

# The Cleveland Star

SHELBY, N. C.  
MONDAY - WEDNESDAY - FRIDAY

### SUBSCRIPTION PRICE

By Mail, per year ..... \$2.50  
By Carrier, per year ..... \$3.00

### THE STAR PUBLISHING COMPANY, INC.

**LEE B. WEATHERS** ..... President and Editor  
**S. ERNEST HOEY** ..... Secretary and Foreman  
**RENN DRUM** ..... News Editor  
**L. E. DAIL** ..... Advertising Manager

Entered as second class matter January 1, 1905, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879. We wish to call your attention to the fact that it is and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, NOV. 14, 1930

### TWINKLES

A little more than five weeks until—finish it yourself, but be getting ready.

Who said college boys no longer burn the midnight oil? What about the lights for night gridiron play?

Give the automobile credit: It seems to be doing its best to eliminate unemployment. The highway death toll grows day by day.

The Star joins in with Shelby citizens in welcoming back the returning Methodist ministers, Hayes, Jenkins, Barber, Forbis. The conference displeased no one here by returning them.

A report from Geneva stating that the world's supply of gold is decreasing inspired The Charlotte News to write an editorial entitled "Running Low on Gold." Lot of truth to that, even more than is said. Fact is, as Ye Twinkler views it—perhaps only a personal view—gold is not the only currency in the shy classification these days.

### ROTTENNESS ALREADY THERE

PROF. HORACE D. TAFT is quoted as saying the following about prohibition: "I don't think the people of America would stand putting the government into the liquor business. How would you like to put the control of liquor into the hands of the Tammany and Philadelphia Machafies?"

The Star isn't any more in favor of tempering with prohibition enforcement than is Prof. Taft, if as much, but his statement is none too sound. It isn't the fault of prohibition or of liquor that the governmental machines of Tammany and Philadelphia are what they are. Wouldn't it be better to eliminate such machines before entrusting them with the enforcement of anything?

### FOR THE COLORED CRIPPLES

THE ORTHOPAEDIC HOSPITAL at Gastonia is one thing which North Carolina may hold up to outside critics without the least fear of sarcastic comment. In recent years the institution has rendered a great and noble service to the crippled children of North Carolina. On October 22, it is announced, a negro ward is to be opened there for treating and caring for as many as a half hundred colored crippled children at one time. This addition was made possible by the generous gift of \$40,000 by Benjamin Duke, and the opening, The Star knows, will be a red letter occasion not only for colored cripples but for Bob Babington and the men who have labored with him in the interest of North Carolina's crippled tots.

### SINGING ANOTHER TUNE NOW

JUST A FEW MONTHS AGO the old line Republicans in Washington—those of the Mellon-Butler-Grundy gang—were fuming and deriding the "sons of the wild jackasses." At that time the regular Republicans had very little use from the Republican inclined congressmen and senators from the west who refused at times to obey the commands of the leaders of the party machine. The derision of the sons of wild jackasses was even heard here during the campaign, one speaker declaring that the Hoover-Mellon-Grundy regime had not been criticised by anyone except partisan Democrats and those independent westerners.

But since the election we have an idea the G. O. P. bosses are singing another tune. With the House and Senate strength pretty well divided between the two parties, the Republicans will be courting those "sons of wild jackasses" instead of berating them. Such is life—and politics.

### KNOWING OUR SCHOOLS

TODAY THE OBSERVANCE of American Education Week in America and in Cleveland county was brought to a close. It is to be hoped that a majority of the parents and patrons of Cleveland county schools managed some time during the week to visit the schools and see just what their children are doing and what is being done for them. The American educational system provides the opportunity of free schooling to every boy and girl, and to continue the progress and advancement of that system necessitates the understanding and cooperation of all parents. The primary purpose of the week was to acquaint the public with the work of the schools, their aims, achievements, and needs. The hope is that the observance of the week will strengthen the schools, the ties between teacher and pupil, and between the parent, the teacher and the school. It should inspire all to greater achievement.

