

Around Our TOWN Shelby SIDELIGHTS

By RENN DRUM.

A note to Shelby barbers who are engaged in cutting prices of hair cuts:

Up at Fairfield, Minnesota, barbers will cut a farmer's hair for a bushel of oats. No spoofing. You boys might offer to do the trick for Cleveland farmers for two or three pounds of cotton. We bet you'd get takers.

Three young Shelby swains, all possessing a sense of humor, fared forth Romeing one night recently. En route to their destination they picked up a young lady who had never met one of the three men. The others introduced him to her as a deaf mute. And on they rode. The girl was very curious about the nice-looking mute; she frequently asked the others questions about him. He maintained his equilibrium, his smile, and his silence. Finally they reached the party to which they were going and other girls there knew, and came up to speak to the boy the girl thought a mute.

Her remarks about the trick will not be quoted here, but we don't blame her if she keeps on trying to get even with them until she trips down the aisle, to the strains of "Here Comes the Bride," with one or all of them. The boys were J. W., W. A., and L. D.

Two Shelby men (maybe more) have the same initials—H. B. E.

"Wish you'd quit referring to people in your column by using their initials," request two feminine readers. "Either give their names or give nothing. You keep us guessing and guessing who they are."

Maybe that's the reason we use initials, M. L. M. and A. D. H. Get anybody's curiosity aroused and you have them going until the curiosity is quenched. B. P., a young man about town, tells us that he saw at least a dozen girls and women turn the paper upside down to read the upside down lines in this column lately which were labelled for men only.

If Ripley hasn't this one copyrighted, we'll tell it: This week a Reno newspaper came direct to this column with an address which was nothing more than a picture of a bird (a wren), a drum (uh-huh), and a star (The Cleveland), and Shelby, North Carolina. Those words, friends, in the parentheses were not in the address; we merely use them to help you get the point—as if you needed help when this column and the postage could figure it out.

The newspaper, we suspect, was forwarded by Fel Babington, who is now employed on The Nevada State Journal there. Reno's greatest industry, and nearly the only one other than gambling and high life, and they go with the other, is the divorce business. Reno makes her living out of the wealthy who go there to have their matrimonial ties slashed. So it is only shrewd business policy for Reno not to do anything to diminish the city's greatest industry. Glancing through The Journal we noticed that the news item about the divorce suits up that day were buried under a little one-line head in a far-off corner of an inside page. In the newspapers back east those divorce cases are colorful page one stories; but not in Reno—Reno knows which side of her bread is buttered, and how.

Maybe we're dumb (Yes, we hear that chorus of "sures" from the audience), but why do flag-poles have balls on top of them? Ever notice the one over the Shelby post office?

"Why," writes in an anonymous reader who shouldn't be noticed because he does not sign his name, "write so much about Hoover prosperity? Why not write some about Gardner-Mull prosperity in North Carolina." Then he goes on to say several things indicating that if Max and Odus were a mind to they could, before Saturday, have us all riding in Rolls-Royces and vacationing in either Florida or Havana.

Guess, since the bill collectors are giving us the rush also, we'll have to say something to the two O. M. M.'s about that. Meantime, anonymous friend, you write your friend Herbert and tell him if this is prosperity, then this Webster's dictionary we have made a dickens of a blunder in defining the word.

Clara Bow oughtn't to feel so bad about being removed from a big talkie because of her court scandal. If she'll go ahead and tell in book form the remainder of that private life she and her friend Daisy had not told before the court room was closed to scandal-hunting spectators, she ought to make a big enough fortune to have her hair hennaed twice a day and buy as many presents as she desires for her innumerable boy friends. Note for Miss Bow only: We'd even be willing to take one of those \$4,000 wrist watches to wear while we're having the diamond-studded case on our watch cleaned at the jewelers.)

It may be a sin for preachers to play checkers. We do not know, but, if it is—it oughtn't be. Last week, so says our old reliable contemporary, The Yorkville Enquirer, when a Cleveland county checker team played a York team there several ministers played for the Cleveland-Shelby team, but under assumed names. Commenting about it, The Enquirer said:

"At the recent checker tournament between Cleveland county, North

Carolina, players and York county, South Carolina, devotees of the game the most interesting phase does not appear in the record, or the box score, because it was carefully camouflaged.

"Two of the North Carolina contestants, and good checker players, were on the official score card and other checker association players under aliases. The association executives and all the players knew this, and no questions in which either is interested were involved, as sometimes occur with college student baseball players in the summer.

