

THE WOMAN'S CLUB

Shelby, N. C.

December 10, 1930

YOUNG'S
Shelby, N. C.

Gentlemen:

In replying to your kind offer of ten per cent. of the gross sales from your Prosperity Days Event, to be held at your store Thursday, Friday and Saturday, December 11 to 13, we heartily congratulate you upon the idea and the motive underlying the plan.

The Woman's Club trusts your endeavor will meet with much success, and we promise to set aside the amount received from you for immediate relief of those who are at this time unemployed in our community.

Yours very truly,

(Signed) MRS. J. W. HARBISON
Pres. Woman's Club.

Thursday — Friday — Saturday

PROSPERITY EVENT

An Opportunity For You To Get Gifts Of Diamonds, Watches, Jewellery And Silverware—That You Will Be Proud To Give This Christmas And To Help Shelby's Unemployed By Donating

10%

Young's—alert to existing local conditions—have sought a means to assist locally the National paramount problem: Relief for the Unemployed. This event will create a need for additional help in manufacturing goods to replace those sold from this store and the monetary aid we are giving will be a material relief for the situation.

In endeavoring to find a method of distribution of our contribution to Shelby's Unemployed, which would assure a fair, non-sectarian and impartial distribution, we asked the Woman's Club to assist us, because of their knowledge of conditions, and because they are in a position to do this efficiently and economically.

COL. ARTHUR WOODS, NATIONAL DIRECTOR OF UNEMPLOYMENT RELIEF SAYS:

"While jobs are the fundamental relief needed for the unemployed," Colonel Woods said in a formal announcement, "a considerable part of these unfortunate citizens and their families will need direct material relief from organized local charities.

"Increased funds for local relief and social agencies are needed if human suffering is to be prevented. Various community chests, non-sectarian and sectarian, are financing this direct and indirect burden of unemployment. They should be encouraged."

Sterling Silver **BON BON** While They Last **\$1.85** Regularly sells as high as \$5.00.



Enameled Alarm **CLOCKS** Assorted colors **50c** One to a customer.



Sterling Silver Handle **Cold Meat FORK** 2 lovely patterns **\$1.25**



BOUDOIR LAMPS Imported Japanese Boudoir Lamps with shades **\$1.00**



Silver Plated **BREAD TRAYS SANDWICH TRAYS** Plain, hammered designs. Selling regularly at \$5.00 **\$2.50**



LADIES' BAR PINS Assortment of new designs... Choice **\$1.00**



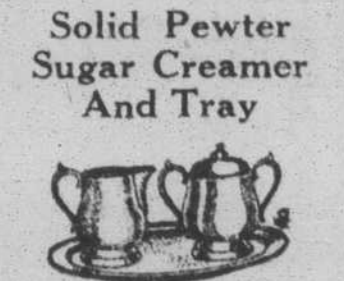
26-Piece Set Of **COMMUNITY Silver Plate** 6 knives, 6 forks, 6 tea spoons, 6 tablespoons, butter knife and sugar shell. **\$27.50**



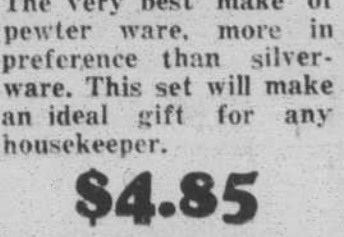
26-piece set of Community Silver, 50-year Plate, in assorted patterns, hollow handle knives, stainless French blades. Factory price \$34.50... Sale price... **\$4.85**



Solid Pewter Sugar Creamer And Tray **\$4.85**



The very best make of pewter ware, more in preference than silverware. This set will make an ideal gift for any housekeeper. **\$4.85**



Silver Plated Gravy Boat And Tray **\$4.85**



A Bendict make. Several assorted designs, full size gravy boats. Sale price **\$4.85**



Sterling Silver GRAVY LADLE **\$1.95**



Large Assortment **Suitable Gifts** In Sterling Silver And Silver Plated Pieces. All Greatly Reduced. **Buy During Prosperity Days And Help Our Unemployed**



SPECIAL For The First 25 Ladies



Ladies, all you have to do is to be here when the doors open at 9 o'clock Thursday morning and get a guaranteed watch for **\$4.95**



New Design Ladies' Rectangular **WRIST WATCH** **\$12.75**



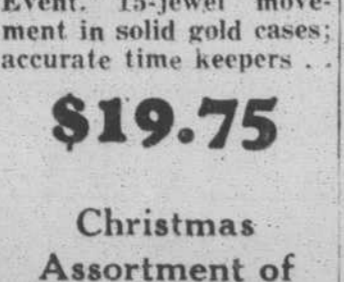
15-jewel ladies' wrist watches, in very attractively designed and engraved cases, guaranteed time keepers... **\$19.75**



