. Miss Nell Battle Lewis answers these questions in the Sunday

In May, 1930, a month of 31 days, there were 30 suicides in North Carolina, approximately one a day. In June there were 26. During the of suicide) decreases. According to first six months of 1930 more people one writer, this is due to "the great in this state killed themselves than during any 12 months from 1914 of war service, the increased prosthrough 1925. If the present suicide perity among wage-earners, and the rate continues here, the total for deflection along more useful lines of this year will be decidedly in excess the interests of morbidly introspecof that for 1920, the state's largest tive individuals." An additional up to that date, which was 214 reason for the decline in the suicide cases. The most obvious explana- rate during wars very likely is that tion of this marked increase in self- many potential, suicides become destruction is the present economic depression. During hard times sui- my faster than, ordinarily they cides always increase.

One observes in the suicide statistics for North Carolina during is the fact that the rate is constantthe first half of 1930 a feature which has long been conspicious in statistics of this kind everywhere, that increase in this form of death in the late spring and early summer. There were 24 suicides in this state to congregate in cities. The fact in January of this year, 20 in Feb-One of the most effective ways of ruary, 17 in March, 17 in April, with the peak for the year coming in of business and agriculture would May with 30, followed by 26 in be to revise the "vicious" rates of June. The total number is 134.

Total of 2,024 Cases From 1914 when statistics of this kind were first recorded in North Carolina, through June, 1930, there were 2,024 cases of suicide in this state. Of the 1,890 cases recorded from 1914 through 1929 there were 1,658 whites, 229 negroes and three Indians. The yearly average for all races is 118 plus; for the whites, 103 and a fraction; and for the negroes 14 plus

Ordeal of Civilization Suicide is as old as history, per-Wallace, Idaho - Two women haps older. It seems to be one of the tragic by-products of civilization, and as "the ordeal of civilizaprohibition laws appeared to have tion" has increased in complexity graveyards far removed from the wise-crackers who wants to help fill been nominated to succeed their and strain, suicide also has increasmodern whirl one sees stone and this space: "If Mr. Hoover is feelimprisoned mates in county offices ed. In "Suicide, An Essay on Comsays: "The certainty of the figures increase of suicide from the time when statistics were first collected until now is such and so great even in respect to countries different in race, religion and number of inhabitants, that it is not possible to explain it otherwise than as an ef- on insanity in North Carolina with

> influence to which we give the name, Civilization." General Facts Statistics collected during the past psychopathic temperament which 70 years have revealed certain gen- produces a high degree of instabileverywhere. Two of these have al- individual case rests upon those ready been mentioned, the seasonal who claim normality for the suimen than women who kill them- is often "a grim struggle," becomes

She'll Be Princess Flora The fact that the number of male At Asbury Park Fete uicides is three or four times greater than the number of suicides by women may have two causes, the



opportunity for one type or another Janet Viola Ingalls, of Los Angeles, Cal., will be Princess Flora, one of Queen Titania's ladies-inwaiting, at the thirty-ninth annual national baby parade on August 27. She is a graduate of the Westlake School for Girls in Beverley Hills, Calif.

#### Census Will Change soldiers and are killed by the ene-Congressional Plan Another general feature of suicide

ly higher in cities, especially in As Result of Reapportionment Under New Census Various States Will Lose, Gain

also it may be true that persons Washington - Dividing up 435 who are predisposed to suicide tend tives so each State will have an that in North Carolina during one year (1928) the suicides were di equitable share of members on the vided equally between town and basis of its 1930 population occupied country does not disprove this, first, experts of the census bureau.

because there are no very large been directed by Congress to subeities in this state; and second, be- mit on the first day of the Decemcause figures for one year only are ber session of a compilation of the not comprehensive enough for compopulation of the States and the number of members to which each is entitled under the method known Why do people kill themselves? as "major fractions."

Apparently, for a variety of reasons. That method, roughly, applies the The newspapers recently carried an principle of counting as a unit any account of an old man in Nebraska remainder more than half and the dropping of a remainder of less than cause of the terrific heat. Soon one-half. after the last Presidential election

Twenty-Six Seats Involved Application of this method to the first complete preliminary census figures indicated today 26 seats reapportionment. Twenty States probably will lose one or more members. Ten States are expected to hese cases were merely secondary, gain the 26 seats. Legislatures in the States affected will have to rearrange their congressional districts ority of Fuicides, namely, a psych- before the election of 1932.

ological constitution which cannot The first actual census total stand up under stress. The suicide which still is subject to final re

#### Here's A Touch Of Some Real Tragedy

Birmingham, Ala.-D. T. H. Williams was completing a caesarian operation in a hospital here last week.

Turning suddenly to Dr. R. M. Coston, he gasped, "Doctor, take care of my patient," and fell dead upon the floor.

Dr. Coston completed the oneration without delay and later in the day the mother and her newly born daughter were reported as "doing well."

rision by the census bureau, showed the House census committee before eapportionment law was adopted.

More Praise Given Cleveland Officials

Rutherford County News.