### HOLIDAY BARGAIN TIME

OBSERVANT READERS of The Star's advertising columns are already aware of it, but it seems of enough importance that The Star might again call attention to the remarkable holiday bargains being advertised by Shelby merchants. Not in many years—more years than the young

shoppers can recall—have Shelby merchants been so situated as to offer their holiday trade the low-priced bargains of today. The business depression and the subsequent drop in price of necessities and luxuries will result in a saving of thousands of dollars to the hundreds of people who will shop in Shelby during the holiday season, shoppers who are already shopping. It isn't very long any more until the Yuletide season, and the wise shopper is always the early shopper. This year the early shopper is finding more bargains than he or she had expected.

Our advice to shop now, and to keep up with the bargains of today's market through The Star, is not merely a boost for the merchants, but also should be a valuable tip to Star readers who form the nucleus and more of the patrons in this trading area.

### THE 1931 FARM OUTLOOK

IT IS PERHAPS the wisest course "not to cross bridges until you get to them," but the sensible man seldom leaps before he looks. Such should be the course of the farmer now undergoing considerable hardship because of a low demand for farm products. A report from agricultural experts and workers at Atlanta this week conveys the cheering prediction that "the domestic demand for next year's farm products in the South is likely to show an improvement. This prediction is based upon the belief that foreign demand for Southern products in 1931 will increase because of an improvement in foreign economic conditions. Another reason advanced is that industrial activity has fallen about as low as it can, and the low level of raw material prices may be expected to stimulate activity among consumers of raw materials.

There is, however, one gloomy side to the Atlanta report and prediction. Credit conditions may not be so favorable. This outlook is based upon the fact that the short farm income of 1929 will prevent many farmers from meeting their obligations and repaying advances in 1930, thus lessening the credit strength for 1931.

At that, a future with some silver as well as some dark lining in the clouds is much better than a future with no silver lining. The farmer is too much a basic part of modern civilization to be burdened down always with handicaps, short markets, and low prices.

### Cox Explains Name Of Clint Owens On Republican Ticket

To the Editor Star:

I noticed there was a complaint made by Mr. C. C. Owens (or Clint Owens) in your paper of last Friday, Nov. 6 to the effect that his name appeared on the official Republican ballot and was voted on for justice of the peace in township No. 6 in last Tuesday's election without his knowledge or consent.

For Mr. Owens information I only wanted to say that B. E. Williams at that time was secretary of the executive committee and recorded the action of the committee, and in my absence filed the names of the various candidates with one John Mull, chairman of the board of the election, and if Mr. Mull had desired to give you and Mr. Owens the truth about this error as he showed he could have done this now as the election is over. He knew that I didn't file this list of candidates but did call at his office and gave him my personal check for these fees (to cover the various candidates fees.)

I don't know Mr. Owens, but I think he has a justifiable complaint, one should have been given the truth about this matter. I am satisfied the secretary then had no desire to do Mr. Owens a wrong. I also take it that the secretary of the

committee signed my name as chairman to this document and still Mull knew I didn't file this list with him (I was out of town.)

I some time wonder if a special deal or premium was placed on the truth after the election and not during the campaign could it be told.

H. CLAY COX.

### LUNCHEON CLUBS ARE INTERPRETED

The paramount demand of our era is to establish a harmonious unity between the inalienable rights of the individual and the nation on the one hand, and the categorical rights imposed upon us by society, both national and international, on the other.

"That this demand is everywhere regarded as the most urgent is best evidenced by such earth-enclinging organizations as Rotary. It is only natural that we should unite and that we should unite on a large scale for the common solution of a problem which confronts each of us as an individual and of which we all feel that it is not only a moral problem, but a highly practical one."  
—Thomas Mann, Munich Rotarian, winner of the 1929 Nobel prize in literature, in the November 'Rotarian Magazine.'

### CALF-PATH a not-too-serious analogy

Sanitation of wasteful methods of doing business, reminds us of San Francisco's famous poem, "The Calf-Path."  
A few selected lines explain what we mean.

One day, through a primeval wood,  
A calf walked home as good calves should;  
And left a trail all bent askew,  
A crooked trail as all calves do.

And from that day, o'er hill and glade,  
Through those old woods a path was made;  
And many men wound in and out,  
And dodged, and turned, and bent about  
And uttered words of righteous wrath  
Because 'twas such a crooked path.

