

# The Cleveland Star

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Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879. We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, SEPT. 12, 1930

### TWINKLES

It isn't long any more until the big county fair opens, and the program for the five days and nights assures a great week of educational entertainment.

The Democratic ticket in 1932 may not be headed by Roosevelt and Gardner but to us home-town folks there is quite a kick in reading about the prospects.

Business can be made good, say some of the economic philosophers, if we will begin spending our money. Good! Now will the economic experts tell us how to get some to spend?

"Who has all the money?" inquires a nationally-known writer in discussing the existing business depression. Well, friend, it might pay to ask the bootleggers just what names they have on their list for continued service.

Ye Twinkler has never been completely sold on Chamber of Commerce secretaries, yet if one will show us now that this organization can improve business in his particular town, then we're ready to admit that he is one go-getter worthy of his hire.

If Republican Chairman Cox, of Shelby, and Democratic Booster Brevard Nixon, of Charlotte, can maintain the repartee speed shown by them in a conversation reported in Wednesday's Star, then we're for hiring a hall and charging a buck a throw for an hours spat between the two.

So far none of the editorial paragraphs in their comment about the Shelby man who traded his pants for a pint of bootleg has not expressed curiosity as to why a bootlegger, in these days when bootlegging is considered America's most profitable profession, should be hard up enough to take in a pair of pants for his goods.

The Greensboro Daily News, with the football season just around the proverbial corner, rises to remonstratè against night football. Doubt if the objections will be of much value, for just think what darkness over the seats in a big stadium will mean to the fur-coated, bare-headed collegians as they permit their girl friends to nestle up close for warmth.

They all hee-hawed when Shelby sent out a report about the sun hatching out chickens here, and now they're giving the horse-laugh to the Selma report about pop corn that has started popping in the field. Seemingly the scoffing punsters get more kick out of freak news items than do the average newspaper readers. And it may just seem that way because the average reader isn't a writer himself and cannot express his scorn and doubt about such items.

### HOW TO VOTE IN NOVEMBER

INsofar AS NORTH CAROLINA is concerned it now appears as if the success or failure of the national Republican administration will have much weight in the voting this fall.

Here's what the Raleigh News and Observers advises: "The Republican candidate for Congress in the Seventh District followed the lead of Jonas, Brownlow Jackson and other Republican speakers and accepted the challenge of the Democrats that the record of the Hoover administration is the commanding issue of the campaign."

"The issue being joined, let every North Carolina voter who has been the recipient of Hoover's promise of increased prosperity vote the Republican ticket in November."

"All others should vote for the Democratic nominees."

### A RUTHERFORD MOVEMENT

A NUMBER OF CITIZENS of Rutherford County formed a taxpayers league at a mass meeting held there recently. The chief object, or aspiration, of the group is that of economy in government, more particularly as it relates to the county government of Rutherford. It is a worthy intent, but the outsider will watch with interest its success, because there is a prevailing belief that non-partisan organizations seldom flourish in North Carolina. Citizens of both parties will in lulls between elections gather together and endeavor to cooperate in a public move. All goes well and harmony will be present for a time—until a partisan election comes along and then members of the non-partisan group will gradually ease back to their respective parties and platforms in thought and action.

### PICK AS ITS OPEN

ABOUT CLEVELAND COUNTY these days the admonition is frequently passed out "that the cotton crop should be picked as fast as it opens." The admonition is supported by experience, a costly experience of last year. The cotton crop of last year was the largest ever in the history of the county. Over sixty thousand bales were ginned, and more than 70,000 bales would have been ginned had not

a rainy period of weather set in just at picking time. Hundreds of bales of cotton rotted in the field, and hundreds of other bales were damaged by the wet weather.

For weeks the cotton crop has suffered from a lack of rain, but recently indications are that rain may be plentiful in the weeks ahead. The crop has already been cut by the dry weather and there are many who fear that prospective wet weather may cut down the crop some more as it did last year. Upon all occasions it is better to play safe, when such is possible under existing weather conditions.

### SOUTH CAROLINA GETS ENOUGH OF COLEY BLEASE

AFTER THREE DECADES of being known elsewhere as the State of Blease, South Carolina on Tuesday let it be known that she has had enough of Coley, the politician whose wild antics, absurd statements and declarations have kept him continuously in the limelight.