Mr. A. E. Cline, chairman of the board of county commissioners of Cleveland county announced last week that every item of expense Cleveland county has will be published monthly. Mr. Cline and his board are to be highly commended for this move. The taxpayers have a right to know where their money goes and what it goes for. There should be no "secrets" in operating a government, whether it be city, county or state and we commend the example of Cleveland to the other counties of the state. If people eapportionment figures somewhat knew just where their money went, different from those calculated by they should be willing to pay their taxes promptly.

VIII

## 2½ Cents in the Dollar

Not Wall Street's idea of money making

Why has A & P more customers than any other grocer on earth? . . . "It sells for cash at the lowest price possible," answers The Business Week, a magazine that studies business methods.

And why are A & P's prices so low? . . . "It buys direct from original producers, and makes every known short cut in distribution," says .The Business Week.

Then, not satisfied with other people's say-so, Business Week digs into the official records of A & P's sales and profits, and by a simple sum in arithmetic gets the rest of the story-namely, that A & P keeps only 21/2 cents of every dollar taken over its counter.

"Two-and-a-half cents profit is not Wall Street's idea of something to capitalize," says Business Week, explaining Wall Street's complete separation from so large a business enterprise as A & P. But it is A & P's idea of fair treatment of the housewife.

OTHER A. & P. NEWS ON PAGE EIGHT

GREAT ATLANTIC & PACIFIC TEA





## More than a Million and a Half see it the very first day

Over 1,500,000 people visited Buick showrooms on Saturday, July 26, to see The Eight as Buick Builds It . . . the greatest reception ever accorded an eightcylinder car.

Bona fide orders for these new Buick Eights totaled 7000 before the car was presented-a greater volume of business than any single month's sales of any other Eight\* ever built. in the state of

And within the first five days, this record volume of orders had doubled. ¥ 4450 .

There are four series, in four price ranges, including one series priced fully \$200 lower than last year's Buick Six. It is the world's lowest priced Valve-in-Head Straight Eight!

BUICK MOTOR COMPANY, FLINT, MICHIGAN Division of General Motors Corporation CANADIAN FACTORIES: M.LAUGHLIN-BUICK, OSHAWA, ONTARIO



\*Official Registration Figures by R. L. Polk and Company

## J. LAWRENCE LACKEY

Dealer

Shelby, N. C.

WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM

Eskridge News

fect of that universal and complex those on sucide in this state should

Young Husband: "I can't stand | Model A Ford Town Sedan. this suspense any longer."

Doctor: "Calm yourself, my dear sir. I've brought thousands of babies into the world and never lost a father yet."

nomically while it is new but the true value of the car is determined on the performance, economy and upkeep costs after the first 25,000 miles.

Mr. J. W. Hartgrove, Shelby N. C., popular Rural Mail Carrier, has purchased a New Model A Ford Tudor Sedan which he will use on his mail route. Another tribute to the reliability of the Model A Ford as the mail must be delivere devery day regardless of weather or conditions.

when Jack tried to kiss me." "Hadn't you ever ocen kissed

before?" 'Not by a submarine sailor." Auburn Stenog: "Why the

Blonde Stenog: "Don't be discouraged; think of the mighty oak. It was once a nut like you."

We delivered Mr. T. C. Brackett, R-4, Shelby, N. C., a New

Ask an owner of a Model A Ford of the performance and the economy of his car. All of the large corporations that operate a fleet of cars and trucks heartily endorse the Model A Ford. Swift It is expected that a new car and Company own and operate will drive good and operate eco- 8500 Cars and Trucks and all of them are Model A Fords.

> Mr. W. A. Williams, R-1 Lattimore, N. C., is the proud owner of a New Model A Tudor Se-

"What time do you get up in the summer?" "As soon as the first ray of the

sun comes in at my window." "Isn't that rather early?" "No; my room faces the West."

We delivered Mr. John Campbell, Shelby, N. C., his third Mod-"I had a funny sinking feeling el A Ford Tudor Sedan. Mr. Campbell is very enthusiastic over his Model A Ford Car.

> Your neighbor drives a Model A. Ask him about it.

CHAS. L. ESKRIDGE

### VOL 2 The honest value and reliability of the New Model A Ford Car deuce do I struggle with this is emphasized after the first 25,- piffling job?" 000 miles of service. All cars run and perform good while they are new but the quality of materials and workmanship will show up very clearly after 25,000 miles of continued service.

We thought we couldn't afford one

THE General Electric Refrigerator is not an expense. A family in the most modest circumstances can afford one. The General Electric Refrigerator has the money-saving Monitor Top!

The Monitor Top operates the General Electric Refrigerator at a cost of but a few cents a day. A cash payment of a very few dollars will put one in your kitchen within forty-eight hours.

GENERAL 6 ALL-STEEL REFRIGERATOR Ioin us in the General Electric program, broadcast every Saturday Evening on a nation-wide N. B. C. network.

> SOUTHERN REFRIGERATION Charlotte Distributors

Robert C.

SHELBY, N. C.