The years passed on in swiftness fleet;  
The path became a village street;  
And this, before men were aware,  
A city's crowded thoroughfare;  
And men two centuries and a half  
Trod in the footsteps of that calf.

A hundred thousand men were led  
By one calf near three centuries dead—  
For thus such reverence is lent  
To well-established precedent.

Remember how The Calf-Path to San Francisco!

A.P. does not go blind along the calf path followed by business men centuries ago. A.P. customers do not have to bear the expense of handling food by old-fashioned zig-zag methods. A.P.'s methods are the best money-saving methods of today.



The Great ATLANTIC & PACIFIC Tea Co.

OTHER A. & P. NEWS ON PAGE EIGHT

### TIME TO THINK OF CHRISTMAS!

#### HOUSE DRESSES

69c

All sizes, vat color fabrics used exclusively. Scores of styles! Smart effects in Boleros, Godets and Capelets. Set in sleeves. Women's Misses' and extra sizes. We guarantee these colors.

#### MEN'S SUITS

\$1.00 Down

During Golden Arrow Jubilee Week we are offering all Men's New Fall Suits at only \$1.00 down. The balance to be paid in eight equal payments. Small Carrying Charge.

#### TRAILBLAZER TIRES

Big Reduction

We offer during Jubilee Week only. Large reduction on every size Trailblazer Tire In our stock. Sold On Easy Payments.

#### SHEEP LINED COATS for Men

\$8.95

A knock-out value for men! Burly out-door Coats, easily worth \$12.00. Full cut, of weather - proofed moleskin cloth, lined with thick Sheepskin pelts—and with an over-size Sheep-skin collar! An ideal gift! Genuine leather cuffs.

BEGINNING TOMORROW - 558 WARD Stores Repeat Last August Triumph.

## SECOND GOLDEN ARROW JUBILEE WEEK!

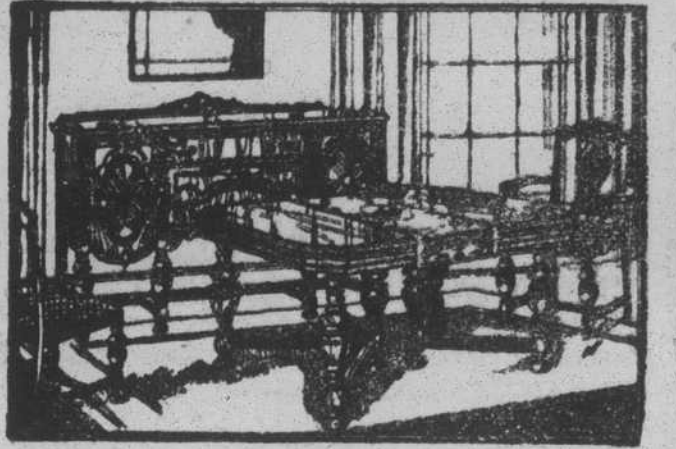
NOVEMBER 15 TO NOVEMBER 22 INCLUSIVE

Tomorrow—and continuing for seven selling days—we celebrate 24 weeks of successful Golden Arrow Specials! A demonstration of what 558-store-buying-power means for value giving. An event to stimulate production—speed prosperity—encourage thrift! Variety and values in things for winter, for Thanksgiving, and for early Christmas buying. Come Tomorrow—we estimate 25,000,000 people are within trading distance of these outstanding Jubilee Specials! Don't miss the first day.

### 8-Piece Dining Room Suite

\$10.00 Down **\$98.50** \$2.75 Weekly

(Small Carrying Charge)  
Our buyers searched the market for weeks before selecting this Suite! Handsome Buffet, Cabinet, 6-ft. extension Table, a host Chair and five panel-back Chairs upholstered in colorful Jacquard. Skillfully built of hardwood with Walnut, Matched Oriental Walnut overlays.



#### Commander Radios

Complete and Installed—Super-Value **\$69.85**

\$8.00 Down, \$2.25 Weekly (Small Carrying Charge)

8 tube power. TONE CONTROL. Triple screen grid. Utah Super-Dynamic speaker, marvelous selectivity. Beautiful walnut veneer cabinet.