The retirement of Blease to private life was an unexpected event to many, but not so despaired of by others. Readers will recall that The Star, looking on from the sideline of a bordering county in an adjoining state, predicted the Blease defeat just after the first primary. There were those here and in South Carolina who scoffed at the prediction, yet it is evident now that the prediction was based upon sound reasoning. In the first race Blease led Byrnes, with Harris, the third man, polling more than 30,000 votes. Harris' campaign was a bitter personal attack upon Blease and his record. Naturally, then, those who voted for Harris were those who hated Blease most. It was only logical to believe that the majority of those who cast their ballots for Harris would, in the run-off, vote for anyone but Blease, or for Byrnes. The vote in the first race revealed that Blease would be defeated if Byrnes received two of the three votes cast for Harris. The Star predicted that he would and that, therefore, Byrnes would win. And he did.

The passing of Blease, well known in North Carolina, will, we suspect, be a political epoch in South Carolina. Blease is and has been a puzzling personality. He had that rare trait of making his admirers almost zealots in their support of him, and, likewise, of making very bitter enemies of those who opposed him. In South Carolina a man is for or against Blease—there is no midway ground in their esteem of him. A so-so attitude in connection with the fiery senator isn't to be found there. Undoubtedly, there is much of the hypocrisy of the fatuous bigot and the grandstand player in Blease, or else he played his fanfare with his eye fixed upon the newspaper headlines and upon the votes of that class of people which votes not for ability but for spectacular play and ballyhoo. He was a typical ballyhoer of the political tent of freaks and as such was a good showman. The circus barker no doubt does not believe the attractions in his tent are all that he tells the milling crowd outside, yet it is his business to get the crowds into the tent. Blease, seemingly, looked upon votes in the same manner. Despite, this attitude there must be in the man qualities worthy of admiration, because many South Carolinians who attempted not to support or defend his tactics saw in him something deserving of a certain type of esteem. By all means, he was not and is not anybody's fool. The fact that he has been shrewd enough to secure high offices in his State for years is proof of that. Many of his colorful, and often rabid, statements will long be remembered. For instance, his remark during the recent campaign, "To H— with the Constitution," reference being to the law against lynching negroes for attacks upon white women. But it is now apparent that South Carolina is tired, for the time being at least, of that type of representation in Washington. Just how long that state of mind will last is not to be determined just now, but the Bleases and the Heflins will have their place in the political history of the South along with the Tillmans.

### XIII

## Bargains for Banquets

Where popular demand reduces prices

"One policy of your company which gives me the greatest satisfaction," writes an A&P customer, "is that you do not take advantage of a special demand for a product to profiteer."

"For example, on the third of last July my A&P store sold good quality watermelons from 25c to 55c below other stores in town. A&P, realizing that many people enjoy a nice melon for Fourth of July picnics, put them within reach of everyone."

A&P believes in making it as easy as possible for people to get what they want when they want it most. That is why A&P provides special bargains in fruits and vegetables at the height of their season, in turkeys at Thanksgiving and Christmas, in delicacies during the Holidays, and in eggs at Easter.

The usual custom is to charge a little more when people for one reason or another are pretty sure to buy anyhow. A&P thinks these are just the times to make the cost of high living as low as possible.

OTHER A. & P. NEWS ON PAGE EIGHT

THE GREAT ATLANTIC & PACIFIC TEA CO.



THE STAR EVERY OTHER DAY \$2.50 PER YEAR

# COMMUNITY BUILDERS

SEE  
**R. M. ABERNETHY**  
FOR  
FINE WATCH REPAIRING  
SHELBY, N. C.

**PHILCO**  
DIAMOND GRID  
BATTERIES  
Automobile Electric  
Co. Phone 380

**Kendall Medicine**  
Company  
WHOLESALE DRUGS  
— PHONE 184 —

**McKnight & Co., Inc.**  
SHELBY, N. C.  
— WHOLESALE GROCERS —  
Locally Owned and Operated

**T. H. Lowery's Sons**  
We Feed, Clothe And  
Shoe The Family.  
PATTERSON SPRINGS, N. C.

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GENERAL MERCHANDISE  
HARDWARE  
Near Pine View Lake.  
— PHONE 2805 —

**Shelby Printing Co.**  
EXCLUSIVE  
Job Printing — Office Supplies  
Phone 307 — W Warren St.  
SHELBY, NORTH CAROLINA

**C. H. Shull & Sons**  
COUNTRY PRODUCE A  
SPECIALTY  
Chuck Roast, Saturday ..... 20c  
— PHONE 134 —

MAKE YOUR  
DRUG STORE PURCHASES AT  
**QUINN'S**  
DRUG STORE  
— PHONE 730 —

**J. C. McNEELY CO.**  
THE BEST  
LADIES' READY-TO-WEAR  
SHOP BETWEEN  
CHARLOTTE and ASHEVILLE

LOOKING FOR VALUES?  
GO TO  
THE  
**Paragon Furniture Co**

**Farmers & Planters**  
Hardware Co.  
QUALITY and SERVICE  
— PHONE 97 —

**C. H. REINHARDT**  
7 O'CLOCK COFFEE — FRESH  
GROUND  
2 POUNDS ..... 35c  
— PHONE 137-J —

## Cleveland Mutual BUSINESS Protective Association

Don't you know that, after all, it is the little things that put a Smile in Life and smoothes over and erases the rough spots that trip us up? Every day brings forth an opportunity to scatter some of these Smiles along the Highway of Life. To add Joy and Happiness to somebody's home and somebody's existence.

