our territory was held by France, them in the valley. according to Dr. Henry G. Bayer. The names of Allouez, Boyer, Girauthor and Associate Professor of ardeau, Champiain, Chatcaugay. French at New York university. A Courtableau. Duchesne, Fairbault, list of localities, rivers, lakes and Fremont, Jogues, Laclede, Lesueur, island which bear names of French Marquette, Montour, Nicolette, Perorigin would reach enormous propor rault, Verendrye and hundreds of tions were it possible to compile it, others who helped to open up the Dr. Bayer declares, Many more, he wilderness of the New Continent, says, have been anglicized and oth- can be found in the geography

A list of some 5,000 American was named for Joseph Juneau, a geographical names with descrip- gold prospector. Stephen Girard, a tions of their French origins has native of France who became one been prepared by Dr. Bayer. His of the wealthiest men in America work is the result of several years and who advanced several million of research and will form the basis dollars to the United States treasof a book to be published this fall ury during the War of 1812, has the under the title. "French Names in town of Girardsville, Pa., named aftthe Geography of the United er him. Indiana, Michigan, Missouri,

manic Review Professor Bayer de- and Iowa have Bonapartes. Iowa scribes a few of the names taken at has a Tallyrand. Louis XVI had of brevity in speech making mark random from his forthcoming book. Louisville, Ky., named for him. Some of the French names in his Many Indian tribes received the beginning of a new era of list appear in many states. LaFay- French names which have in turn mercy. Long speeches are a plague



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Mrs. Harmon's Hemstitching Shop (Under Chocolate Shop) Hosiery and Knitted Goods Neatly

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All Hose Must Be Laundered.

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Relieves a Headache or Neuralgia u of this week, according to the stop-3 minutes, checks a Cold the first watch held by Charles Parker, the day, and checks Malarie in 3 days News and Observer correspondent, 666 also in Tablets.





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It's double acting

Use K C for fine texture and large volume in your bakings.

MILLIONS OF POUNDS USED BY OUR GOVERNMENT

### Painful Condition

WHEN I was just a girl at home," writes Mrs. B. F. Riggan, of Baird, Texas, "I took Cardui for cramping and pains in my side and back, and it helped me at that time.

"After I was married, I found myself in a weak, run-down condition. I suffered a great deal with my back, which was so weak it hurt me to get up or when I would stand on my feet. I fell off in

"A friend of mine, seeing how bad I felt, advised me to take Cardui, which I did. By the time I had taken two bottles, I felt stronger and better than I had in a long time."



'ake Thedford's Black-Draught for Constipation, Indigestion, and Billousness.

ette, for instance, appears 150 times in the geography of the nation, afthough sometimes it is shortened to Fayette. More than fifty towns, townships, counties, lakes and streams are pamed Paris.

The Mississippi valley, according to Dr. Bayer, contains more geographical names of French origin than any other section of the country. LaSalle, who first explored the river, has cities and towns named in his honor in Illinois. Michigan, Geographic names of French ori- Minnesota and other states. The gin in the United States stand as French Jesuits-Marquette, Charlepermanent monuments to the his- voix and Lelande-likewise have torical period when a large part of many cities and towns named for

ers corrupted beyond recognition. | books. Juneau, the capital of Alaska North Dakota and Ohio have towns In an article in the current Ro- named Napoleon, while New York

become geographical appellations, of the first magnitude. Huron, the name of places in many states, is from the old French 'hure,' which means rough hair on the head and was bestowed upon a tribe

#### Welcomes Brevity In Modern Speeches

Hopes That All Orators Will Take Tip From Introduction By Gardner.

Chapel Hill Weekly.

At the recent ceremonies connected with the new gigantic Empire building in New York ex-Governor Alfred E. Smith's speech consisted of about 26 words. At Kings Mountain on Tuesday

Governor Gardner spoke just 25 seconds in introducing President Hoover. He told the throng that here was their "distinguished chief executive, Herbert Hoover," and sat down. Which is the shortest introduction we ever heard of except the one made by a cabinet officer, whose name we forget when he introduced President McKinley by saying: "Gentlemen, the president." Governor Gardner deserves unstinted praise for his forbearance at Kings Mountain, What he said was entirely adequate, and his prompt subsidence was a gracious and considerate act.