#### OCCASIONAL CHAIRS

Made to Our Own Careful Specifications **\$7.88**

Not an ordinary chair. Made of selected hardwood with rich walnut finish. Moth proof mohair sag seat with brass nail trimming. Carved stretcher.

#### TRAIL BLAZER BIKES

\$5.00 Down **\$28.95** \$1.25 Weekly (Small Carrying Charge)

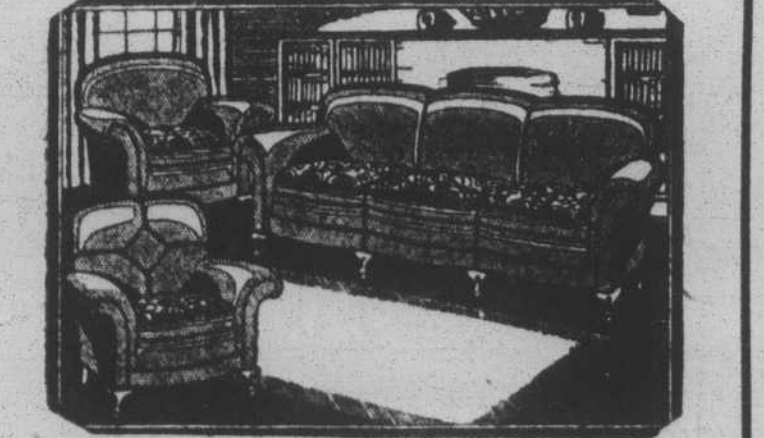
Flashy maroon color bike with electric headlight. Motorbike handlebars. Coaster brake; auto horn. Select now for Christmas.

#### 13-PLATE BATTERY

And your old Auto Battery In Exchange **\$3.95**

If you have no old auto battery to trade in the price is \$4.95.

Guaranteed to give you one full year of satisfactory service.



#### 3-Piece Living Room Suite

**\$104.50** \$11.00 Down \$2.75 Weekly

SMALL CARRYING CHARGE WHEN BOUGHT ON EASY PAYMENT PLAN

Luxurious davenport with arm and button back chair. Durable upholstery of moth-proof Angora mohair with velour. Reversible spring filled cushions covered with multi-colored jacquard. Hardwood frame in antique mahogany finish.

#### NON-RUN LINGERIE

Bloomers, Panties, or Vests, Choice **58c**

We bought the yarn when the price was low and had these soft new subdued luster garments made up to our own specifications. All garments cut full; regular sizes. Colors, flesh, peach and Nile green.

#### New Plaid Blankets

Four Pound Blankets in Pastel Plaids **\$2.69**

Woven of China cotton blended with a small amount of wool for added warmth. Size 70x80 inches. Bound in satcen. Lovely pastel plaids.

#### 9 x 12 AXMINSTERS

\$2.00 Down **\$32.95** \$1.50 Weekly

(Small Carrying Charge)

We bought 5,000 rugs to get this price. All seamless. Firm weave. Deep pile. Will give years of service. All wool.

#### Broadcloth Shirts

Choose Now on Lay Away Plan for Christmas **\$1.04**

Well tailored shirts of PRE-SHRUNK fast color broadcloth. Full cut sizes. Ocean shell buttons. Exceptional values!

#### WINDSOR GYRATORS

FREE 100 Boxes Washing Powder with each Washer **\$69.95**

\$5.00 Down, \$1.25 Weekly (Small Carrying Charge)

A fine efficient electric washer of outstanding beauty. Strong motor. No center posts. Genuine Lovell Wringer.

#### FULL FASHIONED

Women's Pure Silk Hose in New Colors— **69c**

Fine sheer weave in a quality that sells regularly for as high as \$1.19. New curved French heel.

#### MEN'S WORK SHOES

They sell regularly for \$2.98 **\$2.14**

Selected quality brown leather uppers. oak tanned weather-proof soles. Nailed and sewed construction.

## MONTGOMERY WARD & Co.

139 - 141 S. LaFAYETTE ST. PHONE 167 SHELBY, N. C.

USE WARD'S CHRISTMAS LAY AWAY PLAN!