"The two men are ministers and were dodging adverse criticism by some of their flocks, or other church members. It seems that some North Carolina church members are as much opposed to checker playing, at least in tournaments, as to drinking likker, toting pistols or playing poker. And in the case of this checker tournament in Yorkville, only the standard, prominent denominations are involved, and not some complex or superparticular sect. And evidently the ministers see no sin nor harm in playing checkers, so long as they do not offend a brother by eating meat or moving red or white wooden disks toward the king row—because the brother doesn't know about it.

"I have not the least criticism against those two preachers from North Carolina," remarked a Yorkville man who knew the facts hidden in the checker tournament score sheet, "but I wouldn't live among some of their parishioners for a farm. Once more I'm glad I live in the Carolina that's south of the line."

And the heading The Enquirer used over the comment was "Piety; Bigotry; Checkers; Camouflage."

Guess that doesn't leave anything else for us to say, so we'll drop in a period right here.

Shelby High Cagers Thrown For Loss By Poor Shooting In Books

Several Regulars Lose Places Because Of Failure In Work.

Just as the Shelby high basketball quint seemed to be in high gear and going somewhere possibly to a championship—Old Man Study came along and gave the squad a set-back.

Several members of the varsity team have failed recently to make the required marks in their studies and, according to the school's athletic ruling, have been laid off the team by Supt. B. L. Smith and Coaches Casey Morris and Tilden Falls.

The same thing has bobbed up to bother the girls team, it is said.

Big Games Coming

The removal of several players from the line-up because of scholastic difficulties proves rather tough on the team just at this time because some of the toughest games of the season come next week.

Lattimore Here.

Lattimore comes down for a return game, and when Lattimore plays in Shelby that means that the tin can is to be packed just as they pack them in the w. k. sardine factories. Later in the week Gastonia will play here and Gastonia has been literally horse-tramping some of the best quints in the state.

Those having their scholastic difficulties have a chance this week and next, however, to redeem themselves. Mid-term examinations are now on and if the athletes who have weakened in their books can make up for their delinquencies in the examinations, then back on the squad they go.

In the two games with Forest City early in the week both Shelby teams won despite the fact that neither team started a regular varsity line-up and reserves were used in certain berths.

Nature Thought of Everything

Nature thought of everything when the human body was made. When the body is about to become ill, nature planned danger signals to warn us. Thus, if our children grind their teeth when they sleep, or lack appetite, or suffer from abdominal pains, or itch about the nose and fingers, we should know that they may have contracted worms. Then, if we are wise, we buy a bottle of White's Cream Vermifuge and safely and surely expel the worms. Thus we avoid the danger of very serious trouble. White's Cream Vermifuge costs only 35c a bottle, and can be bought from Paul Webb and Son and Cleveland Drug Co.

Mooreboro Cagers Beat No. 3 Team

(Special to The Star.)

Mooreboro played No. 3 high school at Patterson Springs Tuesday, Jan. 20. Many were out to see the game and enjoyed it fine. Each player for both sides fought hard to make his team win. The game for a while was in No. 3's favor although at the end of the first half the scores were tied 10 to 10. The players came back at the beginning of the second half with a greater determination to win than ever and it was a "nip and tuck" for the rest of the game. A few minutes before the game was over it was, I would almost say, more than a friendly fight. Finally, above the yells and screams of the spectators the time-keeper's whistle was heard. The final score being 18 and 20 in Mooreboro's favor. With Bridges leading the attack for Mooreboro with nine points, Green lead his team mates for No. 3 with 8 points. Capt. Davis running him a close second with 6 tallies.

Close Battle.

Mooreboro (20)	No. 3 High (18)
Bridges (9)	F Wall (4)
DePriest (4)	F Davis (6)
Harrill	C Kirkendall
B. Green (2)	G Horton
Ellis, c (3)	G L. Green (8)

Subs for Mooreboro: J. Wall (2)

Shelby Boy Writes Technical Articles

Lexington Dispatch. The Cleveland Star tells that a jewelry firm there will celebrate its thirty-fifth anniversary this year and in the telling quotes the head of the concern as saying that not a single week of that entire time had he missed having an advertisement in his local paper. The merchant jeweler frankly attributes much of his success to consistent and thoughtful advertising.

The Star adds that only one other store in Shelby is as old as this jewelry store, insofar as name and ownership is concerned. And this merchant has run an advertisement in every issue of The Star for twenty-five years, starting when the paper was a weekly and keeping pace with the semi-weekly and tri-weekly transformation of that publication.

The bulk of the readers of a local paper keep reading it for many years and there grows up between them and the steady advertiser a bond of friendship that is linked by the home paper. Many who come and go make their contributions to a community but in the main it is those patrons and readers of the home newspaper who consider themselves "permanent residents" who

Boiling Springs Loses To Wingate

Wingate, Jan. 21.—Wingate college won a fast game from Boiling Springs college here tonight, 39 to 24. The home team played as a unit. Walker, guard, was high scorer. Harrington starred at center. Wall was outstanding for Boiling Springs.