In North Carolina annals the great classic in the way of introductions is the speech that Colonel Kirkpatrick made in presenting President Wilson to a Charlotte udience—a speech the fame of which goes ringing down the years. The Colonel talked on and on, and used up so much time that the president's remarks had to be cut short. Charlotte citizens still shud-

President Hoover's address at Kings Mountain was only 22 minutes in length. We are gratified to read that it "was far different from the "blood-and-thunder orations of other Kings Mountain celebrations." That is negative commendation but still it is something. Twenty-two minutes of commonplace talk is certainly far better than the hour or more which usually has to be endured on patriotic occasions.

der when they recall the episode.

The truth is, of course, that nobody goes to a jamboree of this sort to hear a speech. Whoever is really interested in the speech can get a much better understanding of it by reading it in the newspapers next day. What people go for is the stir and general hullabaloo-the crowd, the bands, the marching, and the sight of a celebrity. Therefore, the less speaking the better. Mr. Parker's report says: "The human mass on the mountainside had gathered to see the president; when it had seen him it had other business: The mass began to writhe and melt away. Before the brief address was ended, gaping spaces of brown earth

dotted the slope." We pray that the recent examples

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SOUTHERN RAILWAY SYSTEM Tickets good going and returning on all regular

trains (except Crescent Limited.) Final limit 5 FINE OPPORTUNITY TO VISIT THE NATION'S

CAPITOL. R. H. GRAHAM, Division Passenger Agent, Charlotte, N. C.

Col. Woods to Help Solve Unemployment



Colonel Arthur Woods, former police commissioner of New York, has been asked by President Hoover to undertake a solution of the national unemployment problem, as he did for President Harding in

(International Newsreel)

#### NOTICE.

Effective October 31st, 1930, the of Indians because of their upkempt schedule leaving Shelby at 6:50 p. m., arriving in Charlotte 8:30 p. m., and leaving Charlotte 9:00 p. m., arriving Shelby 10:45 p. m., on Saturday and Sunday only will be dis-

QUEEN CITY COACH CO. L. A. Love, Manager.

YOU CAN GET **GUARANTEED** HIGH QUALITY DRY CLEANING At The LOWEST PRICES in Town.

Read The WHITEWAY'S Ad In This Issue.

## Prize Similes Of

(Syracuse Post-Standard.) to the list. His findings among the pedestrian-John Andeson, similes of 1928 are now made known Our heavy car slid and lurched their wheat and oats sown. crop each year that it can properly Grace Robinson. be taken for the best to be found in the English language. In evidence here are samplings therefrom, in each instance accompanied by the Elsie McCormick. name of the writer responsible for their creation. Thus:

As empty as the library of an Elks' club.-Percy Hammond. Scarce as a stenographer with cotton stockings .- H. C. Groth. to a night club.—Tom Mason. As noisy as an eel gliding through

pool of oil-Tony Sarg. She is as popular as a suppressed novel.—Sidney Skolsky. As out of date as the rustle of skirt.---Charles G. Shaw. Short as a microbe's shadow .-

Arthur (Bugs- Baer. I slept like a cornerstone.—Sir answer them. Austen Chamberlain. About as necessary as another leg to a centipede.-F. A. Jusailtes. of Brooklyn.-Charles Darnton.

emon pie.-Irvin Cobb. Common as pickles in a delicatssen.-H. C. Witwer. Dry as a three-time widow's handkerchief .- Will Rogers.

Mentally three pounds lighter them to have. han a straw hat .- Arthur James. Steady as the Leviathan in dry lock-Homer Croy.

his newspaper.--Anna Farnum. Low as the insteps on a duck .- Ilea .- Weston Leader.

George D. Lottman Lower Cleveland Vapid as the glass eye of a stuffed fox.-James Joyce.

This Year Given Sank slowly back into his chair like a balloon coming to rest .- P. G. Wodehouse

The author of "A Dictionary of The play runs in to a happy ent-

About as pale as a bucket of soot.

-Charles E. Mack. She is as thin as a mailchute .-Alone as a Methodist in Bavaria.

-H. L. Mencken. As insidious as cake crumba in bed .- Nina Wilcox Putnam.

The simile has had its ups and downs. Wordsworth might not give As monotonous as the second visit it high rating; but Pope knew of; -One smile that solitary shines

In the dry desert of a thousand

High school students have a bad habit of asking dadles intricate ques tions and strange to say, daddy is usually too busy to take the time to

Personally, we are just about in favor of the five day week, the sev-Vague as a Bronx dweller's idea en hour day and the minimum wage of \$30 a day. Who wants to hire us?