The homes of this city are homes of comfort. The exceptions are solely the result of lacking the proper financial income necessary for the needs of living.

It is up to all of us to bring about commercial and industrial conditions that will make more and better employment possible for those who need it. And this can be done by keeping our community finances within ourselves—FOR OURSELVES.

Patronize Home Industry, Home Merchants and Home Products. From buying an automobile to purchasing a pair of shoes—let your commercial actions be limited by the boundaries of Cleveland County. Hire Cleveland County Labor, purchase Cleveland County Materials and let your finished improvement represent a 100 Per Cent PERFECT CLEVELAND COUNTY LOYALTY.

Every one of these actions, friends, means employment, vocation, prosperity, joy, and happiness—and we might add Profit. Profit for everyone concerned. Yes, EVEN PROFIT FOR YOURSELF. Profit in the fact that you have benefitted yourself by keeping your money in Cleveland County. Profit by helping to create conditions of prosperity permitting an increased property value to prevail and greater income from your investment. Profit in the personal satisfaction and feeling that you have done your civic duty toward your city and earned the title of a LOYAL CLEVELAND COUNTY CITIZEN.

Every one of the Business Firms listed on this page give employment to Cleveland County people. And they are only part of the business and industrial district of the Cleveland County composed of Business Men who SUPPLY VOCATION FOR HUNDREDS OF CLEVELAND COUNTY HOMES. Their desire is to not only maintain this condition but to increase the opportunity for labor in this community. The possibilities, amount of improvement will only be limited by your Loyalty, your Co-operation and your Patronage. Therefore let these be liberally and freely given.

CAROLINA'S  
FINEST FLOUR  
EAGLE ROLLER  
MILL CO.



— \$1.00 Full Fashion Silk Hose —  
Chiffon and Service Weight, twenty-eight new Fall shades to match new shoes. Strictly first quality.

## A. V. WRAY & 6 SONS

**J. N. DELLINGER**  
CASH GROCERY  
Best Virginia Flour ..... \$2.75  
Fresh Fish Friday and Saturday  
— PHONE 193 —

GENERAL ELECTRIC  
REFRIGERATOR  
"No Owner Has Spent One Cent  
For Service."  
**ROBERT C. HORD**

**Stephenson Drug Co.**  
DRUGS — DRINKS  
CANDIES — CIGARS  
DELIVERY SERVICE  
— PHONE 2 —

**M. A. McSwain & Son**  
Dealers In  
Heavy and Fancy Groceries  
All Kinds Field Seeds Just Received  
— PHONE 340 —

**BOST'S BAKERY**  
GET BOST'S BUTTER FLAKE  
AND LONG LOAF  
Cakes and Pastries at Your Grocers

**PATTON'S**  
BARBER  
SHOP

**Shelby Hardware Co.**  
ATWATER KENT RADIOS  
PHONE 330  
"WE SERVE TO SATISFY"

— FLOUR — FLOUR —  
CAROLINA MADE — MELROSE  
RED BAND  
**OSCAR O. PALMER**  
— PHONE 44 —

We Are Well Prepared To Outfit  
The Entire Family At Guaranteed  
Savings  
**Campbell Dept Stores**  
SHELBY — LAWDALE

**IDEAL SERVICE**  
STATION  
ONE - STOP SERVICE  
Goodyear Tires Pres-To-Lite  
Batteries  
— PHONE 194 —

**T. B. MAUNEY**  
— GROCERIES —  
PHONE ..... 465

**BECK & PRATT**  
CLEANERS & DYERS  
Let Us Dye For You  
See Our New Fall Shades  
PHONE 666 — PHONE 666

**SANITARY**  
MARKET  
Nice Pork Loin, Pound ..... 25c  
Good selection of Fish and Oysters  
Try our Virginia Cured Hams  
— PHONE 45 —

**Baber Grocery Co.**  
FANCY AND STAPLE  
GROCERIES  
— PHONE 286 —