14-KARAT **SOLID GOLD ATTRACTIVE LADIES' WATCHES** **\$19.75**



Just five of these beautiful watches to be sold during this Prosperity Event. 15-jewel movement in solid gold cases; accurate time keepers... **\$19.75**



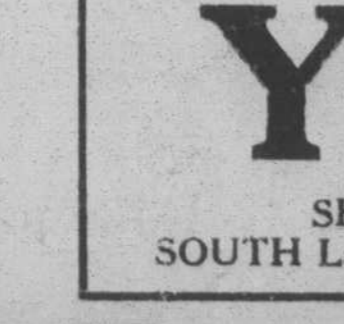
Christmas Assortment of Lovely Bracelets **\$1.00**



Sterling silver and gold filled bracelets. Some worth as much as \$7.50—While they last **\$1.00**



A Handsome Gift Case With Every Purchase.



SPECIAL For The First 25 Men

OF OUR GROSS SALES FOR THE THREE DAYS TO THAT WORTHY CAUSE—

The Items Described Are Typical Of The Values Be Found Throughout The Entire Young's Jewelry Store.

BUY NOW!

Young's Diamonds have always been noted for their excellent quality, yet always moderately priced. So the present reductions will make this the opportune time to buy.

Our Entire Stock Of Fine Diamonds



Formerly Priced from \$25 to \$100 Will Go In This Prosperity Event At Exactly **1/2 PRICE**

The assortment includes Dinner Rings and other Diamond Rings for different occasions. You must see them to appreciate them.

FIVE DOLLARS FOR THIS PRETTY—BLUE WHITE DIAMOND

In attractive modern Solid White GOLD Mounting **\$5 that's all!**



To the first 10 Customers Only

SPECIAL For The First 25 Men



Men, all you have to do is to walk into the store at the opening hour Thursday Morning and get your guaranteed strap watch for **\$3.75**

NEW DESIGNS MEN'S STRAP WATCHES **\$9.85**



A group of beautiful strap watches, newest rectangular shapes. With metal attachment, engraved borders, luminous dials—

Men's Thin Model POCKET WATCHES **\$9.85**



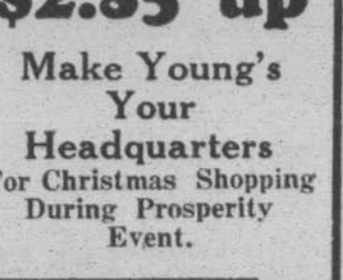
Elgin pocket watches, in green or white cases, fully guaranteed **\$9.85**

What Could Be More Appropriate Than **A Bracelet For Christmas?** **\$2.85 up**



Large assortment of stone set bracelets, in handsome new designs. Unbeatable values.

Make Young's Your Headquarters For Christmas Shopping During Prosperity Event.



4-Piece Quality TEA SET **\$14.75**



HAMMERED DOUBLE VEGETABLE DISH **\$4.75**



BANJO CLOCKS EVERY HOME WANTS ONE **\$4.85**



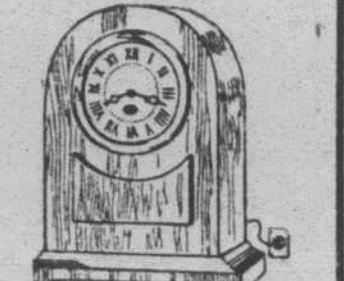
In assorted colors, hand painted, guaranteed movement, a decoration for any home... While they last... **\$4.85**



Seth Thomas CLOCKS **\$6.75**



You know Seth Thomas Clocks. This one is slightly shop worn, but is a brand new clock and is an irresistible value at **\$6.75**



Large Assortment Of Other Clocks at Greatly Reduced Prices. **\$6.75**



26-pc. Set Rogers **Silverware** In beautiful tray, regular price \$15. Prosperity price... **\$7.50**



Ladies' **WATCH ATTACHMENTS** A complete assortment in white and green gold filled. While they last **\$1.00**



Sterling Silver **Salt - Peppers** Individuals, plain & hammered designs. Set of 6 in gift box **\$1.35**



BUD VASE Sterling Silver, 6-in. fluted patterns **\$1.00** Limit 2 to customer Sterling Silver



STEAK SET Sterling handle, stainless steel blade, wonderful values at \$7.50... Special **\$3.75**



Mayonnaise Sets With sterling handles, in pretty gift case... Special **\$2.50**



YOUNG'S

SHELBY'S LEADING CHRISTMAS JEWELERS
SOUTH LaFAYETTE STREET SHELBY, N. C.