Characterless as a restaurant One difference between a politician and a statesma nis that the former gives the people what they want in a hurry, and the latter makes the people like what he wants

We are unfamiliar with the nomenclature of Tom Thumb golf Inseparable as a commuter and courses, but assume that an eagle becomes a June bug and a birdie a

## Announcement For Sheriff

TO THE VOTERS OF CLEVELAND COUNTY:

Having been nominated by the Republicans of Cleveland County as their candidate for Sheriff of said County at the approaching election, I feel that the voters of said county should know my position on certain issues involved in this campaign. I pledge myself, if elected, to faithfully perform the duties of the office without fear or favor and to do all in my power to enforce all laws. I shall glady supervise the making up of the tax books without additional cost to the county, as the Sheriff collects the taxes, should said duty be transferred to the Sheriff, and thus save the county \$1,700.00 per annum. I further pledge you, if elected, not to appoint an army of deputies to harrass the people as feegrabbers in frivolous persecutions. To the contrary, I shall appoint as deputies only such persons as the citizens of the various localities shall recommend.

I shall deeply appreciate the support of any and all voters of Cleveland County.

D. P. BYERS

### (Special to The Star.) ton picking and are trying to get

Mr. and Mrs. Kenyon Blanton and Earl. So carefully does he harvest his about like a drunken mastodon,— Mr. and Mrs. J. H. Tullah and son London railway station. The idea is children spent Saturday night and Blanton.

attended the pound party that was spending a few days with his grandgiven at their sister's, Mrs. Erwin mother, Mrs. Bun Runyan. Personal Mention Guffey Saturday night in the Pleas- Little C. G. Blanton, fr., spent the ant Hill community.

Those who were the guests at Mr. ents, Mr. and Mrs. G. B. Blanton, G. B. Blanton's Sunday were: Mr. Mr. Andrew Blanton motored to Shelby, R-2, Oct. 30,-The farm- and Mrs. Kenyon Blanton and chil- Polk county Sunday with Mr. and Similes" makes an annual addition ing as serenely as a taxi into a ers are almost through with the cotand children, Mr. and Mrs. Darwin

> Sunday with Mr. and Mrs. G. B. were the guests Sunday of Mrs. Bun to encourage passengers not to loit-Runyan.

Mr. Andrew Blanton and sisters Little James Newton Tullah is Humorist (London.)

night Tuesday with his grand par-

A jazz band plays every day at a er about and miss their trains.-The

HOME OWNED STORES



# Carolina Made Flour Bag, Self-Rising .... 90c

MI-GEL "True Fruit Flavors" Pkgs. 25c

14c

BORDEN'S EVAPORATED MILK THE MILK OF THE NATION! SMALL 5c

SUNSHINE KRISPY CRACKERS, 2 lb. bex

STALEYS **SYRUP** WHITE HOUSE 1½ Pound COFFEE Can

Asst. CAKES - Lb. .... VIRGINIA DARE

CAKES, per lb.

BEACON LIGHT COFFEE, bulk, lb. ..

LET Q. S. S. SERVE

YOU!

DUKE'S Mayonnaise Just Like Home iviade! ½ Pt. Jar .... 23c

KENNY'S LOOSE COFFEE 5 Pounds

- \$1.00

FRENCH'S

MUSTARD

TORES

35c

24c

FRESH FRUITS & VEGETABLES! LARGE FIRM ICEBURG! LETTUCE ..... Head 10c TENDER AND CRISP! CELERY ...... Stalk 10c IRISH — FANCY NO. 1's

Lb. Tin .... 42c

Gives Zest To Foods! 2 Jars ..... 25c

POTATOES ...... lb. 5c OTHER FRUITS & VEGETABLES NOT LISTED! PILLSBURY'S PANCAKE FLOUR Makes the modern kind of pancake-lighter.

THRIFT SELOX

VALUES! more tender, more delicious. Per package

The Speed Soap! Small pkg. ..... 9c

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OF SHELBY, N. C. AND WILL YIELD GOOD DIVIDENDS AND INCREASE IN VALUE.

Preferred stock pays 8% per Annum-Cumulative. Common Stock has been paying 10% for two and one half years. All dividends payable quarterly. 24 years without a single loss. In fact, no one has ever lost a cent in stock or in Certificates of Investment in an Industrial business since the Industrial act was

OUR STOCK IS NON TAXABLE & NON ASSESSABLE. HOME OFFICE: Shelby, N. C. Branches Columbus and

passed in North Carolina more than 25 years ago. 1% of capital largest amount loaned to any one person. All loans are monthly payment and well diversified over Cleveland, Rutherford and Polk Counties.

Tryon, N. C.

SEE DR. BEN GOLD, J. LAWRENCE LACKEY, CARL S. THOMPSON AND D. H. CLINE, Executive Committee for Usveland County for further information