October.

... An Ohio guy stood on his head on the plaza cannon 5 hours for 20 dollars. He wore the sign in the proper place—and they called that advertising.

DISSOLUTION OF PARTNERSHIP.

The mercantile partnership heretofore existing between Cohen Bros. in the operation of stores at Shelby, N. C., Belmont, N. C., and Lincolnton, N. C., has this day been dissolved.

Under the terms of dissolution Harry S. Cohen becomes the sole owner of the store at Shelby, N. C., and will collect any indebtedness due said store and settle liabilities of same.

Eli and Lazarus Cohen become the sole owners of the store at Belmont, N. C., and will collect any indebtedness due said store and settle liabilities of same.

Saul M. Cohen becomes the owner of the store at Lincolnton, N. C., and will collect any indebtedness due said store and settle liabilities of same.

In the future each store will be responsible for its own obligations and the partnership heretofore existing has been this day terminated.

This January 1st, 1937.

HARRY S. COHEN,
ELI COHEN,
LAZARUS COHEN,
SAUL M. COHEN.

44 Jan 16c

SAVE to SPEND

It Takes Both To Make Prosperity

Reckless, indiscriminate spending cannot result in prosperity.

BUT—

Wise and timely spending is the only substantial course that leads to personal and national prosperity—which, in turn, would be impossible without systematic saving.

Put aside a part of your income regularly. Save a dime or save a dollar . . . but SAVE.

UNION TRUST CO.

SHELBY, N. C.

We Have Moved Our HARDWARE BUSINESS

From the Building Next Door To The Paragon Furniture Co.

TO THE ROYSTER BUILDING

In the Large Store Rooms Formerly Occupied by the Acorn Stores Company, Next Door to Montgomery Ward & Co.

SOUTH LaFAYETTE STREET

Farmers & Planters Hardware Company

FOR 60 DAYS REDUCTIONS FROM 10c to 15c ON EVERY PAIR OF HALF SOLES AND HEELS.

Reductions effective Tomorrow, Saturday, January 17.

LANDIS SHOE SHOP

Third Door From Western Union

West Marion Street, SHELBY, N. C.

make the substantial and lasting imprint. A business concern catering to public support may become a veteran in point of age but it loses its hold on this substantial part of the community when it loses the touch that the local newspaper alone can give most effectively.

One way to make money is quitting trying to understand how the neighbors do it.

DDTICS

We Fill Any Doctor's PRESCRIPTIONS

SUTTLE'S

For A Registered Druggist PHONE 370

DDTICS

HOME OWNED STORES



YOU DON'T NEED A TELESCOPE

To see the many advantages of allowing a Quality-Service Grocer to supply your food!

The highest QUALITY in foods . . . the widest possible range of SERVICE . . . and—the utmost ECONOMY in the important matter of price . . . continue to be among the values offered daily by this organization!

Pillsbury's Pancake Flour 2 pkgs. 25c

NOTHING TASTES BETTER THAN PANCAKES—MAKE THEM QUICKLY WITH PILLBURY'S!

GRITS LOOSE 8 pounds 23c

RICE Fancy Full Dress 2 1/2 Lbs. 23c

P & G SOAP 6 cakes 23c

GRANDMA'S WASHING POWDER

One 25c Package

23c

AND ONE 10c SELOX FREE

SANTA CLARA PRUNES 2 Pound Package

23c

Duke's Black Label MAYONNAISE 8 Ounces

23c

Flour Carolina Made

24-Pound Bag

90c

Carolina Made Flour

24-Pound Bag Self Rising

90c

SAVE ON THESE ITEMS!

STANBACK - Headache Powders - 4-10c pkgs. . . . 23c

MATCHES - Swann Brand 7 five-cent boxes 23c

Great Northern BEANS 2 Pounds For 15c

SWEET POTATOES Kiln Dried, Pound 3c

CHEESE - Full Cream - Pound 25c

PALMOLIVE SOAP 3 cakes . . 23c

In Hollywood—All the 76 Important Beauty Shops Advise Palmolive For the Skin!

OCTAGON LAUNDRY SOAP

Beautiful New Premiums Now Offered 4 Cakes 15c For Octagon Coupons!

CHIPSO

"Largest Selling Package Soap In America!"

3 pkgs. 25c

SHELBY-1-23-31

QUALITY SERVICE

HOME OWNED STORES

HOME OWNED STORES

HOME OWNED STORES